



**Some additional  
opportunities**

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Uncovering gaps in our metrics  
and research

Clarifying our point of view on  
paths we want hosts to pursue

Understanding areas in which  
teams could/should collaborate  
more closely

## GOALS

# Some additional opportunities

Uncovering gaps in our metrics and research

Clarifying our point of view on paths we want hosts to pursue

Understanding areas in which teams could/should collaborate more closely

**2.**

# **Our proposal for the host journey**