



EXPERIENCE

Outsystems - UX/UI Designer

Since Nov 2019 - Product Design, Customer Success.

Currently works as an Expert UX/UI designer at Customer Success team delivering many design services to different product Outsystems customers.

Some relevant projects:

Sapphire (medical software) - Provided design services in the Agile environment process, working with the managers and developers to solve digital user case needs.

Customer Success Team - Currently works as an Expert UX/UI designer at Customer Success team delivering many design services to different product Outsystems customers, including Live Style Guide, UI Concept, UX/UI Concept as many others.

Monday - UX/UI Designer

Jan 2019 - Nov 2019 - Digital art direction.

Ux and Ui design that includes low and high fidelity prototyping.

Support business design team with business model canvas workshops and prototyping interview tests.

Some relevant projects:

Launch of the internal mobile application of "Banco de Portugal".

User Interface Preparation campaign marketing of snickers chocolate Portugal.

Launch of the brand new Azeite Gallo website.

Uzina - UX/UI Designer

Sep 2016 - Jan 2019 - Digital art direction, Animation and prototype many design offers.

Some relevant projects:

Design digital marketing campaigns for Aki Portugal/Spain and Unibanco - landing pages, newsletters, banners and A/B testing.

Design single pages for Worten.pt under Foundation framework guidelines.

Responsible for all design of Uzina Books e-commerce website.

Mongoose - UX/UI Designer

Jan 2015 - Aug 2016 - Digital art direction

Ux and Ui Design of all wireframes and apps task flows. IT project management and planning for many clients.

Provide a consistent balance between stakeholders.

Some relevant projects:

Provide to development team some web design content to Erasmus + and DGESTE Education of Portugal Institute in Microsoft Sharepoint Environment.

World IT - UX/UI Designer

Aug 2014 - Jan 2015 - Digital art direction

Ux and Ui design that includes low and high fidelity prototyping.

Some relevant projects:

App design to World it (<http://azapp.azurewebsites.net/>).

6 months of Outsourcing Digital Designer at Media Capital Digital where he was responsible for supporting digital design content in the new + TVI identity and also design systems for FAROL and TVI campaigns.

EXPERIENCE

Spirituc Design - Lead User Interface Designer

Dec 2010 - Feb 2014 - Product Design, Customer Success.

Digital art direction.

Design of responsive web/mobile guidelines specially bootstrap framework.

Design direction of multiple digital marketing campaigns. Prototyping, A/B tests and focus groups.

Some relevant projects:

Multinova Livreiros digital content website.

Launch of the Rubson/Henkel website.

Mercedes Benz First Class A model campaigns on multiple digital platforms and also Mitsubishi Motors.

Innovagency - Junior User Interface Designer

Mar 2009 - Dec 2010 - Digital designer trainee - Ux and Ui design first steps.

Design with first mobile guidelines. Understanding the usability of first smartphones and tablets on the market.

Support many digital marketing campaigns - design of landing pages, banners and newsletters.

Some relevant projects:

Launch of the first iPad Application in Portugal for Jornal de Negócios.

Launch of the digital campaign and website for the Ancoradouro house buildings in OPorto City.

New Website for OPorto City Council.

EDUCATION

Sketch & Design – Lisbon Workshop

2018 - EDIT.WORK

Alexandro Toledo UX Microsoft Workshop

2013 - Belas Artes Lisboa

UxLX User Experience International

2011 - 2012 - 2013

Comunicação e Design Multimédia Graduation

2004/2008 - ESEC Coimbra

CLIENTS

Banco de Portugal, Aki Portugal e Espanha, Unibanco, Volta a Portugal, Automóvel Club de Portugal, Fnac, Brisa, Saab, Mercedes, Inatel, Easyjet, Roche, MSD, TVI, Uzina Books, Mitsubishi, Rubson, Centrum.

SKETCH INVISION PHOTOSHOP ILLUSTRATOR
ZEPLIN LOW & HIGH FIDELITY PROTOTYPE ANIMATE