

Jonathan Lahdo

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EDUCATION

University of Pennsylvania, Philadelphia, PA

Expected: May, 2020

Huntsman Program in International Studies and Business

The Wharton School

- Candidate for Bachelor of Science in Economics

College of Arts and Sciences

- Candidate for Bachelor of Arts in International Studies

Relevant Coursework (*Spring 2017): Introduction to Calculus, Introduction to Economics for Business, Leadership and Communication in Groups, Calculus I*, Managerial Economics*, Introduction to Marketing*

Dubai College, Dubai, UAE

- SAT: Critical Reading 740, Math 790, Writing 750
- SAT Subject Tests: Math II 770, French 770, Spanish 790
- A Levels: Arabic (A) [completed 1 year in advance], French (A*), Spanish (A), Mathematics (A)

Honours and Awards:

Best 16-18 Year Old Young Writer (Babel – The Language Magazine), French Subject Prize Winner, Spanish Subject Prize Winner, Silver Award in Senior Mathematics Challenge (United Kingdom Mathematics Trust)

PROFESSIONAL EXPERIENCE

Iqra'a Arabic Language Centre, Dubai, UAE

July 2015

Marketing Intern

- Developed an online marketing strategy on Facebook to promote their summer camps
- Created posts and edited promotional material in both English and Arabic

Servcorp, Dubai, UAE

July–Aug 2013

Social Media Intern

- Created Instagram and Google+ accounts and further developed the Facebook and Twitter accounts of Servcorp Middle East
- Promoted the company's products, locations, and events, through sharing relevant news articles and taking photos to upload
- Edited and reviewed articles and PRs
- Worked with content in both English and Arabic

LEADERSHIP & AFFILIATIONS

Wharton Asia Exchange, Philadelphia, PA

Sept 2016–Present

Editor, Journal Committee

- Created the idea for Fall 2016 Journal (Impact of Language on Business)
- Wrote an article on the importance of 'Ta'arof' in business and governmental dealings in Iran
- Edited four of a total of seven articles for the Journal
- Organised a 'Quizzo' style event with fellow new members which had an attendance of over 50 people

Formula One in Schools, Dubai, UAE

April 2012–Nov 2014

Marketing and Finance Manager, Team Tachyon/Fusion F1

- Raised AED50,000 in corporate sponsorship and managed a total budget of over AED100,000
- Managed Facebook, Twitter, and Instagram accounts for the team
- Achieved 1st place among International Collaboration Teams at World Final in Abu Dhabi

Al Noor Centre for Children with Special Needs, Dubai, UAE

Sept–Dec 2014

Volunteer

- Volunteered in Arabic classroom
- Assisted children with disabilities in developing speech and motor skills

SKILLS & INTERESTS

Language: Arabic (Fluent), Spanish (Proficient), French (Proficient), Persian (Elementary)

Interests: Languages, Travelling, Community Service