



Dr. Mukhisa Kituyi,
Secretary
General
Emeritus for
UNCTAD

Dr. Mukhisa Kituyi, the Secretary General Emeritus, UNCTAD (United Nations Conference on Trade and Development) firmly believes that Africa stands on the verge of emerging as a powerful player in the 4th Industrial Revolution and prominent actor on the world stage. He however adds that, this is only realizable if African countries singularly and collectively do the right things, most important of all, leveraging on technology and innovation to gain comparative competitiveness in the industrialisation trajectory.

During his tenure at the helm of UNCTAD, he worked closely with UNIDO (United Nations Conference on Trade and Development) to establish practical and effective ways in which the two supranational agencies would add value to Africa's growth in the areas of trade and industry by encouraging an industrial culture and industrial productivity.

The seasoned technocrat opines that, whereas it is important for Africa to industrialise, the continent cannot industrialise solely through the traditional chimney stack approach, as that is only a part of a four-fold compendium that speaks to each country's context. A One Fits All linear approach for Africa's industrialisation is bound to fail,

He who has no destination cannot get lost or as Americans would say, If you do not know the way, any way will take you there.
