



JULIE KNOWLES

A **Denver-based UX/UI designer** passionate about creating intuitive experiences founded on research and strategy.

PROJECTS

Bendable

An iOS app prototype made for users to choose stretches based on areas of the body, with short and easy stretches. Researched, tested and designed using Google Forms, UsabilityHub, InVision, Adobe Illustrator and Figma.

Personal Portfolio

Created a personal brand, logo and portfolio to feature my projects. Coded, tested and designed using Github, HTML, CSS, UsabilityHub, and Figma.

RELEVANT EXPERIENCE

UX/UI Design Mentorship

BLOC

Sept. '18 - June '19

- Developed UX/UI design skills under the guidance of accomplished UX professionals
- Built user-center clickable prototypes of websites and apps using Figma, Google Forms, UsabilityHub, and InVision.
- Applied research methods to isolate user needs to create intuitive experiences

Advocacy Administrative Assitant

AMERICAN HEART ASSOCIATION - Denver, CO

April '13 - Sept. '18

- Designed visual layout and content for materials to educate volunteers, lawmakers, and donors
- Developed creative/strategic media targeted at increasing engagement and inspiring action: Facebook ads, blogs, emails, and newsletters

EDUCATION

Bachelor of Arts, Radio/TV/Film, May 2010

CALIFORNIA STATE UNIVERSITY - Fullerton, CA

CONTACT

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TOOLSET

Design

Visual Design

Branding

Sketching

Figma

Atom

UsabilityHub

InVision

Google Forms

Web Development

HTML

CSS

Git Bash

Github

Research

User Surveys

User Personas

Competitive Analysis

User Flows

Usability Testing

User Interviews

Wireframing

Prototyping