

PHASE I

PHASE II

PHASE III

1. User-centric

Putting ourselves in a hosts'
frame of mind





PHASES:

A period in time that marks a stage of familiarity with hosting on Airbnb



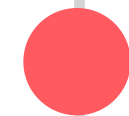
MOMENTS:

**Event that marks the transition
of one phase to the next**

1. **User-centric**

Putting ourselves in a hosts' frame of mind

PHASE I



PHASE II



PHASE III

MOMENTS:

**Event that marks the transition
of one phase to the next**

