



# Jorge Larena González | Junior Data Analyst

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## WORK EXPERIENCE

### OptimedAI (Entrepreneurship Project)

Spain - Remote

Owner, Project Director

Oct 2024 - Present

- Company specialized in artificial intelligence solutions for companies.
- We focus into the creation of predictive models, process automation and development of customized technologies that optimize the efficiency and productivity of our clients.

### Self-Employed | Data Analyst - [PORTFOLIO](#)

Navarra, Spain

Data Analyst - Remote

May 2025 - Present

#### Professional Development & Transition: From Finance to Data Analysis:

- Attended a **Master's Degree in Artificial Intelligence**, focused on data modeling and process automation.
- Graduated from a **Bootcamp in Data Analytics**, focused on real applications and best practices in data analytics.
- Completed a **Professional Certification in Data Analytics**, consolidating my expertise in key technologies and advanced methodologies.
- Training **Official Data Analytics Certifications**: Tableau Certification, PL-300 Certification & Qlik Sense Certification.

#### Technical Skills:

##### Data Cleansing, Data Management & Analytics:

- Python (NumPy, Pandas, Matplotlib, Seaborn): Efficient processing, cleaning and visualization of large volumes of data.
- SQL: Query optimization and structured database management.
- JupyterLab, Google Colab: Interactive environments for data manipulation.

##### Data Modeling & ETL Processes:

- SQL: Database design, information structuring and relational data modeling.
- Python (JSON, Pandas): ETL process execution and data transformation.

##### Reporting & Visualization tools:

- Power BI, Tableau, Qlik Sense: Creating dynamic dashboards for data-driven decision making.
- Python (Matplotlib, Seaborn): Custom visualizations for exploratory data analysis.
- SQL: Data extraction and transformation for dynamic reporting solutions.

### Sales Operations Specialist | Sales & Analytics

Gdynia, Poland

London Stock Exchange Group - Hybrid

Jul 2023 - May 2024

- Managed and optimized high-volume orders for major Spanish clients (Banco de España, Inditex, Repsol), **improving order accuracy rates by 10%** through systematic data analysis and process refinement.
- Proficiency in order & data management systems, especially: Siebel, Salesforce, SAP & Power BI dashboards. Showing the required knowledge to perform all the required data analysis & process for new sales, billing, contracts, account assets/services management & billing.
- Developed and utilized Power BI dashboards to streamline order tracking, **reducing resolution times by 15%**.
- Coordinated collaboration among cross-functional teams and external partners to optimize sales and billing workflows, ensuring seamless execution and **achieving a 95% on-time delivery rate**, enhancing client satisfaction.
- **Enhanced customer satisfaction by 30%**, implementing a proactive inquiry resolution framework.
- **Communication skills**: Effective communication with customers, sales teams, and other stakeholders, to ensure the orders are processed accurately and on time. Management and problem solving skills.

### Junior Data Analyst, Fixed Income | Data Analytics

Gdynia, Poland

London Stock Exchange Group - Hybrid

Jan 2023 - Jun 2023

- **Data analysis strategies**: Designed and implemented control models to ensure regulatory compliance.
- **Data flow optimization**: Improved processing efficiency and data quality in fixed income for clients in Southern Europe.
- **Data cleansing and optimization**: Developed models to improve coverage and accuracy of bankruptcy data.

## RECOMMENDATION LETTERS

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[Letter of Recommendation OMS](#) | Role: Order Management Specialist, LSEG

[Letter of Recommendation OMS](#) | Role: Fixed Income, LSEG

[Letter of Recommendation Belagua](#) | Role: Administraive, Colegio Mayor Belagua

## EDUCATION

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**Universidad Rey Juan Carlos | Master's Self-paced** **Remote - Madrid**  
(September) Artificial Intelligence Specialist | Endorsed by: URJC & IUNIT. (Present)

**freeCodeCamp | Data Analytics Bootcamp** **Spain - Remote**  
[Data Analytics Bootcamp Certification of Completion](#)

**IBM | edX** **Spain - Remote**  
Data Analyst Professional Certificate | Endorsed by: IBM & edX.

**Universidad de Navarra | Bachelor's Degree** **Navarra, Spain**  
Applied Mangement - ISSA Shool of Management Assistants

## CERTIFICATIONS

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**PL-300 certification prep: Microsoft Power BI** **January, 2025**  
(Currently) prep. for PL-300 certification prep: Microsoft Power BI

**Qlik Sense Certification - The Complete Practical** **January, 2025**  
(Currently) prep. for Qlik Sense Data Architect/Business Analyst Certification

**2024 Tableau Certified Data Analyst Training** **January, 2025**  
(Currently) prep. for Tableau Certified Data Analyst Certification

**Data Analytics Bootcamp Certification** **November, 2024**  
[Verified Analytics Bootcamp Certification](#)

**McKinsey Forward Program** **September, 2024**  
[ID Credential: 1229121B3](#)

**Power BI ADVANCED - Data Analyst | Udemy** **August, 2024**  
[ID Credential: UC-3e46bb29-f890-40b1-96aa-7710de88](#)

**[Certificate of First in English \(FCE\) - English B2](#)** **March, 2019**

## SKILLS & INTERESTS

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**Skills:** Google Collab, Github, Python, JSON, SQL, MySQL, PostgreSQL, SQL Server, Power BI, Qlik Sense, Tableau, Excel, SAP, AI (Automation, Productivity, Communication), Salesforce, Zapier, Power Automate, Slack, Prompts Engineering, AI Bots Creation, Effective Stakeholders Communication, Quality Outcomes Work Ethic, Multidisciplinary Teamwork, Problem Solving, Proactivity, Doer Mindset, Adaptability