

February 11, 2008

Friends:

Most of you have received my marketing Plan Implementation updates today and I just wanted to take a moment and ask a favor of you.

What?

Well, simply put, I want you to take a moment and calculate your net profits from growing wheat if you priced 50% of each year's production today for the next 3 years.

Please do the math.

I have never sent an email like this asking people to protect themselves. Of course, wheat was never \$16 or \$10 depending on the class.

Remember this email 18 months from now.

But please do the math and react accordingly.

Pacer Ultra 75% of each of the next 3 years tonight if you can is where we would be at this point.

Take care,
Ken