



James Lannon

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Location: Portland, OR

FRONTEND DEV

React, Velocity, Javascript, Typescript, HTML5, CSS3, Tailwind CSS, Redux, Node.js, Macros, REST APIs, AMPscript

DEV TOOLS

Git, CI/CD, Storybook, Jest, A/B Testing, Docker, JIRA, Vite, NPM, Cursor, Claude, Litmus, SFMC, JSON, Datadog

UX/UI

Figma, Sketch, Design Systems, Design Tokens, Accessibility, Responsive Design, InVision, Wireframing, Prototyping, Documentation

EDUCATION

Florida State University
Bachelor of Arts | 2010-2013
Editing, Writing & Media

State College of Florida
Associate of Arts | 2008-2010
General Studies

Epicodus
Frontend Dev/Design | 2017
Programming Bootcamp

<https://github.com/jlann90>

SUMMARY

Frontend UX Developer with 7+ years of experience building scalable design systems and accessible UI components. Led high-visibility initiatives at Indeed and Cambia, including dark mode implementation for Indeed's React library used by millions. Skilled in React, Typescript, HTML, CSS, accessibility requirements and design tooling, bridging the gap between design and engineering.

EXPERIENCE

INDEED | UX FRONTEND DEVELOPER | 2021 - 2025

Promoted from Associate level in 2023 for key contributions and technical leadership

- **Led dark mode implementation** for Indeed's React-based component library, conducting research across 35+ components and creating automated functions to detect color token values and apply appropriate dark mode styling, improving user experience for job seekers.
- **Developed 20+ React components** per Figma specs, ensuring pixel-perfect implementation and design consistency across Indeed's design system.
- **Ensured accessibility and responsiveness** for all components, meeting WCAG 2.1 AA standards, and optimizing UX across desktop, tablet, and mobile devices.
- **Mentored 5+ teams** on leveraging Indeed's design system and React component library, reducing development time by 30% for templates served to millions of users.
- **Improved performance and consistency** of React components, addressing technical debt, enhancing page load speeds by 25%, and increasing reusability across projects.
- **QA via peer reviews** using **GitLab**, **Storybook**, **Jest snapshots**, and **Datadog**, ensuring consistent code quality and reducing post-launch bugs by 40%.
- **Managed project delivery autonomously via JIRA**, collaborating with teams to define sprint scope, assign story points, and triage tickets, maintaining high development velocity.

CAMBIA (REGENCE) | MARKETING DEVELOPER | 2018 - 2021

- **Developed component library** for email campaigns using **Salesforce Marketing Cloud**, **AMPscript**, **HTML**, and **CSS**, reducing dev time by 20% for future campaigns.
- **Aligned email templates with design systems** for **Regence**, **Asuris**, **Bridgespan**, and **Cambia**, improving design consistency and reducing errors by 15%.
- **Served as SME** on accessibility, web, and email best practices, ensuring **WCAG 2.1 AA compliance** and improving email accessibility by 30%.
- **Created and updated 50+ articles** on Cambia's site using **Liferay CMS**, driving a 25% increase in internal traffic and improving content delivery.
- **QA email templates** via **Litmus** and **Email on Acid**, ensuring cross-platform compatibility and reducing rendering issues by 40%.

KAMP GRIZZLY (CONTRACT) | WEB DESIGN/DEV | 2017 - 2018

- **Designed and prototyped website** using **Sketch** (lo-fi, hi-fi wireframes) and **InVision** incorporating stakeholder review, resulting in faster feedback cycles.
- **Developed website** with **WordPress**, custom **HTML/CSS**, and plugins, optimizing for both functionality and performance.
- **Optimized web assets** in **Photoshop** and **Sketch**, improving load times by 20% through asset compression and resizing.
- **Conducted user research** and created content (copy and media) for the website, improving user engagement by 15%.
- **Led project management** to deliver client's vision for a talent portfolio site on time and within budget.