

# Julia Kryzan

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## Education

California Polytechnic State University, San Luis Obispo, CA

Sept. 2017 - Present

- Bachelor of Science in Journalism, Concentration in Public Relations
- Cal Poly University Honors Program/Deans List
- Law and Society Minor & Integrated Marketing Communications Minor

## Work Experience

Cal Poly Honors Program, Student Assistant

March 2018 - Present

- Build, lead and facilitate innovative activities reinforcing key tenets of the program
- Create social media content and newsletter articles increasing community engagement
- Design and host events for 500 students, improving mental health and well-being

Mustang News, Reporter

April 2020 - Present

- Monitor, research and write stories pertaining to campus wellness beat
- Pitch and report interesting news stories, producing weekly articles
- Provide the community with informative, high-quality local news

Orfalea College of Business, Instructional Student Assistant

Sept. 2019 - Dec. 2019

- Mentored students on how to effectively utilize the design thinking process
- Helped students develop products and services to promote mental health
- Connected students with helpful community resources

Small Business Development Center, Market Outreach Intern

Aug. 2019 – Sept. 2019

- Collected, managed and analyzed large datasets of information
- Researched businesses for program eligibility and conducted in-depth client interviews
- Grew the company's client list and developed strategies for future outreach campaigns

Los Altos Town Crier, Editorial Intern

June 2018 – Aug. 2018

- Wrote compelling feature articles for both the print and online newspaper editions
- Pitched story ideas and investigated leads for developing stories
- Delivered relevant news to the public and met all deadlines set by the editorial team

## Volunteer and Involvement

Kappa Kappa Gamma, Education Chairman

Sept. 2017 - Present

- Orchestrate educational programming, activities and guest speakers
- Host anniversary celebration and Founder's Day events
- Plan and execute end-of-year senior events to honor graduates

Order of Omega, Greek Honors Society

Sept. 2019 – Present

- Actively engage in monthly community outreach and philanthropic events
- Attend monthly meetings and professional development workshops
- Create a more inclusive Greek community through advocacy and leadership

United Cerebral Palsy, Strategic Marketing Campaign

Sept. 2017 - June 2018

- Developed a media kit to recruit volunteers and increase corporate sponsorships
- Helped build strong, strategic partnerships within the community
- Proposed innovative social media campaigns to raise awareness

## Skills

- Adobe CC Suite
- WordPress
- Microsoft Office
- Social Media
- AP Writing Style