

## Persona - Student

Name: John Hancock

Age: 19

Profession: Computer science student at UCSD

Hobbies: Look for stock recommendations on Reddit



### Information:

John is a freshman computer science student at UC San Diego. He likes playing video games and invest in the stock market. Since John started school he finds it difficult to combine the school workload and his hobbies. He feels frustrated and is looking for a solution for time management.

### Personality

Ambitious

6 / 10

Friendly

8 / 10

outgoing

8 / 10

Focused

7 / 10

### Goals

- Being an A student
- Social with other students
- Being active on campus
- Improve time management

### Difficulties

- Time to study
- Time for healthy sleep
- Poor time management skills