


# JOSE CHAVEZ

Digital Designer

## CONTACT

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## EDUCATION

**Bachelor in Digital Graphic Design Engineering**

CETYS University

Magna cum laude

Aug 2014 - Jul 2018

## SKILLS

- UI/UX Design
- Visual Design
- Branding & Identity
- Wireframing
- Prototyping
- Frontend Development
- Video Editing
- Motion Graphics
- Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro, XD, Indesign)
- Google Analytics
- Wordpress
- Figma
- Sketch

## LANGUAGES

English - Proficient

Spanish - Proficient

## PROFILE

I'm a multidisciplinary designer passionate about creating work that strikes the perfect balance between aesthetics and functionality. I thrive on collaboration and efficiency, which allow me to deliver impactful designs across a range of disciplines, including UI/UX, branding, video editing, and editorial design.

## EXPERIENCE

**AXIS** - Tijuana, Baja California, Mexico

**Graphic Designer Intern** - Aug 2016 - Jul 2018

- Organized and prioritized tasks to ensure timely and efficient project completion.
- Solely led the design department, collaborating across teams to meet diverse design needs.
- Collaborated with teams and worked independently to develop creative solutions for communication challenges.
- Provided strategic solutions that aligned with and enhanced advertising objectives, resolving key design challenges.

**Caliente Interactive** - Tijuana, Baja California, Mexico

**Web Designer** - Aug 2018 - Feb 2021

- Contributed as a proactive and positive team member, managing design, coding, testing, and debugging processes effectively.
- Planned, developed, tested, deployed, and maintained web applications, ensuring high functionality and performance.
- Efficiently multitasked and coordinated efforts with both internal and external teams to meet project goals.

**AMASA** - San Diego, California

**Graphic Designer** - Feb 2021 - Sep 2022

- Addressed stakeholder inquiries, translating technical jargon into accessible language for better understanding.
- Established and maintained a well-structured digital filing system with backups to safeguard against data loss.
- Ensured adherence to web standards, maintaining visual design integrity across digital platforms.
- Managed workflows to optimize resource allocation and prioritize high-volume workloads for improved efficiency.

**Mari and Gold** - San Diego, California

**Senior Designer** - Sep 2022 - Sep 2024

- Supervised and mentored a junior designer, guiding them toward successful project outcomes.
- Collaborated with brand managers across multiple brands, ensuring client expectations were consistently met.
- Led the web design department, driving the development of high-quality, user-friendly websites.
- Facilitated kick-off meetings with clients to gather requirements for web projects, presented design concepts with clear explanations of design choices, and addressed client questions to ensure alignment and satisfaction.