



JULIEANNE KNOWLES

A **Denver-based UX/UI designer** passionate about creating intuitive experiences founded on research and strategy.

PROJECTS

Stacks, Feb. '19 - April '19

A cloud storage prototype that allows users to share, organize, and save documents, and images. Stacks was researched, tested and designed using Figma, Google Forms, UsabilityHub, and InVision.

RELEVANT EXPERIENCE

UX/UI Design Mentorship

BLOC

Sept. '18 - June '19

- Developed UX/UI design skills under the guidance of accomplished UX professionals
- Built user-center clickable prototypes of websites and apps using Figma, Google Forms, UsabilityHub, and InVision.
- Applied research methods to isolate user needs to create intuitive experiences

Executive Assistant

HEALTHIER COLORADO - Denver, CO

Nov. '18 - May '19

- Designed pamphlets for donors with information about key priorities
- Analyzed the opposition's arguments on controversial legislative topics to bolster understanding of their concerns and to address them

Advocacy Administrative Assistant

AMERICAN HEART ASSOCIATION - Denver, CO

April '13 - Sept. '18

- Created materials for print and online to educate volunteers, lawmakers, and donors
- Developed media targeted toward increasing engagement and inspiring action: Facebook ads, blog posts, action alerts, and newsletters

EDUCATION

Bachelor of Arts, Radio/TV/Film, May 2010

CALIFORNIA STATE UNIVERSITY - Fullerton, CA

CONTACT

☎ 949-633-8364

✉ julianne.m.knowles@gmail.com

🌐 julieknowles.design

🌐 linkedin.com/in/julie-knowles/

🐙 [jknowles14](https://github.com/jknowles14)

TOOLSET

Design

Visual Design

Branding

Sketching

Figma

Atom

UsabilityHub

InVision

Google Forms

Web Development

HTML

CSS

Javascript (Basic)

Git Bash

Github

Research

User Surveys

User Personas

Competitive Analysis

User Flows

Usability Testing

User Interviews

Wireframing

Prototyping