



Jasmine Lang

UX/UI Designer

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 [jlangdesign.github.io](https://github.com/jlangdesign)

 github.com/jlangdesign



Work Experience

UX/UI Designer

Operation 36 Golf / May 2019 - Present

- Design/refine features for the web and mobile apps to increase user engagement by doing user research, wireframing, prototyping, and user testing.
- Collaborate with remote, cross-functional teams to brainstorm, plan, and deliver features/enhancements, then evaluate their success in terms of business and product outcomes.
- Lead user research efforts by conducting surveys, interviews, and prototype testings, all of which help us understand our users, uncover more product opportunities, and quickly test assumptions.
- Break projects down into detailed tasks with assets, wireframes/prototypes, test cases, and endpoints for the developers to facilitate feature development and QA testing.
- Create various assets - including mockups, emails, packaging designs, and presentation graphics - to market our product and present concepts to stakeholders.
- Test app features and report bugs/UX issues to fix.
- Develop new web app features with React JS and fix web app bugs as needed.

Front-end Web Developer (Immersive Scholar Project)

NCSU Libraries / Jul 2018 - May 2019

- Designed storyboards, wireframes, mockups, and animations to convey concepts to our team and clients.
- Helped develop interactive web apps responsive to large video walls, desktops, laptops, and mobile devices.
- Documented usage and limitations in source code, READMEs, and open-source wikis so others knew how to set up our apps.

Freelance Designer

Self-employed / Mar 2017 - Dec 2017

- Designed logos for clients, such as NCSU's Leadership in Public Science (LiPS), AHECTA, and NO. IV E-Sports Club.



Education

North Carolina State University

Bachelor of Graphic Design
Minor in Computer Programming
Fall 2015 - Spring 2019

Hong Kong Polytechnic University

Interactive Media (Study Abroad)
Spring 2018



Software + Technology



UX/UI Design

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects



Development

- HTML 5
- CSS 3
- JavaScript
- React JS
- Java
- C (programming)



Other

- Asana
- Adobe InDesign
- Adobe Premiere
- Postman



Design Skills

Sketching

Concept mapping

Storyboarding

Prototyping

Wireframing

Coding

Documenting

Illustrating

Animating

User research

Project management