**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

* Crowdfunding campaigns are generally successful, specifically in plays
* Journalism has the least amount of successful crowdfunding
* July is the most successful month in regard to crowdfunding

**What are some limitations of this dataset?**

* Some limitations of this data includes that the time frame is 10 years, which can obscure the data. There is also many categories to analyze with different results. The sample size is large.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* Pie chart. A pie chart can show a percentage of successful/failed crowdfunding. This type of chart is easy to read and can be analyzed by anyone. It is very effective on communicating the results.
* Scatter plot. Provides a pin pointed visual of what months had the most success/failures. Great at showing the relationships in the data.

**Statistical Analysis**

|  |  |
| --- | --- |
| Median is better because the data ranges from very low to very high. There are outliers in the data. | |
| Failed has a lower variability, meaning the statistics are more consistent. |  |