Using Google Analytics on a website.

<https://www.privacypolicies.com/blog/privacy-policy-google-analytics/>

There needs to be privacy policy stating the following information

1. We agree to no not pass PII
2. Abide by **ALL** privacy laws (US, Canada, EU, and Australia)
3. Post a privacy policy that covers the use of cookies for the sake of collecting data
4. Disclose the use of G A and how it collects and processes information (This can be done by displaying a prominent link to [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/))
5. Use commercially reasonable methods to ensure clear and comprehensive information about and consent to
   1. storing and accessing of their cookies or other information on the visitors device.
   2. The storing and access will occur in connection with the service
   3. Where disclosing this is required by law
6. Incorporate a cookie clause into the privacy policy, or create a separate cookie policy
   1. (Australia requires a brief description of what cookies are )
   2. List Google Analytic cookies and other cookies used
   3. The more google analytic cookies that you use, the more you need to disclose