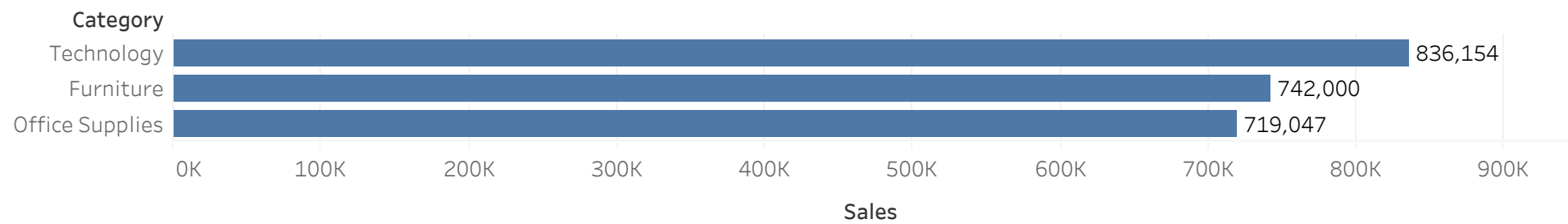


Category Sales



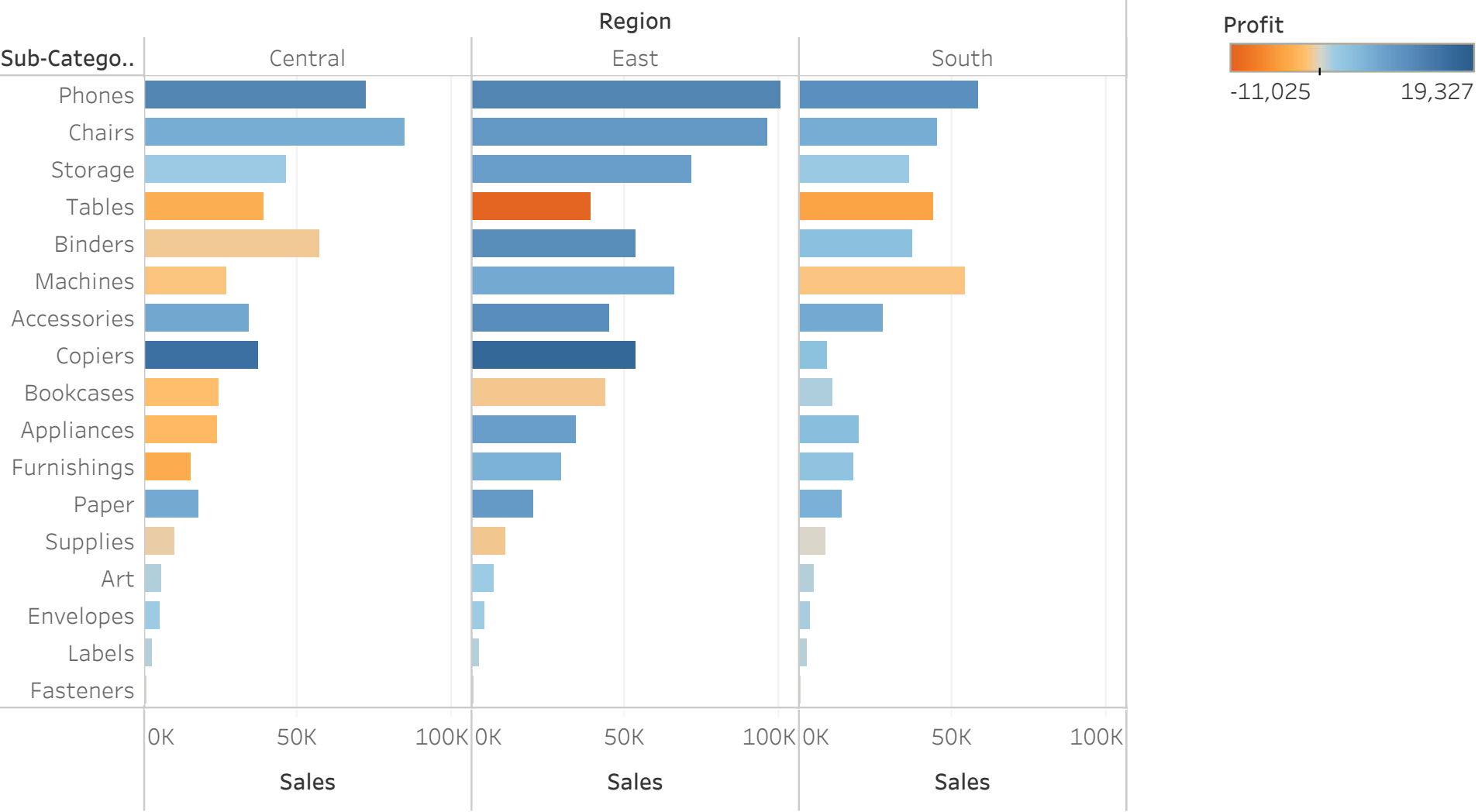
Sum of Sales for each Category. The data is filtered on Action (YEAR(Order Date),MONTH(Order Date)), Action (State) and Action (City,State). The Action (YEAR(Order Date),MONTH(Order Date)) filter keeps 48 members. The Action (State) filter keeps 49 members. The Action (City,State) filter keeps 604 members.

Sheet 2

Sub-Catego..	Region							
	Central		East		South		West	
	Profit	Sales	Profit	Sales	Profit	Sales	Profit	Sales
Accessories	7,252	33,956	11,196	45,033	7,005	27,277	16,485	61,114
Appliances	-2,639	23,582	8,391	34,188	4,124	19,525	8,261	30,236
Art	1,195	5,765	1,900	7,486	1,059	4,656	2,374	9,212
Binders	-1,044	56,923	11,268	53,498	3,901	37,030	16,097	55,961
Bookcases	-1,998	24,157	-1,168	43,819	1,339	10,899	-1,647	36,004
Chairs	6,593	85,231	9,358	96,261	6,612	45,176	4,028	101,781
Copiers	15,609	37,260	17,023	53,219	3,659	9,300	19,327	49,749
Envelopes	1,778	4,637	1,812	4,376	1,465	3,346	1,909	4,118
Fasteners	237	778	264	820	174	503	275	923
Furnishings	-3,906	15,254	5,881	29,071	3,443	17,307	7,641	30,073
Labels	1,073	2,451	1,129	2,603	1,041	2,353	2,303	5,079
Machines	-1,486	26,797	6,929	66,106	-1,439	53,891	-619	42,444
Paper	6,972	17,492	9,015	20,173	5,947	14,151	12,119	26,664
Phones	12,323	72,403	12,315	100,615	10,767	58,304	9,111	98,684
Storage	1,970	45,930	8,389	71,613	2,274	35,768	8,645	70,533
Supplies	-662	9,467	-1,155	10,760	2	8,319	626	18,127
Tables	-3,560	39,155	-11,025	39,140	-4,623	43,916	1,483	84,755

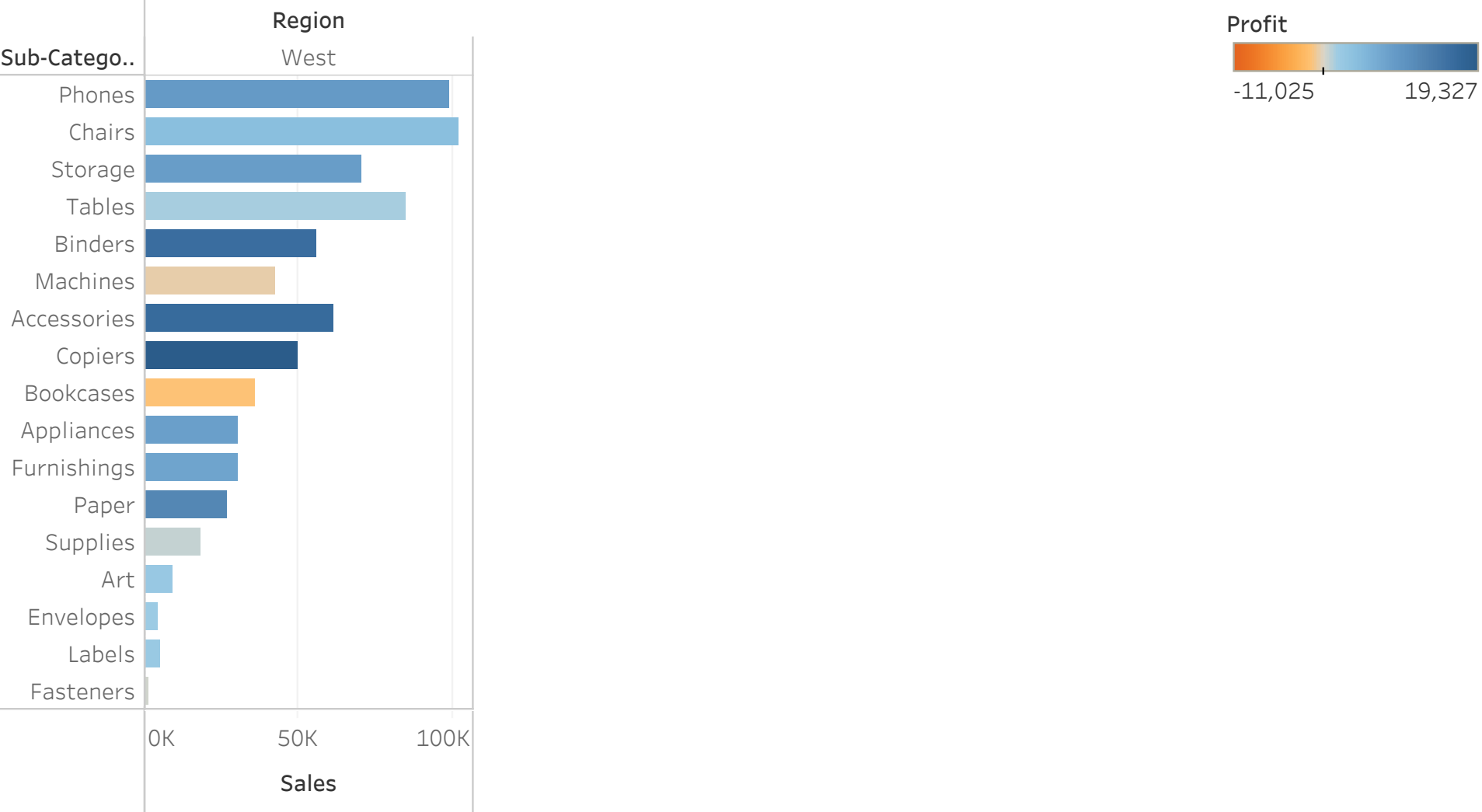
Profit and Sales broken down by Region vs. Sub-Category.

Sheet 3



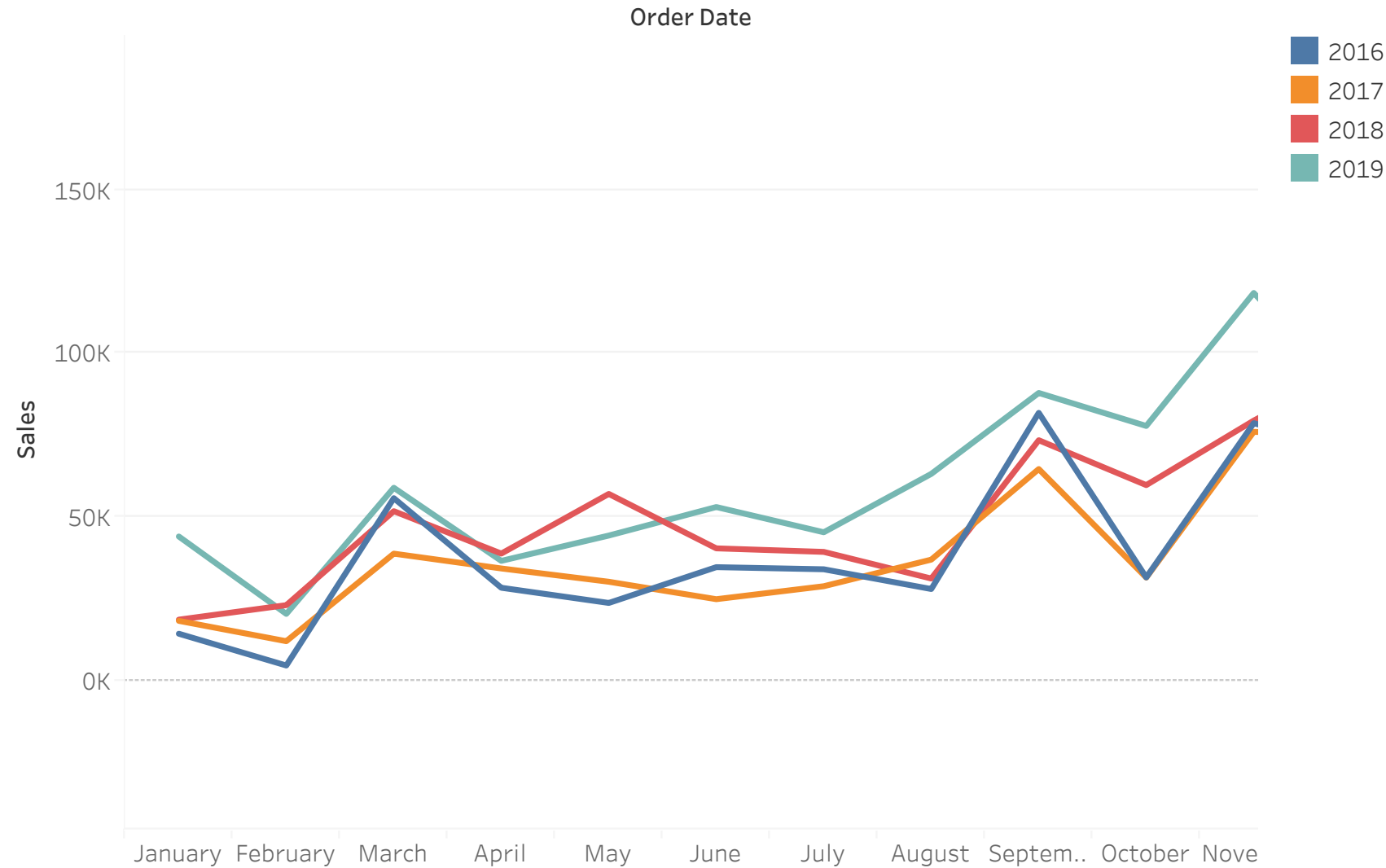
Sum of Sales for each Sub-Category broken down by Region. Color shows sum of Profit.

Sheet 3



Sum of Sales for each Sub-Category broken down by Region. Color shows sum of Profit.

Sales Trend



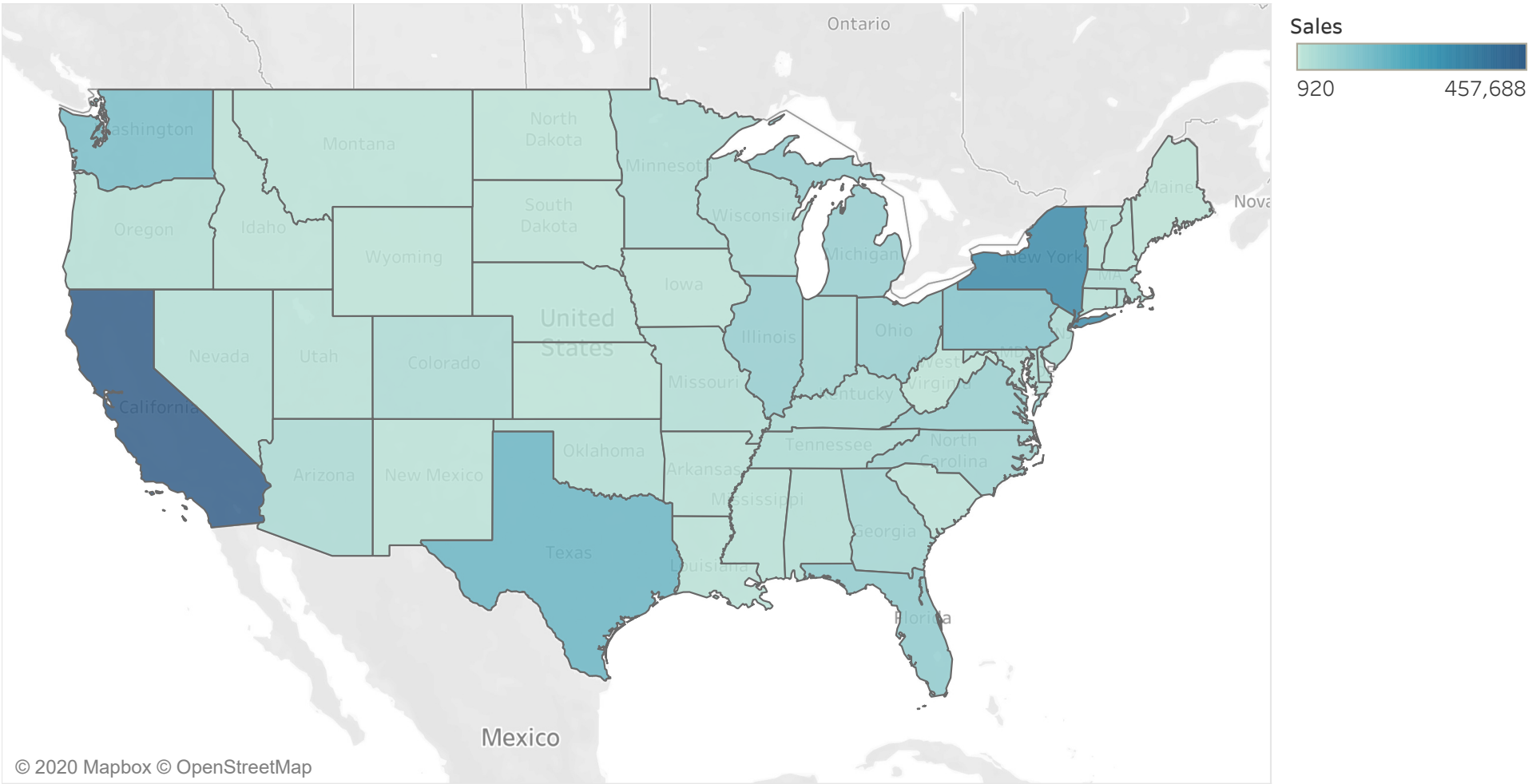
The trend of sum of Sales for Order Date Month. Color shows details about Order Date Year. The data is filtered on Action (Category), Action (State) and Action (City,State). The Action (Category) filter keeps 3 members. The Action (State) filter keeps 49 members. The Action (City,State) filter keeps 604 members.

Sales Trend



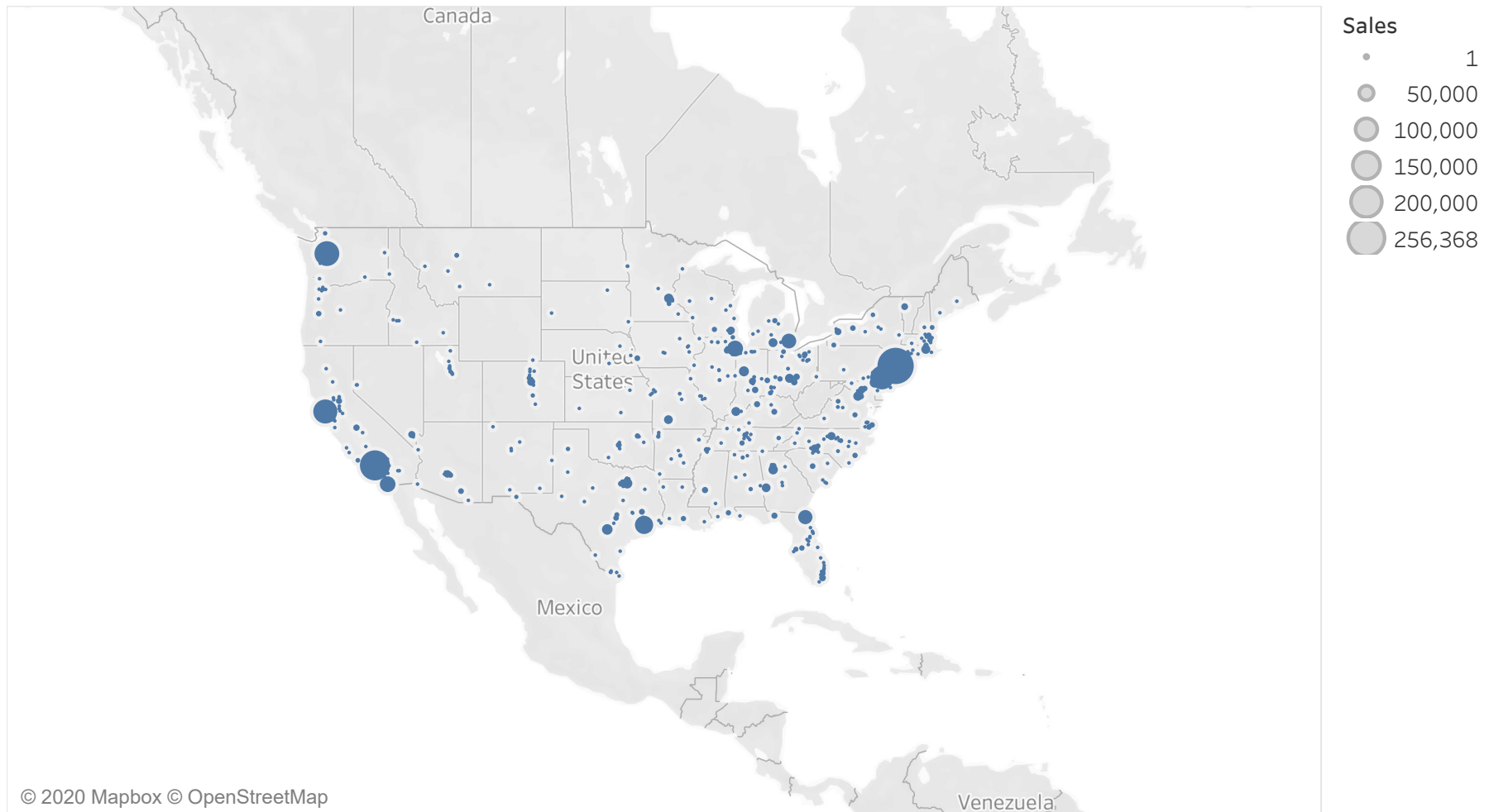
The trend of sum of Sales for Order Date Month. Color shows details about Order Date Year. The data is filtered on Action (Category), Action (State) and Action (City,State). The Action (Category) filter keeps 3 members. The Action (State) filter keeps 49 members. The Action (City,State) filter keeps 604 members.

State Sales

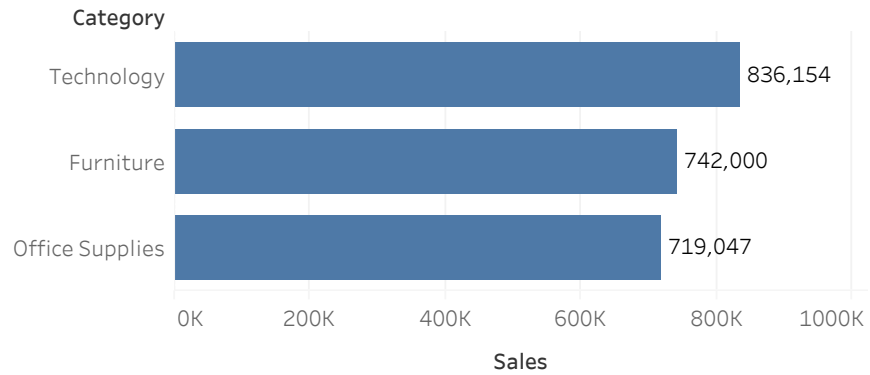


Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales. Details are shown for State. The data is filtered on Action (Category), Action (YEAR(Order Date),MONTH(Order Date)) and Action (City,State). The Action (Category) filter keeps 3 members. The Action (YEAR(Order Date),MONTH(Order Date)) filter keeps 48 members. The Action (City,State) filter keeps 604 members.

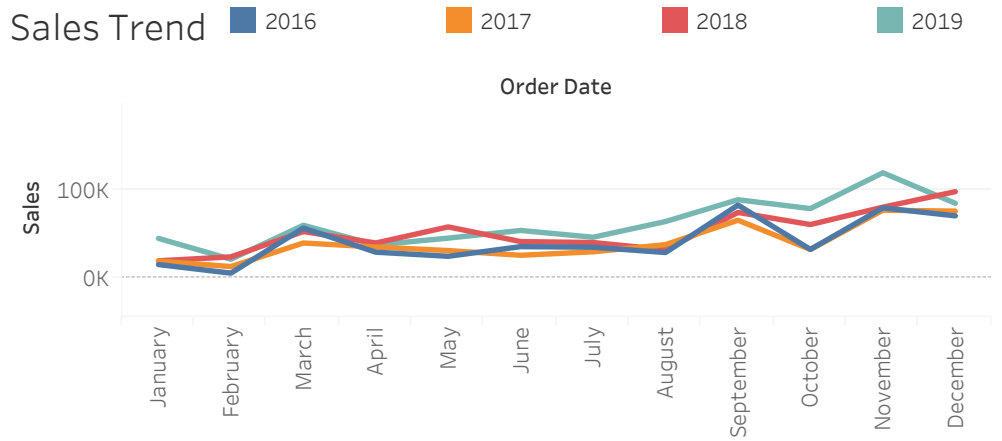
City Sales



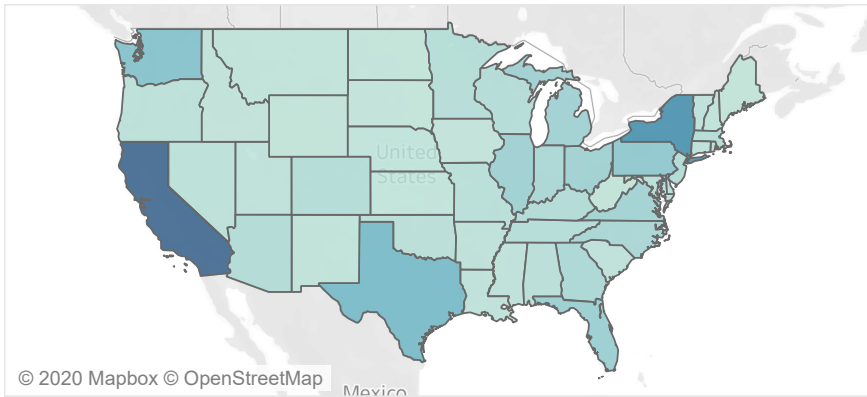
Category Sales



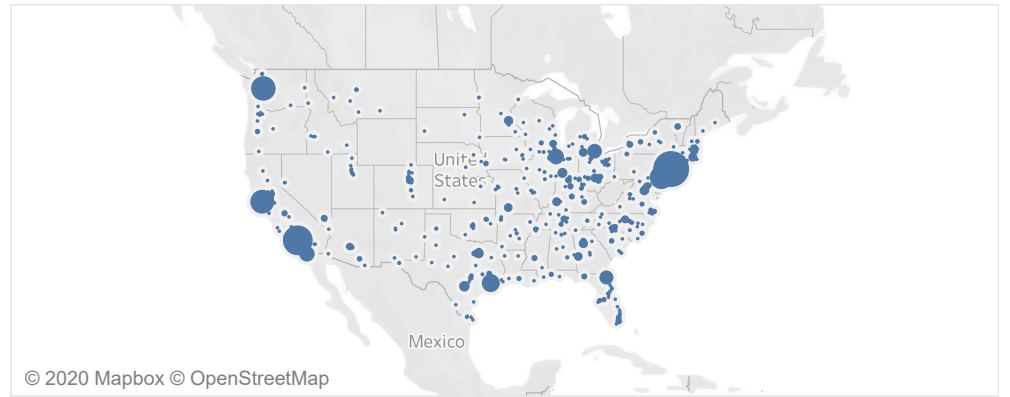
Sales Trend



State Sales



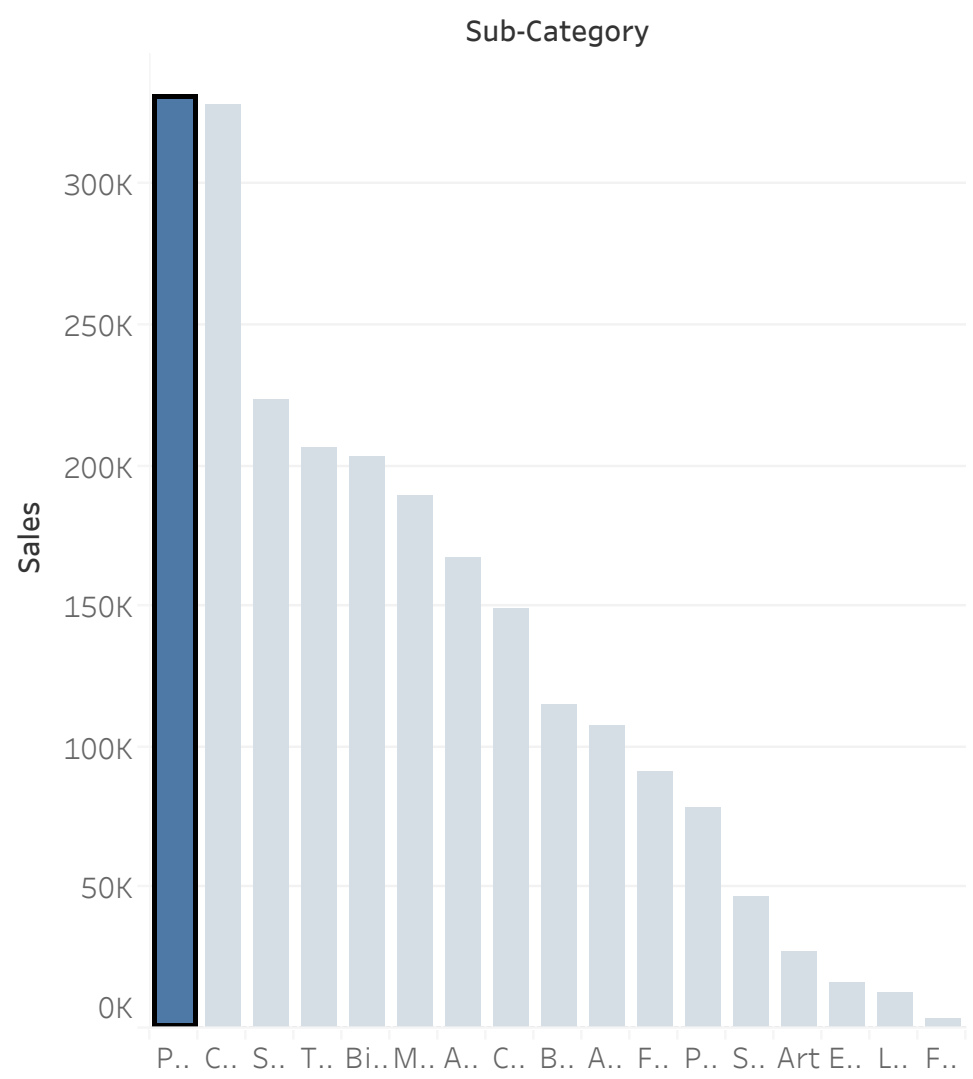
City Sales





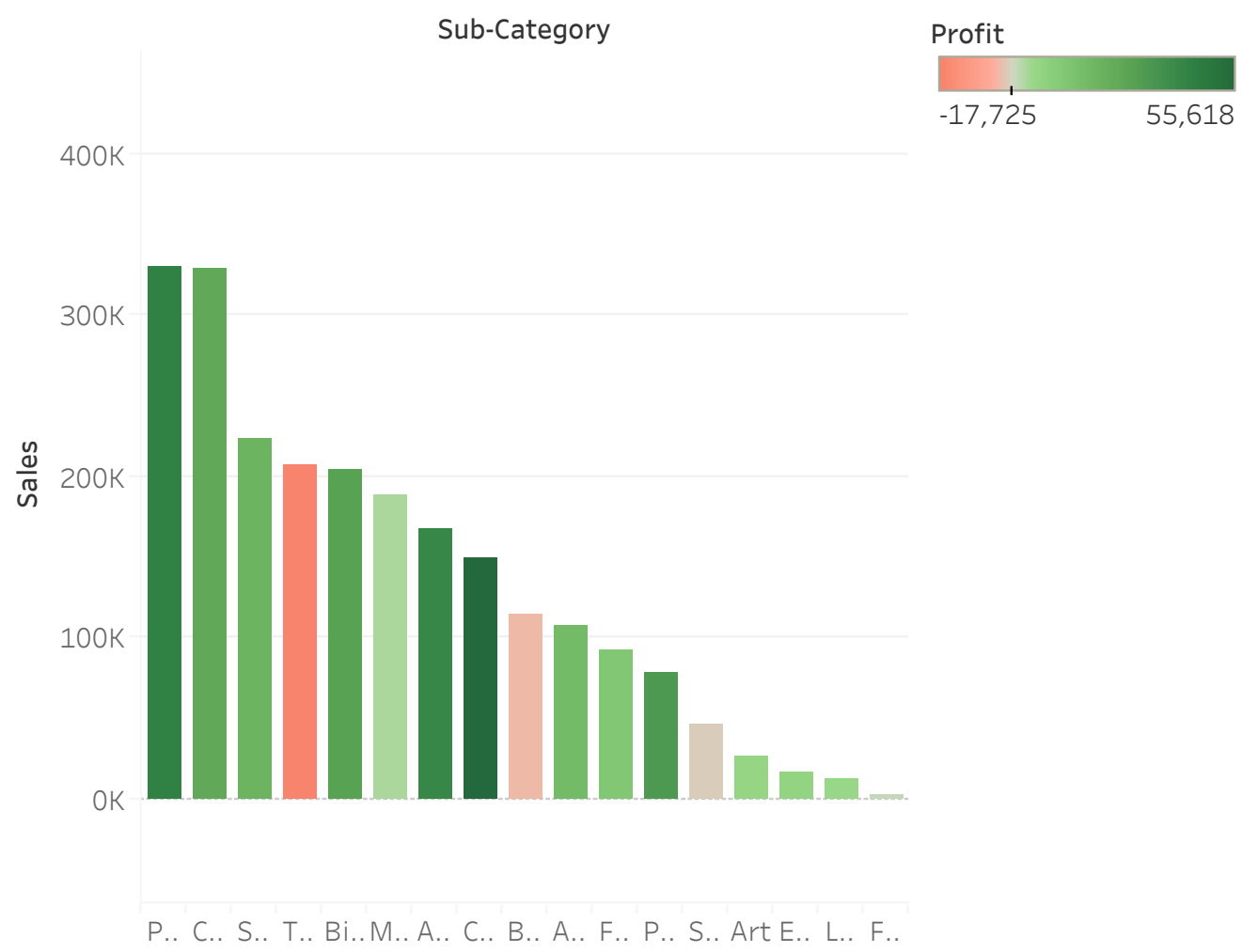
The trend of sum of Number of Records for Order Date Quarter.

Sales mix



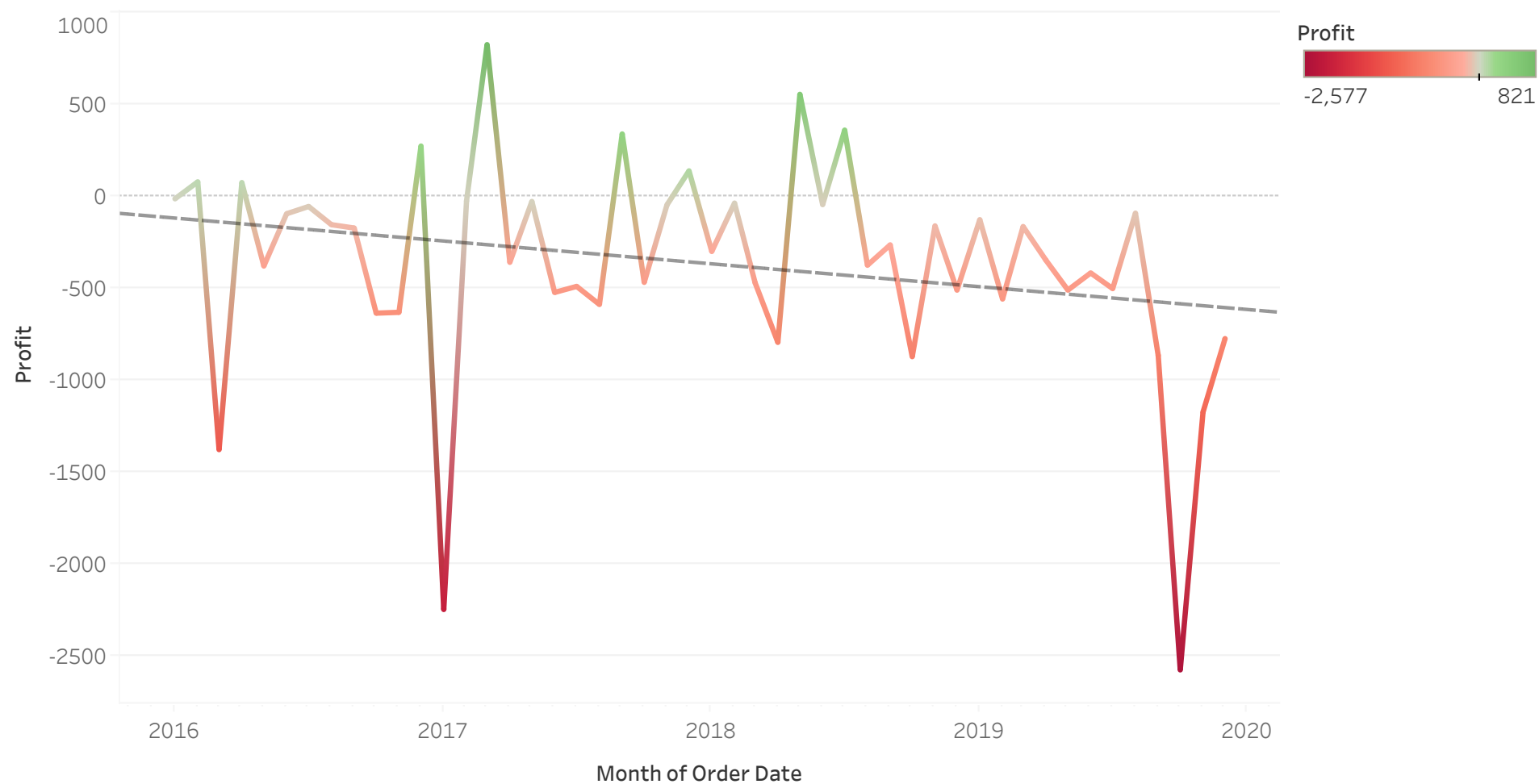
Sales for each Sub-Category.

Sales & Profit Mix



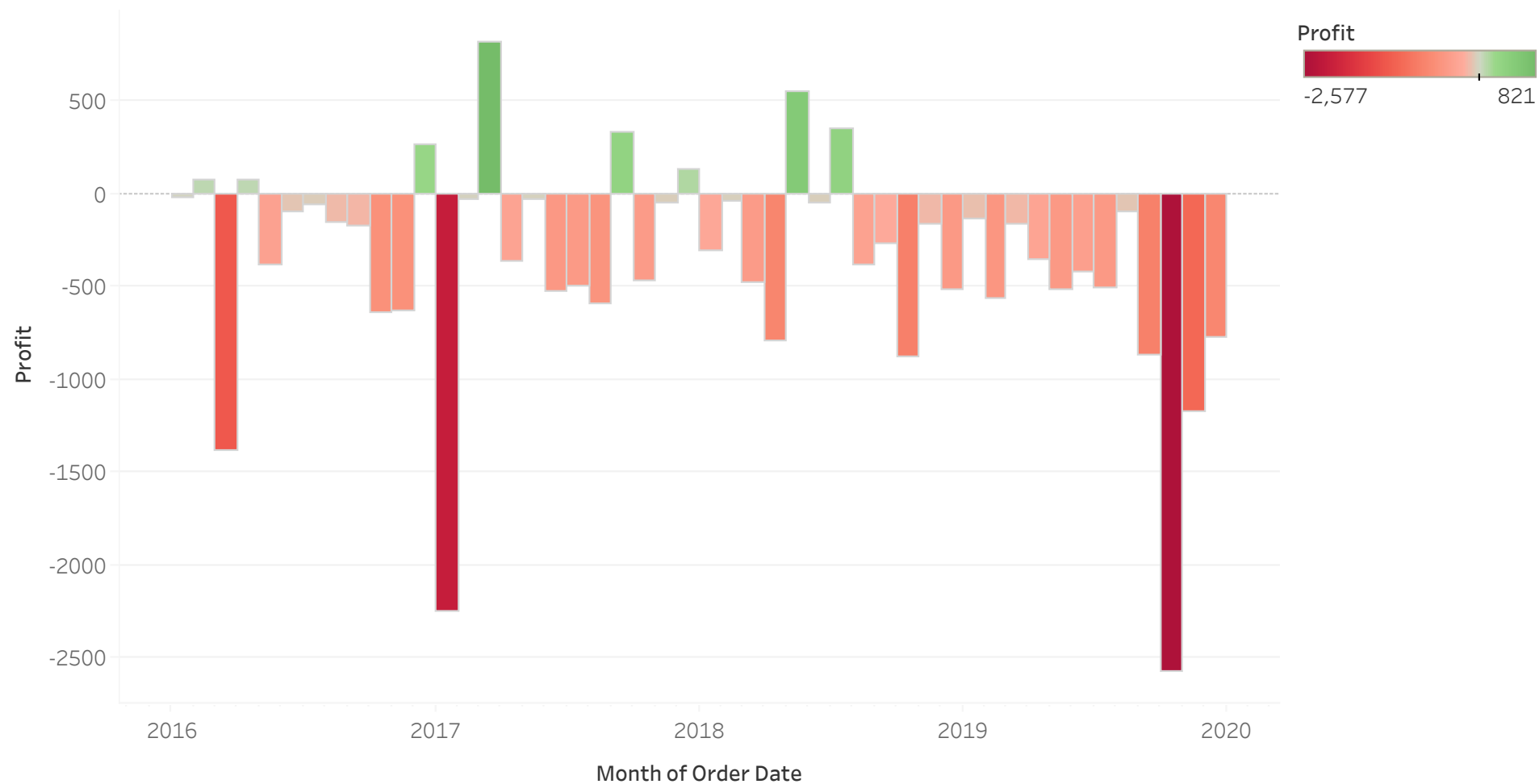
Sum of Sales for each Sub-Category. Color shows sum of Profit.

Profit trend



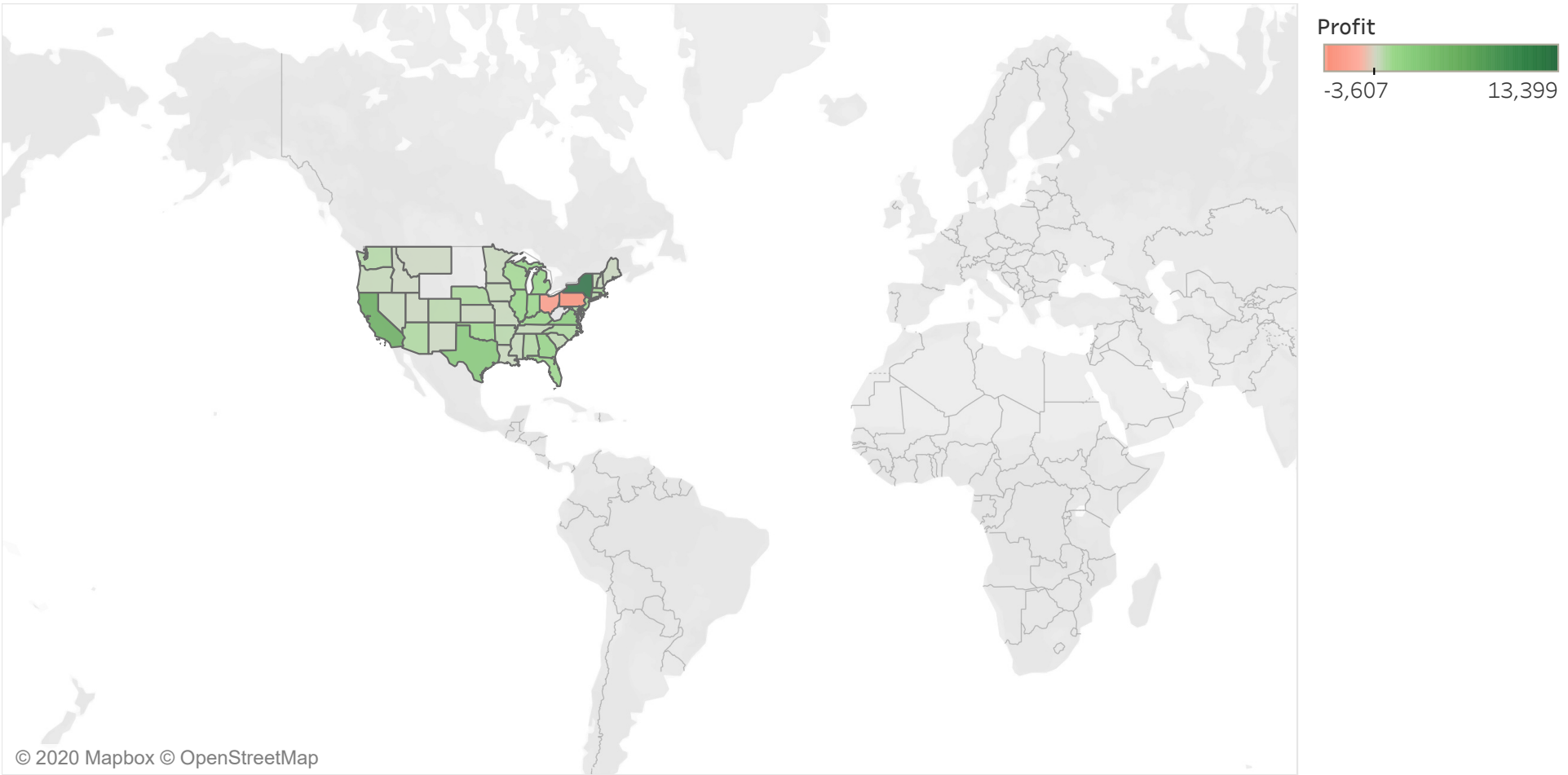
The trend of sum of Profit for Order Date Month. Color shows sum of Profit. The data is filtered on Action (Sub-Category), which keeps 1 member.

Profit Values



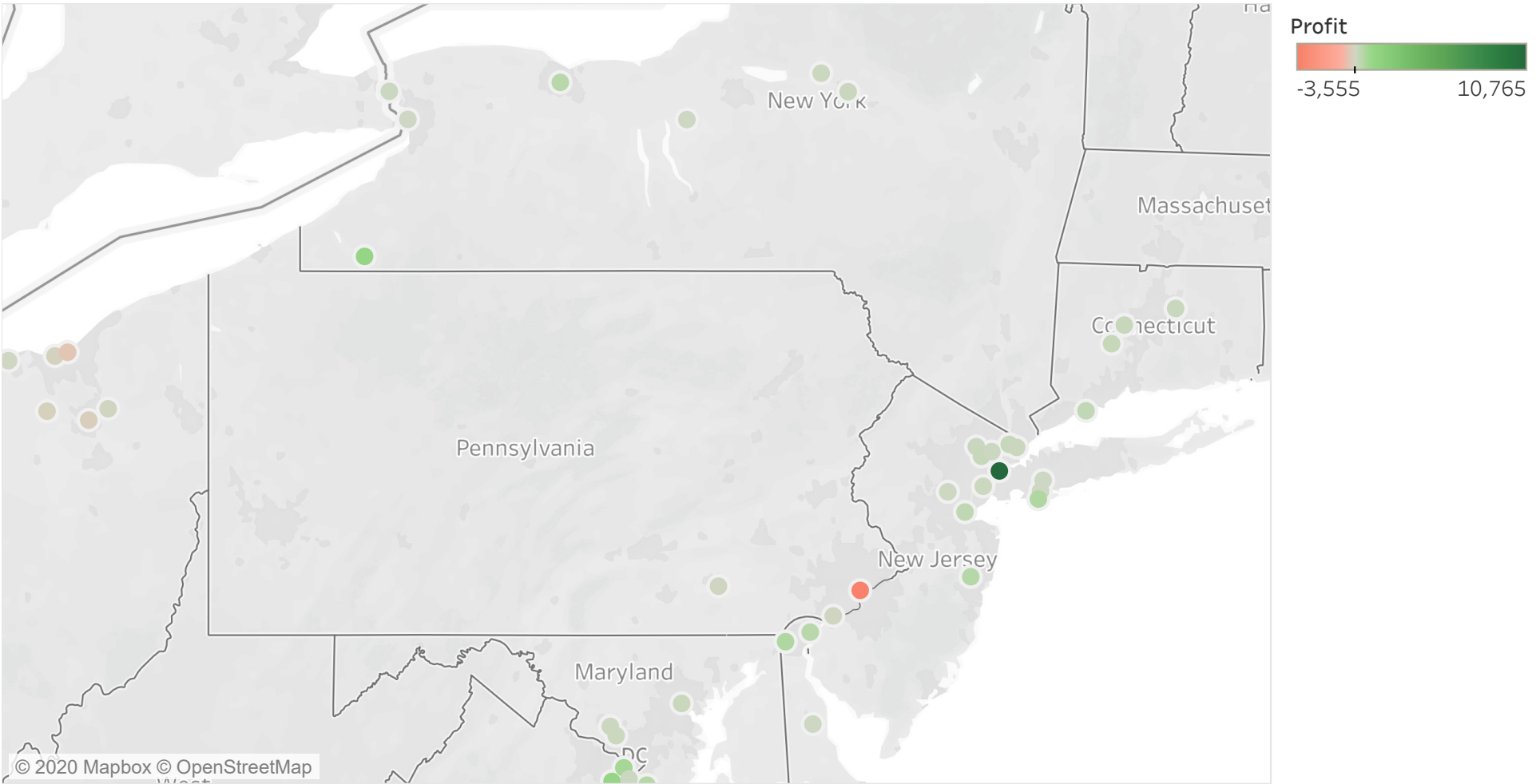
The plot of sum of Profit for Order Date Month. Color shows sum of Profit. The data is filtered on Action (Sub-Category), which keeps 1 member.

Profit Across States



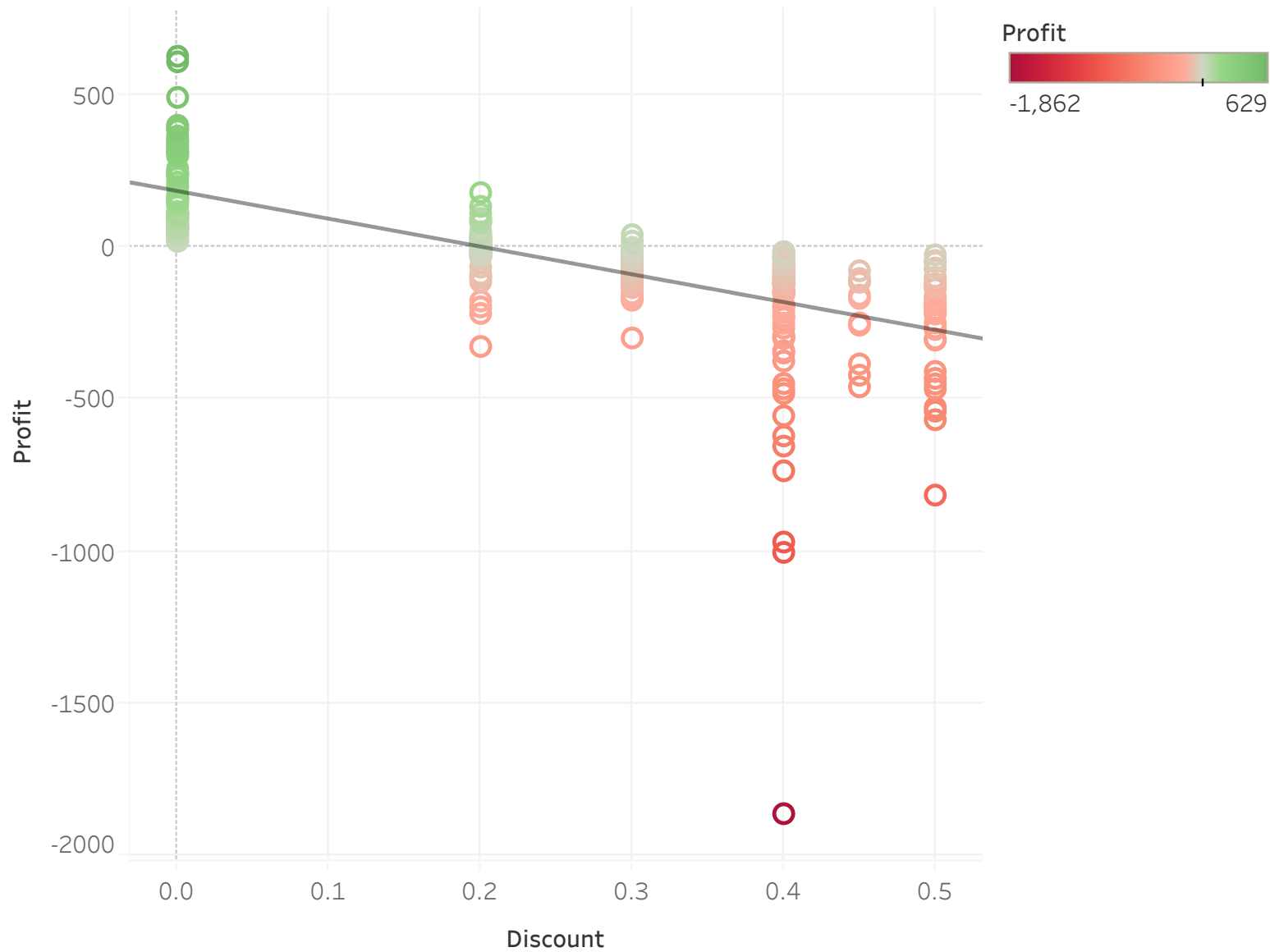
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Details are shown for State. The data is filtered on Action (Sub-Category), which keeps 1 member.

Profit Across Cities



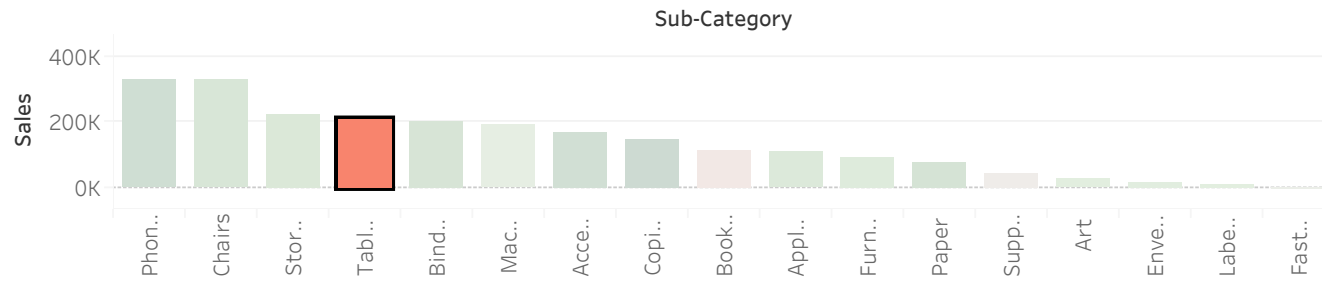
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Details are shown for City and State. The data is filtered on Action (Sub-Category), which keeps 1 member.

Profit V/s Discounts

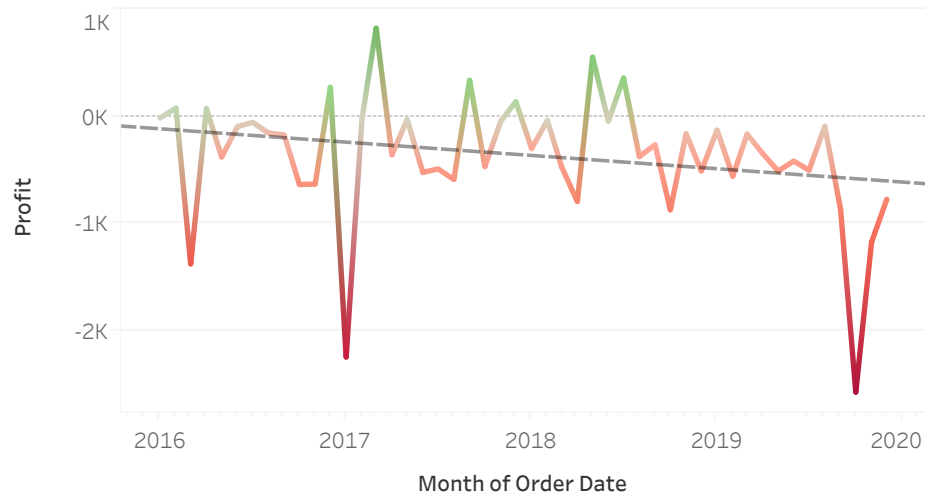


Discount vs. Profit. Color shows Profit. The data is filtered on Segment and Action (Sub-Category). The Segment filter keeps Consumer, Corporate and Home Office. The Action (Sub-Category) filter keeps 1 member.

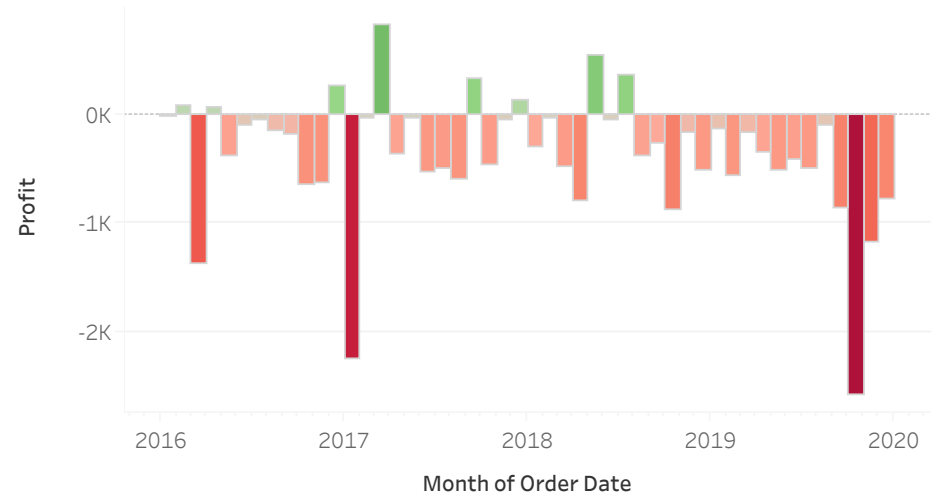
Sales & Profit Mix



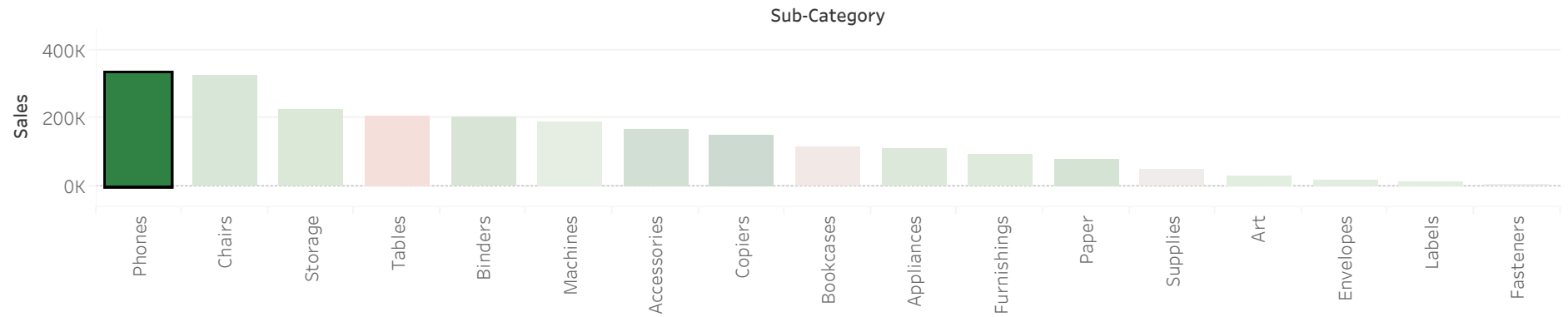
Profit trend



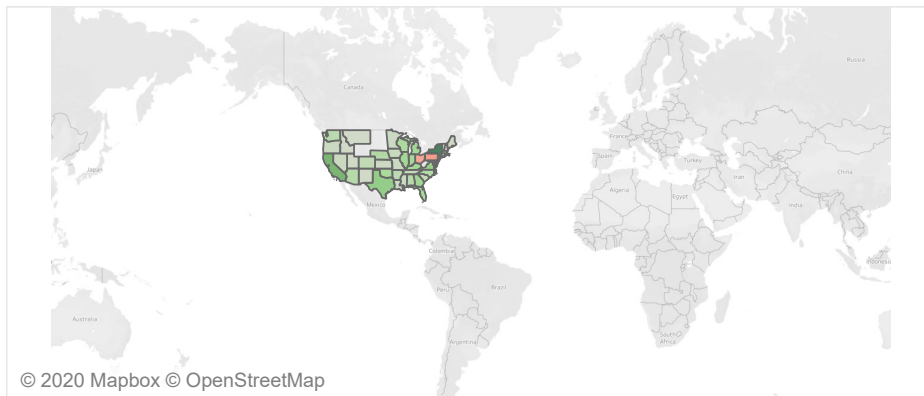
Profit Values



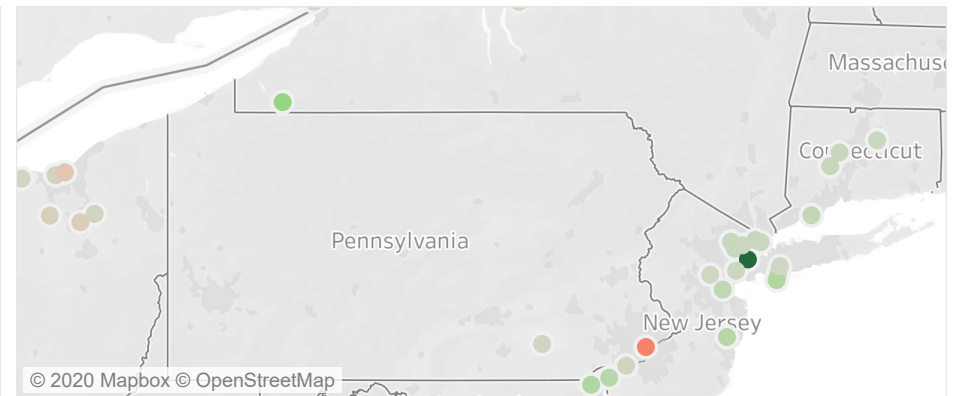
Sales & Profit Mix



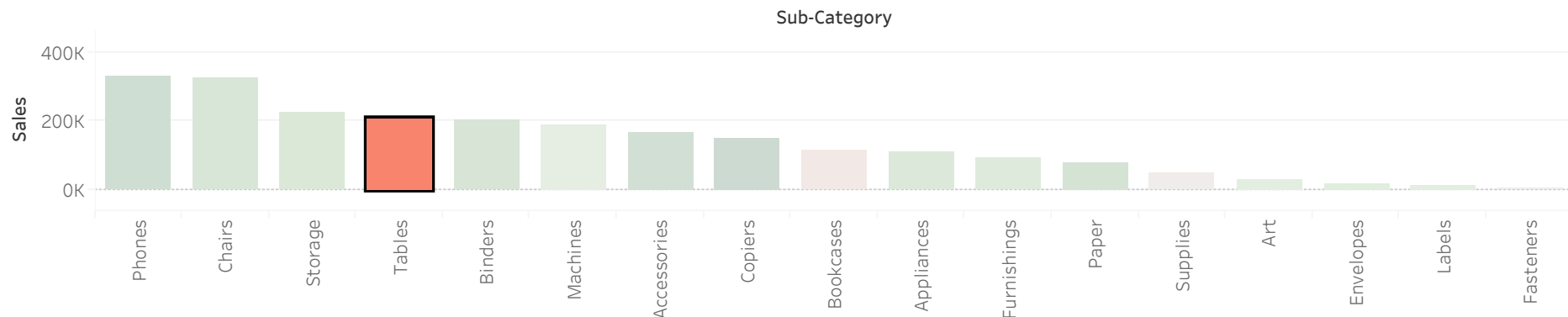
Profit Across States



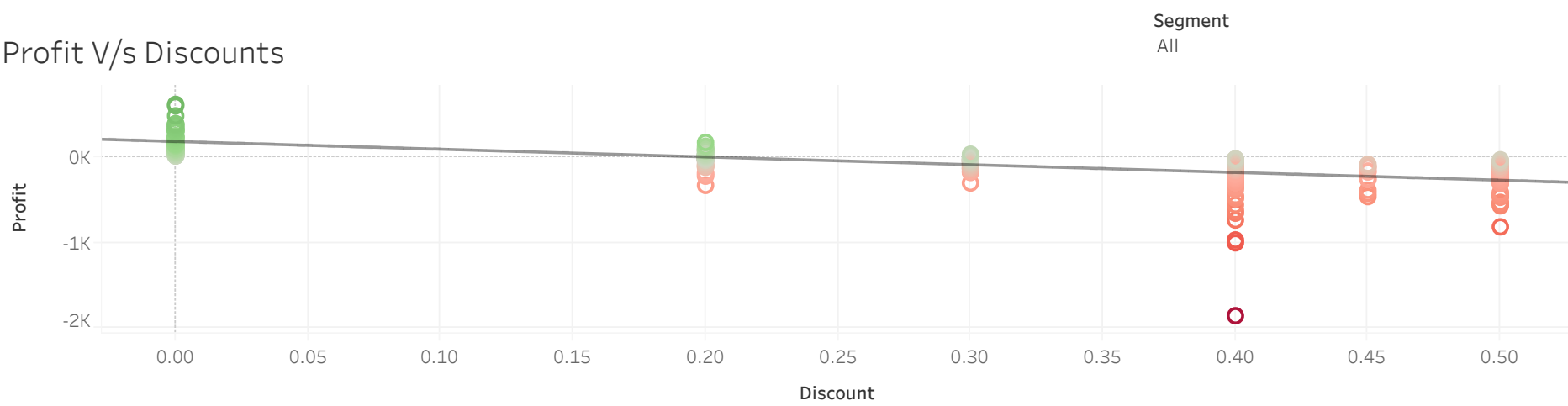
Profit Across Cities



Sales & Profit Mix

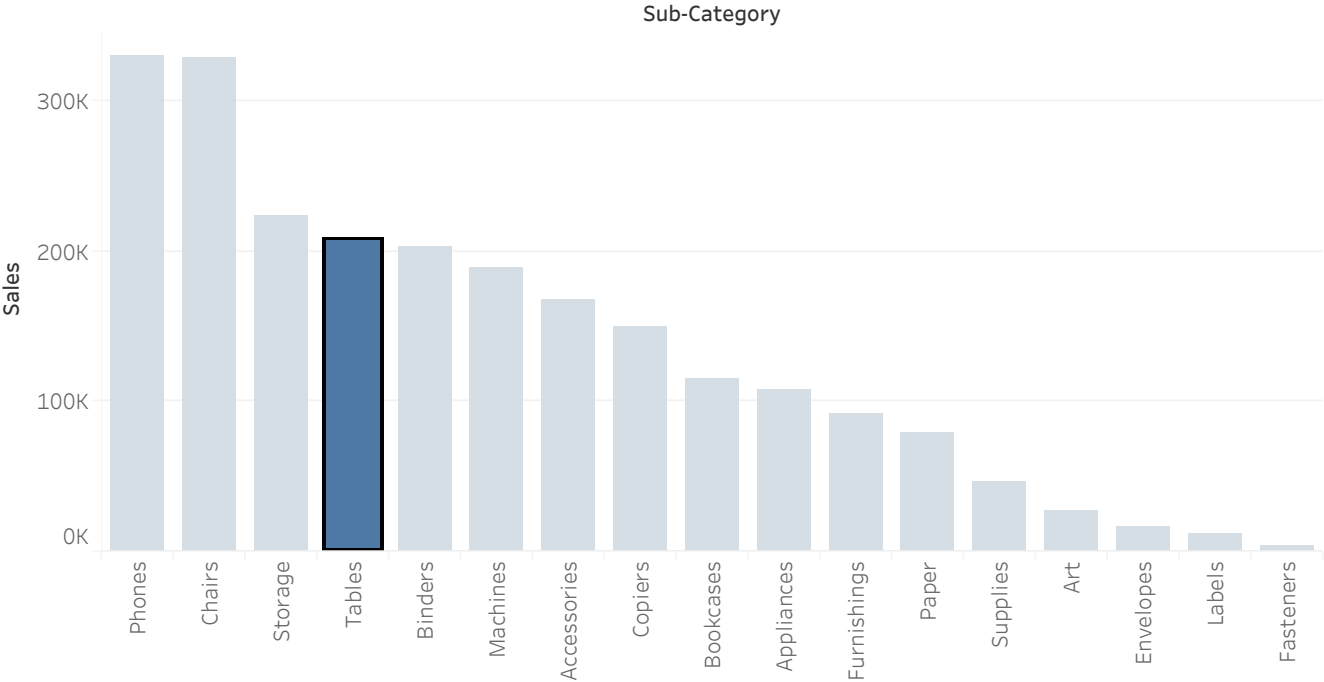


Profit V/s Discounts



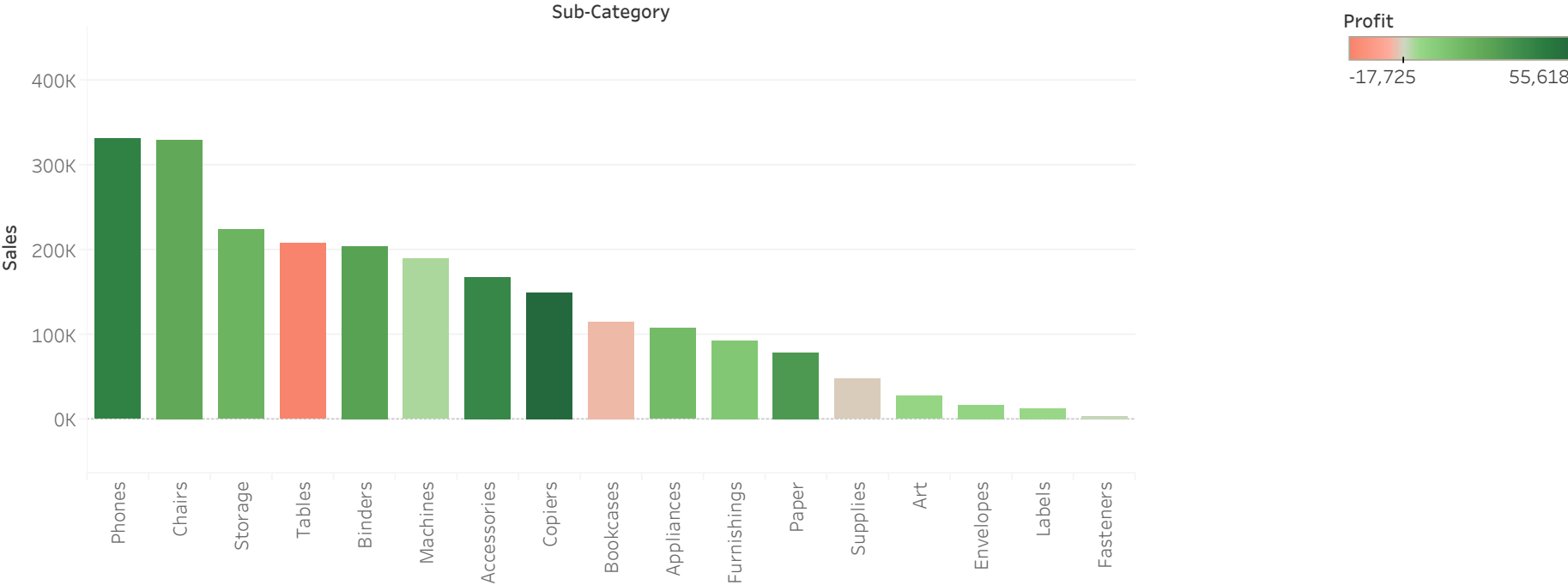
Story 1

Tables 4th highest in terms of sales	However tables has the higher loss	Loss has increased over time 2018 the worst	State of WA & Virginia , are way forward in sales	Tables are very sensitive to dicounts . Stop any dicounts
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Story 1

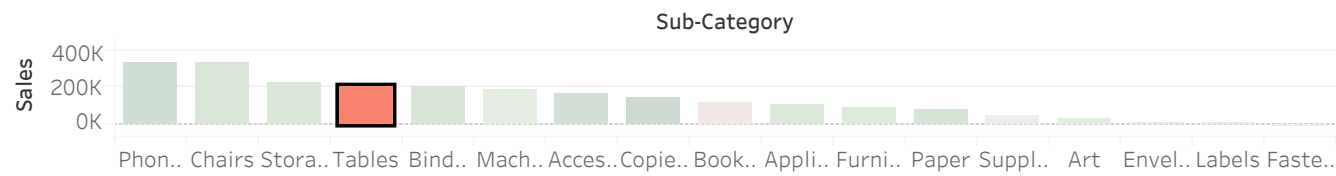
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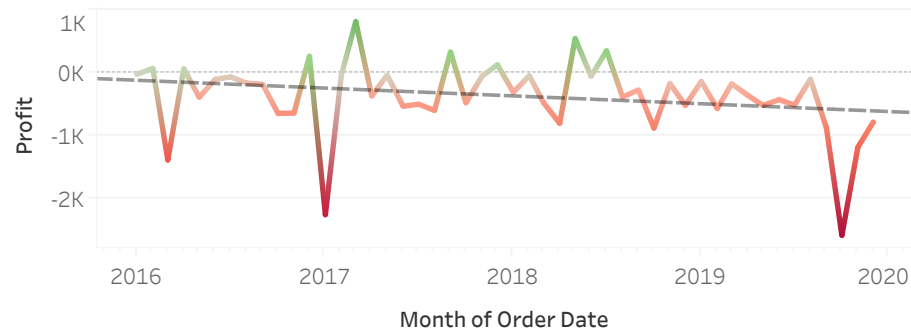
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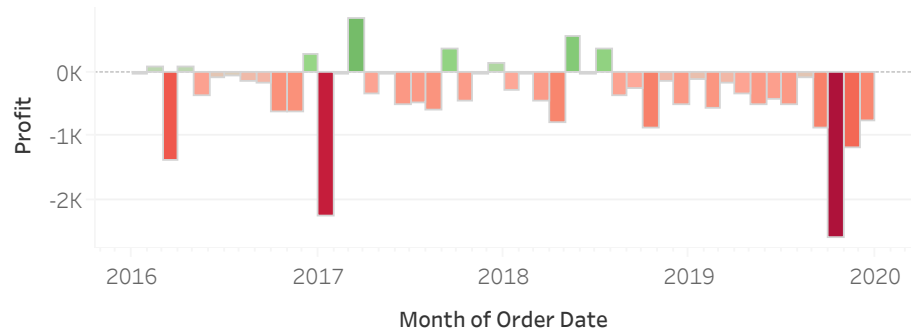
Sales & Profit Mix



Profit trend



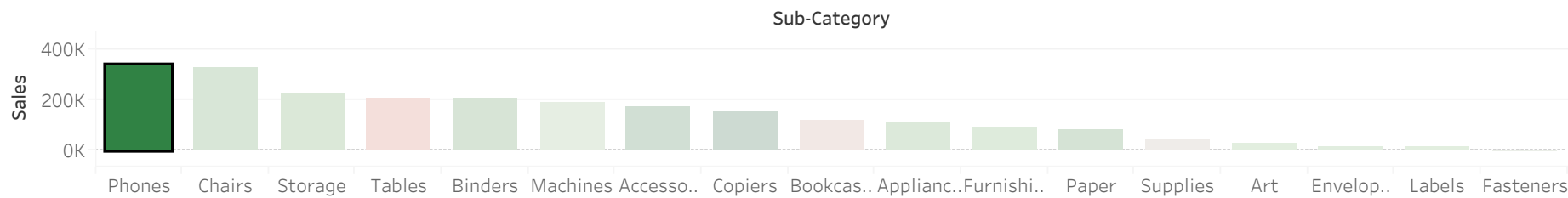
Profit Values



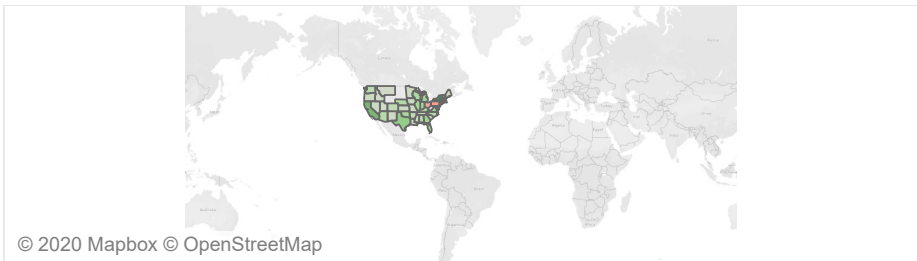
Story 1

Tables 4th highest in terms of sales	However tables has the higher loss	Loss has increased over time 2018 the worst	State of WA & Virginia , are way forward in sales	Tables are very sensitive to dicounts . Stop any dicounts
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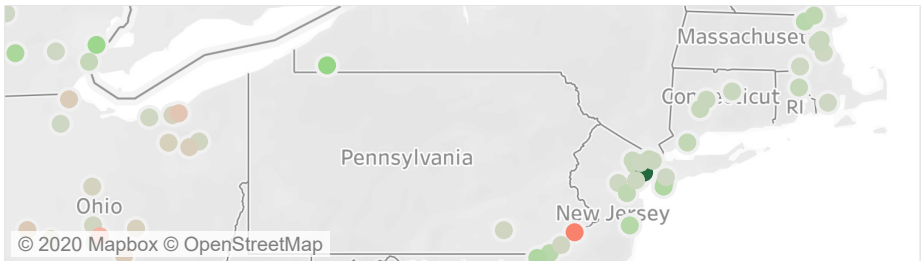
Sales & Profit Mix



Profit Across States



Profit Across Cities



Story 1

Tables 4th highest in terms of sales	However tables has the higher loss	Loss has increased over time 2018 the worst	State of WA & Virginia , are way forward in sales	Tables are very sensitive to dicounts . Stop any dicounts
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Sales & Profit Mix

