

Jorge Larena González

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WORK EXPERIENCE

OptimedAI (Entrepreneurship Project)

Spain - Remote

Owner, Project Director

Oct 2024 - Present

- Company specialized in artificial intelligence solutions for companies.
- We are dedicated to the creation of predictive models, process automation and development of customized technologies that optimize the efficiency and productivity of our clients.
- Our goal is to transform data and business processes into growth opportunities through innovative and scalable AI-based solutions.

Main focus on:

- AI Automation & Productivity
- AI Communication
- AI Bots & Tools Creation
- Chatbots Business Implementation
- Prompt Engineering

Self-Employed | Data Analyst - [PORTFOLIO](#)

Navarra, Spain

Data Analyst - Remote

Mar 2024 - Present

- Spearheaded data analytics projects, achieving **15% reduction in reporting errors** through enhanced data cleaning and modeling techniques using Python (Numpy, Pandas, Matplotlib, Seaborn), SQL, and PostgreSQL.
- Architected and deployed comprehensive ETL process, streamlining data extraction, transformation, and loading processes, resulting in a **20% boost in data processing efficiency** and enabling faster, client-specific operations.
- Delivered actionable insights via Power BI dashboards, **improving stakeholder decision-making speed by 20%**.
 - Experience in ETLs (analysis, data processing, development) and functional requirements gathering.
- Data cleaning, management & analysis, data modeling tools: SQL, MySQL, SQL Server, PostgreSQL, Python, JSON.
- Reporting tools management - BI: Excel, Power BI, Tableau, Qlik Sense, IBM Cognos Analytics (general knowledge).

Sales Operations Specialist | Sales & Analytics

Gdynia, Poland

London Stock Exchange Group - Hybrid

Jul 2023 - May 2024

- Managed and optimized high-volume orders for major Spanish clients (Banco de España, Inditex, Repsol), **improving order accuracy rates by 10%** through systematic data analysis and process refinement.
- Proficiency in order & data management systems, especially: Siebel, Salesforce, SAP & Power BI dashboards. Showing the required knowledge to perform all the required data analysis & process for new sales, billing, contracts, account assets/services management & billing.
- Developed and utilized Power BI dashboards to streamline order tracking, **reducing resolution times by 15%**.
- Coordinated collaboration among cross-functional teams and external partners to optimize sales and billing workflows, ensuring seamless execution and **achieving a 95% on-time delivery rate**, enhancing client satisfaction.
- **Enhanced customer satisfaction by 30%**, implementing a proactive inquiry resolution framework.
- **Communication skills:** Effective communication with customers, sales teams, and other stakeholders, to ensure the orders are processed accurately and on time. Management and problem solving skills.

Junior Data Analyst, Fixed Income | Data Analytics

Gdynia, Poland

London Stock Exchange Group - Hybrid

Jan 2023 - Jun 2023

- Designed support strategies for project implementation, ensuring a **100% compliance rate** with regulatory standards.
- Supported fixed income market procedures for Southern European markets, achieving a **15% improvement in data processing workflows** through innovative approaches.
- Contributed to EMEA bankruptcy data source optimization, **increasing data coverage by 12% while maintaining data accuracy**.

EDUCATION

Universidad Rey Juan Carlos Master's Self-paced	Remote - Madrid
<i>Degree: Artificial Intelligence Specialist Endorsed by: URJC & IUNIT. (Present)</i>	
freeCodeCamp Data Analytics Bootcamp	Spain - Remote
<i><u>Data Analytics Bootcamp Certification of Completion</u></i>	
IBM edX	Spain - Remote
<i>Data Analyst Professional Certificate Endorsed by: IBM & edX.</i>	
Universidad de Navarra Bachelor's Degree	Navarra, Spain
<i>Applied Mangement - ISSA Shool of Management Assistants</i>	

CERTIFICATIONS

Qlik Sense Certification - The Complete Practical	January, 2025
<i>(Currently) prep. for Tableau Certified Data Analyst Certification</i>	
2024 Tableau Certified Data Analyst Training	January, 2025
<i>(Currently) prep. for Qlik Sense Data Architect/Business Analyst Certification</i>	
Data Analytics Bootcamp Certification	November, 2024
<i><u>Verified Analytics Bootcamp Certification</u></i>	
McKinsey Forward Program	September, 2024
<i><u>ID Credential: 1229121B3</u></i>	
Power BI ADVANCED - Data Analyst Udemy	August, 2024
<i><u>ID Credential: UC-3e46bb29-f890-40b1-96aa-7710de88</u></i>	
<u>Certificate of First in English (FCE) - English B2</u>	March, 2019

RECOMMENDATION LETTERS

Letter of Recommendation OMS | Role: Order Management Specialist, LSEG
Letter of Recommendation OMS | Role: Fixed Income, LSEG
Letter of Recommendation Belagua | Role: Administraive, Colegio Mayor Belagua

SKILLS & INTERESTS

Skills: Google Collab, Github, Python, JSON, SQL, MySQL, PostgreSQL, SQL Server, Power BI, Qlik Sense, Tableau, Excel, SAP, AI (Automation, Productivity, Communication), Salesforce, Zapier, Power Automate, Slack, Prompts Engineering, AI Bots Creation, Effective Stakeholders Communication, Quality Outcomes Work Ethic, Multidisciplinary Teamwork, Problem Solving, Proactivity, Doer Mindset, Adaptability

Interests: Artificial Intelligence, Healtcare sector, Automations, Constant Self-Improvement, Constant Learning