

Short Pitch

Aviation Connect – a one-stop site that contains everything for all aviation enthusiasts including news, photography, videos, and more!

Long Pitch

Aviation Connect is a website for all things aviation, designed to appeal to anyone who is interested in learning more about, or has a passion in aviation news and other media. Users can stay up to date on all news from the world of aviation by navigating through the news section of the site, as well as browsing in the video uploads. Those with a passion for photography and plane spotting will enjoy using the photography and video sections as well. All users will gain more knowledge with our selection of highly reputable reporters and information gathered daily, high quality videos, and detailed photographs.

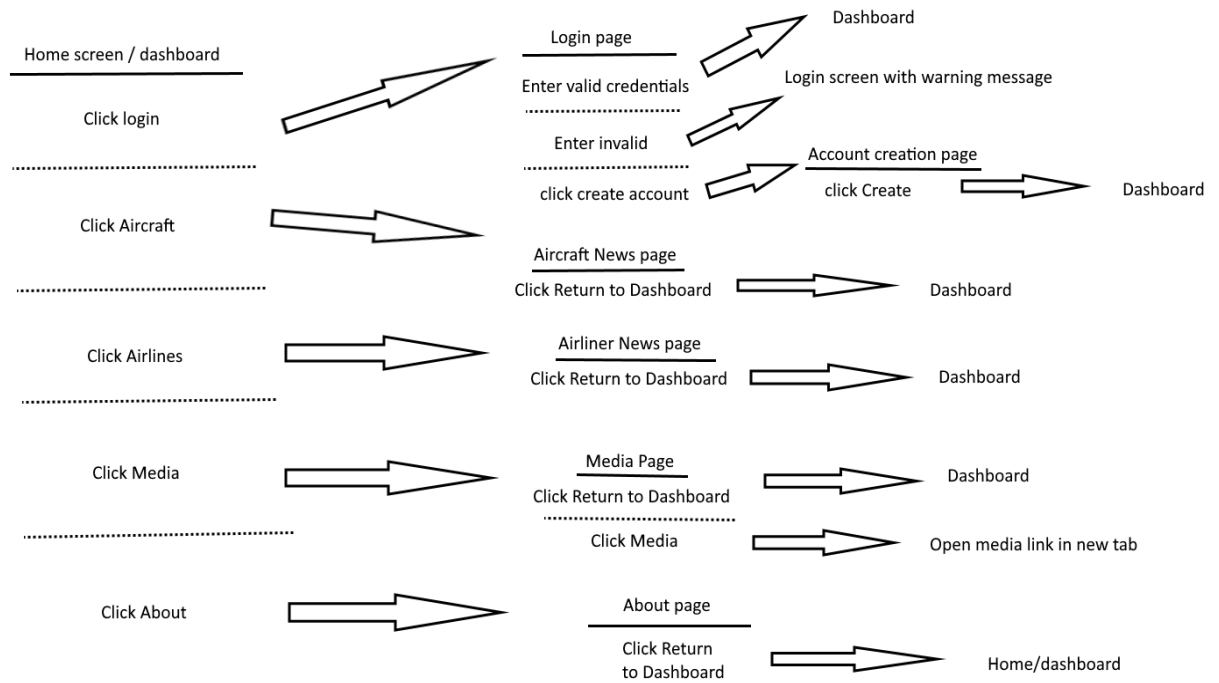
Personas

1. Aviation enthusiasts- those with a strong passion for all things aviation will enjoy using our site to stay updated on news and enjoy great photos and videos all in one place.
2. Investors- Investors may utilize this hub for all things aviation to make investment decisions within the industry.
3. Media reporters- The general media may utilize our hub of aviation reporters and news in order to research and create news segments they will broadcast on TV or write summary articles about.

Comparative Sites

1. Layout and news: <https://djsaviation.net/>
2. Photo and Video layout: <https://www.pinterest.com/today/article/halloween-23-trends-and-inspo/114454/>
3. Discussion and comments: <https://skyscraperpage.com/forum/>

Flow Chart



Wireframe

