

PHASE I

PHASE II

PHASE III




PHASE II.A

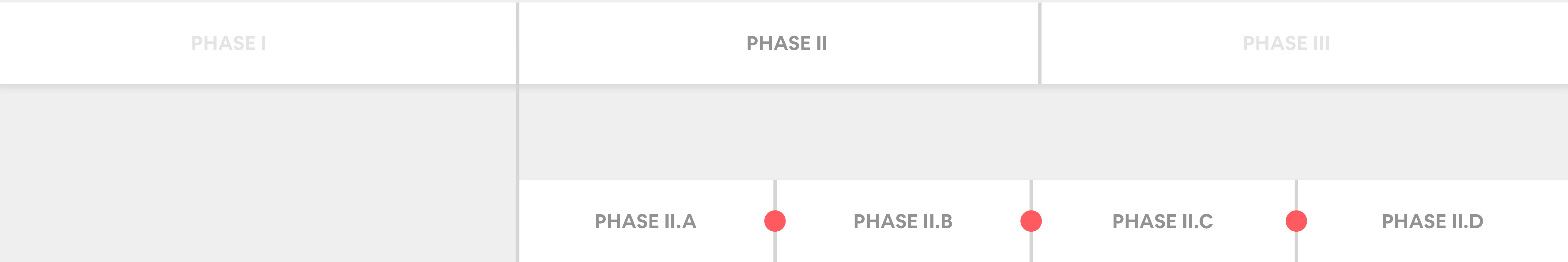
PHASE II.B

PHASE II.C

PHASE II.D



**E.g.: A phase such as
“publishing listing” could be
broken down into sub-phases
and moments**



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3. Scalable & flexible