



Jorge Larena González | Data Analyst

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WORK EXPERIENCE

OptimedAI (Entrepreneurship Project)

Spain - Remote

Owner, Project Director

Oct 2024 - Present

- Company specialized in artificial intelligence solutions for companies.
- We focus into the creation of predictive models, process automation and development of customized technologies that optimize the efficiency and productivity of our clients.
- Notions in: **Automations**, **Chatbots** and **Implementation of AI Solutions**.

Self-Employed | Data Analyst - [PORTFOLIO](#)

Navarra, Spain

Data Analyst - Remote

Aug 2025 - Present

Professional Development Period

Technical Development and Data Analytics Specialization

- **Exploratory Data Analysis (EDA)** with Python and BI tools for mass data analysis.
- **Development of analytical models and dynamic reports** with Power BI and Tableau.
- **Advanced dashboard design** in Power BI, Tableau and Qlik Sense for **data-driven decision making**.
- **ETL implementation and data modeling** with Excel and Python (Pandas, NumPy).
- **SQL query optimization** and structured database management (MySQL, SQL Server, PostgreSQL).
- **Application of data cleansing and transformation techniques** in high volume environments.
- Translation of business needs into **effective visual solutions**.

Advanced Technical Training

- **Master in Artificial Intelligence**, with specialization in **AI tools and data modeling**.
- Official certifications in Data Analytics:
 - **Tableau Data Analyst Certification**
 - **PL-300** (Microsoft Power BI Data Analyst Associate)
 - **Qlik Sense Data Architect/Business Analyst**
- **Bootcamp in Data Analytics**, with focus on real business applications.

Sales Operations Specialist | Data & Analytics

Gdynia, Poland

London Stock Exchange Group - Hybrid

Jul 2023 - May 2024

- **Order management and optimization through systematic data analysis** in SQL and Power BI, improving the operational accuracy of data for Spanish customers (Bank of Spain, Inditex, Repsol).
- **Proficiency in order and data management systems:** Siebel, Salesforce, SAP and Power BI dashboards.
- **Development of Power BI dashboards** reducing resolution times and optimizing decision making.
- **Data-driven workflow optimization**, achieving **95% on-time delivery rate**.
- **Increased customer satisfaction** by implementing a proactive query resolution framework.
- **Work in cross-functional teams**, improving communication and problem solving with data storytelling.

Junior Data Analyst | Data & Analytics

Gdynia, Poland

London Stock Exchange Group - Hybrid

Jan 2023 - Jun 2023

- **ETL processing** in SQL and Power BI to ensure accuracy and up-to-dateness in financial databases.
- **Identification and validation of data** from official financial documents and approved sources.
- **Updating and maintenance of databases**, ensuring quality and consistency of information.
- **Monitoring of market and bond issuance data** and its processing, auditing and hosting in the database.

RECOMMENDATION LETTERS

[Letter of Recommendation LSEG](#) | [Role: Order Management Specialist, LSEG](#)

[Letter of Recommendation LSEG](#) | [Role: Fixed Income, LSEG](#)

[Letter of Recommendation Belagua](#) | [Role: Administraive, Colegio Mayor Belagua](#)

EDUCATION

Universidad Rey Juan Carlos Master's Self-paced <i>(September) Artificial Intelligence Specialist Endorsed by: URJC & IUNIT. (Present)</i>	Remote - Madrid
freeCodeCamp Data Analytics Bootcamp <i><u>Data Analytics Bootcamp Certification of Completion</u></i>	Spain - Remote
IBM edX <i>Data Analyst Professional Certificate Endorsed by: IBM & edX.</i>	Spain - Remote
Universidad de Navarra Bachelor's Degree <i>Applied Management - ISSA Shool of Management Assistants</i>	Navarra, Spain

CERTIFICATIONS

PL-300 certification prep: Microsoft Power BI <i>(Currently) prep. for PL-300 certification prep: Microsoft Power BI</i>	January, 2025
Qlik Sense Certification - The Complete Practical <i>(Currently) prep. for Qlik Sense Data Architect/Business Analyst Certification</i>	January, 2025
2024 Tableau Certified Data Analyst Training <i>(Currently) prep. for Tableau Certified Data Analyst Certification</i>	January, 2025
Data Analytics Bootcamp Certification <i><u>Verified Analytics Bootcamp Certification</u></i>	November, 2024
McKinsey Forward Program <i><u>ID Credential: 1229121B3</u></i>	September, 2024
Power BI ADVANCED - Data Analyst Udemy <i><u>ID Credential: UC-3e46bb29-f890-40b1-96aa-7710de88</u></i>	August, 2024
<u>Certificate of First in English (FCE) - English B2</u>	March, 2019

SKILLS & INTERESTS

Skills:	Google Collab, Github, Python, JSON, SQL, MySQL, PostgreSQL, SQL Server, Power BI, Qlik Sense, Tableau, Excel, SAP, AI (Automation, Productivity, Communication), Salesforce, Zapier, Power Automate, Slack, Prompts Engineering, AI Bots Creation, Effective Stakeholders Communication, Quality Outcomes Work Ethic, Multidisciplinary Teamwork, Problem Solving, Proactivity, Doer Mindset, Adaptability
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