Assignment – 1

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1. In our last class, everyone had some really cool ideas to share. Someone suggested an app called 'Practo' for healthcare consultations, and it sounded like a promising app. They had a few suggestions for making it better. They wanted to bring in more doctors and specialists into the app network. They thought it would be helpful if the app could keep track of user's past medical records. Below mentioned are my thoughts which could help improve the app even better.
   - I think it would be great to add chat or video options so patients can talk to a doctor.
   - Nowadays, lots of people use wearable devices like fitness trackers. Developers could make the app collect data from these devices, like heart rate and sleep patterns, to share with doctors.
   - Finally, it would be helpful to add a feature that helps users find nearby hospitals and clinics in case of an emergency.

2. When an app is initially launched, the freemium model would help to ensure that all users could access and enjoy its core features without any initial purchase. In the future, as the app continues to grow, there is a possibility of introducing a reward-based ads system or in-app purchases, giving users the option to opt-in with or without ads for premium content by watching ads or paying a subscription. By this procedure developers can get their app monetized without alienating their customer base.

3. 'Headspace' app has a design that feels fresh and easy to understand, which is great for its meditation and relaxation focus. It is user-friendly, with clear menus and options that help user to find meditation sessions, and it makes tracking user's progress simple. The app's soothing color palette and clean layout create a visually relaxing experience, reducing discomfort. The thoughtful design, combined with simple navigation and clean animations helps users to focus on their well-being, making it appealing to both the eyes and the mind.

4. Based on one of my interactions in twitter, I would like to work on implementing an application that simplifies how one can manage their bookmarked tweets on Twitter. With this application, one can neatly organize their bookmarked tweets into categories and easily search for them by date, keywords, or hashtags. One can even add their own tags to remember why they saved a particular tweet. I would like this application to help users in exporting their favorite tweets as PDF/CSV files or even transferring them to Notion for future reference.