Cybersecurity

Tips for a Successful bootCon Presentation

Lesson 24.2

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This week
bootCon
Presenter
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Company
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This Week

This week, we will conclude our cohort by participating in a cyber conference called bootCon.

Day 1:

We will:

- Highlight the value of communication in the cybersecurity industry.
- Review the bootCon conference and the rules for your presentations.
- Research and begin to piece together your presentations.

Day 2:

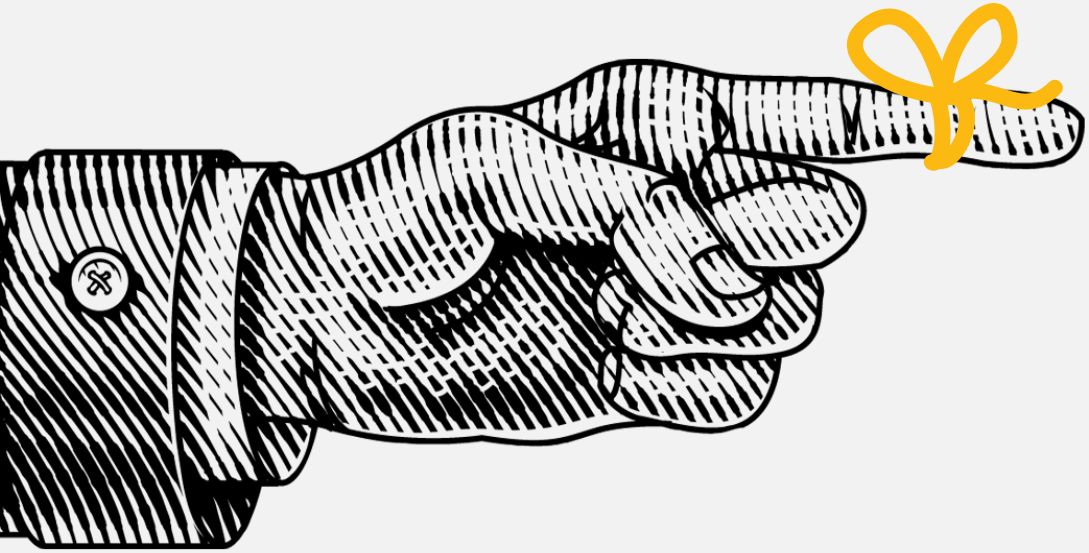
We will:

- Review some tips for a successful bootCon presentation.
- Use the remaining class time to finalize your presentations.

Day 3:

We will:

- Present our projects.



Remember,

In the previous class, we emphasized that clear communication of technical topics is a critical skill for cyber professionals.

Day 1 Recap

Cyber professionals require clear communication for some of the following scenarios:

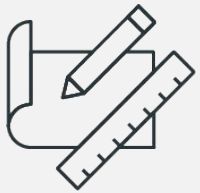
01 Communicating complex issues to their coworkers and management.

02 Presenting proposals for ordering new technology to management.

03 Explaining their InfoSec/technical experience in job interviews.

04 Presenting cybersecurity research to their peers.

You will get the opportunity to present your own research at our bootCon conference in the next class!
Today, we will review some tips for a successful presentation.



bootCon Presentation Tips

For many people, speaking on a technical topic at a conference such as bootCon may seem daunting, especially if you don't have much experience presenting on technical topics.

This is completely normal and true even of many cybersecurity professionals!

But anyone can give a good presentation with the right preparation.

bootCon Presentation Tips

In today's class, we will go through a few tips to help prepare you for a successful bootCon presentation in your last class.

01 Assume that your audience is not familiar with technical terms.

02 Minimize text in your slides.

03 Tell interesting stories.

04 Expect the unexpected.

05 Provide teachable moments.

06 Practice to yourself, family, and friends, and use their feedback.

07 Have fun.

08 Be passionate.

bootCon Presentation Tip 1

Assume that your audience is not familiar with technical terms.

01 Cyber presentations often include technical terminology or devices that the audience may not be familiar with.

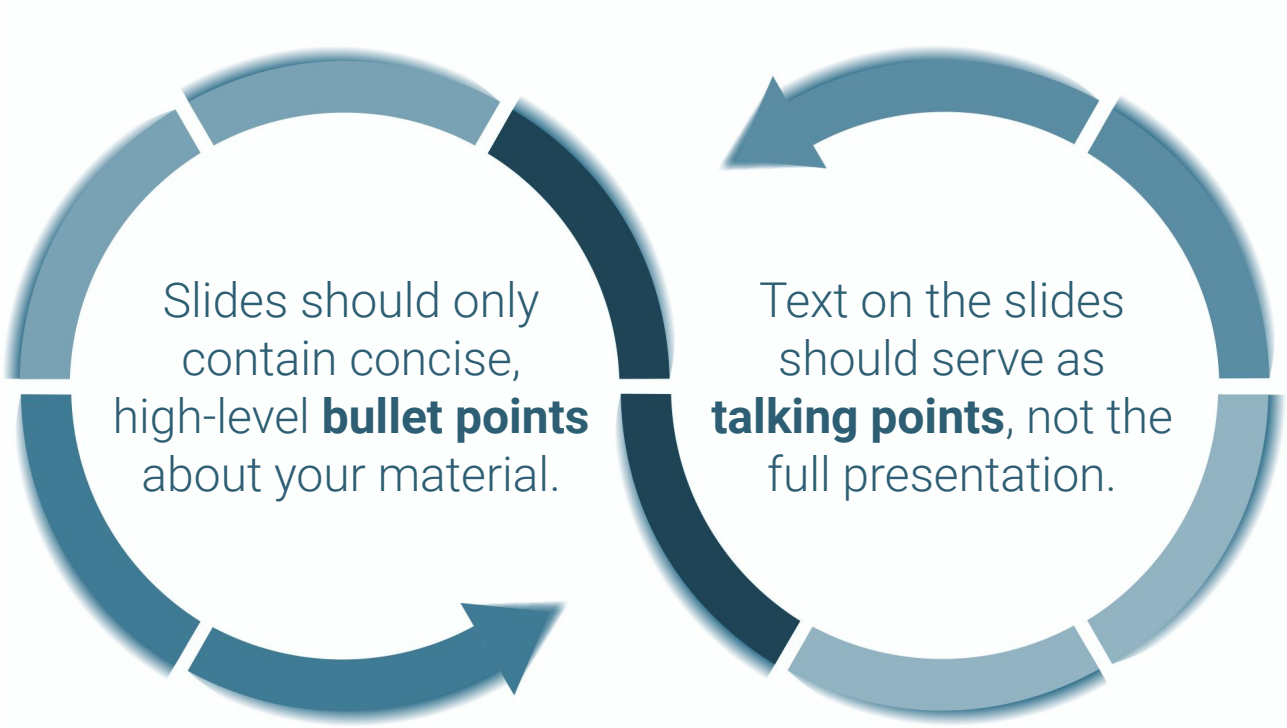
02 Anytime you use a technical term or technology, assume that at least some of your audience is not familiar with it.

03 Always define and explain technical topics or terminologies to your audience.

04 Be prepared for the technical questions that you may receive from audience members who have just learned about a technology.

bootCon Presentation Tip 2

Minimize text in your slides.



bootCon Presentation Tip 3

Tell interesting stories.

01 Try to include stories to connect with and engage your audience.

02 For example, you might discuss a recent news story that connects to your presentation topic.

03 You could also include personal stories such as what led you to choose this presentation topic, or how many times you failed before succeeding at your goal.

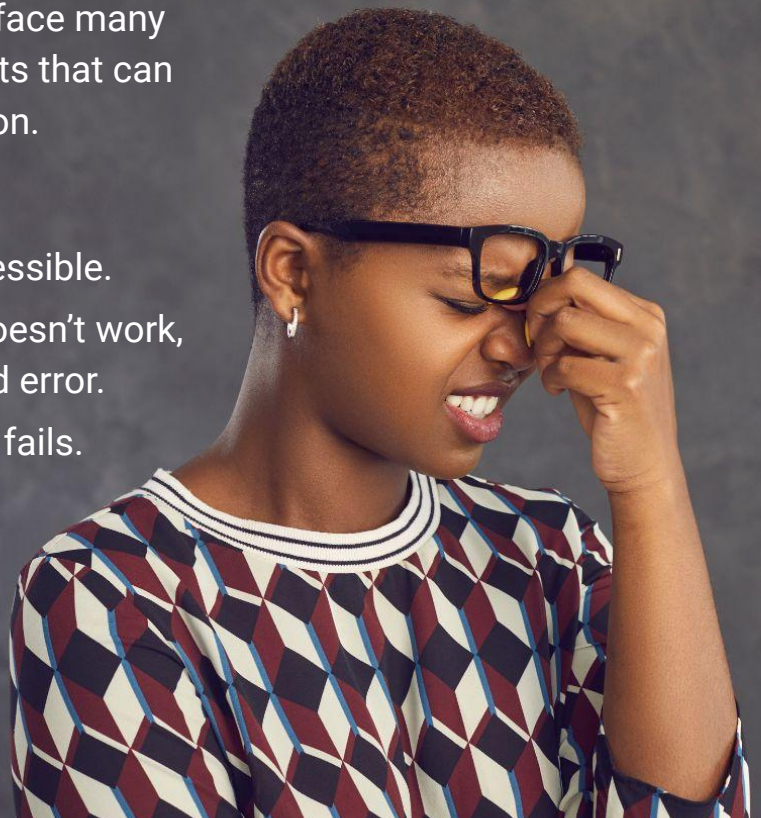
bootCon Presentation Tip 4

Expect the unexpected.

Even the best presenters face many types of unexpected events that can occur during a presentation.

For example:

- The internet isn't accessible.
- The demonstration doesn't work, or gets an unexpected error.
- The sound or camera fails.



When creating your presentation, prepare for some of these events by doing the following:

- Have an offline or printed copy of your slides/presentation.
- If you will conduct a live demonstration, record a video presentation that you could share as a backup.
- Have a backup laptop or phone available in case your primary device fails.

bootCon Presentation Tip 5

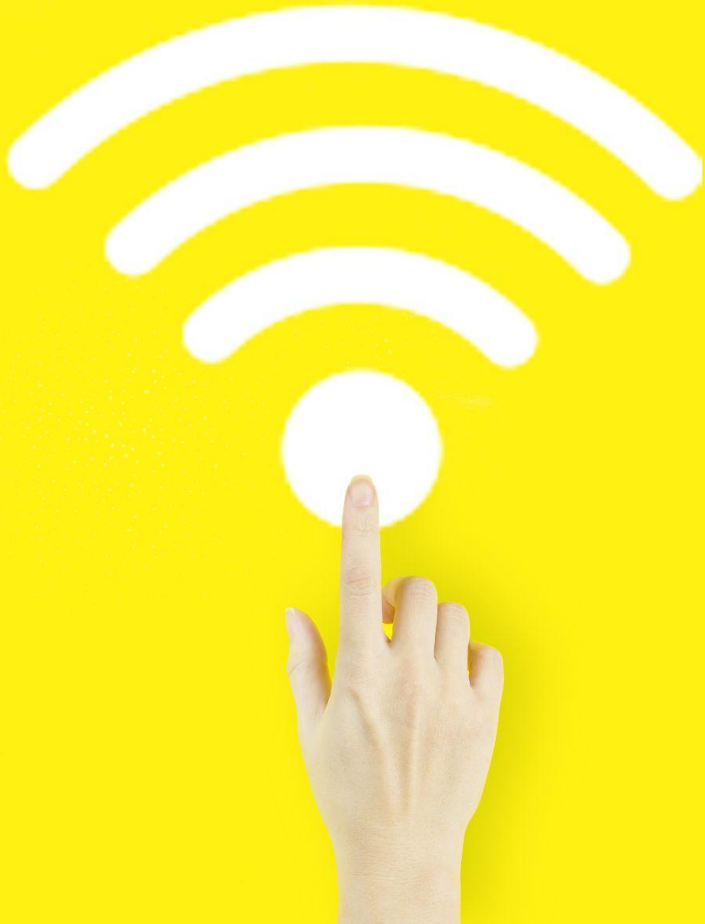
Provide teachable moments.

Point out aspects of your presentation that can teach the audience useful information.

For example:

If you illustrated how to create a rogue wireless hotspot, you could teach your audience:

- The importance of using VPNs to protect their wireless traffic.
- How to identify trustworthy wireless routers.



bootCon Presentation Tip 6

Practice to yourself, family, and friends, and use their feedback.

01 Practice, practice, practice!

02 Give your presentation in front of a practice audience (friends or family).

03 Ask for their candid feedback on your speed, clarity, body language, and use of filler words (“uh,” “umm,” etc.).

Resource: Tips for avoiding using filler words when speaking.

bootCon Presentation Tip 7

Have fun.

- Have fun with your presentation!
- Not everything technical needs to be boring.
- Use humor to keep your audience engaged.

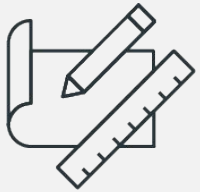
bootCon Presentation Tip 8

Be passionate.

If you’re excited and passionate about your topics, you will come across as confident and engaging!

Do you have any other **tips** you would like to recommend to your classmates?

Share
Your
Ideas



Final Class Preview

Final Class Preview

The next class is the final class of your cohort.

Day 1:

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Day 2:

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Day 3:

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Final Class Preview

Let's preview the bootCon conference.

1. We will not have an instructor lecture.
2. We will have a brief introduction and then proceed with all the class conference presentations.
3. Come to class prepared and ready to present your project!
4. There will be no formal break in the class.
5. The presentation order will be provided by the end of today’s class.

Activity:

Project Presentation Preparation

For the remainder of today's class, you'll work on completing your presentations.

Suggested Time:
End of Class

Questions?

The End