Jordan Kravitz

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EDUCATION

University of Illinois, Urbana-Champaign   Expected Graduation: May 2015
- B.S. Computer Engineering– James Scholar (Honors program)   GPA: 3.62/4.0

Hoeft Technology and Management Program (minor)
- Elite, multi-disciplinary program selecting only 50 students from the schools of engineering and business each year
- Focus on designing technology products and managing the development process in a team-based setting

EXPERIENCE

Yelp Inc.
Product Manager Intern (Business Products Team)   Summer 2014
- Created a new business hours page resulting in better quality hours data from businesses
- Revamped Ads purchase flow to better align with sales team pitch and increase revenue from online ad sales
- Provided data insights from these projects to executives
- Designed a new feature currently in development

TiVo Inc.
Middleware Software Engineering Intern   Summer 2013
- Worked on a variety of small feature improvements in time to ship on the Roamio platform
- Additionally assisted team converting the Actionscript UI into the open source HAXE language

User Interface Software Engineering Intern   Summer 2012
- Internship focused on front-end development for a software release that shipped to millions of boxes
- Responsibilities included: feature development, bug fixes, and performance analysis in Actionscript 3.0

University of Illinois
PURE Undergraduate Research Assistant   Spring 2012
- Assisted in the development of Java distributed robotics applications using Android and iRobot platforms
- Designed and modeled a robot attachment in Autodesk Inventor

Selected Personal and Team Projects   2010-Present
- Unix based Operating System, Distributed Database, 5-stage pipelined multi-level cache processor,
Air Drumset, Gyrologin Android App, Digital Chromatic Tuner, Internet enabled automatic pill dispenser,
Autonomous Robots and a Breathalyzer

Robotics– EFC EOH Jerry Sanders Design Competition   2011-2012
Electrical Engineering Committee Head
- Lead Electrical and Microcontroller team working on power systems, control and communication
- Additionally assisted in design and building of the robot

IEEE
Active Student Member   2011-Present
- Attended a variety of student events, seminars and workshops

SKILLS

Programming
- Java
- Web (Javascript, CSS, HTML)
- C/C++
- Python
- SQL
- Distributed Systems
- Operating Systems
- Version Control
- Agile / XP Methodologies

Electrical and Computer Engineering:
- SystemVerilog/ VHDL
- x86 Assembly
- Computer Architecture
- Embedded Systems
- Mechatronics
- Eagle PCB
- Oscilloscope
- Soldering

Design
- AutoCAD
- Inventor
- Adobe Suite
- User Testing

Data & Analysis
- Tableau
- Mathematica
- MATLAB
- Google Analytics