

Persona - Entrepreneur

Name: Amit Lukavich

Age: 29

Profession: Enthusiast technology entrepreneur

Hobbies: Sci-Fi movies, Space exploration, Cars



Information:

Amit graduated from an Ivy League school with a degree in Physics. Amit currently works on his startup idea - money transaction through the internet. Amit feels exhausted every day since he runs between pitching his idea to investors, working on the product, and

much more. Time management is a core skill Amit admires, and even though he's able to do a lot, he wants to make every minute he's awake count.

Personality

Ambitious

10 / 10

Friendly

6 / 10

Confident

8 / 10

Humble

7 / 10

Goals

- Building a successful product
- Social with other people
- Improve time management

Difficulties

- Time to socialize
- Set correct priorities