

# Tabbloid SIP user flow

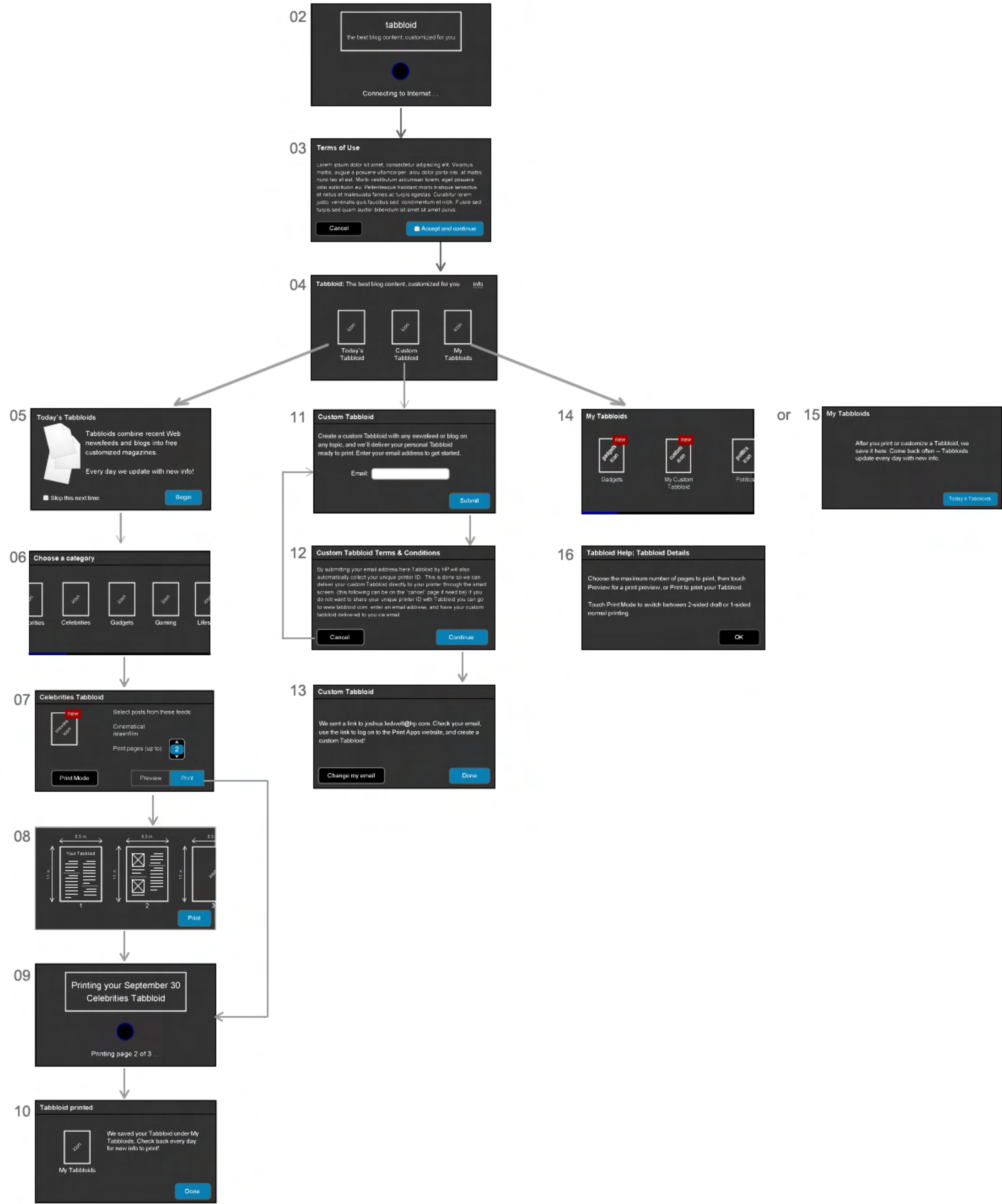
The numbered screens below refer to the larger, more readable wireframe pages that follow. Similar page types may not all have individual own wireframes.

version 1.0  
August 26, 2009

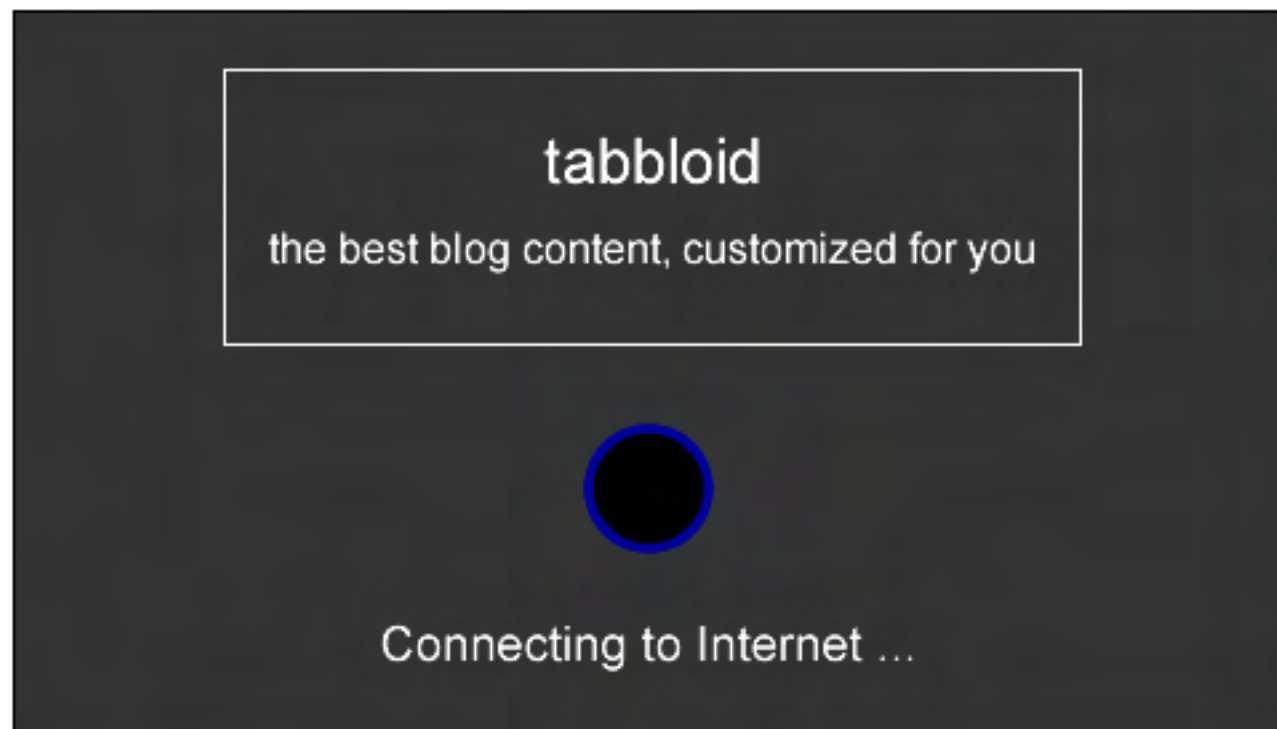
- New Terms of Use at the beginning of the flow.  
Copy to follow.

version 0.9  
- Added page 15 Help

version 0.8  
- Page 5: Remove Custom as a category, it lives under the top level instead.  
- Page 12: version for Custom tabbloids, with Settings button to access email addy.  
- Page 13: legal-approved T&C copy



## 02. Loading screen



Logo 322x104

Incorporate tagline into logo graphic

Custom background supported

## 03. Terms of use

### Terms of Use

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus mattis, augue a posuere ullamcorper, arcu dolor porta nisi, at mattis nunc leo et est. Morbi vestibulum accumsan lorem, eget posuere odio sollicitudin eu. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Curabitur lorem justo, venenatis quis faucibus sed, condimentum et nibh. Fusce sed turpis sed quam auctor bibendum sit amet sit amet purus.

Cancel

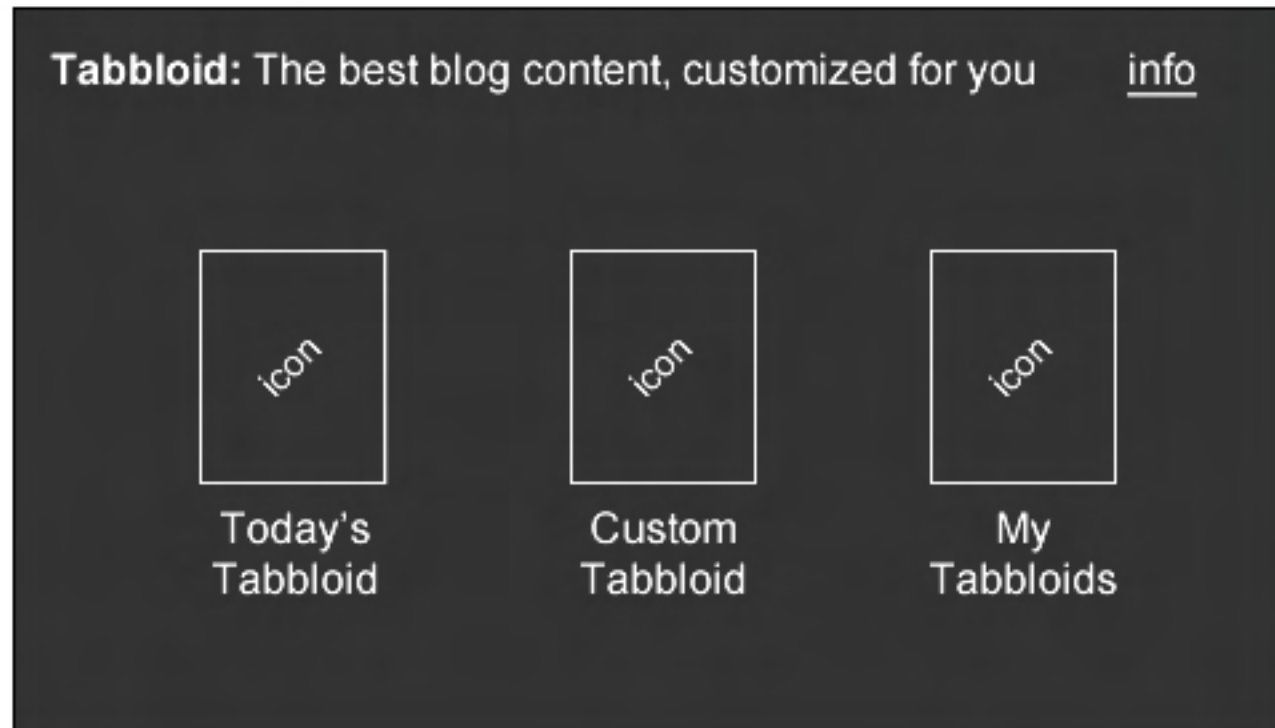
☐ Accept and continue

PLACEHOLDER TEXT:  
THIS IS NOT THE FINAL  
LEGAL COPY

This button returns users to the top SIPs page.

Using this button continues to 04 Home. Users must accept to continue.


## 04. Home



Swapping Featured to feature  
Custom more prominently ...  
subsequent releases may  
have Featured if resources  
allow

## 05. Today's Tabbloids

### Today's Tabbloids



Tabbloids combine recent Web newsfeeds and blogs into free customized magazines.

Every day we update with new info!

☐ Skip this next time

Begin

Copy and examples to illustrate the concept.

### Key words

Easy, up-to-date,

Information at your fingertips

Updates on your time

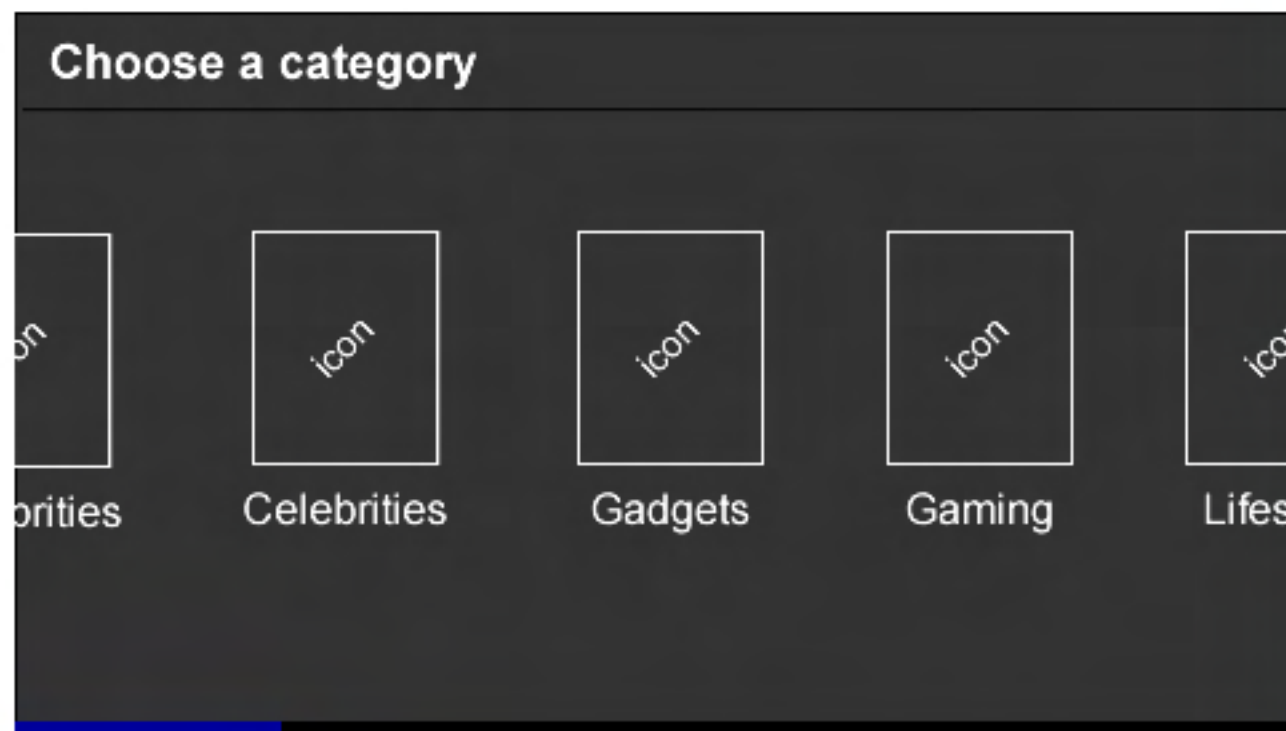
Newsfeeds

- Newsfeed information at your fingertips, to take anywhere.

- Up-to-the-minute printable info.

- Choose from lorum, ipsum, or dolor categories, or create your own!

## o6. Choose category



Current categories are:

Automotive  
Business  
Celebrities  
Gadgets  
Gaming  
Lifestyle  
Movies  
Politics  
Sports  
Technology News

Subject to change  
depending on final legal  
and content review.

They're shown here in a  
"flick list," which is the  
standard for content lists of  
more than 6 items.



## 07. Tabbloid details

### Movies Tabbloid

new

movies icon

Select posts from these feeds:  
Cinematical /slashfilm  
Print pages (up to): 

2

Print Mode

Preview

Print

### Custom Tabbloid

Settings

new

custom icon

Select posts from these feeds:  
nedbatchelder.com  
TheOnda  
Print pages (up to): 

2

Print Mode

Preview

Print

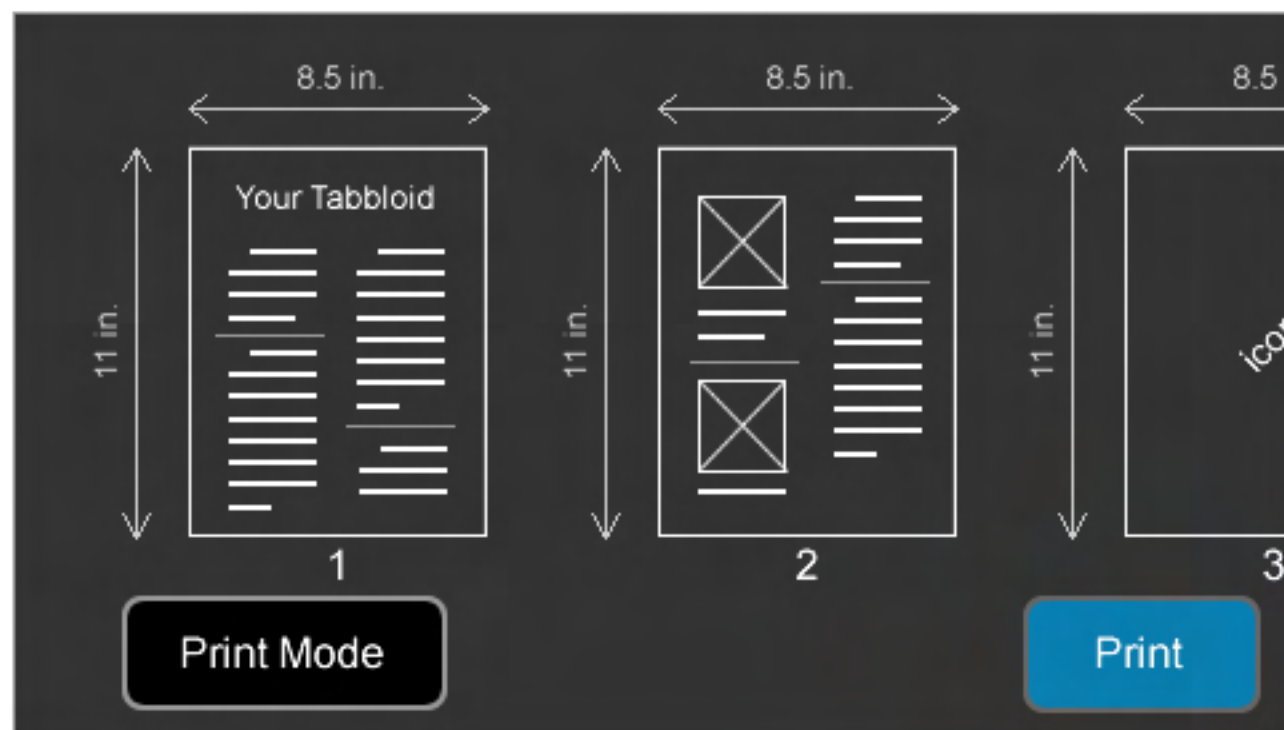
Standard Tabbloids are content categories, with one or more blogs providing the content via feed.

New: page selector so users choose page count

When printing you get the last 24 hours max, so it's "up to" a number of pages. Could be less, won't be more.

On a Custom Tabbloid, Setting button points to 12. Custom Tabbloid page, so users can change email addy or get another email link.

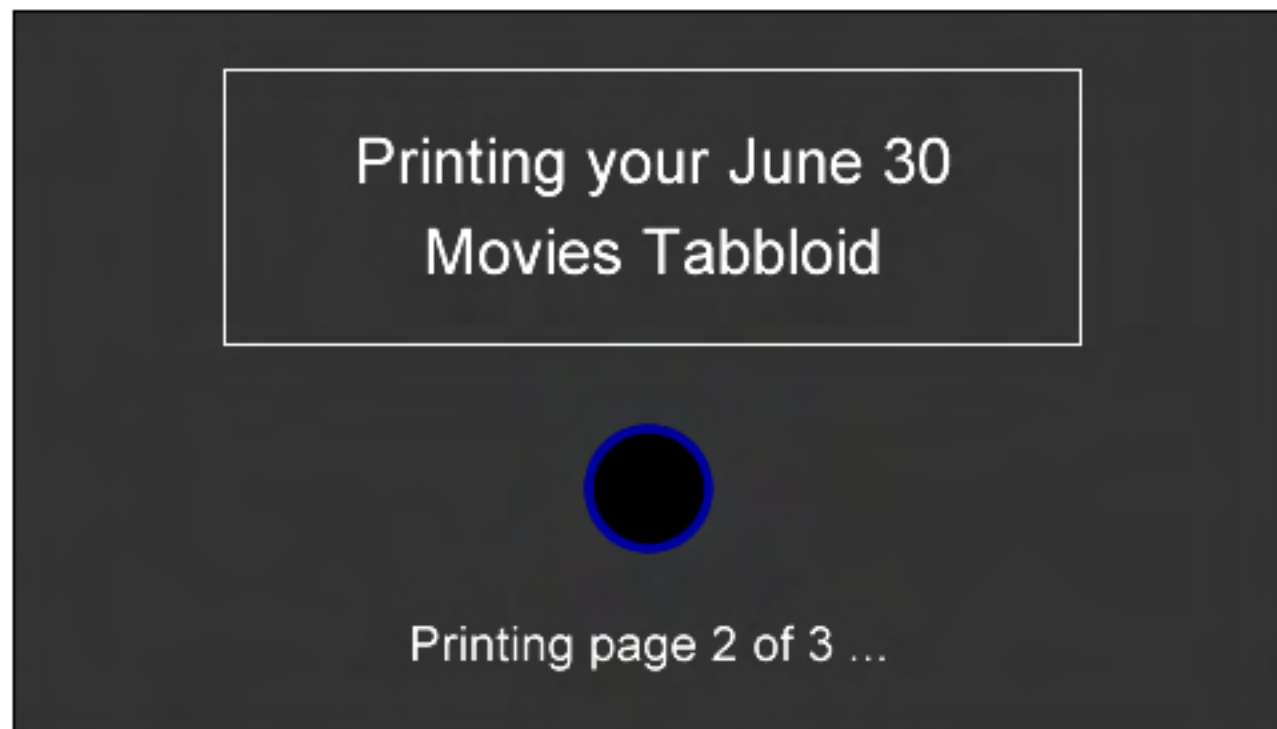
## o8. Preview and print



if 8.5 x 11



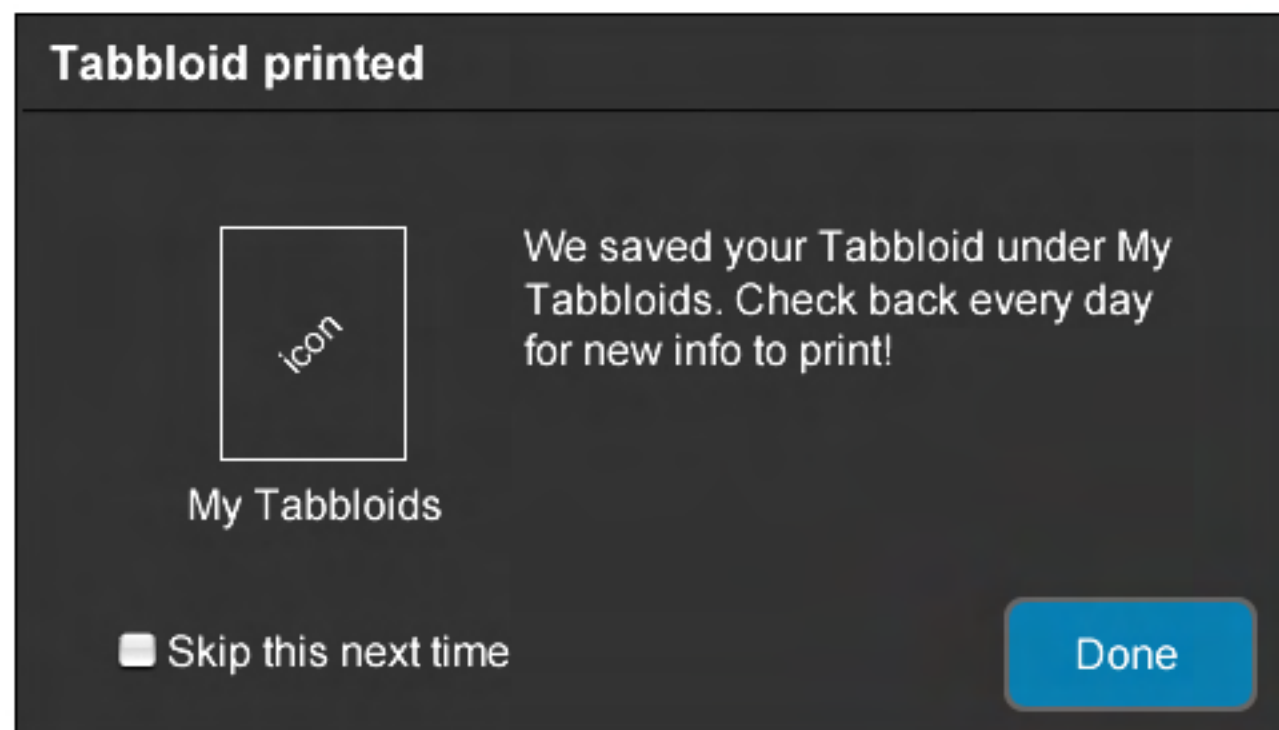
## 09. Printing



automatically returns to SIP  
first page

option to email it?

## 10. Confirmation screen



Notes:

Invite people to go back and print more

Communicate that Tabbloids are saved for use next time

## 11. Custom Tabbloid

**Custom Tabbloid**

Create a custom Tabbloid with any newsfeed or blog on any topic, and we'll deliver your personal Tabbloid ready to print. Enter your email address to get started.

Email:

This screen is under Custom at the top level, if the user has not created a custom Tabbloid.

When the user has a custom Tabbloid, the top level points to that Tabbloid's details screen. There's a Settings button that points here.

## 12. Custom Tabbloid terms

**Custom Tabbloid Terms & Conditions**

By submitting your email address here Tabbloid by HP will also automatically collect your unique printer ID. This is done so we can deliver your custom Tabbloid directly to your printer through the smart screen. (this following can be on the "cancel" page if need be) If you do not want to share your unique printer ID with Tabbloid you can go to [www.tabbloid.com](http://www.tabbloid.com), enter an email address, and have your custom tabbloid delivered to you via email.

Cancel

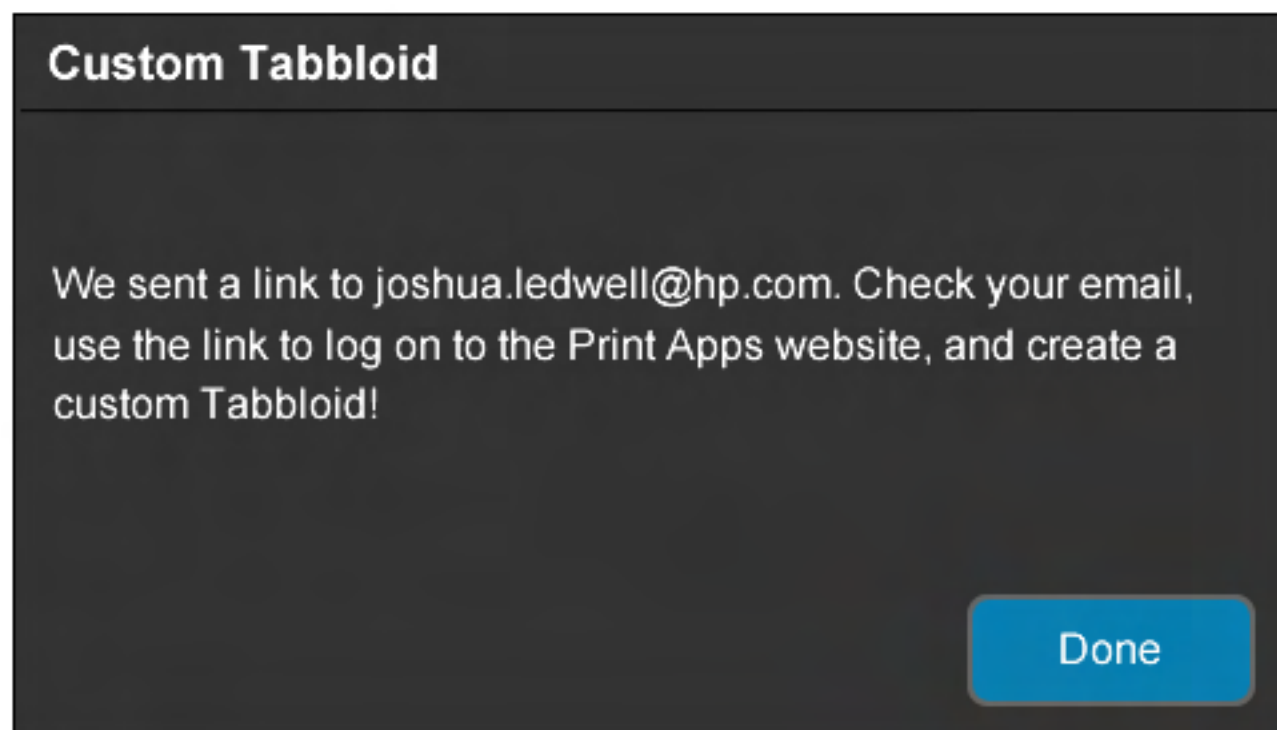
Continue

Reflects final,  
legal-approved copy

Cancel returns to page  
11. OK continues to  
page 13. Users must  
accept the terms to  
create a custom  
Tabbloid.

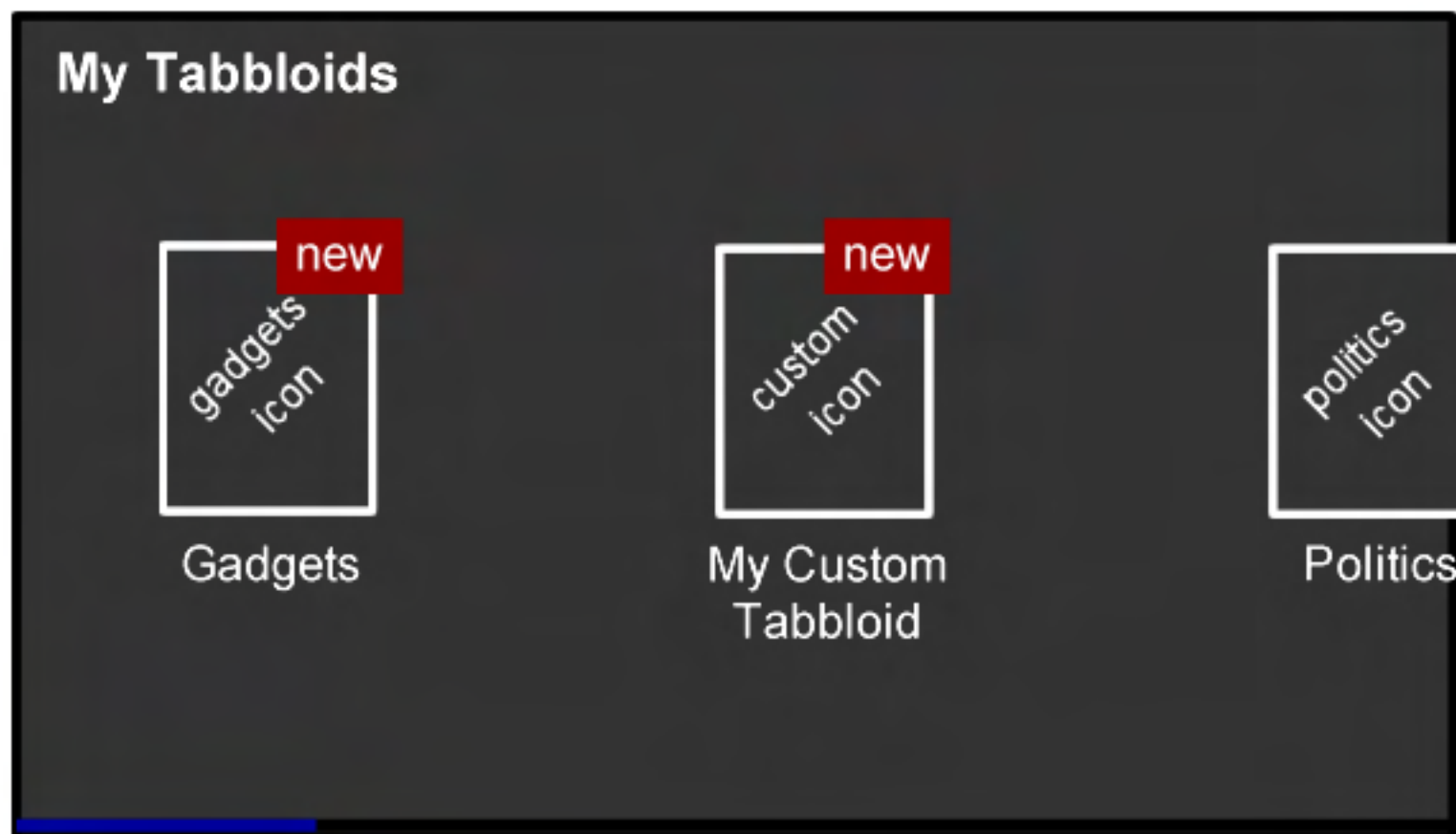
Don't show this  
permissions screen  
again after the user has  
accepted the terms.

## 13. Custom Tabbloid confirmation



Done returns to the 03 Home page.

## 14. My Tabbloids



These are the Tabbloids a user has printed in the past. They're shown most recently printed first.

## 15. My Tabbloids: nothing saved

### My Tabbloids

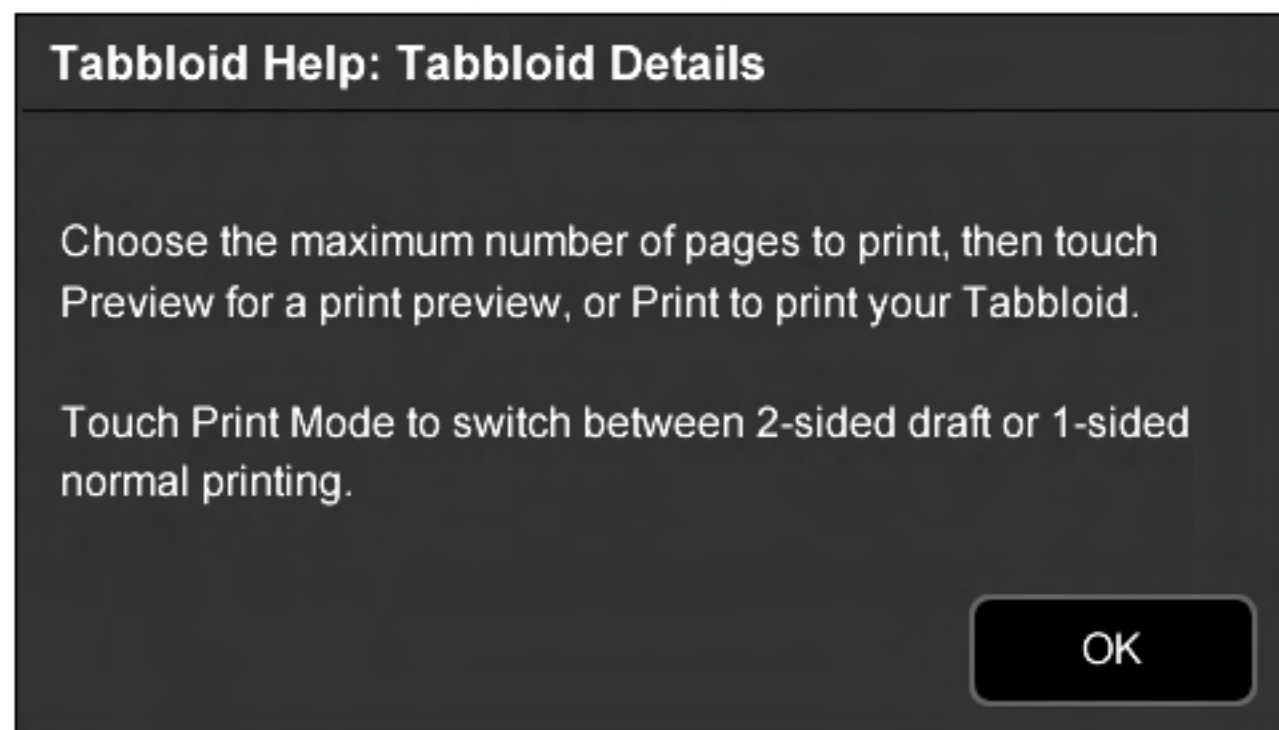
After you print or customize a Tabbloid, we save it here. Come back often -- Tabbloids update every day with new info.

Today's Tabbloids

In this case the user has nothing saved. We can seize a teachable moment here to help users learn this functionality.



## 16. Help example



This wireframe has an example layout and sample copy for a Help screen. All Help screens should follow this template. Not all pages will have Help active.

OK returns to the page the user invoked help from ... in this example, page 06.