

JOSE LUIS CHAVEZ

Digital Graphic Design Engineer

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PROFESSIONAL SUMMARY

Creative Graphic Designer with 4+ years of experience creating solutions with the help of visual elements. Adept in multiple aspects of design such as branding, video editing, web and UI/UX design. I use research, innovation and creative thinking as my primary tools to solve day to day problems and create unique experiences depending on my client's needs.

DESIGN EXPERIENCE

Graphic Designer

AXIS

August 2016 - July 2018, Tijuana, B.C.

- Organized and prioritized work to complete assignments in a timely, efficient manner.
- Served as a friendly, hardworking, and punctual employee.
- Worked well independently and on a team to solve problems.
- Offered design solutions that effectively solved problems and enhanced advertising goals.

Web Designer

Caliente Interactive

August 2018 - Present, Tijuana, B.C.

- Worked as a productive and positive team member to design, code, test, report, and debug operations.
- Worked with web staff to develop more invigorating web content.
- Planned, developed, tested, deployed, and maintained web applications.
- Effectively multitasked and worked well with internal and external teams.

EDUCATION

Bachelor in Digital Graphic Design Engineering

CETYS University • Tijuana, B.C. • August 2014 - July 2018

ADDITIONAL PROJECTS & EXPERIENCE













MTM - Branding

- Developed the brand identity for the new branch of a company that included designing the logo and the elements of their stationery system, while maintaining visual queues that helps in associating it to its parent company.

Crowd Radar - Branding & App Design

- Worked with an iOS developer to design the UX/UI for a mobile location based application that helps the user interact with nearby establishments and socialize with the userbase.
- Designed the logo as well as choosing the color and fonts to create a cohesive aesthetic between the apps UI and its branding.

TECHNICAL SKILLS

 Adobe Photoshop	 Adobe Illustrator	 Adobe After Effects	 Adobe Premiere Pro
 Adobe Dreamweaver	 Adobe Xd	 CSS	 HTML5
 Bootstrap	 JavaScript	 Ux/Ui	 Wordpress

COURSES

Adobe After Effects

Udemy, 2017

Adobe Premiere Pro

4D Reality, 2017

Languages

English

Full professional proficiency

Spanish

Native proficiency