



**We talked to  
teams across  
the host org to  
inform the  
proposal**

**BACIKR GROUND**

## MDX

Key-pricing considerations  
as dimensions

## Design Tools

Potentially leveraging this work  
to make a tool

## Experiences

Coordinating vocabulary &  
visuals when possible

## Anti-discrimination

Integrate as dimensions  
across journey

## Pro-Host

Discussed scope between  
RBO & Pro Host

## Host Connect

Understanding ops point of view;  
leveraging semantics for host  
connect tool

## Growth

Adjustments to activation  
phase of journey

## Success

Continuum not a linear journey;  
research on host goals

## Marketing

Adding consumer needs as  
dimension

## Cities

Overall thumbs up; City registration  
called out as barriers

## Plus

Hand-off point from RBO  
journey to Plus

## Beyond

(Meeting to be scheduled)

BACKGROUND

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GOALS

# Goals for today