April 27, 2011

Friends:

I am just emailing the plan we are using for managing LLD crop share grain sales. Important to ignore the weather and stay focused on the plan.

Take care,

Ken

2011 LANDLORD CROP SALES PLAN - CONSERVATIVE VERSION

NORMAL MARKETING PLAN:

1/3 JUNE/JULY <u>BEFORE</u> HARVEST 1/3 JANUARY <u>AFTER</u> HARVEST 1/3 JUNE/JULY <u>AFTER</u> HARVEST

CRITICAL DEPARTURES FROM "AVERAGE" EXISITING IN 2011

- 1. MASSIVE SPECULATIVE OPEN INTEREST
 - ONLY 2 OTHER TIMES SINCE 1952 : SIMILAR YEARS TO STUDY 1981, 2008
- 2. BULLISH PLANTING INTENTIONS/STOCKS REPORT
 - ONLY 4 OTHER TIMES SINCE 1959 : SIMILAR YEARS TO STUDY 2004, 1990, 2006
- 3. LAST YEAR WAS A SUPPLY "SHORT" CROP YEAR (FLOOD YEARS ARE 1993 & 2010)
 - 2011 IS A YEAR AFTER "SHORT CROP" : SIMILAR YEARS TO STUDY 1994, 1992, 1984

2011 MARKETING PLAN FOR CORN:

1/6 APRIL <u>BEFORE</u> PLANTING : DONE 3/31/11 @ 6.00 FOR PAY 1/15/2012 1/3 MAY <u>DURING</u> PLANTING : TARGET APRIL 15th - SELL NOW ON TRIGGER

1/6 JUNE <u>DURING</u> PLANTING : TARGET MAY 6th or JUNE 3rd

1/3 NEW YEAR AFTER HARVEST

2011 MARKETING PLAN FOR BEANS:

1/4 FEBRUARY <u>BEFORE</u> PLANTING : DONE 1/20/11 @ 13.04 FOR PAY 1/15/2012 1/4 APRIL/MAY <u>BEFORE</u> PLANTING : DONE 3/31/11 @ 13.54 FOR PAY 1/15/2012

1/4 JUNE/JULY AFTER PLANTING : TARGET MAY 12th OR JUNE 10th

1/4 NEW YEAR AFTER HARVEST















