

Jorge Larena González

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WORK EXPERIENCE

OptimedAI

Spain - Remote

Owner, Project Director

Oct 2024 - Present

- Company specialized in artificial intelligence solutions for companies.
- We are dedicated to the creation of predictive models, process automation and development of customized technologies that optimize the efficiency and productivity of our clients.
- Our goal is to transform data and business processes into growth opportunities through innovative and scalable AI-based solutions.

AI Specialist - Data Analyst (Training)

Spain - Remote

RACKS Academy - Remote

Sep 2024 - Present

- AI Fundamentals, AI Automation & Productivity, AI Communication
- AI Bots & Tools Creation
- Prompts Engineering.
- Chatbots Business Implementation

Self-Employed Data Analyst - [PORTFOLIO](#)

Navarra, Spain

Self-Employed - Remote

Mar 2024 - Present

- Spearheaded data analytics projects, achieving **15% reduction in reporting errors** through enhanced data cleaning and modeling techniques using Python, SQL, and PostgreSQL.
- Architected and deployed comprehensive ETL process, streamlining data extraction, transformation, and loading processes, resulting in a **20% boost in data processing efficiency** and enabling faster, client-specific operations.
- Delivered actionable insights via Power BI dashboards, **improving stakeholder decision-making speed by 20%**.
 - Experience in ETLs (analysis, data processing, development) and functional requirements gathering.
- Data cleaning, management & analysis, data modeling tools: SQL, MySQL, SQLServer, PostgreSQL, Python, JSON.
- Reporting tools management - BI: Excel, Power BI, Tableau, IBM Cognos Analytics (general knowledge).

Order Management Specialist - OMS

Gdynia, Poland

London Stock Exchange Group - Hybrid

Jul 2023 - May 2024

- Managed and optimized high-volume orders for major Spanish clients (Banco de España, Inditex, Repsol), improving order accuracy rates by **30%** through systematic data analysis and process refinement.
- Proficiency in order & data management systems, especially: Siebel, Salesforce, SAP & Power BI dashboards. Showing the required knowledge to perform all the required data analysis & process for new sales, billing, contracts, account assets/services management & billing.
- Developed and utilized Power BI dashboards to streamline order tracking, reducing resolution times by **15%**.
- Coordinated collaboration among cross-functional teams and external partners to optimize sales and billing workflows, ensuring seamless execution and achieving a **95% on-time delivery rate**, enhancing client satisfaction.
- Enhanced customer satisfaction by **30%**, implementing a proactive inquiry resolution framework.
- Communication skills: Effective communication with customers, sales teams, and other stakeholders, to ensure the orders are processed accurately and on time.

Junior Market Analyst, EMEA - Fixed Income

Gdynia, Poland

London Stock Exchange Group - Hybrid

Jan 2023 - Jun 2023

- Designed support strategies for project implementation, ensuring a **100% compliance rate** with regulatory standards.
- Supported fixed income market procedures for Southern European markets, achieving a **15% improvement in data processing workflows** through innovative approaches.
- Contributed to EMEA bankruptcy data source optimization, increasing data coverage by **12%** while maintaining data accuracy.

EDUCATION

Universidad Rey Juan Carlos Master's, Self-paced <i>Degree: Artificial Intelligence Specialist Endorsed by: URJC & IUNIT. (Present)</i>	Remote - Madrid
freeCodeCamp Data Analytics Bootcamp <i>Data Analytics Bootcamp Certification of Completion</i>	Spain - Remote
IBM edX <i>Data Analyst Professional Certificate Endorsed by: IBM & edX.</i>	Spain - Remote
Universidad de Navarra Bachelor's Degree <i>Applied Mangement - ISSA Shool of Management Assistants</i>	Navarra, Spain

CERTIFICATIONS

McKinsey Forward Program <i>ID Credential: 1229121B3</i>	September, 2024
Data Analytics Bootcamp Certification <i>Verified Analytics Bootcamp Certification</i>	November, 2024
Power BI ADVANCED - Data Analyst Udemy <i>ID Credential: UC-3e46bb29-f890-40b1-96aa-7710de88</i>	August, 2024
Certificate of First in English (FCE)- English B2	March, 2019

RECOMMENDATION LETTERS

Letter of Recommendation OMS Role: Order Management Specialist, LSEG
Letter of Recommendation OMS Role: Fixed Income, LSEG
Letter of Recommendation Belagua Role: Administraive, Colegio Mayor Belagua

SKILLS & INTERESTS

Skills:	Python, JSON, SQL, MySQL, PostgreSQL, SQL Server, Power BI, Tableau, Excel, SAP, AI (Automation, Productivity, Communication), Prompts Engineering, AI Bots Creation, Effective Stakeholders Communication, Quality Outcomes Work Ethic, Multidisciplinary Teamwork, Problem Solving, Proactivity, Doer Mindset, Adaptability
Interests:	Artificial Intelligence, Healtcare sector, Automations, Constant Self-Improvement, Constant Learning