

JENNIFER LIEBELT

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Portfolio: jl118.github.io/dev_portfolio

SUMMARY

Full Stack Web Developer with a background in Media Technology and Production passionate about combining creative problem resolution with analytical skills to create visually inviting, intuitive, and user-friendly apps. Earned certificate in Web Development from UNC Chapel Hill. Excels in communication, creativity, teamwork, and project management.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5, SQL

Applications: GitHub, MongoDB, MySQL, Heroku

Tools: Express, Node, Handlebars, Query, Bootstrap, Tailwind

PROJECTS

Flipped Pages

github.com/nealsmithg/flipped_pages | obscure-beach-36412.herokuapp.com

- A virtual library that allows the user to search for, save, and review books.
- Front-end Designer
- Tools & Languages: Heroku, MySQL, Node.js, Express.js, Materialize, Handlebars, API

My Recipe Planner

github.com/PhilipBrowning/project1 | philipbrowning.github.io/project1

- This application allows the user to search for a meal based on their preferred ingredients. It then gives detailed instructions and nutrition facts to assist users in choosing the meal that is right for them.
- Front-end designer, researched and curated API's that fit our needs
- Tools & Languages: API, CSS3, Tailwind

WTForecast?

github.com/jl118/weather-dashboard | jl118.github.io/weather-dashboard

- Weather dashboard app that provides current and 5 day forecast for searched locations
- Sole author
- Tools & Languages: HTML5, CSS3, JavaScript

EXPERIENCE

Videographer/Multimedia Specialist

2020 – Present

Freelance

Wilmington, NC

Translated Client requests into effective, informative, and attractive visual communications.

Key Accomplishments:

- Planned and created graphic and multimedia elements for local publications, web pages, commercials, and personal use
- Filmed and edited important milestone events such as weddings, birthdays, proposals, etc. safely and responsibly
- Acquired COVID compliance certification to better protect my clients and my community during in-person consultations and shoots

Brand Consultant

2019 – 2020

Clinique - Estée Lauder

Wilmington, NC

Utilized communication skills and sales strategy to create and maintain positive relationships between the Clinique brand and consumers.

Key Accomplishments:

- Arranged regional ads and product demos with national promotions and product launches to increase sales by 37%
- Transitioned from part-time to lead consultant within six weeks
- Created visual guides for new hires to better assist in product knowledge, speaking and negotiating skills, and maintaining brand image

Development Intern

2019 – 2019

MAS Production - Michael Shamberg

Los Angeles, CA

Fulfilled duties consistent with the role of Executive Assistant in a high-volume production office as part of immersive training.

Key Accomplishments:

- Managed calendar and schedules for team of Executive Producers
- Tracked and managed completion of key projects
- Booked domestic and international travel
- Organized staff and client meetings
- Researched, analyzed, and recommended potential assets

Broadcast Engineer/Live Production Assistant

2017 – 2019

Carolina Now/Carolina Ahora - UNC Chapel Hill

Chapel Hill, NC

Oversaw and ensured seamless live broadcast of daily news programs over multiple platforms in both English and Spanish.

Key Accomplishments:

- Created multimedia graphics, video segments, and logos
- Operated, maintained, and trained students to use industry standard software, cameras, lighting equipment, teleprompters, and switchboards
- Interfaced with potential donors

Student House Manager

2015 – 2017

Wilson Center

Wilmington, NC

Ensured audience, staff, vendors, and talent had a safe and pleasant experience in a 1,600 seat performing arts center.

Key Accomplishments:

- Oversaw all patron needs including ADA compliance, guest relations, seating, and safety
- Coordinated with Stage Managers for opening of House pre-show, start of show, and intermission
- United with theater staff to enforce safety, emergency protocol, and customer service centered communication styles
- Utilized creative problem resolution to diffuse staff, patron, and talent concerns
- Recognized as Student Employee of the Year 2016-2017

EDUCATION**Certificate in Full Stack Web Development:** UNC Chapel Hill, Chapel Hill, NC

2022

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, JavaScript, JQuery, Bootstrap, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Bachelor of Arts in Communication: UNC Chapel Hill, Chapel Hill, NC
Focus in Media Technology and Production
Minor in Philosophy, Politics, and Economics

2019