

## Predicting Real Estate Prices

King County Housing Dataset



# Data Science Life Cycle: OSEMN

#### **OSEMN:**

Obtain - Gather Data from relevant resources

Scrub - Clean data to formats that machine understands

Explore - Find significant patterns and trends using statistical methods

Model - Construct models to predict and forecast

Interpret - Put the results into good use

#### **OBTAIN**

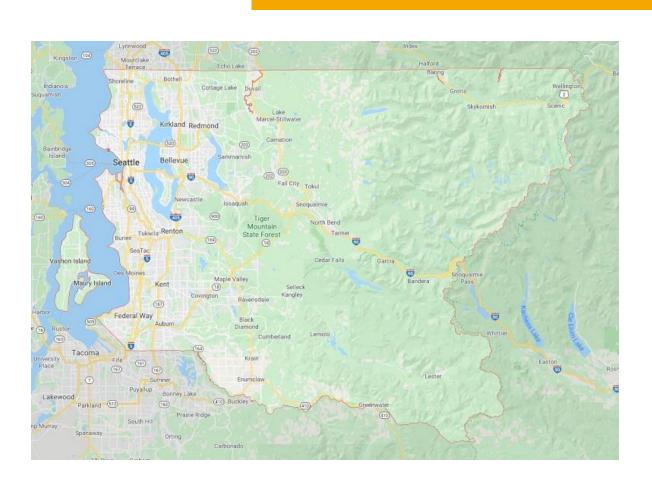
Provided data on housing prices and different features for houses in King County, Seattle, WA

#First look at the data
data.head()

	id	date	price	bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfront	view	condition	grade	sqft_above	sqft_basement	yr_bui
0	7129300520	10/13/2014	221900.0	3	1.00	1180	5650	1.0	NaN	0.0	3	7	1180	0.0	195
1	6414100192	12/9/2014	538000.0	3	2.25	2570	7242	2.0	0.0	0.0	3	7	2170	400.0	195
2	5631500400	2/25/2015	180000.0	2	1.00	770	10000	1.0	0.0	0.0	3	6	770	0.0	193
3	2487200875	12/9/2014	604000.0	4	3.00	1960	5000	1.0	0.0	0.0	5	7	1050	910.0	196
4	1954400510	2/18/2015	510000.0	3	2.00	1680	8080	1.0	0.0	0.0	3	8	1680	0.0	198
4															

#### **OBTAIN**

#### More information about the dataset

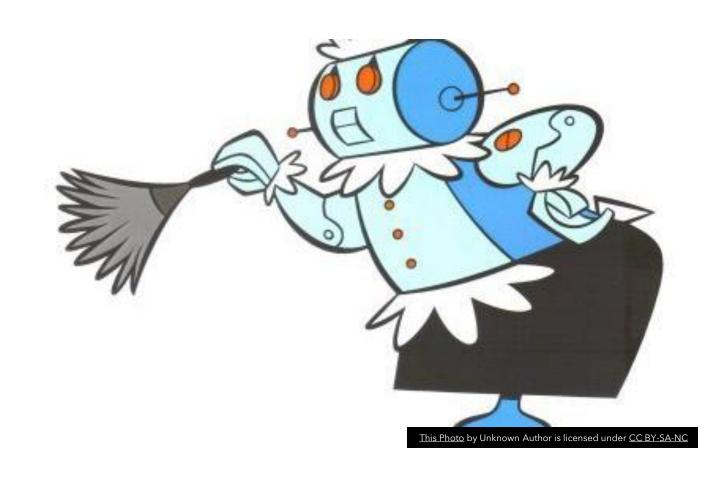


#### Column Names and descriptions for King County Data Set

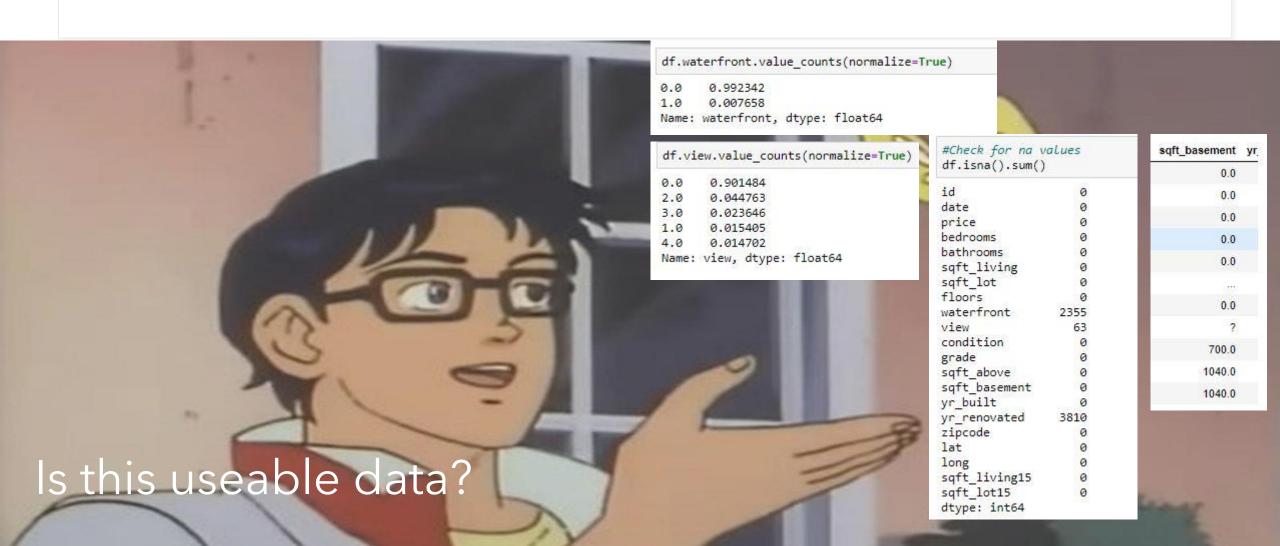
- · id unique identified for a house
- dateDate house was sold
- · pricePrice is prediction target
- bedroomsNumber of Bedrooms/House
- bathroomsNumber of bathrooms/bedrooms
- sqft\_livingsquare footage of the home
- · sqft lotsquare footage of the lot
- · floorsTotal floors (levels) in house
- waterfront House which has a view to a waterfront
- · view Has been viewed
- . condition How good the condition is ( Overall )
- . grade overall grade given to the housing unit, based on King County grading system
- . sqft above square footage of house apart from basement
- . sqft\_basement square footage of the basement
- yr\_built Built Year
- · yr\_renovated Year when house was renovated
- zipcode zip
- . lat Latitude coordinate
- · long Longitude coordinate
- . sqft living15 The square footage of interior housing living space for the nearest 15 neighbors
- sqft\_lot15 The square footage of the land lots of the nearest 15 neighbors

#### **SCRUB**

 Cleaning Data means fixing problems with the data that are preventing the information from being interpreted by the user and the machine.



#### **SCRUB**



### **EXPLORE**







MULTICOLINEARITY

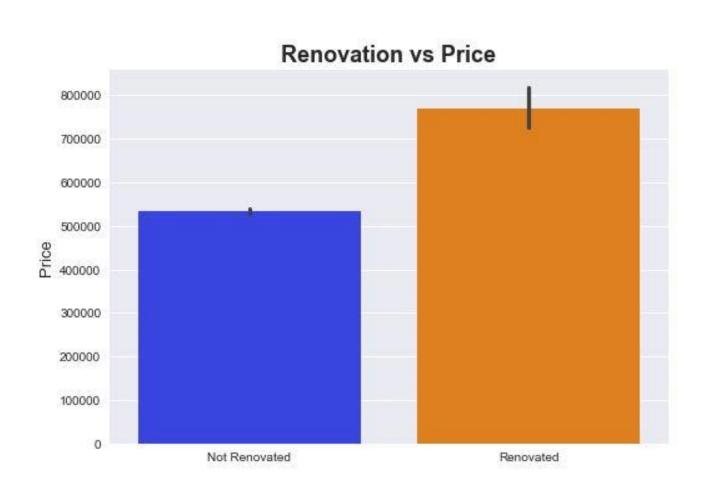


SEE HOW FEATURES RELATE TO PRICE

#### **EXPLORE**

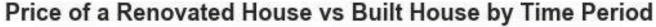
- Question 1: Does renovation have a noticeable effect on price?
- Question 2: Is there a difference in price between a house built in a given time period versus a house renovated in that same time period?
- Question 3: Is there a difference in price based on geographical location in King's County? And if so, why?

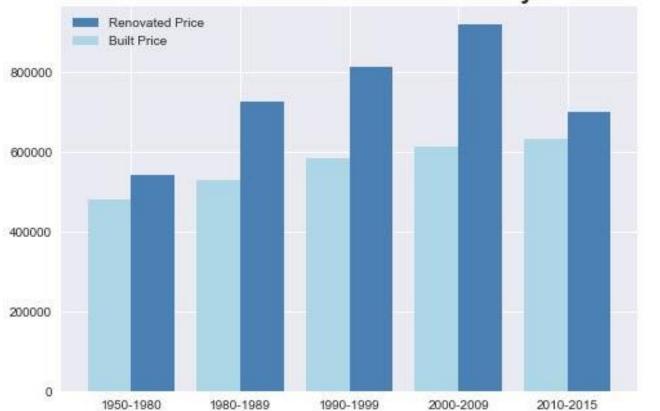
# Question 1: Does renovation have a noticeable effect on price?



• Renovating a house in King County has a mean price increase of \$237,423 or 144%

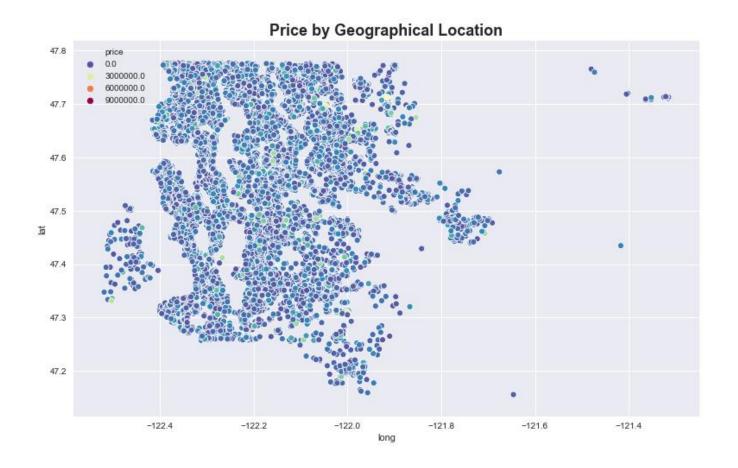
## Question 2: Is there a difference in price between a house built in a given time period versus a house renovated in that same time period?





- Significantly larger price for renovated houses
- Gap between renovated and built houses seems to be growing
- 2010-2015 might need more data points to observe this trend

# Question 3: Is there a difference in price based on geographical location in King's County?

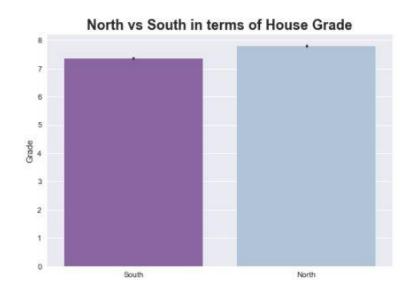


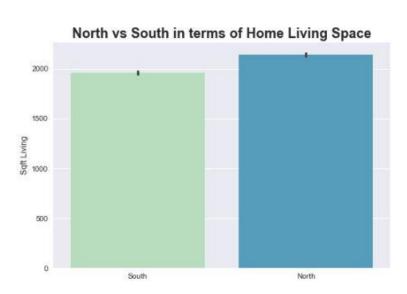
# Question 3: Is there a difference in price based on geographical location in King's County?

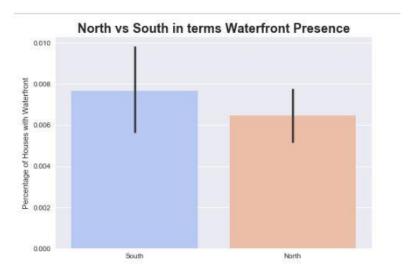


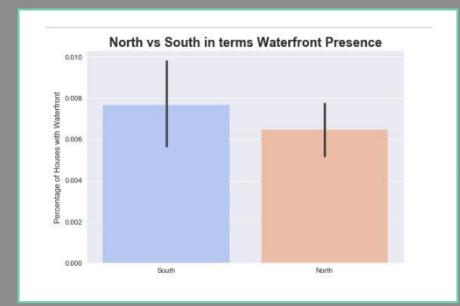
• Houses in the Northern half of Seattle are worth 190% those of in the Southern half - Almost double the price

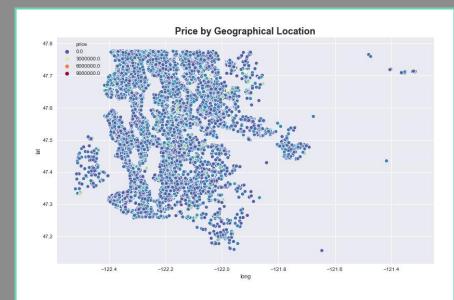
## Question 3 (cont.): Why is there a difference in price between Northern and Southern homes in Seattle?

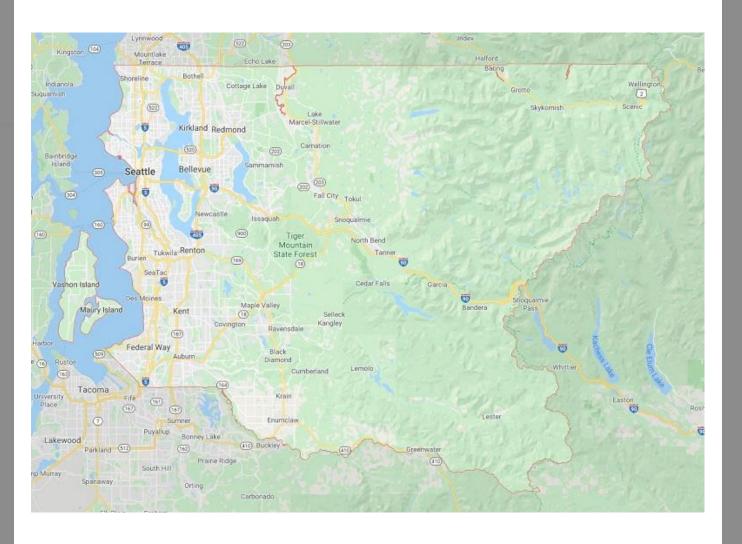












## Multicolinearity

price	1	0.31	0.53	0.7	0.089	0.25	0.26	0.39	0.034	0.67	0.6	0.32	0.051	0.12	0.051	0.31	0.02	0.58	0.082
bedrooms	031	4	052	0.58	0.032	0.18	0.0022	0.078	0.026	0.36	0.48	0.3	0.16	0.017	0.16	0.011	0.13	0.30	0.031
bathrooms	0.53	0.52	4	0.76	0.088	0.5	0.064	0.18	0.13	0.67	0.69	0.28	0.51	0.048	0.2	0.023	0.22	0.57	0.088
sqft_living	0.7	0.58	0.76	i	0.17	0.35	0.1	0.28	0.062	0.76	0.88	0.43	0.32	0.051	0.2	0.051	0.24	0.76	0.18
sqft_lot	0.089	0.032	0.088	0.17	1	0.0056	0.021	0.075	0.0092	0.11	0.18	0.015	0.052	0.005	0.13	0.086	0.23	0.14	0.72
floors	0.25	0.18	0.5	0.35	0.0056	1	0.021	0.027	0.27	0.46	0.52	0.24	0.40	0.0031	0.059	0,049	0.12	028	0.011
waterfront	0.26	0.0022	0.064	0.1	0.021	0.021	1	0.38	0.017	0.083	0.072	0.083	0.025	0.074	0.029	0.012	0.038	0.084	0.031
view	039	0.078	0.18	0.28	0.075	0.027	0.38	ā	0.045	0.25	0.17	0.27	0.056	0.09	0.087	0.0058	0.079	028	0.073
condition	0.034	0.026	0.13	0.062	0.0092	0.27	0.017	0.045	1	0.15	0.16	0.17	0.37	0.056	0.0044	0.016	0.11	0.095	0.003
grade	0.67	0.36	0.67	0.76	0.11	0.40	0.083	0.25	0.15	1	0.76	0.16	0.45	0.016	0.18	0.11	02	0.71	0.12
sqft_above	0.6	0.48	0.69	0.88	0.18	0.52	0.072	0.17	0.16	0.76	1	0.052	0.42	0.02	0.26	0.002	0.34	0.73	0.19
sqft_basement	0.32	0.3	0.28	0.43	0.015	0.24	0.083	0.27	0.17	0.16	0.052	1	0.13	0.066	0.074	0.11	0.14	0.2	0.016
yr_built	0.051	0.16	0.51	0.32	0.052	0.49	0.025	0.056	0.37	0.45	0.42	0.13	10	0.2	0.35	0.15	0.41	0.32	0.07
yr_renovated	0.12	0.017	0.048	0.051	0.005	0.0031	0.074	0.09	0.056	0.016	0.02	0.066	0.2	1	0.062	0.028	0.0651	0.00081	10.004
zipcode	0.051	0.16	0.2	0.2	0.13	0.059	0.029	0.087	0.0044	0.18	0.26	0.074	0.35	0.062	1	0.27	0.56	0.28	0.15
lat	0.31	0.011	0.023	0.051	0.086	0.049	0.012	0.0058	0.016	0.11	0.002	0.11	0.15	0.028	0.27	1	0.14	0.047	0.086
long	0.02	0.13	0.22	0.24	0.23	0.12	0.038	0.079	0.11	0.2	0.34	0.14	0.41	0.065	0.56	0.14	1	0.33	0.26
sqft_living15	0.56	0.39	0.57	0.76	0.14	0.28	0.084	0.28	0.095	0.71	0.73	0.2	0.32	0.00081	0.28	0.047	0.33	1	0.18
sqft_lot15	0.082	0.031	0.088	0.18	0.72	0.011	0.031	0.073	0.0034	0.12	0.19	0.016	0.07	0.0043	0.15	0.086	0.26	0.18	1
	20	100	-	्र	4	0	2	1	1025			Topics	120	240	1		101	100	10

		-				-	_		Name of Street	- 10		_	_	_	_	_			
price	1	031	0.53	07	0.089	0.25	0.26	0.39	0.034	0.67	0.6	0.32	0.051	0.12	0.051	0.31	0.02	0.58	0.082
bedrooms	031	4	0.52	G 58	0.032	0.18	0.0022	0.078	0.026	0.36		03	0.16	0.017	0.16	0.011	0.13	0.30	0.031
balhrooms	053	0.52	4	0.76	0.088	05	0.064	0.18	0.13	0.67	0.69	0.28	0.51	0.048	0.2	0.023	0.22	0.57	0.088
sqft_living	0.7	88.0	0.76	1	0.17	0.35	0.1	0.28	0.062	0.76	0.88	0.43	032	0.051	0.2	0.051	0.24	0.76	0.18
sqft_lot	0.089	0.032	0.088	0.17	1	0.0056	0.021	0.075	0.0092	0.11	0.18	0.015	0.052	0.005	0.13	0.086	0.23	0.14	0.72
foors	0.25	0.18	0.5	0.35	0.0056	1	0021	0.027	0.27	0.46	052	0.24	0.49	0.0031	0.059	0.049	0.12	028	0.011
waterfront	0.26	0.0022	0.064	0.1	0.021	0.021	1	0.38	0.017	0.083	0.072	0.083	0.025	0.074	0.029	0.012	0.038	0.084	0.031
Mew	0.39	0.078	0.18	0.28	0075	0.027	0.38	1	0.045	0.25	0.17	0.27	0.056	0.09	0.087	0.0058	0.079	0.26	0.073
condition	0.034	0.026	0.13	0.062	0.0092	0.27	0.017	0.045	4	0.15	0.16	0.17	0.37	0.056	0.0044	0.016	0.11	0.005	0.003
grade	0.67	0.36	067	0.76	0.11	0.46	0.083	0.25	0.15	1:	0.76	0.16	0.45	0.016	0.18	0.11	0.2	0.71	0,12
sqfl_above	0.6	0.45	0.69	0.88	0.18	0.52	0.072	0.17	0.16	0.76	1	0.052	0.42	0.02	0.26	0.002	0.34	0.75	0.19
t_basement	037	0.5	0.28	0.43	0.015	0.24	0.083	0.27	0.17	0.16	0.052	1	0.13	0.006	0.074	0.11	014	0.2	0.016
yr_built	0.051	0.16	G51	0.32	0.052	0.49	0.025	0.056	0.37	0.45	0.42	0.13	4	0.2	0.35	0.15	041	0.32	0.07
_renovated	0.12	0.017	0.048	0.051	0.005	0.0031	0.074	0.09	0.056	0.016	0.02	0.066	0.2	1	0.062	0.028	0.065	00081	0.004
zpcode	0.051	0.16	0.2	02	0.13	0.059	0.029	0.087	0.0044	0.18	0.26	0.074	0.35	0.062	1	0.27	0.56	0.28	0.15
lat	031	0.011	0.023	0.051	0.086	0.049	0.012	0.0058	0.016	0.11	0.002	0.11	0.15	0.028	0.27	1	0.14	0.047	0.085
long	0.02	0.13	0.22	0.24	0.23	0.12	0.038	0.079	0.11	0.2	0.34	0.14	0.41	0.065	0.56	0.14	1	0.33	9.26
sqft_living15	0.56	039	0.57	0.76	0.14	0.28	0.084	0.28	0.095	0.71	073	0.2	032	0.00061	0.28	0.047	0.33	1	0.18
sqft_lot15	0.082	0.031	0.088	0.18	0.72	0.011	0.031	0.073	0.0034	0.12	0.19	0.016	0.07	0.0043	0.15	0.086	0.26	0.18	1
	Boud	pedrooms	bathrooms	aqft_living	aqft_lot	floors	waterfront	wew	condition	grade	evode_flps	qff_basement	y_buff	yr_renovated	zpcode	15	gua	sqff_living15	sqft_lot15

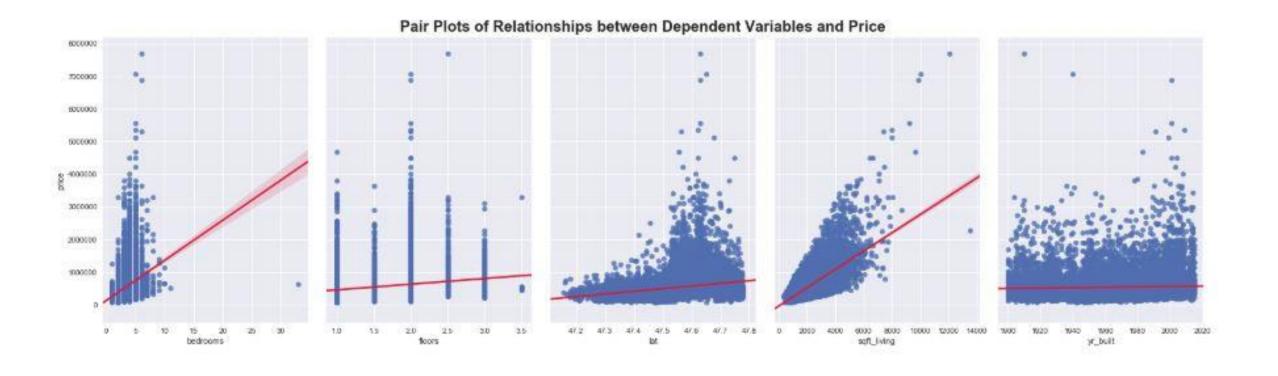
buce	1	0.31	0.7	0.089	0.25	0.39	0.034	032	0.051	0.051	0.31
bedrooms	0.31	1	0.58	0.032	0.18	0.078	0.026	0.3	0.16	0.16	0.011
sqft_living be	0.7	0.58	1	0.17	0.35	0.28	0.062	0.43	032	0.2	0.051
sqft_lot sq	0.089	0.032	0.17	1	0.0056	0.075	0.0092	0.015	0.052	0.13	0.086
foors	0.25	0.18	0.35	0.0056	1	0.027	0.27	024	049	0.059	0.049
wew	039	0.078	0.28	0.075	0.027	1	0.045	0.27	0.056	0,087	0.0058
condition	0.034	0.026	0.062	0.0092	0.27	0.045	1	0.17	0.37	0.0044	0.016
	0.32	0.3	0.43	0.015	0.24	0.27	0.17	1	0.13	0.074	0.11
y_builtsqft_basement	0.051	0.16	0.32	0.052	0.49	0.056	0.37	0.13	15	0.35	0.15
apoode )	0.051	0.16	0.2	0.13	0.059	0.087	0.0044	0.074	0.35	f	0.27
lat z	0.31	0.011	0.051	0.086	0.049	0.0058	0.016	0.11	0.15	0.27	4
	price	bedrooms	sqft_living	sqft_lot	floors	Wew	condition	1 basement	y_built	zipcode	ä

0.4

0.2

 $\rightarrow$ 

#### Relationship between house features and Price



#### **MODEL**



LINEARITY: The relationship between the independent and dependent variables needs to be linear



NORMALITY: The linear regression analysis requires all variables to be normal.

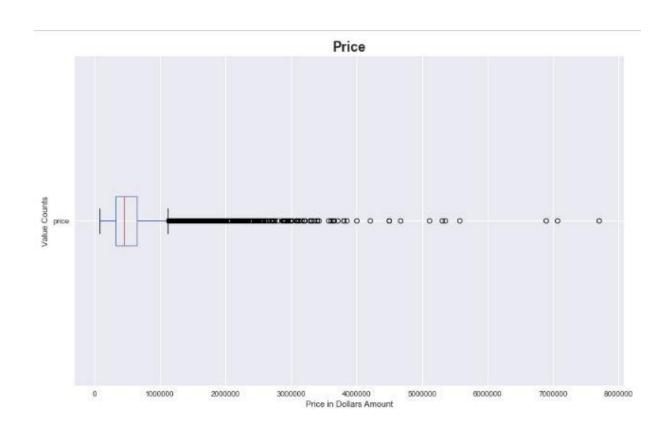


MULTICOLINEARITY: There is little to no multicolinearity in the data.



HOMOSCEDASTICITY: Residuals must be equal across the regression line.

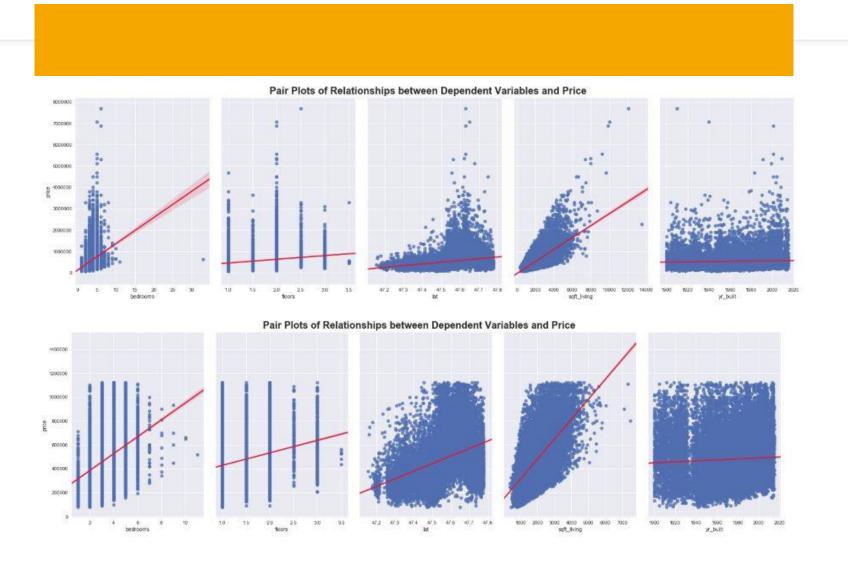
#### **MODEL**



In the linear relationships, there was a skewness due to outliers high in price.

Cut outliers at the upper whisker - \$1,120,000

# Linear Relationships before and after removal of Price Outliers



# Multicolinearity: Round 2

#### **OLS Regression Results**

Dep. Va	riable	:	pri	ce R	-squar	ed (uncente	red):	0.919
0	Model	l:	OL	S Adj. R	-squar	ed (uncente	red):	0.919
M	lethod	l: Le	ast Squan	es		F-stat	istic:	4.619e+04
	Date	: Sun,	16 Feb 202	20	P	rob (F-stati	stic):	0.00
	Time	:	10:44:	39		Log-Likelih	ood:	-2.7004e+05
No. Observa	ations	ę ·	202	67			AIC:	5.401e+05
Df Res	iduals	:	2020	62			BIC:	5.401e+05
Df	Model	l:		5				
Covariance	Туре	:	nonrobu	ıst				
		coef	std err	t	P> t	[0.025	0	0.975]
floors		8e+04	2266.511	35.297	0.000	7.56e+04	8.44	le+04
bedrooms	-2.85	5e+04	1477.412	-19.327	0.000	-3.14e+04	-2.57	e+04
lat	1.00	8e+05	1606.914	62.701	0.000	9.76e+04	1.04	le+05
sqft_living	19	8.1701	1.798	110.220	0.000	194.646	20	1.694
yr_built	-239	9.0821	39.682	-60.457	0.000	-2476.863	-232	1.301
Omni	bus:	863.525	Durb	in-Watson:		0.968		
Prob(Omnik	ous):	0.000	Jarque	-Bera (JB):	110	4.233		
S	kew:	0.452		Prob(JB):	1.65	e-240		
Kurte	osis:	3.701		Cond. No.	6.58	Be+03		



# Multicolinearity: Round 2

#### **OLS Regression Results**

Dep. Variable:		price		R-squ	ared (unce	ntered):	0.903
Model:		OLS	Adj	. R-squ	ared (unce	ntered):	0.903
Method:	Least Sq	uares			F-s	tatistic:	9.423e+04
Date:	Sat, 15 Feb	2020			Prob (F-st	atistic):	0.00
Time:	21:	44:58			Log-Like	elihood:	-2.7192e+05
No. Observations:	2	0267				AIC:	5.438e+05
Df Residuals:	2	0265				BIC:	5.439e+05
Df Model:		2					
Covariance Type:	nonr	obust					
C	oef std err		t	P> t	[0.025	0.975	1
lat 3179.6	410 65.790	48.	330	0.000	3050.687	3308.59	5

sqft_living	165	5.4083	1.473	112.293	0.000	162.521	
Omnib	us:	924.899	Du	ırbin-Wats	son:	0.743	
Prob(Omnibu	s):	0.000	Jarq	ue-Bera (	JB):	1055.063	

 Skew:
 0.548
 Prob(JB):
 7.87e-230

 Kurtosis:
 3.216
 Cond. No.
 123.

#### **MODEL**



LINEARITY: THE RELATIONSHIP BETWEEN THE INDEPENDENT AND DEPENDENT VARIABLES NEEDS TO BE LINEAR



NORMALITY: THE LINEAR REGRESSION ANALYSIS REQUIRES ALL VARIABLES TO BE NORMAL.



MULTICOLINEARITY: THERE IS LITTLE TO NO MULTICOLINEARITY IN THE DATA.

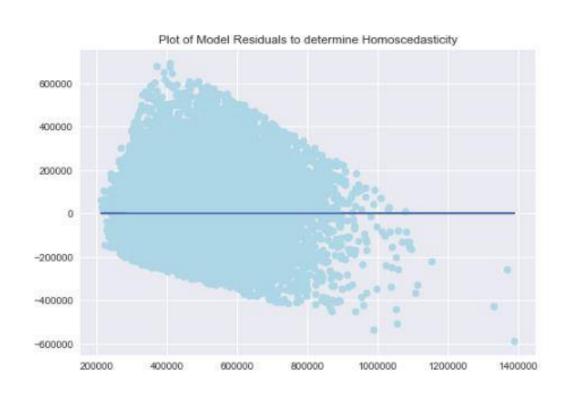


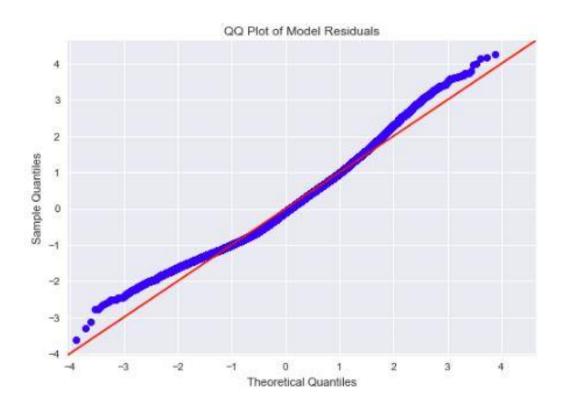
HOMOSCEDASTICITY: RESIDUALS MUST BE EQUAL ACROSS THE REGRESSION LINE.

# Assumptions that can only be tested after the model has been created

#### Homoscedasticity

#### **Normality**





#### **INTERPRET**

#### Scores:

- R-squared: The proportion of the variance in the dependent variable that is predictable from the indenpendent variables. Approximately 90% of the variance in the price of a house can be predicted from the model.
- F-Statistic: The F-statistic is the ratio of the mean regression sum of squares divided by the mean error of sum squares. With a probability of 0, the null hypothesis that the fit of the intercept only model and my model are equal is rejected.
- Coefficients: The coefficients show the relationship between the independent variable and the dependent variable.
- $\bullet\,$  p-Values: The p-values are all 0, meaning the indepedent variables are statistically signficant to the model.
- Skew: The skewness is positive which implies a skewness towards the right. With a value between -0.5 and 0.5, the data is pretty symmetrical.
- $\bullet$   $\;$  Kurtosis: The Kurtosis score is about 3, implying that the data fits a normal distribution.
- Jarque-Bera: The Jarque-Bera test is a goodness-of-fit test. Because the Jarque-Bera score is large, this indicates that errors are not normally distributed.
- $\bullet$   $\,$  Condition Number: Measures multicollinearity, the number is large which implies multicollinearity.

#### **OLS Regression Results**

0.903	ntered):	ared (uncer	R-squ		price			riable:	Dep. Va
0.903	ntered):	ared (uncer	R-squ	Adj	OLS		8	Model:	
9.423e+04	tatistic:	F-si			t Squares	Leas		ethod:	M
0.00	atistic):	Prob (F-st			Feb 2020	at, 15	: Sa	Date:	
-2.7192e+05	elihood: -	Log-Like			21:44:58			Time:	
5.438e+05	AIC:				20267		8	ations:	No. Observa
5.439e+05	BIC:				20265			duals:	Df Resi
					2		18	Model:	Df I
					nonrobust			Type:	Covariance
l	0.975]	[0.025	P> t	t	l err	f st	coef		
5	3308.595	3050.687	0.000	330	790 48	65	6410	3179.	lat
3	168.296	162.521	0.000	.293	473 112	1	4083	165.	sqft_living
		0.743	on:	-Wats	Durbin	899	924.	bus:	Omni
		055.063	B): 1	era (J	Jarque-E	000	0.0	us):	Prob(Omnib
		87e-230	B): 7	rob(J	1	548	0.5	kew:	SI
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## Questions





## Predicting Real Estate Prices

King County Housing Dataset

