

JACOB KREINIK

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EDUCATION	UNIVERSITY OF MICHIGAN School of Information / Stephen M. Ross School of Business Bachelor of Science, May 2019 <ul style="list-style-type: none">• Concentration in Data Analytics Minor in Business & Statistics• GPA: 3.80• University Honors / Deans List: Fall 2015 - present	Ann Arbor, MI
EXPERIENCE Summer 2018	UBS FINANCIAL SERVICES Business Analyst <ul style="list-style-type: none">• Assisted wealth management stakeholders in creating strategic IT and software initiatives, supporting securities backed lending and mortgage products• Constructed data flow diagrams, functional mockups, and software specification documents, collaborating with software engineers to create test cases and set development milestones for a rate management application supporting lending programs• Analyzed business requirement documents, collaborated with technical and business stakeholders to understand strategic business initiatives of various software applications• Served as the lead business analyst during a two week intern challenge, creating a functional demo & pitch for platform designed to distribute intern workflow	Weehawken, NJ
Summer 2017	S2K PARTNERS Summer Analyst <ul style="list-style-type: none">• Evaluated investment strategies pertaining to real estate, media, health care, and consumer goods, determining feasibility of investments using five-year M&A financial models• Analyzed clientele business plans for lending fund focused on mergers and acquisitions, worked with analysts to bolster high-yield dividend investments• Created due diligence materials by organizing quality of earnings data in excel and performing market research using Capital IQ to assess risk and long term stability, supplementing analysts closing deal over \$20M• Examined Panasonic's make-or-buy decision for laptop and tablet servicing, providing insight regarding practicality of potential acquisition of subsidiary	New York, NY
2016-Present Part-time	UNIVERSITY OF MICHIGAN SPORTS ANALYTICS SOCIETY Data Analyst <ul style="list-style-type: none">• Directed meetings focused on statistical analysis, imparting knowledge about player performance and value to facilitate decision making in different sports senerios• Moderated discussions about various sports metrics, empowering students to see the sports world as a data driven business• Scrutinized player data sets of University of Michigan women's soccer and field hockey teams, contributing to hackathon sponsored by the Michigan Athletic Department	Ann Arbor, MI
2015-2016 Summers	J.MCLAUGHLIN (GEORGICA PINE CLOTHIERS LLC) Assistant Project Manager <ul style="list-style-type: none">• Communicated with store managers across United States, ascertaining respective needs and ensuring alignment with budget constraints• Compiled database of available props, furniture and fixtures to be used in new or existing stores, facilitating project managers ability to access crucial store information• Redesigned and organized construction library of architectural drawings, construction details, photos, leasing information, and contacts, expediting the process for facility manager to complete maintenance requests	Brooklyn, NY
ADDITIONAL	<ul style="list-style-type: none">• Familiar with SQL, Python, Tableau, Pandas, Numpy• Jr Chairman of Recruitment Delta Kappa Epsilon Fraternity• Senior captain of varsity ice hockey & lacrosse in high school• Certified as a level II USA hockey referee• Active U of M Hillel / Hillel Hockey member. Helped organize charity hockey game three years running	