

IA

All items represented as

example

are to be considered references to desired examples. these boxes are clickable links for IA/Wireframe reference only, and not meant for inclusion in actual page design and layout.

Interactions

Please consider the use of any javascript/AJAX/ CSS abilities in your design. If you can think of something it should do, we can make it happen in code (within reason -- no canvas transformations or svg animation in this version!).

Theranos

Redefining Healthcare

Ex turpis nostrud comis nostrud

Luctus, sit inhibeo oppeto vero nobis tristique turpis ullamcorper. Ultricies cogo ea, iusto singularis consectetur qui. Vulputate convallis quia sagaciter, aptent nostrud tation nimis vulpes dolore velit praesent. Veritatis, vulpes nunc, bis autem, zetus, multo verto hendrerit, ea, te, ad iustum vindico huic. Regula ille erat valetudo ullamcorper quis.

About Theranos

Upcoming Events

Jobs/Join Our Team

Main Page

This page should consist of a header, subheader, introductory paragraph(s), blocks for further navigation, client login*, and footer.

Introductory paragraph: we will supply this.

Navigation blocks: following plan laid out in IA, the navigation will serve as jumping points for any additional information needed by the user.

Client login: this is *not* a public product, nor is a public beta. Only clinicians can currently log into the site. We will address this in the introduction.

Footer: standard copyright, contact info and additional link to the job opportunities/ careers page

Contact

Address

Theranos™, Inc.

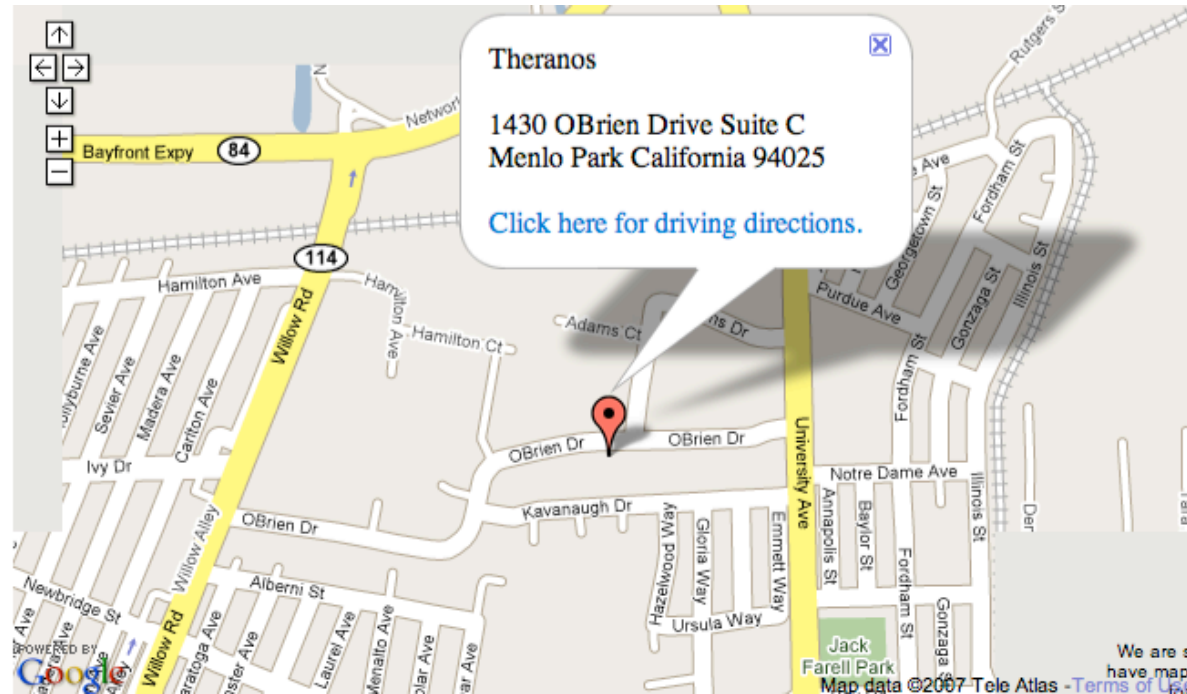
1430 O'Brien Drive, Suite C
Menlo Park, California, 94025
Phone: 650-838-9292
Fax: 650-838-9165
Email: info@theranos.com

From San Jose

- Take 101 North
- Exit on Willow Road toward Fremont
- Turn right on O'Brien

From San Francisco

- Take 101 South
- Exit on Willow Road toward Fremont
- Turn right on O'Brien



Contact

We like the existing stuff on the theranos site now. There's not much to change other than possibly reformatting a bit, maybe text input for direct address, and we could use a custom icon on the google map instead of that thing currently. but that's not such an important feature.

it's worth noting (in this document, but not to our users) our location will change in february.

Board of Directors

Luctus, sit inhibeo oppeto vero nobis tristique turpis ullamcorper. Ulciscor cogo ea, iusto singularis consecetuer qui. Vulputate conventio quia sagaciter, aptent nostrud tation nimis vulpes dolore velit praesent. Vereor, vulpes nunc, bis autem, zelus, multo verto hendrerit, ea, te, ad iustum vindico huic. Regula ille erat valetudo ullamcorper quis.

About Us/ Board of Directors

Same info from existing board of directors page, just formatted and cleaned up. Right now we do NOT have approval to use images, as much as we'd love to. So plan for these variations:

1. photo for elizabeth, nobody else with photos
2. no photos for anyone
3. photos for everyone

Careers at Theranos™

At Theranos, we believe outstanding people are the key to our success. As we grow we are building a cutting-edge office environment where outstanding people can produce their best work.

Theranos is a revolutionary company. We think and act "out-of-the-box" in everything we do.

We recognize people based on contribution and value-add to the company and operate in teams where every employee fundamentally influences our growth.

The success of Theranos depends on the combined skills and talents of our employees. Our best people come from a wide variety of backgrounds; Theranos is committed to fair and consistent employment consideration for all job applicants and equitable opportunities for all employees without regard to race, color, religion, marital status, gender, age, national origin, mental or physical disability, or sexual orientation. It is recognized that our commitment to non-discriminatory practices is essential to the success of our business and to the welfare of the community within which we do our business. It is the responsibility of every Theranos™ employee to comply with this policy and the spirit and principles of Equal Employment Opportunity.

[Research Assistant, Scientist, Sr. Scientist](#)

[Electrical Engineer](#)

[Java Developer](#)

[Fluidics Systems Engineer](#)

[Data Mining Engineer](#)

To apply for positions at Theranos, please send your resume to: careers@theranos.com

Careers at Theranos

Just because this screenshot has a ™ I should mention we are not using ™ anywhere on the site and I don't even think it's the correct usage. So even though you see it, ignore it.

Right now each link takes the user to a new page. We'd like this all to live on one page.

This page could benefit from a good rework of the interaction design, which in turn will lead the visual design. We're pretty fond of these two examples:

<http://23andme.com/jobs.html>

<http://joost.com/jobs/openpositions.html>

<http://digg.com/jobs>

Our Existing Site

Theranos <http://theranos.com/>

Competitive Landscape

23andMe <http://23andme.com/>

Geni <http://www.geni.com/>

PatientsLikeMe <http://www.patientslikeme.com/>

Influential Designs / Market

Joost <http://joost.com/>

23andMe <http://23andme.com/>

Apple <http://www.apple.com/ipodnano/>

Pownce <http://www.pownce.com/>

37Signals <http://www.highrisehq.com/>