

**We talked to
teams across
the host org to
inform the
proposal**

BACIKR GROUND

MDX

Key-pricing considerations
as dimensions

Design Tools

Potentially leveraging this work
to make a tool

Experiences

Coordinating vocabulary &
visuals when possible

Anti-discrimination

Integrate as dimensions
across journey

Pro-Host

Discussed scope between
RBO & Pro Host

Host Connect

Understanding ops point of view;
leveraging semantics for host
connect tool

Growth

Adjustments to activation
phase of journey

Success

Continuum not a linear journey;
research on host goals

Marketing

Adding consumer needs as
dimension

Cities

Overall thumbs up; City registration
called out as barriers

Plus

Hand-off point from RBO
journey to Plus

Beyond

(Meeting to be scheduled)

BACKGROUND

We talked to teams across the host org to inform the proposal

MDX

Key-pricing considerations as dimensions

Design Tools

Potentially leveraging this work to make a tool

Experiences

Coordinating vocabulary & visuals when possible

Anti-discrimination

Integrate as dimensions across journey

Pro-Host

Discussed scope between RBO & Pro Host

Host Connect

Understanding ops point of view; leveraging semantics for host connect tool

Growth

Adjustments to activation phase of journey

Success

Continuum not a linear journey; research on host goals

Marketing

Adding consumer needs as dimension

Cities

Overall thumbs up; City registration called out as barriers

Plus

Hand-off point from RBO journey to Plus

Beyond

(Meeting to be scheduled)

GOALS

Goals for today