

PHASE I

PHASE II

PHASE III

Putting ourselves in a hosts'
frame of mind





PHASES:

A period in time that marks a stage of familiarity with hosting on Airbnb



MOMENTS:

**Event that marks the transition
of one phase to the next**

1. User-centric

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Putting ourselves in a hosts' frame of mind

PHASE I



PHASE II



PHASE III

MOMENTS:

**Event that marks the transition
of one phase to the next**

Our proposed phases & moments