Dev Feedback
6.29.14

Global changes
- Please add hover states for all links, including in the footer. Refer to Typecast pattern library.
http://typecast.com/Rw2YJvhfPT/share/14ee1ed8e56229537fcaf70e8669bd2ad08fd67e
- EXCEPT button hover state (I couldn't get it to work correctly in pattern library).
Button hover state looks like this:

Outline and text: #00aef0
Fill: #f5fbff

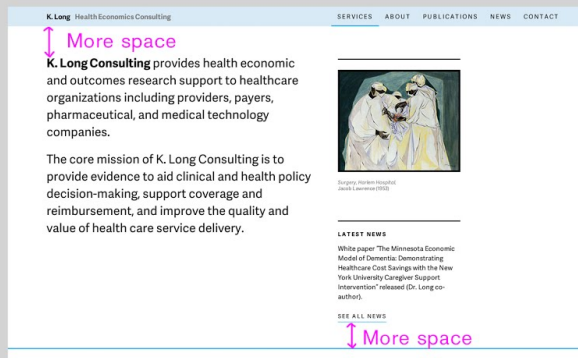Page should scroll so nav bar covers divider line

- Auto-scroll so nav bar COVERS horizontal divider line completely. The bright blue divider line should not be visible at all.
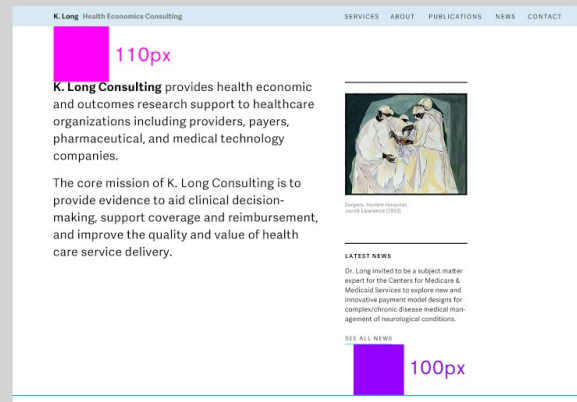- For mobile and tablet menus, please change so menu automatically closes after making a selection.
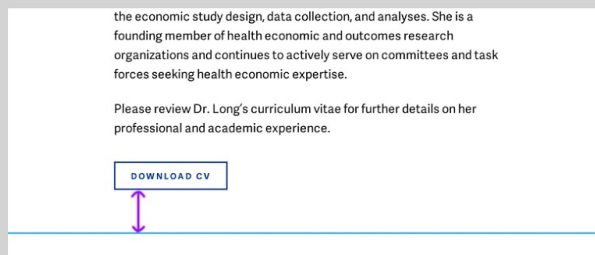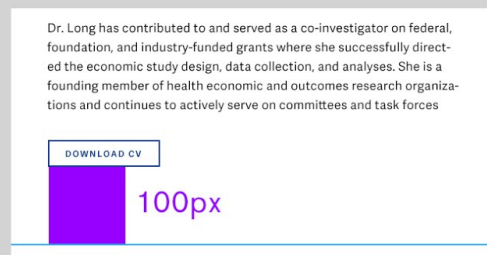
====================
Desktop & Tablet

- More vertical space between nav bar and paragraph. Should be 110px.
- More vertical space between end of section and divider line. Should be 100px. Spacing between sections is consistently 100px.
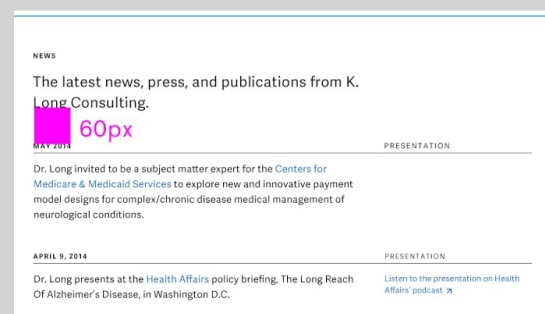

- More vertical space between button and horizontal divider line. Should be 100px.

- More vertical space between intro paragraph and first entry. Should be 60px.
- Add more letterspacing to 'Publication,' 'Presentation,' etc. Should match letterspacing for the date.

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Desktop Navigation

K. Long Health Economics Consulting   SERVICES   ABOUT   PUBLICATIONS   NEWS

Add hover state for logo. Same horizontal
blue bar as for menu links

When you land, no menu items
should be selected

K. Long Consulting provides health economic
and outcomes research support to healthcare
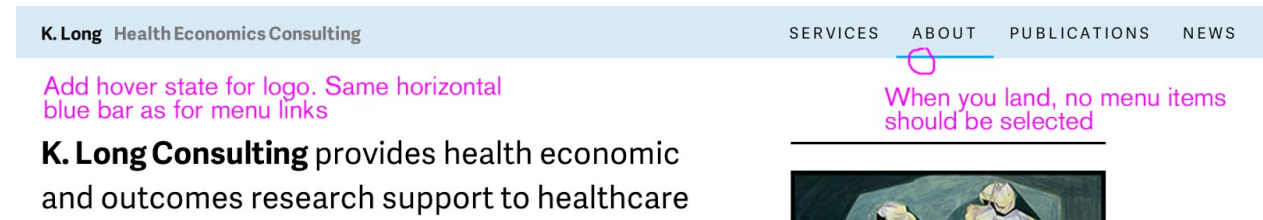
- When you first land, none of the menu links should be shown active. Nothing is automatically selected until you scroll to Intro section.
- Please add hover state for 'K. Long Health Economics Consulting.' Should be same hover state as menu links

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Tablet

344px max. column width

Increase margin width so column floats center

PUBLICATIONS / PRESENTATIONS

The following list represents a selection of K. Long Consulting publications and presentations with free full text availability.

1

Rihal CS, Kamath CC, Holmes DR Jr., Reller MK, Anderson SS, McMurtry EK, Long KH.

Economic and Clinical Outcomes of a Physician-led Continuous Quality Improvement Intervention in the Delivery of Percuatneous Coronary Intervention.

American Journal of Managed Care 12(8): 445-452, 2006.

2

Jacobson KM, Hall Long K, McMurtry EK, Naessens JM. Rihal CS.

The Economic Burden of Complications during Percutaneous Coronary Intervention.

- Please adjust layout for small tablets:
    The maximum column width should be 344px.
    Increase left and right margins so column is centered.
    As viewport gets narrower, left and right margins shrink.
    Once minimum margin width (60px) is reached, column begins to shrink.
This is a little complex, not sure if I'm being clear--let me know if you want to talk through on the phone.

ABOUT

Kirsten Hall Long, Ph.D.

President, K. Long Consulting

230px

Don't stretch photo larger than 230px width

- Don't stretch image past 230px width.

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Mobile

DEV

K. Long Health Economics Consulting

More space

K. Long Consulting provides

health economic and outcomes

Less space   research support to healthcare   Less space

organizations including

providers, payers,

pharmaceutical, and medical

technology companies.

Less space

The core mission of K. Long

PSD

K. Long Health Economics Consulting

80px

K. Long Consulting provides

health economic and outcomes

60px   research support to healthcare   60px

organizations including providers,

payers, pharmaceutical, and med-

ical technology companies.

50px

The core mission of K. Long Con-

- Smaller left and right margins. Margin width should be 60px.
- More vertical space between nav bar and paragraph. Should be 80px.

- Less space after paragraph. Should be 50px.

DEV

PSD

When left and right margins are narrower, this should fit on one line

PUBLICATIONS / PRESENTATIONS

The following list represents a selection of K. Long Consulting publications and presentations with free full text availability.

Less space

1

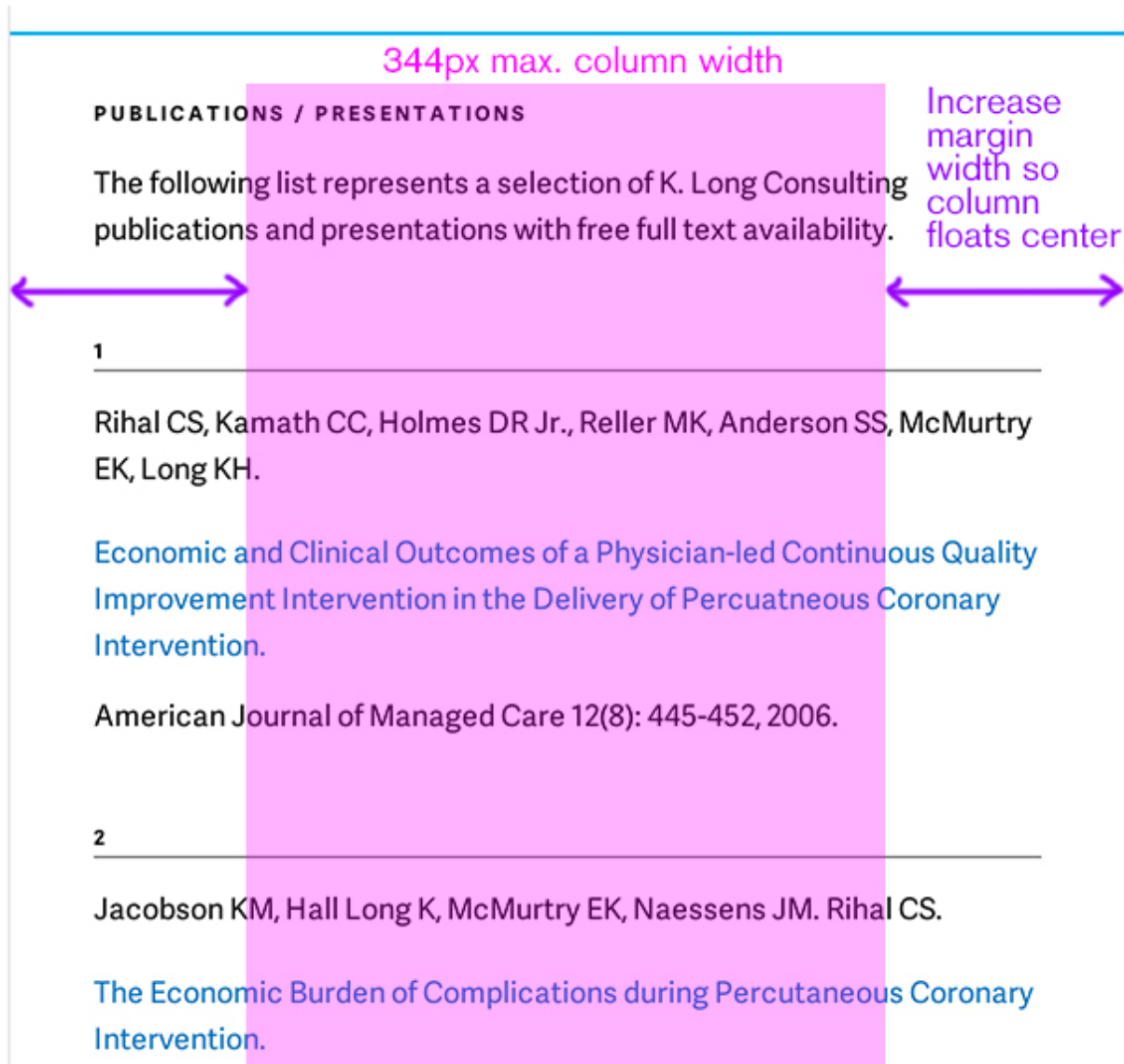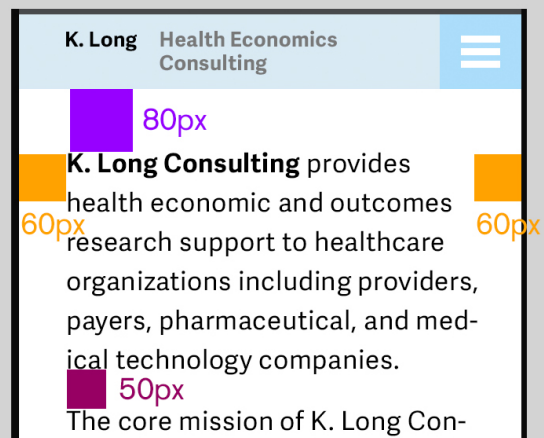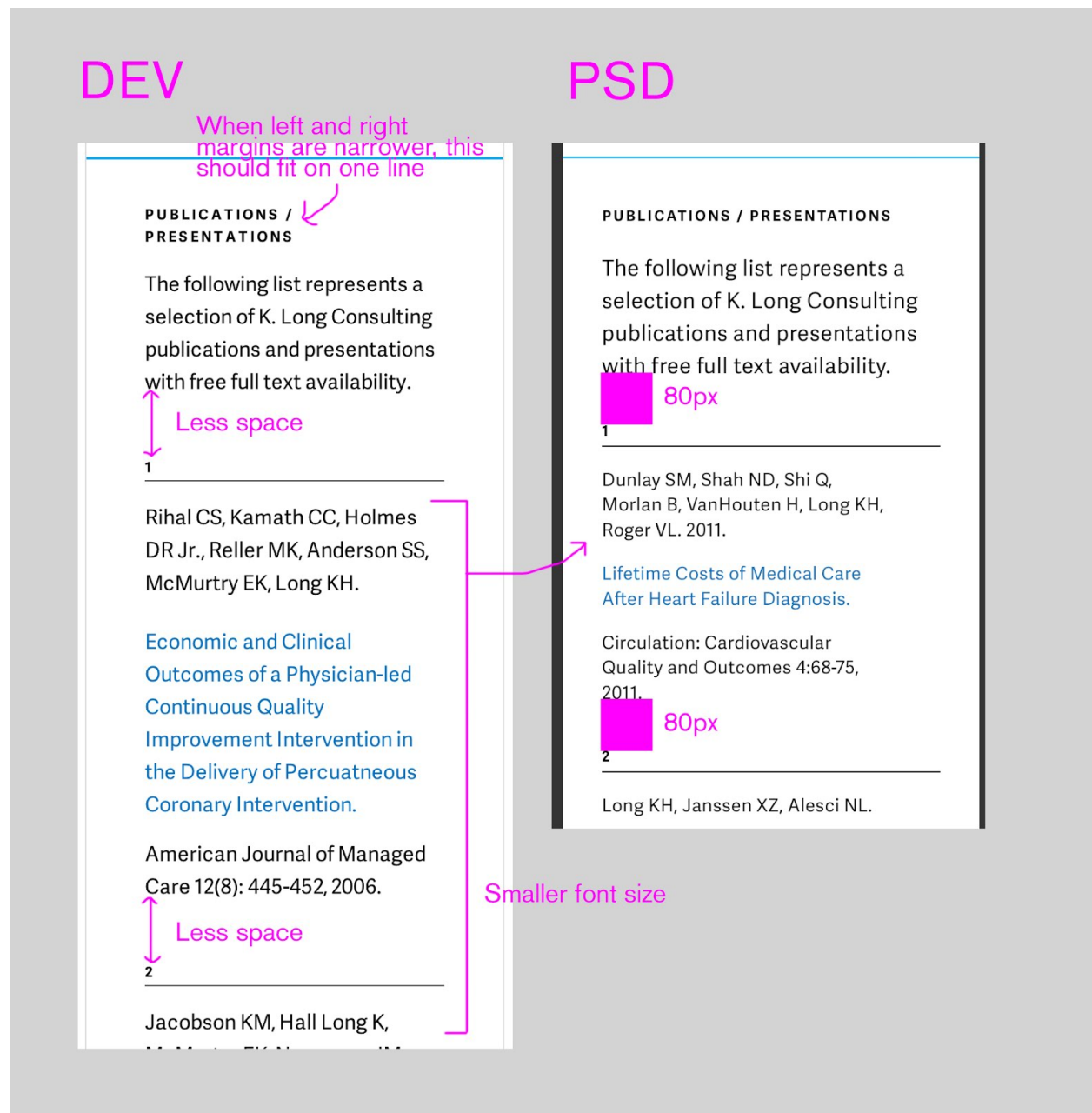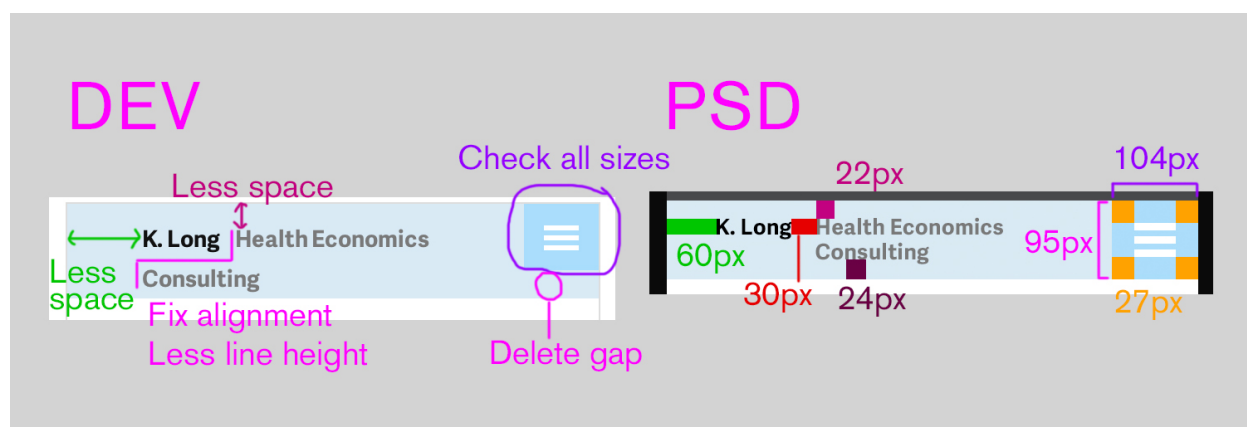Rihal CS, Kamath CC, Holmes DR Jr., Reller MK, Anderson SS, McMurtry EK, Long KH.

Economic and Clinical Outcomes of a Physician-led Continuous Quality Improvement Intervention in the Delivery of Percuatneous Coronary Intervention.

American Journal of Managed Care 12(8): 445-452, 2006.

Less space

2

Jacobson KM, Hall Long K,

PUBLICATIONS / PRESENTATIONS

The following list represents a selection of K. Long Consulting publications and presentations with free full text availability.

80px

1

Dunlay SM, Shah ND, Shi Q, Morlan B, VanHouten H, Long KH, Roger VL. 2011.

Lifetime Costs of Medical Care After Heart Failure Diagnosis.

Circulation: Cardiovascular Quality and Outcomes 4:68-75, 2011.

80px

2

Long KH, Janssen XZ, Alesci NL.

Smaller font size

- For Publications and News sections, please note smaller font size.
- Less vertical space between paragraphs.

====================
Mobile Navigation

DEV   PSD

Check all sizes

Less space

K. Long Health Economics Consulting

Less space

Fix alignment

Less line height

Delete gap

22px   104px

60px   95px

30px   24px   27px

- Align 'Health Economics Consulting' to match PSD mock.
- Less line height so nav bar maintains correct vertical height (should be 95px).
- Eliminate gap below menu icon.
- Please check ALL sizes and spacing to match PSD mock.

DEV   PSD

More space

Title case & bigger font size. Match mock.

50px

50px
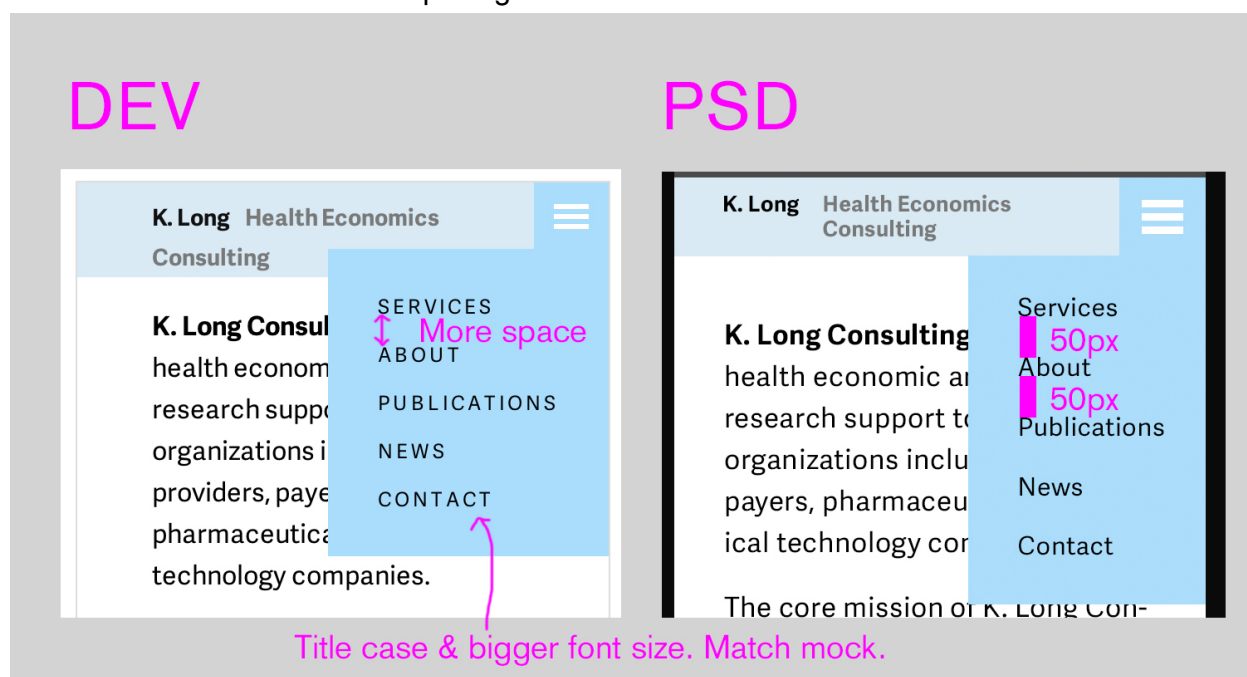
- Please note that there is a third menu style for mobile sizes. Current menu dropdown style is correct for vertical tablet, but needs a few adjustments for mobile.
- Menu links should be title case, not all caps. Font size is slightly larger with more vertical space (50px) between links.