

Putting ourselves in a hosts' frame of mind





PHASES:

A period in time that marks a

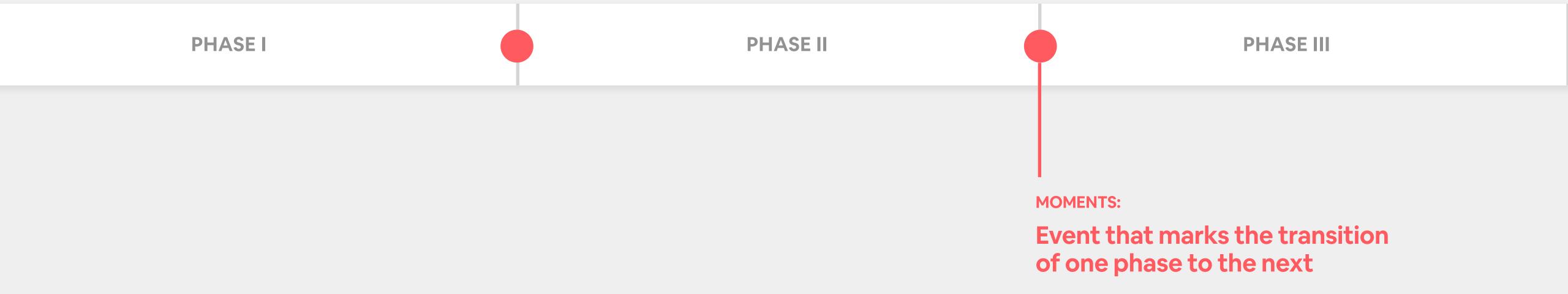
stage of familiarity with hosting

on Airbnb

MOMENTS: Event that marks the transition of one phase to the next

1. User-centric

User-centric
Putting ourselves in a hosts' frame of mind



Our proposed phases & moments