# John Koestner

FSA, CERA, MAAA | Charlottesville, VA | john.c.koestner@gmail.com | LinkedIn: John Koestner

### **ACTUARY**

Driven team leader with over 10 years of industry experience. Organized and multi-tasker passionate about technology and data to help support decision making and modernize processes with innovative techniques. Collaborator and communicator continuing to support culture and people.

### PROFESSIONAL EXPERIENCE

## GENWORTH, Richmond, Virginia

March 2017 - Present

**Director, Life Experience and Assumptions** | May 2022 – Present

- Monitor life inforce block, reviewing and updating assumptions for mortality, lapse, and premium persistency using traditional monitoring techniques as well as predictive analytics.
- Oversight of life and annuities experience studies and industry surveys.
- Collaborate with subject matter experts to provide future looking assumptions.
- Support and upskill team to become more efficient and coordinated between departments such as valuation, projections, finance, and reinsurance and be prepared for future analytics.

### **AVP and Sr. Manager, Life Experience Studies** | February 2018 – May 2022

- Manage team supporting the development and reporting of monthly mortality, lapse, and premium persistency experience studies.
- Present to senior management the historical experience, explaining variances and trends.
- Support and promote modernization of experience architecture, including database architecture, predictive analytics, visualizations, version control, and CI/CD.

### Associate Actuary | March 2017 – February 2018

• Review, recommend, document, and maintain inforce assumptions for life block.

# VANTIS LIFE INSURANCE COMPANY, Windsor, Connecticut January 2013 – March 2017 Actuarial Associate

- Create and improve upon the financial plan and compare plan numbers to actuals for board level review.
- Report monthly Statutory and GAAP reports for the Traditional Life, Deferred and Payout Annuity lines of business.

#### **EDUCATION**

### UNIVERSITY AT BUFFALO. THE STATE UNIVERSITY OF NEW YORK

B.S. in Business Administration | May 2009

### **CREDENTIALS AND CERTIFICATIONS**

- FSA (Fellow of the Society of Actuaries) | December 2017
- CERA (Chartered Enterprise Risk Analyst) | July 2016
- MAAA (Member of the American Academy of Actuaries) | October 2016
- Applied Data Science with Python Specialization (Coursera) | November 2019

### TECHNICAL SKILLS