

Julia Lu

110 Dryden Road, Ithaca, NY 14853 | (678)-230-2931 | julialuyanran@gmail.com
www.linkedin.com/in/julia-lu-2000/

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CloudFare

Dear CloudFare Recruitment Team,

My name is Julia Lu, and I am a sophomore in the Dyson School of Applied Economics and Management with double concentrations in Finance and Strategy. I am writing to express my interest in the Summer Internship.

I previously had the opportunity to work as a marketing intern at a staffing firm Hunter Gibbons, but realized that the tangible, results-driven nature of finance is what most appeals to me. However, I still appreciated learning the significance of crafting a story and understanding one's audience, elements of marketing that are equally important in finance. To me, finance and marketing are naturally complementary and seem to drive one another, proving to be an extremely valuable learning opportunity. My experiences at Cornell have prepared me for working in a fast-paced industry, allowing me to hone my communication skills and become an effective team player. Serving as a Junior Analyst for campus finance club Cornell Finance Club has expanded my organizational and analytical skills, while further affirming my interest in the financial services industry. Furthermore, my role on the Executive Board of Forte, the campus all women's business organization focusing on current events and trends in the industry for women, has provided me with a wealth of entrepreneurial learning experiences and pushed me to learn on the job while managing other new members. This opportunity has encouraged me to become a far more active thinker as well as be much more intellectually resourceful.

I understand that an internship at CloudFare will involve a steep learning curve, but I possess strong eagerness to learn and willingness to work hard. I also admire the camaraderie and goodwill fostered among the analyst class as well as the dynamic atmosphere of the firm. As such, I would very much appreciate an opportunity to discuss my qualifications and learn more about the Summer Internship. I can be reached at (678) 230-2931 or via email at jl2586@cornell.edu. Thank you for your time and consideration.

Sincerely,

Julia Lu