



Hon. Majala Mlagui, Deputy Governor, Taita Taveta County Kenya

in Taita Taveta County under the Biashara Kwa Wote 006 (Business for All) programme. The Centre's mission is to promote social enterprise through facilitating access to and activation of the numerous opportunities created for the disadvantaged members of the society by various local and international government and non-government actors. We specifically focus on programs that support implementation and or absorption of local and national government policies and programs.

In so advancing the viable economic activities that will improve the livelihoods of the community members, improve infrastructure and enhance the wildlife conservancy efforts, FirstCode Corporation and Africa Social Financing Centre are closely working with the community member through the various ranches and the Taita Taveta Wildlife Conservancies Association.

The mega Green Industrial Park will employ over 500,000 persons directly and over 2.5 million indirectly. It will also incorporate dynamics that will make it the largest in the world. It is a well-conceived Partnership bringing about a fruitful synergistic interaction between the government and private stakeholders.

The Economic Zones Authority is working closely FirstCode Corporation Inc. and other players to catalyse this ambitious endeavor in liaison with the national and County government as well as international stakeholders and investors scattered across the continent.

The project is inclusive in nature and carries along the private investors as well as the community. This inclusive and holistic approach allows for structured community participation as well as providing for mutual benefit community service responsibility (CSR) interventions like community housing estates, schools, sports and recreation facilities.

The new Africa CEO Survey 2020 reported that 37 percent of business leaders polled identified Co'te d'Ivoire, Ghana, Kenya, Rwanda and Senegal as the top African investment destinations. In 2019, the survey highlighted Kenya as a top destination for foreign companies seeking expansion into Africa. This Project therefore places the country in a good position to leverage for investments that will fully utilise the Taita Taveta Green Industrial Park facilities.

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Source: GEIPP