



Service highlights for Kenya market



Our Vision

To be a World-class BMO that effectively delivers services to its members.



Our Mission

To promote competitive and sustainable local manufacturing.



Goal

To transform KAM into a sustainable member-focused association delivering relevant, quality, timely and effective services to its members.



Values

KAM has 6 values that are the key drivers of its corporate culture. These are Effectiveness, Good Governance, Innovation, Professionalism, Responsiveness and Teamwork.



KAM MEMBERSHIP

KAM membership constitutes 40% of manufacturing value-add industries in Kenya and comprises of small, medium and large enterprises. Over 80 per cent of these are based in Nairobi, while the rest are located in other major towns and regions, including Coast, Nyanza/Western, Nakuru, Eldoret, Athi River, Nyeri and Thika.

Membership at KAM is structured in two categories, namely:

Ordinary Membership

Ordinary membership is extended to companies that are directly involved in processing, manufacturing or any other value addition activities.

Associate/Consultancy Membership

Associate/Consultancy membership is extended to firms which have direct interest in the expansion of industries, either through the provision of services or other inputs.



POLICY AND ADVOCACY

Legal Framework

Review of legislation that affect members. We create awareness of legislation or bills still in parliament, by reviewing and circulating the summaries of legislation to members.

Counterfeit Goods & Illicit Trade

Kenya Association of Manufacturers (KAM) has been the leading Business membership Organization in East and Central Africa advocating against counterfeit products that are an ever-increasing scourge eating into effective and profitable trading for all countries in this region today.

Trade



TVET

Kenya Association of Manufacturers (KAM) is committed to driving the skills agenda for Kenya by providing young graduates with opportunities for practical learning. This is happening through the Technical Vocational and Education Training (TVET) Program.



SME DEVELOPMENT

Kenya Association of Manufacturers plays a crucial role in advocating the government to create an environment conducive to entrepreneurship and SME development to secure the future of industry. KAM set out to provide strategic leadership in supporting Manufacturing SMEs towards inclusive global competitiveness.



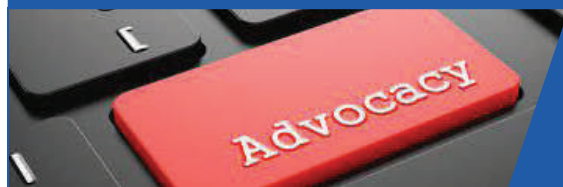
ENERGY SERVICES

KAM in conjunction with the Ministry Of Energy and Petroleum Development established the Centre for Energy Efficiency and Conservation (CEEC) in 2006. The Centre runs energy efficiency and conservation programs designed to help companies identify energy wastage, determine saving potential and give recommendation on measures to be implemented.



THE MANUFACTURING ACADEMY

The Manufacturing Academy, an arm of the KAM Consulting aims at providing technical and/or specialised and management training and services that are aimed at ensuring the Manufacturing industry continuously inspires global competitiveness.



www.kam.co.ke