PHASE I	PHASE II	PHASE III

1.

User-centric

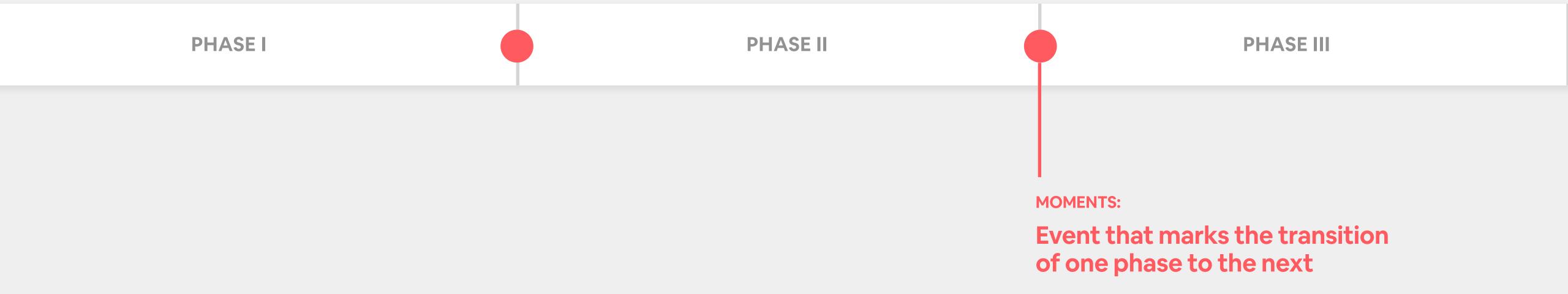# Putting ourselves in a hosts' frame of mind

PHASES:

A period in time that marks a stage of familiarity with hosting on Airbnb

MOMENTS:

Event that marks the transition of one phase to the next

1.

User-centric

Putting ourselves in a hosts'
frame of mind

PHASE I • PHASE II | PHASE III

MOMENTS:

**Event that marks the transition
of one phase to the next**

Our proposed
phases & moments