

PHASE 0

Unaware of Hosting

AWARE

PHASE 1

Aware of Hosting

SPARK

PHASE 2

Considering Listing

DECIDE

PHASE 3

Publishing Listing

PUBLISH

PHASE 4

Activating Listing

1ST STAY

PHASE 5

Settling into Hosting

NTM STAY?

PHASE 6

Optimizing Hosting



Decisionment

(“im going to host”)





**Going through the list your
space process and
everything it involves**

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