1. What are three conclusions we can make about Kickstarter campaigns given the provided data?  
   *Most Campaigns attempt to raise between $1,000-$4,999 (39%)  
   Theater campaigns were the most successfully funded (893), and the most failed campaigns (493)  
   The average Kickstarter goal is: $71,938.86*
2. What are some of the limitations of this dataset?  
   *We do not know the demographics of the backers for each campaign backer in order to determine which groups to target our campaign to  
   We do not know the all the details of the sub groups, for example we do not know which genre television shows are most successful which could help us eliminate genres that are not successful*
3. What are some other possible tables/graphs that we could create?  
     
   *Years with most successful campaigns/ Year with most failed campaigned  
   Currency in which campaign is funded to most likely be successful   
   Countries with the most successful campaigns   
   Countries with the most campaigns  
   Percentage of “staff picked” campaigns successfully funded VS those that are not “staff picked”  
   Average duration of successful campaigns VS Average duration of failed campaigns*