

IT9

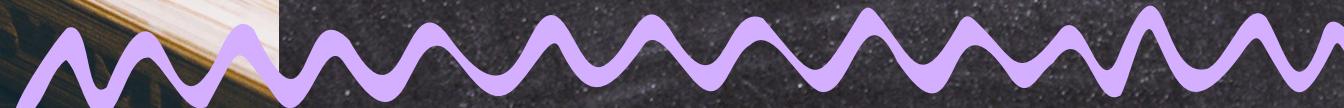
All About Me Childcare Redesign

JORDAN COLLINS, KALEY YOUNG, JENNIFER STERLING, ANTANJKA BONNER



Introduction

- All About Me Childcare is a daycare/learning facility used to stimulate early care and education which promotes social, emotional, physical and cognitive development in children.
- Client Goals
 - Organization
 - Minimalization
 - Focus



Primary Persona - Parent/Legal guardian



Josephine Martinez

Info: 29, Female

Profession: Interior Designer

Need: a trustworthy care center to enroll her child to be looked after during the day while she works

Frustration:

- Information is all over the webpage
- Cannot refer back to the main page when accessing documents/links
- Overcrowding

Goals:

- Look over the parent handbook
- Read about Curriculum
- Enroll

Persona - Social worker



Info: 31, Female

Profession: Social Worker

Need: Gathering information on a safe reputable childcare center.

Frustration:

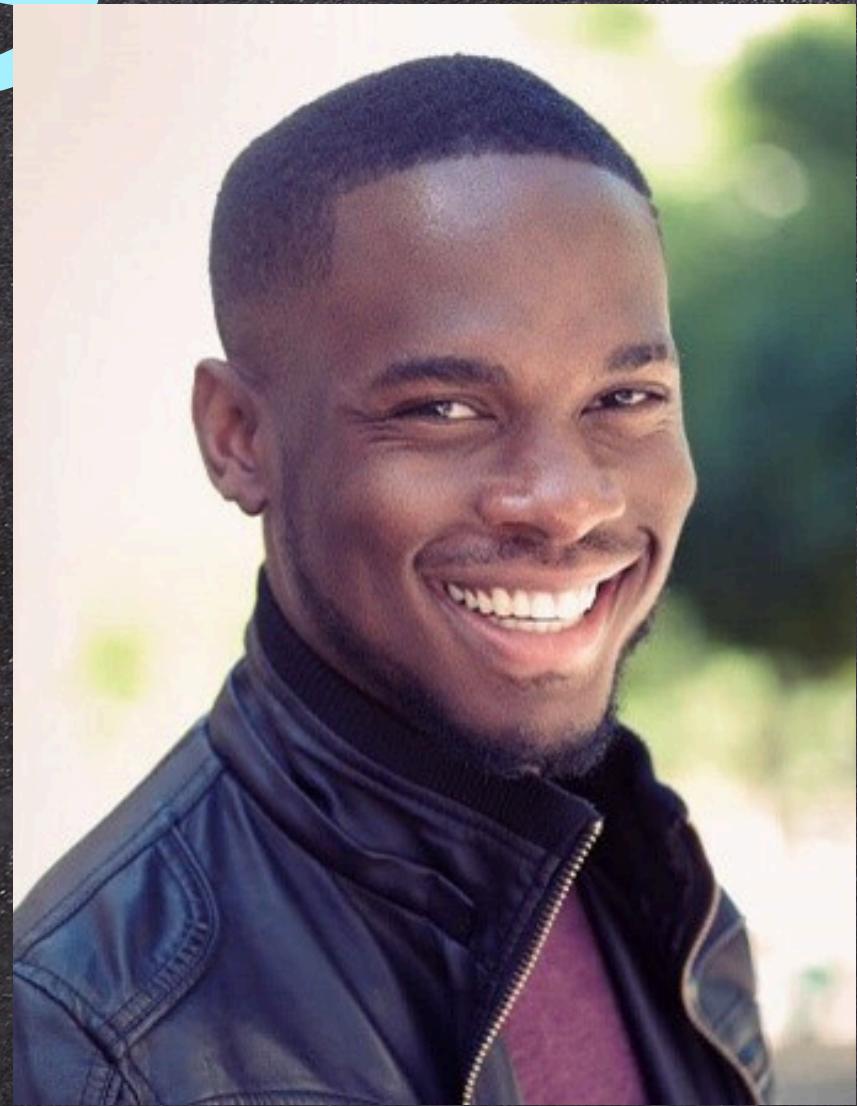
- Finding updated and detailed information on childcare services that meet the various needs of the children she represents.
- Ensuring that the childcare center has experience and resources to handle children with special requirements, including those from vulnerable backgrounds or with behavioral needs.
- Verifying that the center's values and practices align with best practices in child development and welfare.

Goals:

- To identify reputable childcare services that support the well-being and development of children from diverse backgrounds and circumstances.
- To gather clear and comprehensive information to recommend to families in need of childcare solutions.

Mia Martin

Persona - Teacher



Info: 30, Male, Intermediate Computer skills,

Profession: Teacher

Need: Actively searching for a new position

Frustration:

- Information overload
- No career website
- Colorful Distractions

Goals:

- Apply for Job
- Search for careers
- Review information regarding facility

Valation Nio

Persona - Future Employee



Samira Green

Info: 17, Female

Profession: High School Senior

Need: a job or internship in childcare

Frustration:

- Information is not centralized
- Cannot apply directly on the website and there is no information on applying
- Overcrowding

Goals:

- Check any jobs available
- Read information about positions in the daycare
- Check pending applications sent
- Contact management

OUR MISSION

to provide stimulating early care and education which promotes social, emotional, physical and cognitive development in children.



Our COVID-19 Precautions

OUR VISION



Our goal is to provide a high quality, nurturing and safe learning environment for your child that will help him or her grow into a wonderful, curious, and happy person. Your children will be exposed to an exciting, theme-based program that includes many opportunities and experiences. These are designed to stimulate physical, social, and emotional growth in a loving and comfortable environment.



Each parent will have access to a secure code to enter the building

Your child is monitored to ensure they are safe and present at all times

Main Improvements

Collectively as a team our group had the same reconstructs for our client website

- Warm Colors (Original site colors were too vibrant and distracting)
- Declutter homepage (Original homepage had too much information)
- Added career section (No option in original site to apply for jobs)
- Added a search page





Welcome to All About Me Childcare

Our goal is to provide a high quality, nurturing and safe learning environment for your child that will help him or her grow into a wonderful, curious, and happy person. Your children will be exposed to an exciting, theme-based program that includes many opportunities and experiences. These are designed to stimulate physical, social, and emotional growth in a loving and comfortable environment.



Our Mission

to provide stimulating early care and education which promotes social, emotional, physical and cognitive development in children.

OUR VISION



CLICK HERE FOR VIDEO!

New Home Page

What We Do Here

Learn about our curriculum, from the tiniest infant, to the mightiest gradeschooler.



Contact or Visit Us!

ADDRESS
2042 Lake Bradford Rd, Tallahassee, FL 32310

HOURS
Monday – Friday
6AM – 6:30PM

PHONE
(850) 575-0569

New Parents Page



Home About Parents Careers Enroll f Q

Read the Parent's Handbook



Parent's Handbook

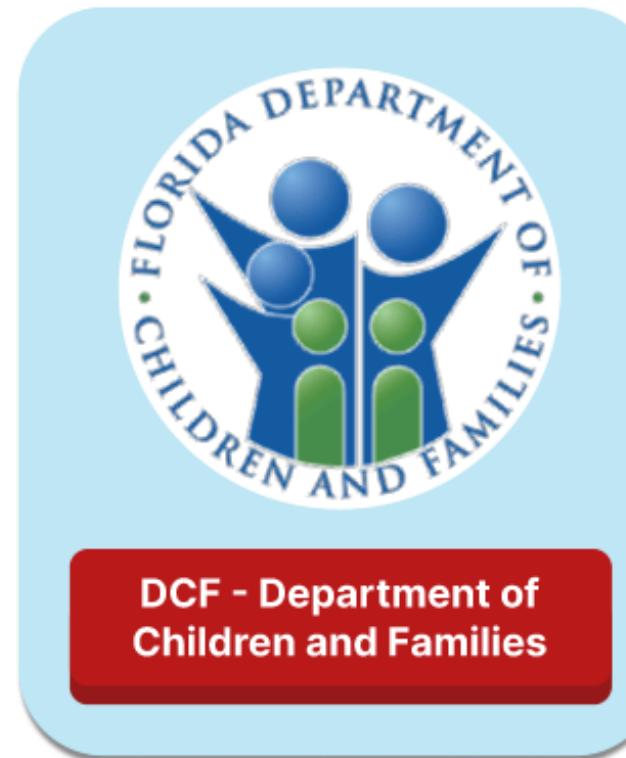
Curriculum

We use The Creative Curriculum® system in our program. This system includes curriculum, assessment, implementation, and evaluation, as well as professional development.

Infants Toddlers Twos Preschool VPK School Age

Resources

Some things you might need to get your little one ready for.



Transportation Services



Learn More

Medication Release Form



Learn More

Emergency Contact Form



Learn More



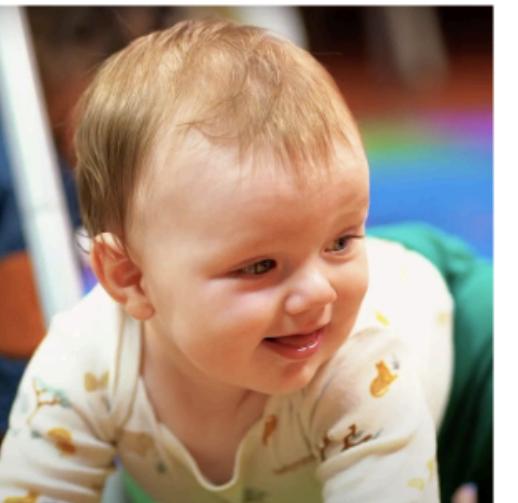
Curriculum

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Infants

The typical day in the infant group centers on routines. Activities such as "Hellos" and "Goodbyes", eating, diapering, napping and dressing make up the curriculum to help infants learn and develop.



Items To Bring

- FORMULA OR BREAST MILK FOR INFANTS NOT DRINKING WHOLE MILK
- DIAPERS AND WIPES SUPPLY FOR ONE WEEK
- THREE COMPLETE CHANGE OF CLOTHES
- A SPECIAL BLANKET OR SECURITY TOY
- BOTTLES/CUPS

Items Supplied By Center

- ALL MEALS (INCLUDING ENFAMIL INFANT AND SIMILAC SOY FORMULA)
- CRIB AND NAP COT (LINENS ARE SUPPLIED BY THE PARENT AND ARE SENT HOME WEEKLY OR AS NEEDED)

New Curriculum

Toddlers

Toddlers are no longer babies but they are still in the early childhood years. For toddlers, we emphasize independence. At this age, children begin to build friendships and rely more on communication as their language skills develop. Through developmentally appropriate activities, our program encourages growth and exploration. Our safe, secure environment and effective teachers help our toddlers to cultivate a love of learning now and into the future.



Items

Items Supplied By Center

- DIAPERS AND WIPES SUPPLY FOR ONE WEEK
- THREE COMPLETE CHANGE OF CLOTHES (INCLUDING UNDERWEAR AND SOCKS)
- A SPECIAL BLANKET OR SECURITY TOY
- BOTTLES/CUPS

Items Supplied By Center

- ALL MEALS
- CRIB AND NAP COT (LINENS ARE SUPPLIED BY THE PARENT AND ARE SENT HOME WEEKLY OR AS NEEDED)

Activities:
Outdoor Play, Art and Sensory Experiences, Puzzles, Books, Housekeeping, Play Dough, Musical Instruments

Twos

Twos are eager, energetic learners. Our two year old classrooms are busy, happy places, where children can learn, explore, sing, and dance. Our program was designed to encourage each child's growing need for independence, and to foster the development of their self-esteem in a safe, supportive manner. Careful consideration is given to classroom arrangement and the selection of developmentally appropriate materials and equipment to encourage learning at each stage of toddler development.



Items

Items Supplied By Center

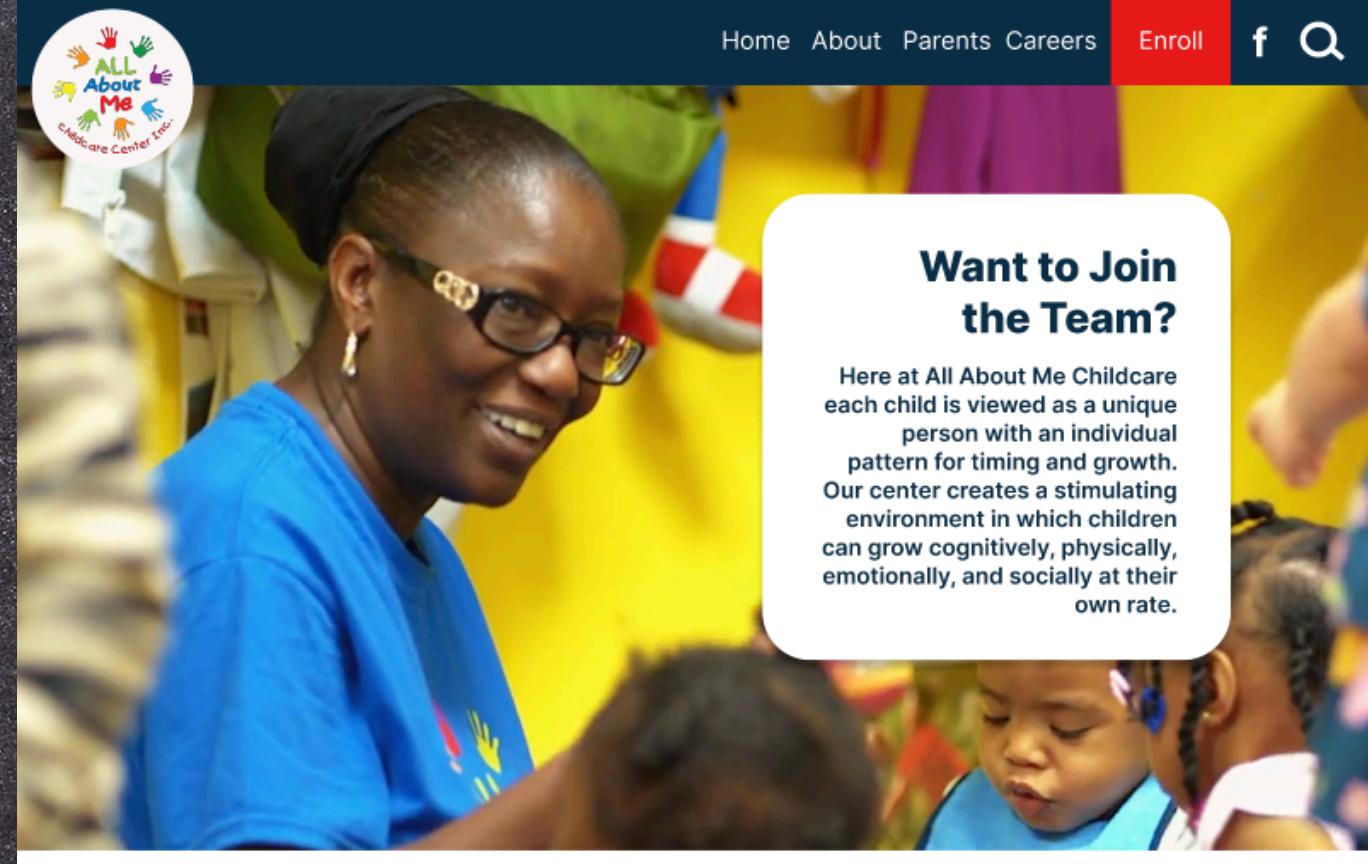
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- BOTTLES/CUPS

Items Supplied By Center

- ALL MEALS
- CRIB AND NAP COT (LINENS ARE SUPPLIED BY THE PARENT AND ARE SENT HOME WEEKLY OR AS NEEDED)

Activities:
Math activities, Counting, Sorting and Learning Shapes, Manipulatives to Discover Shapes and Sizes, Reading Activities, Introducing Reading and Singing Songs, Phonics, Sight Words, Art Activities, Coloring.

Career Page



Want to Join the Team?

Here at All About Me Childcare each child is viewed as a unique person with an individual pattern for timing and growth. Our center creates a stimulating environment in which children can grow cognitively, physically, emotionally, and socially at their own rate.

Careers

Want to work for all about me childcare? Well great news! This is the place to see if any positions open and any applications you might have submitted in the past.

[Apply Here](#)

Volunteering

Not ready yet for a career? This is the place to see if any positions open for volunteer work and any applications you might have submitted in the past.

[Apply Here](#)

Meet the Team

We acknowledge that young children learn by acting upon their environment – exploring, observing and by watching others. We are specialists in early childhood development. We are passionate about working with young children. We are responsive to each child's needs while encouraging them as they become increasingly more self-sufficient and independent. We believe in balancing our curriculum with enrichment activities which are aimed at developing your child's artistic and creative awareness and talents.

[Learn More](#)

Career and Volunteer Application Pages

The screenshot shows the 'Careers' section of the website. At the top, there's a navigation bar with links for Home, About, Parents, Careers, Enroll, and social media icons for Facebook and Google+. Below the navigation is a photo of children in a classroom. A callout box titled 'Careers' contains text about job openings and past applications. Three buttons below it lead to 'Lead Teacher', 'Part-Time Teacher', and 'Assistant Teacher' roles, each with an 'Apply Here' button. A second callout box titled 'Volunteering' provides information for volunteers, also with an 'Apply Here' button. At the bottom, a large yellow-bordered box contains the 'Meet the Team' section with its own text and a 'Learn More' button.

Careers

Want to work for all about me childcare? Well great news! This is the place to see if any positions open and any applications you might have submitted in the past.

Lead Teacher [Apply Here](#)

Part-Time Teacher [Apply Here](#)

Assistant Teacher [Apply Here](#)

Volunteering

Not ready yet for a career? This is the place to see if any positions open for volunteer work and any applications you might have submitted in the past.

[Apply Here](#)

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[Learn More](#)

The screenshot shows the 'Volunteering' section of the website. It has a similar layout to the 'Careers' page, featuring a photo of children, a 'Volunteering' callout box, and three application buttons for 'Teachers Assistant', 'Lunch Assistant', and 'Part-Time Assistant'. It also includes a 'Careers' callout box and a 'Meet the Team' section at the bottom.

Volunteering

Not ready yet for a career? This is the place to see if any positions open for volunteer work and any applications you might have submitted in the past.

Teachers Assistant [Apply Here](#)

Lunch Assistant [Apply Here](#)

Part-Time Assistant [Apply Here](#)

Careers

Want to work for all about me childcare? Well great news! This is the place to see if any positions open and any applications you might have submitted in the past.

[Apply Here](#)

Meet the Team

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[Learn More](#)

New About Page

The screenshot shows the 'About Us' section of the website. At the top, there's a navigation bar with links for Home, About, Parents, Careers, Enroll, and social media icons for Facebook and a magnifying glass. Below the navigation is a photograph of a child's play area with a blue table covered in colorful magnetic letters and shapes. A small green toy truck is visible on the floor. In the bottom right corner of this image, there's a yellow box containing the 'About Us' heading and some descriptive text.

About Us

All About Me Childcare Center has been providing childcare focused on building social and academic skills in Tallahassee, FL since 2014. All About Me Childcare Center adheres to the highest standards of health, safety, cleanliness, and nutrition. In 2021, All About Me Childcare Center became a nationally accredited childcare center. We pride ourselves on meeting the social, intellectual, emotional, and physical needs of each child in an inviting home environment. We hope you and your child will become a part of our story!

All About Our Center

Our Mission at All About Me Childcare is to provide stimulating early care and education which promotes social, emotional, physical and cognitive development in children. Click learn more to learn more

[Learn More](#)

The logo is circular with a grey background. It features the text 'ALL About Me' in large, bold, white letters. Above 'ALL', there are five colorful handprints in red, orange, yellow, green, and blue. Below 'Me', it says 'Childcare Center Inc.' in red. The logo is set against a background of a brick wall and some foliage.

All About the Team



Jasmine Greene
Owner

Jasmine Greene has been working in childcare since 2009. She is a graduate of Florida State University in which she received her bachelor's degree in Sociology. Her passion for childcare is undeniable and she strives to provide the best for all children as if they were her own. She is a native of Tallahassee, Florida. Jasmine has been the owner of All About Me Childcare Center since 2014. She has three sons and has worked with all age-groups.



Tishelia Thompson
Director

Early Child Education has been part of my life for over 27 years. I started my career working as a floater, from this point I have enjoyed working with children and enjoying watching them learn and grow. My inspiration to create a safe, loving, and fun environment for children comes from being a wife, mother, and grandmother (Yaya). Most of my experience is in childcare administration. In addition to directing, I have held the positions of assistant teacher, lead teacher, van driver, and administrative secretary. While navigating the world of childcare, I obtained my Child Development Associate and my Director's Credential. Currently, I am completing my bachelor's degree in Early Childhood Education. Upon completion of my bachelor's degree, I will obtain a master's degree in family counseling. I am dedicated to providing quality childcare and to creating a nurturing environment that promotes a love for learning.



Asia Crawford
Assistant Director

Asia grew up in Newark, New Jersey and she is the oldest of 5 siblings. She earned her bachelor's degree in Social Work from Florida A&M University in 2015, while working in childcare for over 8 years. She has been the director at All About Me Childcare Center for over 8 years. She has been the director for 4 years. She has worked with all different age groups at AAMCC and has developed bonds with her staff and parents. Her goal as the director for is to provide a safe and nurturing environment for the children and to instill them with the tools needed to succeed once they leave our care and instill them with the confidence to be creative individuals.

New FAQ Page

The screenshot shows a website page for "All About Me Childcare Center Inc.". At the top, there's a navigation bar with links for Home, About, Parents, Careers, Enroll, and social media icons for Facebook and a magnifying glass. The main content area features a photo of a young child looking down at a table with various items. A white callout box in the upper left of the photo contains the text "Frequently Asked Questions" and "Answers at Your Fingertips: Everything You Need to Know About Our Childcare Services". Below the photo, there are several blue rounded rectangular boxes, each containing a question and its answer. A search bar labeled "Search the Q&A" with a magnifying glass icon is located above the questions. At the bottom, there's a yellow striped section with a white callout box containing the text "Ask Us!" and "Submit Inquiry".

Frequently Asked Questions

Answers at Your Fingertips: Everything You Need to Know About Our Childcare Services

Search the Q&A

What age groups do you cater to at All About Me Childcare Inc.?

We welcome children from 6 weeks to 5 years old, with specialized programs for infants, toddlers, and preschoolers.

Can you walk me through the daily schedule of activities at your center?

Each day is structured with a balance of learning and play. Activities include circle time, arts and crafts, outdoor play, nap/rest time, storytime, and age-appropriate educational lessons. Schedules vary by age group and are designed to foster development and learning.

How does All About Me Childcare Inc. handle allergies and special dietary requirements?

Upon enrollment, parents provide detailed information about any allergies or dietary restrictions. Meals and snacks are planned to accommodate these needs, and all staff are trained in allergy management and emergency response.

What is the teacher-to-child ratio in your classrooms?

Our ratios are designed to ensure each child receives personal attention. For infants, our ratio is 1:4, for toddlers 1:6, and for preschoolers, it is 1:10, well within state guidelines.

Ask Us!

Have a question that we haven't answered yet?
Submit a question below!

Submit Inquiry



New Enroll Page



Home About Parents Careers Enroll f Q

Enroll



[Enroll Now!](#)[Book a Tour!](#)

How much is tuition?
One time registration fee of
\$75.00 for the first child and
\$25.00 for every child thereafter
(siblings receive a 10% discount)

Please contact us for a better
understanding of your personal
rates.

All fees are due by the 5th pf
the month that child services
are received. a late fee of
\$35.00 will be charged for any
late payments received after
the 10th. Your services may be
terminated if tuition is not
received by the 15th.

Contact Us Today!

Name*

E-Mail*

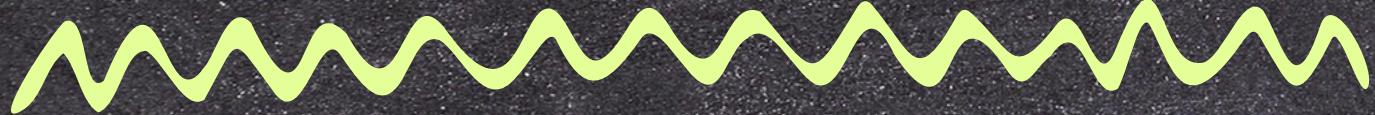
Phone Number*

Comments*

4+0=?

Submit

New Search Page





Home About Parents Careers Enroll f Q

Early Learning Coalition

Search Results for: Early Learning Coalition
4 Results

- <https://familyservices.floridaearlylearning.com/Parents/CCR.r.shtml>**
Welcome to Florida's Early Learning Family Portal
- <https://familyservices.floridaearlylearning.com/>**
Welcome to Child Care Resources, Additional Resources, Child Abuse information.
- <https://familyservices.floridaearlylearning.com/Account/Logon>**
Family portal account login for School Readiness
- <https://familyservices.floridaearlylearning.com/Account/Logon>**
Family portal account login for voluntary preschool



New Covid-19 Page





[Home](#) [About](#) [Parents](#) [Careers](#) [Enroll](#) [f](#) [Q](#)



COVID Safety & Protocols

Our priority is your child. Today, tomorrow and every day.

Introduction

Welcome to our dedicated space for COVID-19 safety and protocols at All About Me Childcare. Our utmost priority is the health and well-being of our children, staff, and families. We strictly adhere to the latest guidelines from local and national health authorities to ensure a safe and nurturing environment.

Daily Health Screenings

Every day, children and staff undergo health screenings before entering our facility. This includes temperature checks and symptom monitoring. We ask parents to inform us of any symptoms or exposures in their households and keep children home if they are feeling unwell.

Hygiene Practices

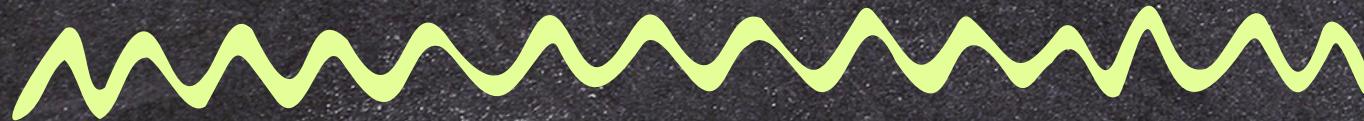
We have intensified our hygiene practices. Regular handwashing, use of hand sanitizers, and proper sneezing and coughing etiquette are rigorously followed. We educate and encourage our children to maintain these practices consistently.

Face Coverings and Personal Protective Equipment (PPE)

All staff members wear face masks and other necessary PPE as recommended. For children, face masks are encouraged where appropriate and feasible, considering their age and developmental stage.



New Accreditation Page



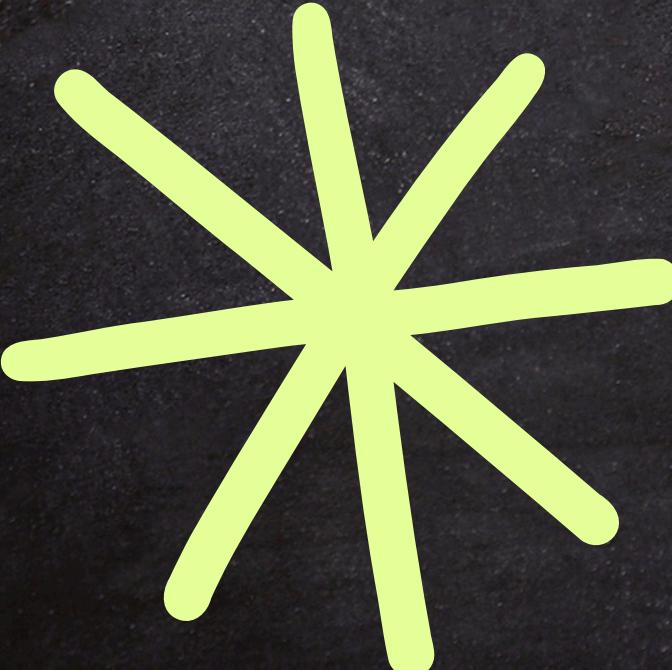
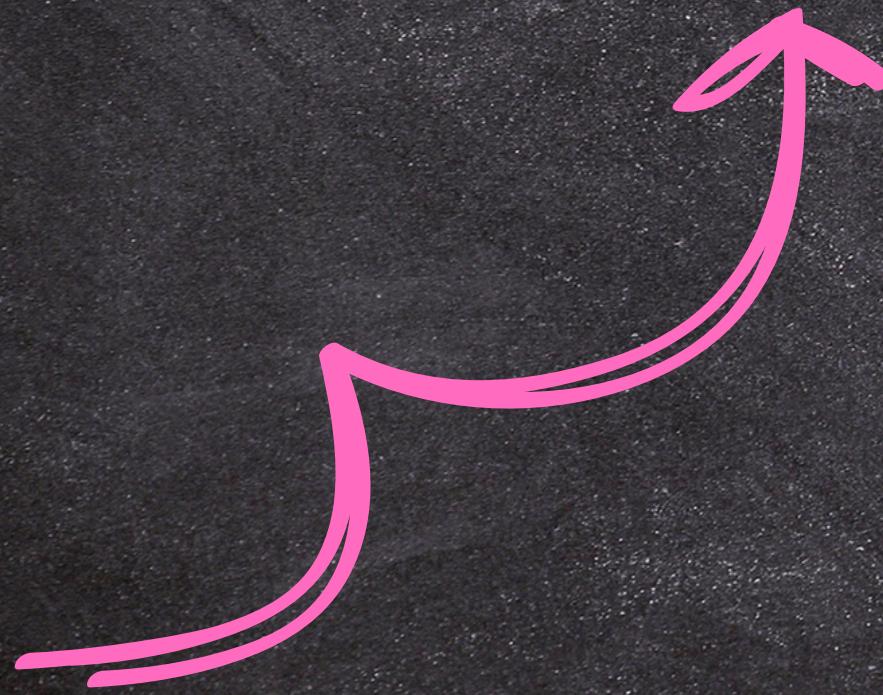
Accreditations



In 1996, the Florida Legislature established the Gold Seal Quality care program to acknowledge childcare facilities and family day care homes that are accredited by nationally recognized agencies and whose standards reflect quality in the level of care and supervision provided to children. In December 2004, Voluntary Prekindergarten (VPK) legislation was passed and signed into law. This bill requires participating child care facilities and homes to maintain quality care accreditation and higher education standards for staff. The Gold Seal Quality Care program is an approved accreditation for child care providers to be eligible to participate in VPK.



New Reviews Page



The screenshot shows a website for "All About Me Child Care". At the top, there's a navigation bar with links for Home, About, Parents, Careers, Enroll, and social media icons for Facebook and Google+. Below the navigation is a circular logo with the text "All About Me Child Care".

The main content area features a large photo of a young boy in profile, looking at some wooden blocks on a table. Below the photo is a large, stylized text "We are all about your child.".

Three review cards are displayed below the main text:

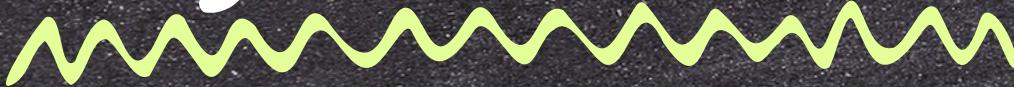
- HALEY KENNY** (Tallahassee, FL) - ★★★★
I am an amazing daycare! Absolutely amazed by the director, assistant director, & all of the staff! I am so happy my 9 month old has learned so much & is so much fun. I am so thankful to know she is taken care of here & that they truly care about our babies!
- ROSY CORNEJO** (Tallahassee, FL) - ★★★★
I love All About Me Child Care Center, and so do my 4 children, they are outstanding we have been with them for over five years now and I can tell how my kids are learning and how they all look forward to coming there. All the staff are very friendly and professional and I can honestly tell they love working with kids. They provide a rich nurturing environment I definitely recommend.
- CASSANDRA JAMES** (Tallahassee, FL) - ★★★★
All About Me Childcare is an excellent place to care for your children. The owners and staff are welcoming, caring, knowledgeable and genuinely care about the children. The Pre-K program is wonderful and the teachers do an amazing job at preparing students for Kindergarten and beyond. The teachers love the children as if they were their own.

Ask Us!
Have a question that we haven't answered yet?
Submit a question below!

[Submit Inquiry](#)



Page Footer



MENU

[HOME](#)

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- [Accreditation](#)
- [COVID-19](#)
- [Reviews](#)

[PARENTS](#)

- [Curriculum](#)

[CAREERS](#)

- [Career Application](#)
- [Volunteer Application](#)

[ENROLL](#)

ADDRESS

2042 LAKE BRADFORD RD,
TALLAHASSEE, FL 32310

HOURS

MONDAY – FRIDAY
6AM – 6:30PM

PHONE

(850) 575-0569

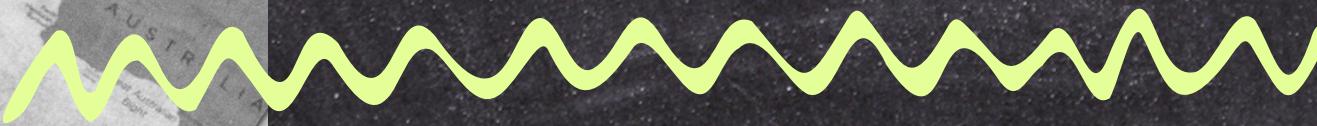
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Group Learning & Challenges

- Website Challenges
 - Confusing and inconsistent structure
 - Site information Overload
 - Structural Layout
 - Design agreement
- Group Learning
 - Consistent communication
 - Providing conforming ideas
 - Designing website
 - Time management





Conclusion



Overall the project was an excellent learning experience for our team. The product we created was full of everyone's ideas and we hope with the designs we offer the All About Me Childcare website can be updated and used in its entirety to the general public for a smooth and easily accessible website.

Additional Wireframes and Mockups

- [https://www.figma.com/file/OfN44TOIMG9f8pTflwJson/IA-Wireframe?
type=design&node-id=0-1&mode=design&t=m0kxcs2Sk6RR09AF-0](https://www.figma.com/file/OfN44TOIMG9f8pTflwJson/IA-Wireframe?type=design&node-id=0-1&mode=design&t=m0kxcs2Sk6RR09AF-0)
- [https://www.figma.com/file/QWwKkMpotC1jw5q76UHuj/Untitled?type=design&node-
id=11-1355&mode=design&t=mCMEUqjaomFJRvkS-0](https://www.figma.com/file/QWwKkMpotC1jw5q76UHuj/Untitled?type=design&node-id=11-1355&mode=design&t=mCMEUqjaomFJRvkS-0)

Q&A