Speakers of diverse languages structure their utterances for efficient communication

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Abstract

What role does communicative efficiency play in how we organize our utterances? In this paper, we present a novel method of examining how much information speakers in a given language communicate in each word in their utterances, surveying numerous diverse languages. We find that speakers produce frequent and informative words at regular parts of their utterances, depending on language they use, which is predictable in part from the features and genealogy of their language. This robust information distribution characterizes both spoken and written communication, and emerges in children's earliest utterances. However, in real-time communication, in-context word predictability allows listeners to process information at a constant, optimal rate, regardless of the information distribution in the language they understand.

Keywords: information theory; communication; efficiency; syntax; typology; language development; computational modeling

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Introduction

²⁷ One of the defining features of human language is its power to transmit information.

²⁸ We use language for a variety of different tasks: greeting friends, taking notes, signaling

²⁹ group identities. But all share a common unifying purpose: changing the mental state of the

³⁰ listener or reader of our communications (Austin, 1975). Language can thus naturally

³¹ thought of as a code that allows speakers to turn their intended meanings into a message

³² that can be transmitted through the air (or paper, or electrons) and subsequently converted

³³ by listeners back into an approximation of the intended meaning (Shannon, 1948).

³⁴ Beyond its utility as a metaphor, this coding perspective on language is powerful

³⁵ because it allows a framework for rational analysis: If language has evolved to be an optimal

³⁶ code for information transmission, how should this code be structured (Anderson & Milson,

³⁷ 1989)? The optimal code would have to work with two competing pressures: (1) a pressure

³⁸ for listeners to easily and successfully decode messages sent by the speaker, and (2) a

³⁹ pressure for speakers to easily code their messages and transmit them with minimal effort

⁴⁰ and error. A fundamental constriaint on both of these processes is the linear order of spoken

⁴¹ language: sounds are produced one at a time and each is unavailable perceptually once it is

⁴² no longer being produced.

⁴³ The strategic solution people employ is *incremental processing.* Listeners process

⁴⁴ speech continuously as it arrives, predicting upcoming words and building expectations

⁴⁵ about the likely meaning of utterances in real-time rather than at their conclusion (Kutas &

⁴⁶ Federmeier, 2011; Pickering & Garrod, 2013; Tanenhaus, Spivey-Knowlton, Eberhard, &

⁴⁷ Sedivy, 1995). Because prediction errors can lead to severe processing costs and difficulty

⁴⁸ integrating new information, speakers should seek to minimize prediction errors. However,

⁴⁹ the cost of producing more predictable utterances is using more words. Thus, an optimal

⁵⁰ coding strategy is for speakers seeking to minimize their production costs is to produce

utterances that are are just at the prediction capacity of listeners without exceeding this capacity (Aylett & Turk, 2004; Genzel & Charniak, 2002).

Using information theory–a mathematical framework for formalizing predictability–researchers have tested and confirmed this general prediction of optimal coding across several levels and contexts of language production. For instance, Genzel and Charniak (2002) provided a clever indirect test of this hypothesis across sentences. They showed that the predictability of successive sentences in a discourse–analyzed in isolation–decreases, as would be expected if readers use prior sentences to predict the content of future sentences and total predictability remains constant.

This prediction of optimal coding–that speakers should maintain a constant rate of predictability has been tested and confirmed in a variety of ways across levels of language. At the level of individual words, Mahowald, Fedorenko, Piantadosi, and Gibson (2013) showed that speakers use shorter words in more predictive contexts and prefer the shorter versions of words in more predictive contexts, maximizing the amount of information in each word while minimizing the time spent on those words. Over time, Piantadosi, Tily, and Gibson (2011) showed that shorter words across languages tend to be more easily predictable in context and thus less informative, over and above frequency.

Efficient encoding also impacts how speakers structure phrases. The inclusion of complementizers in relative clauses (Jaeger & Levy, 2007) and the use of contractions (Frank & Jaeger, 2008) are two situations in sentence formation in which speakers use structure to communicate efficiently, spreading more information across a larger amount of linguistic material.

Larger parts of language, as well as languages themselves, evolve according to efficient encoding. Semantic categories of words across languages can evolve to be structured efficiently, maintaining a trade-off between informativeness and complexity in the semantic

76 category, such as kinship terms (Kemp & Regier, 2012). Languages more generally evolve

77 according to principles of efficient communication: features of the world that are relevant to

78 speakers become part of a language, while irrelevant features are disregarded (Perfors &

79 Navarro, 2014) and structure in langauge evolves from a trade-off between efficient and

80 learnable encoding on the one hand and an expressive and descriptive lexicon on the other

81 (Kirby, Tamariz, Cornish, & Smith, 2015).

82 However, despite this literature using the predictive coding model of language, one

83 level has not yet been studied in depth: how speakers structure individual utterances. This

84 level may show the strongest effects of variation between languages, as specific languages

85 have properties that constrain how speakers may form utterances in those languages, such as

86 canonical word order. These properties vary widely from language to language.

87 Yu, Cong, Liang, and Liu (2016) studied the utterance level in written English

88 sentences using a contextless entropy model based on word frequency. They found a

89 distinctive three-step distribution regardless of sentence length, with little information in the

90 first words of sentences and the most information in the final words. This was surprising, as

91 the distribution they found was robustly different from the linearly increasing trend in

92 sentences from Genzel and Charniak (2002), and also did not resemble the uniform

93 distribution of information that one might expect from a communicative efficiency account,

94 in which each word has approximately equal information close to the channel capacity.

95 In this paper, we expand on this body of prior work in a number of novel ways. We

96 replicate the results from Yu et al. (2016) with a metric tied to incremental word processing.

97 We find their same distribution of information based on word frequency in English speech, as

98 well as in English parent-child conversations. We extend our metric to include context, and

99 show that the addition of context for each word smoothes out language-specific distributions.

100 We expand the study of information density to the largest set of languages considered so far,

101 and incorporate contextual and typological information into our analysis. Speakers will tend

to distribute information in a language constrained but not determined by the morphology, syntax and phonology of that language. As soon as a child starts speaking, they tend to distribute information in their utterances according to the characteristic distribution in their language.

Methods

Shannon (1948) defined information as "the reduction in uncertainty about one variable given that the value of another variable is known". We use a metric proposed for the study of information transmission more generally by Shannon and applied to words specifically by Levy (2008): lexical surprisal. This measure defines the information in word based on the ratio of possible continuations of the sentence after to before the word is seen. Equivalently, we can compute surprisal with the predictability of the word, as in the formula below. The surprisal of a word is inversely proportional to the predictability of a word, such that less common and less predictable words carry more information.

$$\text{surprisal(word)} = -\log P(\text{word})$$

The surprisal of a word is also correlated with the processing cost of a word, with evidence from eye-tracking (Smith & Levy, 2013) and ERP (Frank, Otten, Galli, & Vigliocco, 2015) studies, among other sources. Considered without context, the surprisal of an individual word is inversely proportional to the frequency of that word, so that the less often a person has seen a word, the more information that word holds. For example, "flower" has less information than "azalea" because "flower" is much more common than "azalea". Though the two words have the same length in number of letters, it's more difficult to process "azalea" when reading it here than when reading "flower". Frequency is intimately tied information content in words, with much of the differences between words frequencies being explained by information content cross-linguistically (Piantadosi et al., 2011).

125   However, when reading or listening, people don't just consider each word as an isolated

126   linguistic signal. Instead, listeners use the words they have already heard to predict and

127   decode the current word. Following this incremental processing paradigm, we can also

128   condition the surprisal of a word in its context. In the formula below, w_i denotes the word

129   currently being read or heard, while w_{i-1} denotes the first word before the current word,

130   w_{i-2} denotes the second word before the current word, and so on.

$$\text{surprisal}(w_i|w_{i-1}w_{i-2}...) = -logP(w_i|w_{i-1}w_{i-2}...)$$

131

$$= -log\frac{P(w_i, w_{i-1}w_{i-2}, ...)}{P(w_{i-1}w_{i-2}...)}$$

132   When we use a word or two of context in our surprisal calculations, then the set of

133   reasonable final items in our ngrams is greatly restricted. "Flower" may contain less

134   information than "azalea" when we consider the words independently of their context, but

135   with context this can be reversed. Flower appears in a variety of contexts, and so the

136   information content of a word like "flower" in a particular context may be higher than

137   "azalea". If you only have azaleas in your garden, then hearing someone say "in that garden,

138   look at the flowers" may be higher surprisal for you: you expect them to say "azalea". This

139   prediction does not need many words before to work out, for example in "I take my coffee

140   with cream and sugar". When you hear "cream and", you automatically predict "sugar" or

141   maybe "honey", but there are few possible continuations with even those two words. Hearing

142   "I" restricts the next word to a verb, or possibly an adverb, and since you have just heard

143   the speaker refer to themselves in the first person singular, your set of possible completions is

144   significantly restricted.

145   Ideally, we would like to predict each word using all of the information available. For

146   example, in an utterance of twenty words, we would be able to use the previous 19 words of

147   context to predict the twentieth word. However, we would need to train on a corpus of many

148 trillion word tokens to predict with this amount of context, and we want to directly compare

149 how predictable each word is regardless of its position in an utterance. Therefore, we use a

150 *Markov assumption*: we condition our language model's next predictions on a small window

151 of context instead of all preceding words. We train ngram language models inedpendently on

152 each corpus.

$$\text{surprisal}(w_i | w_{i-1} w_{i-2}...) \approx \text{surprisal}(w_i | w_{i-1} w_{i-2})$$

153   For our frequency-based model, we don't incorporate context and so each ngram has

154 an order of 1: unigrams. To incorporate context into our models, we train bigram and

155 trigram language models, which incorporate one and two words of context for each processed

156 word, respectively. Although these models may seem to use an inconsequential amount of

157 context when predicting the next word, bigram and trigram models introduce a great deal of

158 improvement over unigram models across tasks (Chen & Goodman, 1999). Models with

159 order greater than 3 have issues with overfitting to the corpus and only predicting observed

160 sequences, often generalizing poorly.

161   In our contextual models, we face another issue of overfitting: we only train our model

162 on those utterances which occur in the corpus and test our model on the same utterances.

163 This ignores possible other utterances which the speakers could have produced, e.g. the

164 words "I", "saw" and "bears" are in the corpus vocabulary, which the speaker may not have

165 produced in the corpus but could have produced. To combat this issue, we use modified

166 Kneser-Ney smoothing as implemented in the KenLM toolkit (Heafield, Pouzyrevsky, Clark,

167 & Koehn, 2013). Briefly, this smoothing technique discounts all ngram counts, which reduces

168 the impact of rare ngrams on probability calculations, and interpolates lower-order ngrams

169 into the calcuations. These lower-order ngrams are weighted according to the number of

170 distinct contexts they occur as a continuation (e.g. "Francisco" may be a common word in a

171 corpus, but likely only occurs after "San" as in "San Francisco", so it receives a lower

172 weighting). For a more complete explanation of modified Kneser-Ney smoothing, see Chen

173 and Goodman (1999).

174   Once we have fitted our language model, we can compute the surprisal of a

175 continuation by simply taking the negative log-probability of that word's ngram probability.

176 To find the average information for a given position in a corpus, we take all utterances of a

177 given length, and for each word position in utterances of that length, we compute the

178 average of the surprisals for all of the non-unique words that occur in that position,

179 conditioned or not conditioned on context. By computing these averages for each word

180 position in an utterance, we compute a low-dimensional approximation to the average

181 distribution of information in the corpus. With the surprisal metric, we base the information

182 contained in each word on how often the word is encountered in its context in the corpus. As

183 long as the corpus is representative of the language or population we study, then the

184 distribution of information is approximated for that language or population as a whole.

185   The flexibility of the surprisal metric we employ in this paper allows us to calculate the

186 anticipated information for an individual utterance, as most work with the metric has done

187 in the past. Averaging together the surprisal values for a word position within utterances is

188 actually a step further than prior work, and indicates the tendencies speakers gravitate

189 towards instead of examining individual stimuli in psycholinguistic experiments.

190   The frequency-based surprisal metric gives us an idea of when in their utterances

191 speakers say frequent i.e. independently information-rich words. The context-based surprisal

192 metric show us how speakers tend to distribute the information in utterances relative to

193 real-time processing in communication. We expect a priori that our frequency-based

194 surprisal curve will be flat. No one part of the sentence will on average have words that are

195 more frequent than another across utterance lengths. Similarly, we expect that there will be

196 a small smoothing effect for our contextual surprisal metric.

Written and Spoken English have the same information distribution

We first turn to working with written English in the British National Corpus (BNC; Leech, 1992). The BNC is a collection of spoken and written records (90% written) from the turn of the century, intended to be a representative sample of British English. Using their word entropy metric without context, Yu et al. found a distinctive three-step distribution for information in written English sentences in the corpus. The first word tended to contain little information. While the middle words of sentences each had more information than the first word, they found a flat and non-increasing rate of information transmission across the middle of sentences. The final word contained the most, though not most, of the information out of any in the sentence, with a noticeable spike in information. They found the same distribution across sentence lengths, from sentences with 15 words to sentences with 45 words.

We replicate the Yu et al. (2016) result using the surprisal metric in place of the entropy metric. We use the frequency-based or "contextless" surprisal metric, which determines the average distribution of information based on word frequencies in a corpus. A priori we expect that the frequency-based metric will produce a flat distribution of information across word positions in the BNC.

We find the same frequency-based information trajectory as Yu et al. with little information in the first words of utterances and the most information in the final word, see @ref(fig:bnc_unigrams).

We have found a unique average distribution of information that appears to characterize the English language as a whole, utterance length. This distribution indicates that in English, the words we speak or write at the beginnings of utterances have little information, while the words we speak or write at the ends of utterances have a lot of information. The words in the middle of utterances have a middling amount of information,
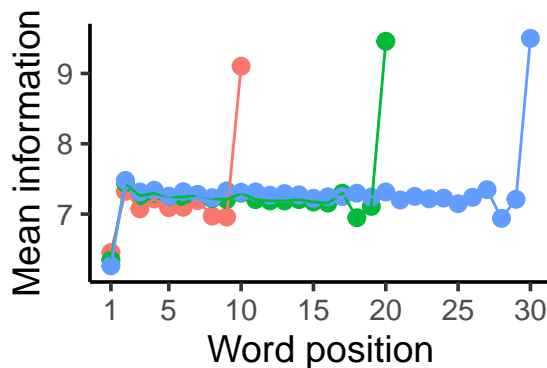
Figure 1. (#fig:bnc_unigrams)BNC frequency-based information curves

²²² without the increasing trend in information from word to word that we might expect from

²²³ (Genzel & Charniak, 2002).

²²⁴   What about context? So far we've only discussed the frequency-based metric,

²²⁵ considering words on their own without any explicit incorporation of prior context. As

²²⁶ previously discussed, listeners decode information and process what they hear incrementally,

²²⁷ using prior heard words to ease the comprehension process. We now include one word of

²²⁸ context (bigrams) and then two words of context (trigrams) for each word in our

²²⁹ measurements. We observe a flattening effect of context across both modalities and all

²³⁰ speaker populations. After the first word or two, where the listener does not have access to

²³¹ prior context, then they decode information at a flat and more or less uniform rate. The

²³² contextual information curves for the BNC are in Figure @ref(fig:bnc_trigrams).

²³³   Speakers produce information at a more or less constant rate, avoiding peaks or

²³⁴ troughs in their information distribution, except at the beginnings of utterances, where

²³⁵ listeners may not have any context to predict what the speaker is going to say. Speakers of

²³⁶ English tend towards a characteristic and uneven distribution of word information based on

²³⁷ frequencies within their utterances. Their interlocutors, however, once they have a word or

²³⁸ two of context, decode information at a more or less constant and optimal rate.

₂₃₉   **English CDS and child speech**

₂₄₀   We found that English speakers and writers used the same robust and distinctive

₂₄₁ distribution of information within each utterance, regardless of the number of words in their

₂₄₂ utterances. To determine if this distribution truly characterizes all speakers of the English

₂₄₃ language as a whole, we wanted to examine speech from English-speaking children who are

₂₄₄ producing their very first multi-word utterances. We hypothesize the three-step distribution

₂₄₅ of information we found for English will characterize child speech and child-directed speech.

₂₄₆   We use the North American English collection from CHILDES (MacWhinney, 2000),

₂₄₇ which consists of about 2.6 million utterances from 522 children and their parents across 49

₂₄₈ corpora. We obtained this collection using the childesr frontend to the childes-db database

₂₄₉ (Sanchez et al., 2019). The utterances in the Providence corpus are on average significantly

₂₅₀ shorter than those in the BNC and Switchboard; over 95% of the utterances in the North

₂₅₁ American English collection are 10 words or fewer. Unlike the written BNC, which we split

₂₅₂ by sentence, we split our CHILDES corpus by conversational turns and pauses using the

₂₅₃ built-in utterance breaks for each corpus.

₂₅₄   We observe the same distinctive distribution of information for parents and children in

₂₅₅ the child speech corpus as we did for adults in the BNC. The distribution of information we

₂₅₆ found at the level of individual words in English, therefore, characterizes the English

₂₅₇ language as a whole and not only adult utterances, not only written utterances. See

₂₅₈ @ref(fig:providence_unigrams).

₂₅₉   What about context in the Providence corpus? When incorporating one or two words

₂₆₀ of predictive context, we observe the same trend as in the Switchboard and BNC corpora.

₂₆₁ Beyond the first couple of words, once your interlocutor has enough context to predict with

₂₆₂ some accuracy what you will say next, then you decode information from their speech stream

₂₆₃ at a constant and optimal rate. This applies to parents and children speaking to one another,
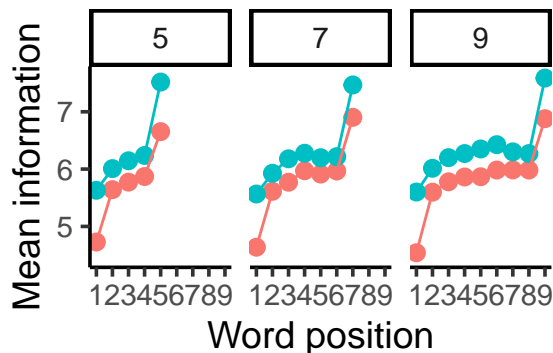
Figure 2. (#fig:providence_unigrams)North American English frequency-based information curves. Lines around each point indicate 95% confidence intervals computed with non-parametric bootstrap

as well as adults speaking and writing to one another. See @ref(fig:providence_bigrams) and @ref(fig:providence_trigrams).

Child speech and CDS across languages

So far, we have only looked at the distribution of information in words in English, both with and without context. We have examined child speech, child-directed speech and adult-directed speech, as well as writing samples selected to be representative of British English as a whole. But this only captures the picture for English.

We now turn to a small number of typologically diverse languages, and conduct the same analysis, using a monolingual adult-child speech corpora from CHILDES (MacWhinney, 2000) to compare the results from these languages directly to our results from the English Providence corpus. We use corpora for Spanish, German, French, Mandarin and Japanese. All of the language collections consist mainly of shorter utterances: most utterances in the corpora are under 10 words long. Mandarin and Japanese are not natively written using the Latin alphabet, and moreover words are not segmented in their native scripts. Instead of the native scripts, we use transliterations from the corpus for each of the Mandarin and Japanese utterances into pinyin for Mandarin and romanji for Japanese where words are segmented.
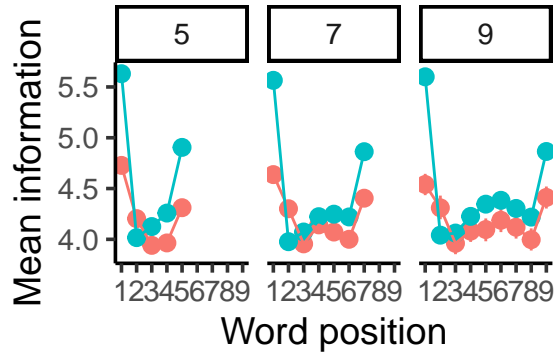
Figure 3. (#fig:providence_bigrams)Providence bigram context-based information curves

²⁸⁰   We observe a distinct and characteristic frequency-based information trajectory for

²⁸¹ each language, robust across each utterance length. We see the same distribution of

²⁸² information for both parents and children. The parent on average has more information in

²⁸³ their utterances. This is an effect of the surprisal metric: parents speak more utterances

²⁸⁴ than their children in most of the corpora, which inflates the number of tokens they use and

²⁸⁵ increases the surprisal of hearing a rare word. We include the frequency-based information

²⁸⁶ curve from the North American English CHILDES collection for comparison.

²⁸⁷   English, Spanish, French and German feature similar information curves shapes, with

²⁸⁸ slight variations. The German information curve features lower information for longer

²⁸⁹ towards the beginnings of utterances, possibly due to the grammatical restriction that the

²⁹⁰ second word in German utterances must be a verb (V2). Spanish features a larger spike in

²⁹¹ the amount of information in the final words of utterances. For Japanese and Mandarin, we

²⁹² observe completely different frequency-based information curve trajectories. The Japanese

²⁹³ frequency-based information curve trajectory begins high and finishes low, the mirror image

²⁹⁴ of the European language information curves. The Mandarin curve begins low and finishes

²⁹⁵ low, but features high information in the middle of utterances. We hypothesize this may be

²⁹⁶ due to both Japanese and Mandarin speakers typically ending their utterances with particles,

²⁹⁷ which contain very little information on their own. The penultimate noun with the speakers

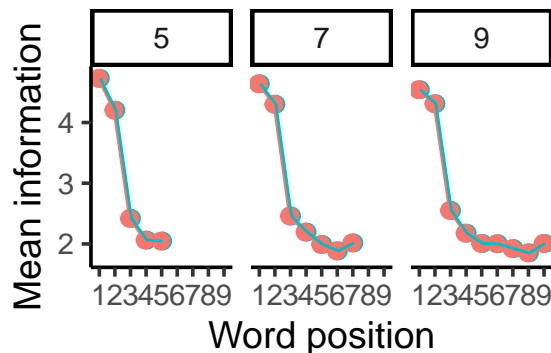²⁹⁸ pair the particles are where the information lies.

Figure 4. (#fig:providence_trigrams)Providence trigram context-based information curves

²⁹⁹   For the bigram and trigram information curves, we see the same contextual smoothing

³⁰⁰ effect as for all the corpora we worked with in English. While the frequency-based

³⁰¹ information curves may depend based on the language, the contextual information curves

³⁰² show the same trajectory cross-linguistically. Using more than two words of context is

³⁰³ difficult for parent-child speech corpora because the utterances are so short on average (less

³⁰⁴ than 10 words). We hypothesize that the frequency-based information curves may vary

³⁰⁵ based on the genealogy and typology of the languages in question, but this does not extend

³⁰⁶ to the information curves with two words of context in particular.

Language structure and large-scale data analysis: methods and preprocessing

³⁰⁸   To make a claim about language as a whole and languages on a larger scale, we needed

³⁰⁹ to use larger corpora and a much larger number of languages. We pulled corpora for 159

³¹⁰ diverse languages from Wikipedia, each of which had at least 10000 articles on the

³¹¹ knowledge base. We split each article up into sentences; the variance in sentence lengths for

³¹² Wikipedia was significantly larger than for the CHILDES corpora we used in the previous

³¹³ section. Most sentences in Wikipedia contained between 10 and 30 words, unlike the

³¹⁴ CHILDES corpora which mainly contained utterances with under 10 words. We excluded the

³¹⁵ small fraction of utterances with more than 50 words since they were small in number and,

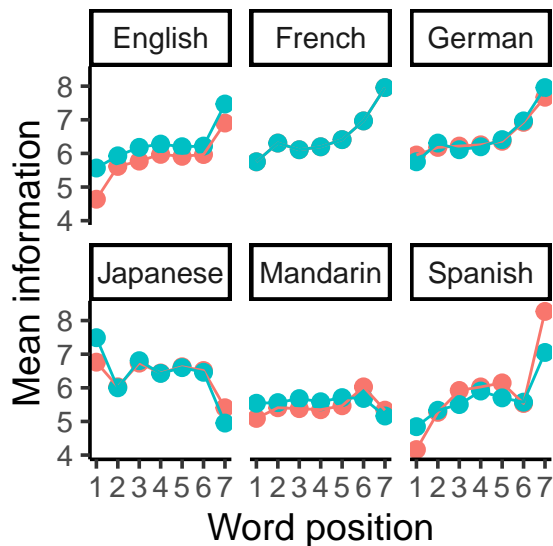³¹⁶ from manual inspection, uncharacteristic of typical written sentences.

Figure 5. CHILDES frequency-based information curves

³¹⁷   How do we analyze more than 40 different surprisal curves for each language, adding

³¹⁸ up to several thousand surprisal curves total? We used two different strategies, which yielded

³¹⁹ identical results upon analysis. Each strategy gave us a five-dimensional vector space

³²⁰ embedding for each language in a Wikipedia "slope space". For the first strategy, we split

³²¹ each sentence length by number of words into fifths, and computed surprisal values for the

³²² closest word position to each quintile. We then computed the slopes between the surprisal

³²³ values at neighboring quintiles, yielding five slope values for each curve. For the second

³²⁴ strategy, we split each sentence length by number of words into sections based on those areas

³²⁵ of the surprisal curves that had seemed most important before: between the first and second

³²⁶ word; between the second and third word; between the third word and third-to-last word;

³²⁷ between the third-to-last word and the second to last word; and between the second-to-last

³²⁸ word and the last word. We then similarly computed surprisal values at each of these

³²⁹ positions, and similarly computed slopes between the surprisal values at each position, giving

³³⁰ us another five slope values for each language summarizing the surprisal curves. Illustrations

³³¹ of these two strategies are in Figure 8

³³²   We computed unigram, bigram and trigram values for each language, and grouped the
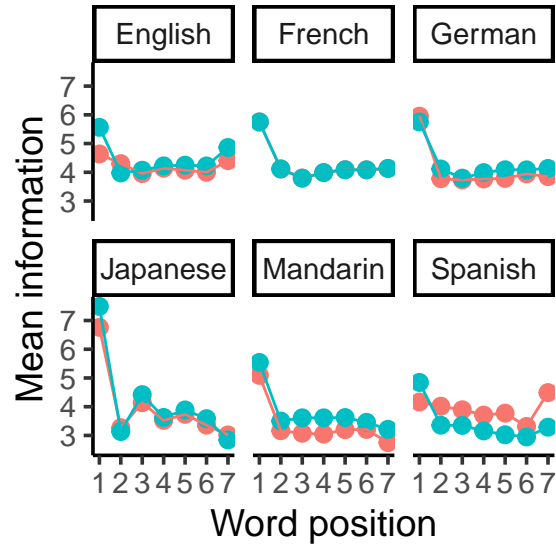
Figure 6. CHILDES bigram context-based information curves

contextual and frequency-based values for each treatment.

  To more rigorously described the differences between languages, we used data from the World Atlas of Language Structures (WALS; Dryer & Haspelmath, 2013). WALS has data for 144 typological features in 2569 languages around the world. These features describe aspects of morphology, syntax, phonology, etymology and semantics–in short the features describe the structures in each language. As WALS is a compiled database from dozens of papers from different authors, most of the features and languages are fairly sparse. Even limiting ourselves to the 159 language corpora we pulled from Wikipedia and 122 features from WALS, there are nearly 20000 individual possible feature values, fewer than half of which were already inputted for those languages in the WALS database.

  We used the Multiple Imputation Multiple Correspondence Analysis algorithm (MIMCA; Audigier, Husson, & Josse, 2017) to fill in the missing data using statistical imputation. MIMCA essentially uses mean imputation to begin with the missing values, then performs repeatedly performs principle components analysis on and reconstructs the contingency table formed from observations in categorical variables. By the end of this we
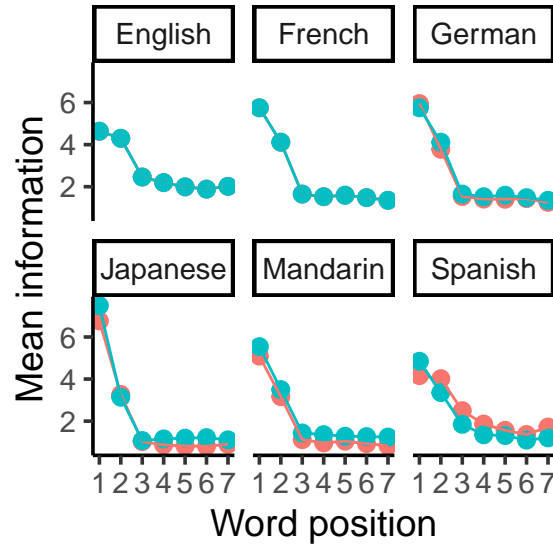
Figure 7. CHILDES trigram context-based information curves

had frequency-based and contextual information curves for the 159 language corpora pulled from Wikipedia, along with 122 typological features for each language.

However, the WALS features describe specific structural differences between languages, while our surprisal metric is lexical. To target lexical differences between languages, we computed the average normalized Levenshtein distance (LDN; Holman et al., 2008) over the 40 item Swadesh list (Swadesh, 1955), retrieved from the ASJP database (Wichmann et al., 2016). The Swadesh list is designed to include near-universal words that target basic cognitive concepts, and are useful in determining the genealogical similarities and differences between languages. The results of classifying languages using the Swadesh list and LDN are correlated with those using WALS features, but the Swadesh list and LDN do not suffer from the same sparsity problem as WALS (Holman et al., 2008).

Language structures and large-scale data analysis: results

We ran a hierarchical clustering algorithm on the unigram information curves using the hclust package from the R stats core library (Team & others, 2013). We used the complete linkage algorithm for hierarchical clustering with distances between information curves in
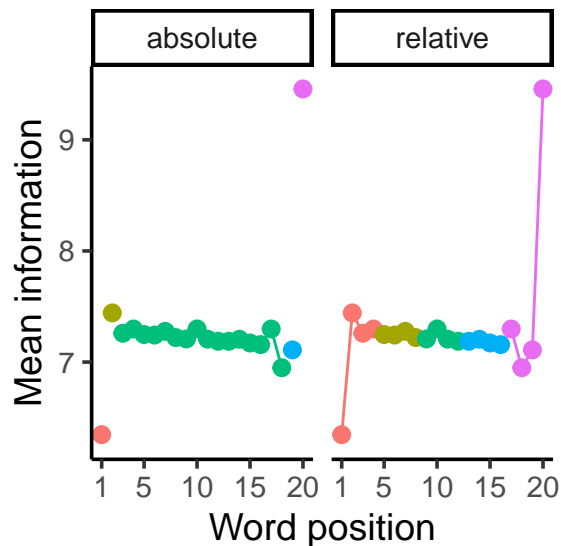
Figure 8. Illustration of slope treatments for Wikipedia information curves: relative on top and absolute on bottom

language computed using cosine distance between their embeddings in the slope space. The complete linkage algorithm at every step pairs each language or cluster of languages with its closest neighboring language or cluster. A sample from the dendrogram is shown in Figure **??**, and the full tree can be constructed using the code in our GitHub repository. The language family-like structure can be seen at first glance, although the dendrogram does not exactly replicate language genealogy for all 159 languages. This suggests using a first-pass quantitative method that the information curves do correspond in some measure to language families, but language families do not explain the entire story.
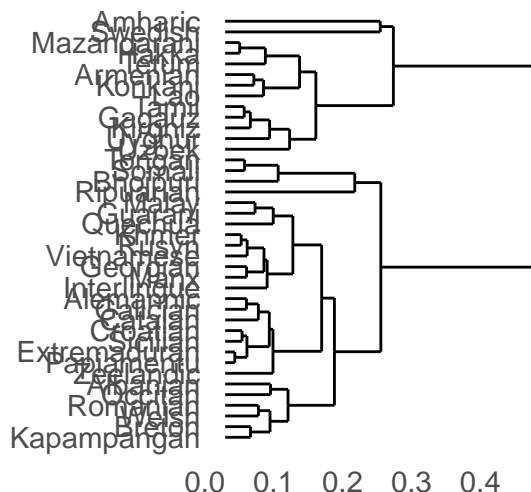
A sample of the contextual information curves (two words of context) are plotted in Figure @ref(fig:wiki_trigrams), and all trigram information curves for the languages we used follow the same pattern. The first few words in utterances for each language are surprising, but with even a couple words of predictive context for each word, the amount of information in each word drops off and speakers produce information at a constant, optimal rate.
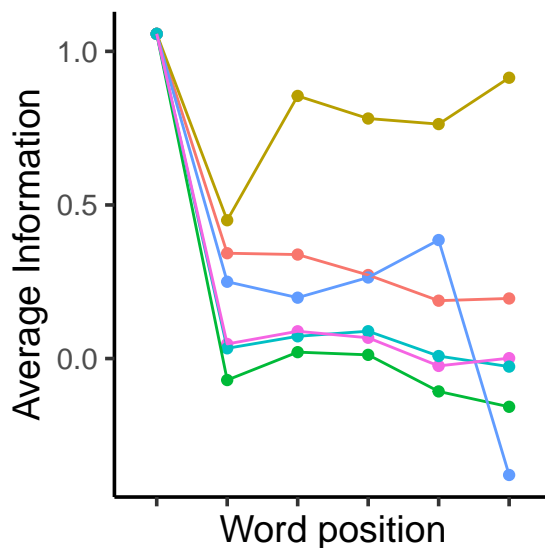

Figure 9. (#fig:wiki_trigrams)Some trigram information curves from the Wikipedia data

First we examined the effects of individual typological features on the shapes of the unigram information curves. We ran logistic regressions using the lme4 package in R (Bates, Mächler, Bolker, & Walker, 2014), checking whether the cosine distance between two

380   languages' embeddings in the slope space played a role in determining if they had the same

381   value for a given WALS feature. Individual WALS features do not necessarily have ordinal

382   values. Some, such as the "Number of Cases" feature, are easy to quantify and order. Others

383   are more difficult. For example, how does one order "relative clauses appear after the nouns

384   they modify", "relative clauses appear before the nouns they modify" and "free order of

385   relative clauses and nouns"? We chose the identify relation to avoid deciding on the basis of

386   individual features. We found that 100 out of the 120 features from WALS we examined was

387   statistically significant (p < .001) in determining whether two languages had the same shape

388   to their unigram information distributions. The results for some important features are in

389   Figure @ref(fig:linear_models), and the rest of the results are in the Appendices.

mportant Features	Exam
lative Clause and Noun	Noun–RC;
mber of Cases	No cases
bject, Object and Verb	SOV;
phological Imperative	Only singular; s
efinite Articles	Affix; dist
on of Case Affixes	Prefixes;

Figure 10. (#fig:linear_models)Some linear model results from Wikipedia and WALS features

390   We next compared how the cosine distance between two languages related to how

391   many WALS features they had in common. r^2 value is .005734, which suggests that in

392   aggregate there is not a correlation between how many WALS features languages have in

393   common and the similarity of their frequency-based information curves. Figure

394   @ref(fig:cosine_wals) displays the results. This result is surprising based on the significance

395   of many WALS features in predicting the shapes of the frequency-based information curves,

396   and we return to this result in the general discussion.

397   For lexical features, we see a stronger correlation between the similarity of two
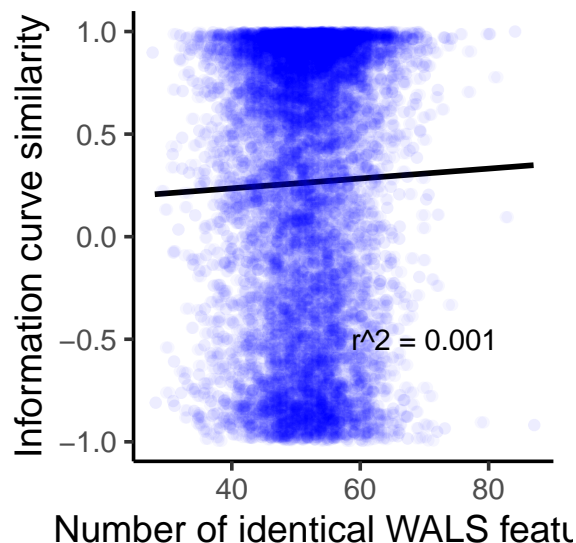
Figure 11. (#fig:cosine_wals)wals features vs cosine similarity

languages in terms of their average LDN and the cosine distance between their information curves. Figure @ref(fig:cosine_ldn). We see a higher r^2 value here of .026, indicating that there is more correspondence between a language's lexical similarity to another language and their similarity in information curves.

From these typological investigations, we conclude that the shape of a language's frequency-based information curve covaries with its typological and lexical similarity to other languages.

Discussion

By considering the distribution of information at the level of utterances and sentences, we join together the information-theoretic work focusing on sub-word units and words, and that focusing on paragraphs. In doing so, we show that frequency and context-based metrics complement one another in studying efficiency and information in language. We directly link linguistic efficiency in a language to the genealogy and properties of that language, We provide evidence for a novel linguistic universal: low processing cost for listeners beyond the first words in utterances, driven by high average word predictability in conversation. Also
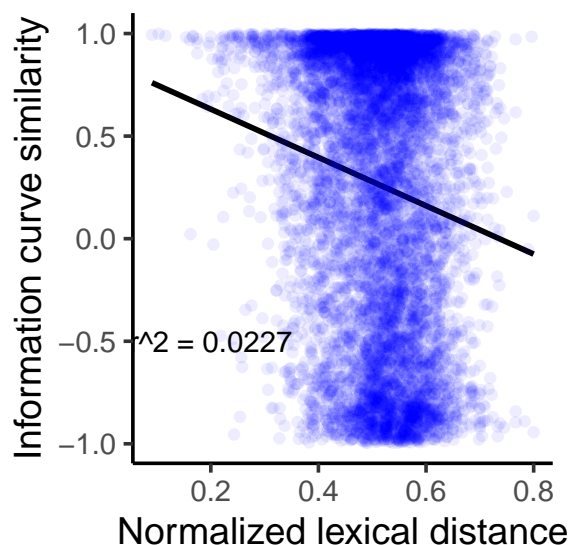
Figure 12. (#fig:cosine_ldn)ldn features vs cosine similarity

⁴¹³ considering the developmental angle, observing language-specific information distributions
⁴¹⁴ arising as soon as children begin speaking in multi-word utterances.

⁴¹⁵ Throughout this work we have averaged the surprisal values at each position.
⁴¹⁶ Averaging removes variation, which in turn may obscure trends in the data. As discussed in
⁴¹⁷ the methods section, the surprisal metric has historically been used for calculating the
⁴¹⁸ information and processing cost for individual utterances, and our use of the metric here is
⁴¹⁹ actually a step forward rather than a step back. Future work can investigate variation in
⁴²⁰ how speakers distribute information in individual utterances.

⁴²¹ The WALS database we used to investigate typological variation in the information
⁴²² curves is overall sparse. We imputed well over 50% of the WALS features for most of our 159
⁴²³ languages, although all of the languages had at least 20 features evaluated in WALS. A large
⁴²⁴ part of this is due to WALS being a collection of a number of different studies, instead of a
⁴²⁵ systematic effort to catalogue variation across the world's languages. Additionally, WALS
⁴²⁶ features are meant to describe specific microvariations in languages, not to provide a
⁴²⁷ comprehensive typological representation of each language compared to each other language.

This may be why the Swadesh list provided a higher correlation for describing the differences in information curves: Swadesh (1955) intended the list to allow researchers to more comprehensively compared and constrast lexical differences between languages. For our Wikipedia analysis, we also reduce all of a language's variation down to a five-dimensional vector. These information curve representations show a surprising amount of variation despite the degree of compression.

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