

## Lelemba Phiri: Financial Liberator for African Women SMEs

By Industrialising Africa Special Correspondent

aving started at the tender age of 16, Lelemba Phiri had to employ entrepreneurial skills she had learnt from her mother who ran a small business to take care of herself and the family. It is these early experiences and responsibilities in Zambia that seared the struggles of the African woman in the psyche of the young Phiri before she moved to South Africa where she heads an organization that funds African women enterprises, The Africa Trust Group.