Jasmine Lang

UX/UI Designer

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🌐 jlangdesign.github.io

</> github.com/jlangdesign

🎓 Education

North Carolina State University

Bachelor of Graphic Design
Minor in Computer Programming
Fall 2015 - Spring 2019

Hong Kong Polytechnic University

Interactive Media (Study Abroad)
Spring 2018

💿 Software + Technology

UX/UI Design
- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects

Development
- HTML 5
- CSS 3
- JavaScript
- React JS
- Java
- C (programming)

Other
- Asana
- Adobe InDesign
- Adobe Premiere
- Postman

⚙ Work Experience

UX/UI Designer

Operation 36 Golf / May 2019 - Present

- Designing and refining features for the web and mobile apps through wireframing, prototyping, and user testing to increase user engagement.
- Breaking projects down into detailed tasks with assets, wireframes/prototypes, test cases, and endpoints for the developers to facilitate feature development.
- Developing new web app features with React JS and fixing web app bugs.
- Creating various assets - including mockups, emails, packaging designs, and presentation graphics - to promote our product and brand.
- Locating and reporting bugs/UX issues to fix.

Front-end Web Developer

NCSU Libraries / Jul 2018 - May 2019

- Designed, developed, and documented open-source web apps for the Immersive Scholar project:
  - Created storyboards, wireframes, mockups, and animations to convey flows and concepts.
  - Wrote HTML/CSS to make the apps responsive to large video walls, desktops, laptops, and mobile handhelds; and wrote JavaScript to enable interactivity.
  - Documented usage and limitations in source code, READMEs, and wikis.

Freelance Designer

Self-employed / Mar 2017 - Dec 2017

- Designed logos for clients, such as NCSU's Leadership in Public Science (LiPS), AHECTA, and NO. IV E-Sports Club.
  - Refined logo concepts based on client feedback while also generating other options.
  - Produced variations for use in different situations.

🛠 Design Skills

Sketching Concept mapping Storyboarding Prototyping Wireframing Coding

Documenting Illustrating Animating User research Project management