

CLOUD NATIVE VALENCIA 2025

# SPONSORSHIP PROSPECTUS

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# Contribute to the growth and advancement of our vibrant community

We are thrilled to present you with the unique opportunity to sponsor a Cloud Native Community Group (CNCG), an extraordinary series of meetups that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts.

As the adoption of Kubernetes and cloud-native technologies continues to surge, CNCG chapters have emerged as platforms for connecting like-minded professionals who shape the future of digital infrastructure.



## WHY SPONSOR

Sponsoring a CNCG offers companies a unique opportunity to achieve multiple strategic objectives.

01

CNCGs provide **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

03

Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

02

Gain access to **networking opportunities** with quality, targeted attendees, and leverage a CNCG chapter as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

04

By supporting a CNCG, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.

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# CLOUD NATIVE VALENCIA #2

## 2025

In the **second week of May**, the Kubernetes and Cloud Native community will again gather in **València** for a one-day technical meetup loaded with a talk covering **Artificial Intelligence** and plenty of opportunities for growing and networking. What to expect:

- Over **40** developers, system engineers, and IT professionals attending this meetup.
- A diverse and vibrant community of local and international attendees.
- A **wrap-up roundtable discussion** about what happened at **KubeCon EU 2025 - London** and **AI focused Talk/Lab**

# CNCG VALENCIA JAN 2025 Highlights



## THE VENUE



### FLYWIRE, VALENCIA

Cloud Native Valencia 2025 will host a meetup held at **Flywire** located in Valencia.

Flywire is a company that provides services and platform for global payments, which has hosted several meetups such as AWS meetups, over the last few years, in addition to being located in a very central area of the city - very accessible by public transportation.

# This Year's Key Numbers

**50**

Average attendance

**10+**

Interested Speakers

**3**

Sponsors

- Attendance tends to grow over time - **Valencia is a KubeCon city, and is a emerging technology hub**
- Future locations might be (click for more details):
  - Mestalla Stadium
  - Ciudad de las Arts y las Ciencias
  - Parc Científic de la Universitat de València





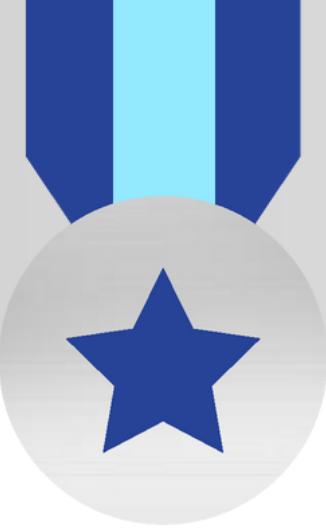
# Gold Sponsorship

**PACKAGE PRICE:** €1000

Gold sponsors form the backbone of the conference backers. They represent companies that believe the strongest in the Cloud Native movement and have the financial means and the willingness to support it.

## WHAT IS INCLUDED?

- 30-60 minutes talk
- Premium branding on CNCF event website & all event socials
- Follow-up email to attendees with sponsor highlight
- 2 dedicated LinkedIn posts (pre and post event)
- Photos and videos focused on sponsor brand
- Post in the official CNCF Slack channel
- On-site presence: Sponsor brand showcased at multiple places at the venue
- Your brand on pre-ordered swag/roll-up (sponsor to order or organizers can order)



# Silver Sponsorship

## **PACKAGE PRICE:** €500

Silver sponsors are contributing to the experience and attendee retention of the meetup. They represent companies for which Cloud Native approach is central in the way they implement their activity.

### WHAT IS INCLUDED?

- 10 minutes on stage at the beginning or at the end of the meetup
- Branding on CNCF event website
- Mention in attendee Thank You email (300-character plug)
- 1 dedicated LinkedIn posts (pre or post event)
- Sponsor logo at venue
- Option to distribute swag (ordered by sponsor)



# Bronze Sponsorship

## PACKAGE PRICE: €300

Bronze sponsors are important contributors to the meetup's experience. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

## WHAT'S INCLUDED

- Branding on CNCF event website
- One-sentence in attendee Thank You email
- 1 dedicated LinkedIn posts (pre or post event)
- Option to distribute swag (ordered by sponsor)



# Community Sponsorship

## PACKAGE PRICE: VARIES

Independent supporters, freelancers, and friends of the community and open source believers.

Some ideas:

- Food Sponsor: Logo by food area
- Raffle Sponsor: Mention during giveaway and logo on prizes
- After-party Sponsor: Shared branding at networking event
- Venue Sponsor: Available for premium venues (Mestalla, CAC, Parc Científic)
- Financial support

## WHAT'S INCLUDED

- Logo on event website as “Partner”
- Shoutout in LinkedIn community appreciation post
- Others TBD based on contribution

# WE'RE OPEN

## PACKAGES EXTRA INFORMATION

We do our best to keep sponsorship packages standardized – it helps us stay organized and ensures fairness for all sponsors. That said, we're always open to creative ideas or adjustments.

If you're excited to support the community but need a custom option, let's chat!



“ It was very engaging and as a sponsor there was lots of opportunity to engage with potential customers.

“ Wanted to thank you all for starting up this in Valencia, I was missing quite badly this type of presence, and Im super thrilled to join the next encounters.

#### INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand within the Cloud Native ecosystem, and contribute to the growth and success of our community.

Contact us for more information on sponsorship and how to be a part of our exciting journey!

#### CONTACT

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#### LET'S GET SOCIAL

 [CNCF Community Group page](#)

 [Cloud Native Valencia](#)

 [cloudnativevalencia.com](http://cloudnativevalencia.com)