



JIMMY
DWYER

CONTACT

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ABOUT ME

Jimmy Dwyer is an energetic, detail-orientated, and result-driven publicist with experience in customer service, non-editorial media, publishing, and booking. He exudes strong time management and teamwork skills with an adept attention to organization.

EDUCATION

RADFORD UNIVERSITY - RADFORD VIRGINIA

Bachelor of Science in Media Studies | May 2013

EXPERIENCE

DALYN MILLER PR - UPTOWN

Publicist/Podcast Team Manager | Dec 2015 - Present

- Pitches and places high level podcast interviewers for experts and thought leaders in their category
- Manages a team of associates to delegate tasks and assignments regarding all administrative and PR work
- Develops and executes the fulfillment and shipping of client products to media contacts and influencers
- Proper on-boarding of all DMPR publishing clients
- Executes innovative copy and pitch language in all DMPR press releases

STARBUCKS COFFEE - EDGEWATER

Partner | Jun 2013 - April 2016

- Greeted customers as they arrived with quality customer service and accurate drink procurement
- Ensured that any patron complaints were entertained and properly handled to ensure recurring business
- Responsible for keeping all equipment sanitized per the standards set by Starbucks

CORE COMPETENCIES

- Organizes all DMPR in-house information via Google Suite
- Expert in securing press contacts and outlets through Cision canvassing
- Significant experience in developing media list through Ninox
- Knowledgeable of all MS Office Suite software

APPLICABLE SKILLS

- Press coordination
- Team management
- Product fulfillment
- Client negotiation
- Target identification