Use Cases

SIP custom user ...

- Wants deep content on a specific topic. Useful features include integrated feed search, feeds ratings (popularity), subscribe to friends' Tabbloids or other Tabbloids on this topic.
- Comes back to their Sparta after a month and can't remember their custom Tabbloids. Tabbloids need titles.

Tabbloid.com standard user ...

- Wants an assortment of good content on a more general topic. User wants to limit the page count and isn't concerned about missing a post here and there.
- 2. **Is just curious**, looking for quick defaults and a preview in order to learn by doing. Welcome screen, help in context, undo, nondestructive edits all good things
- Gets one or several printouts over time, then goes back to tweak it. Quick access to edit the Tabbloid.
- Needs printouts of every single post from a certain feed. Vanity user (print my blog / twitter).

Features

Page section

Existing feature

New feature (requested this release)

1.Add a feed

Category links

What's this / How do I add a feed? help text Text field for feed: feed search / type ahead

Add button

2. Feed categories bundles

List for username

Change user

Some number of feeds, each with

Feed title

URL

Remove link

Volume (update frequency, Avg. pages / day)

of subscribers

Clear all feeds

3. Delivery options

Email

Frequency (Day/week)

Time

Time Zone

Save delivery options

4. Generate sample issue

X pages

Name your Tabbloid

Email reminder

Custom Tabbloid Print App Version x, Jan 1, xxxx

User Story: Print a category tabbloid

	Welcome / landing	Terms & conditions New users only	Home	Today's Tabbloid	Tabbloid details	Preview and print	Saved under My Tabbloids
User experience	 From the web-connected printer, visit Print Apps Select the Tabbloid icon 	Wait for loading screen Accept terms & conditions	Select one: A. Today's Tabbloid B. Make Custom C. My	Browse bundle list and select a category	Review the feed names Choose # of pages to print	Scroll greeked page thumbs Optional: change draft / best print quality	Done button returns to Home screen
Business process		 Users must accept to continue Don't show this screen after a user accepts Fit to one screen Option to print T&C 		Some bundles may not be available depending on parental control, etc	Page count must be equal or less than the user's choice.		Add category choice to the front of the list under My

User Story: Create a custom tabbloid

		Home	Custom Tabbloid	Email Sent
User experience	Same as above	Select one: A. Today's Tabbloid B. Make Custom	• Enter email address	User must check email for a link, and use the website Done button returns to Home screen.
Business process		C. My	Prepopulate the most recently used email address for returning users	Prepopulate the most recently used email address for returning users

User Story: Return and print quickly

		Home	Custom Tabbloid	
User experience	Same as above	Select one: A. Today's Tabbloid B. Make Custom	Check for new content and select a tabblo to print	Same as Print a category tabbloid
Business process	Sallie as above	C. My	Check feed content and flag the content that is NEW since the user last printed it	above

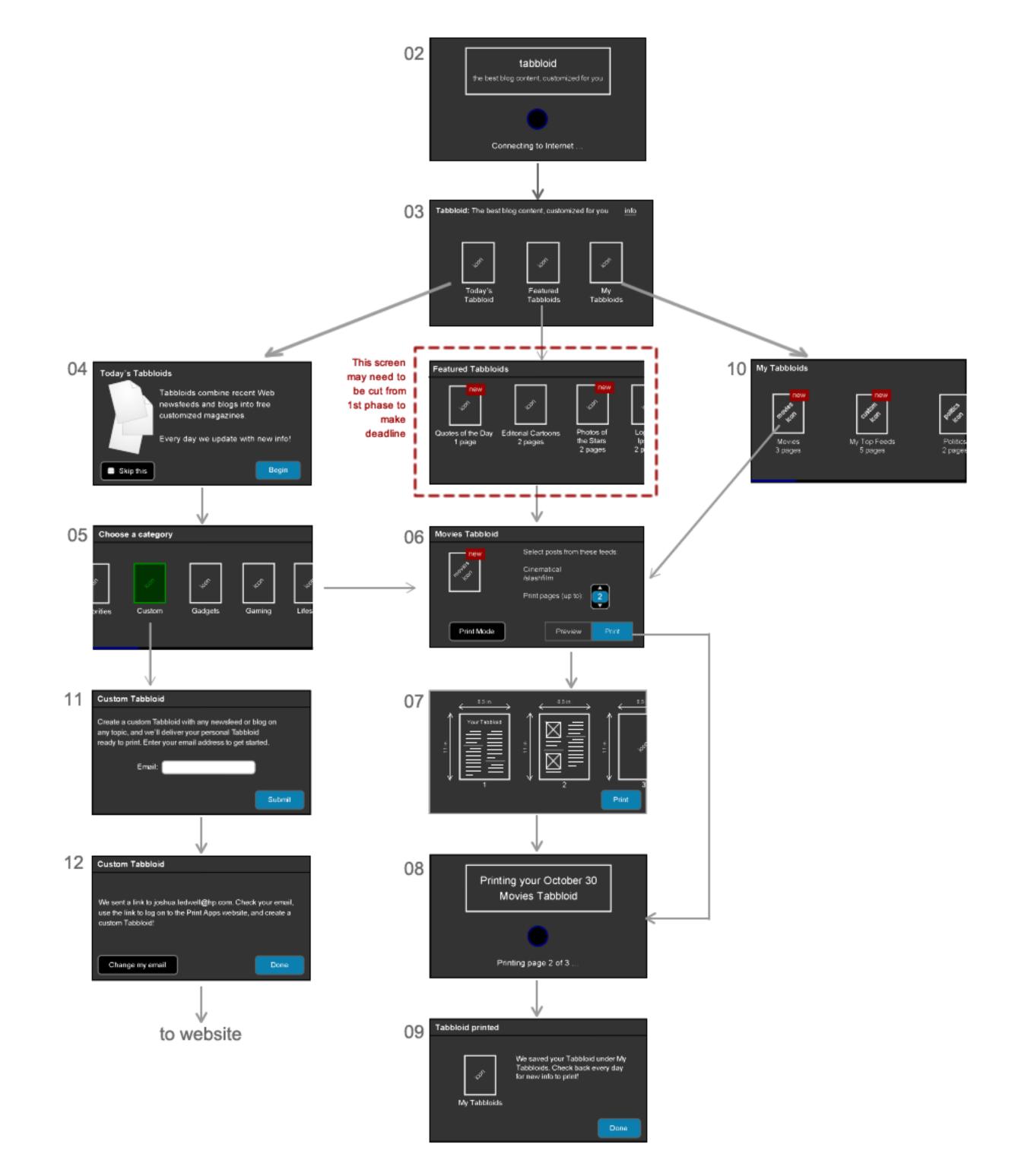
Tabbloid SIP user flow

version 0.5 July 29, 2009

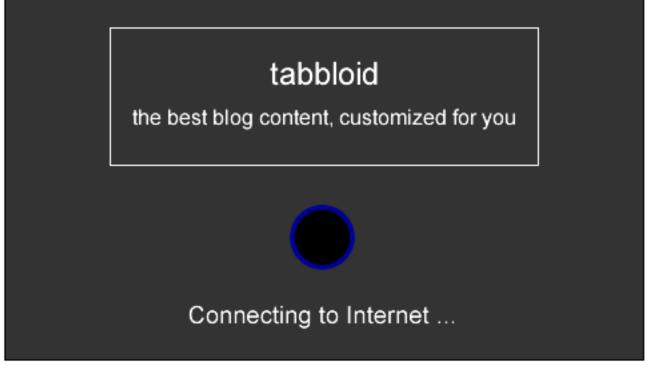
The numbered screens below refer to the larger, more readable wireframe pages that follow. Some may not have wireframes.

Changes from previous version:

- Updated tagline and copy on pages 02, 03, 11
- Content categories, see page 05
- One level of content, no subcategories
- Users select a page count when printing



02. Loading screen

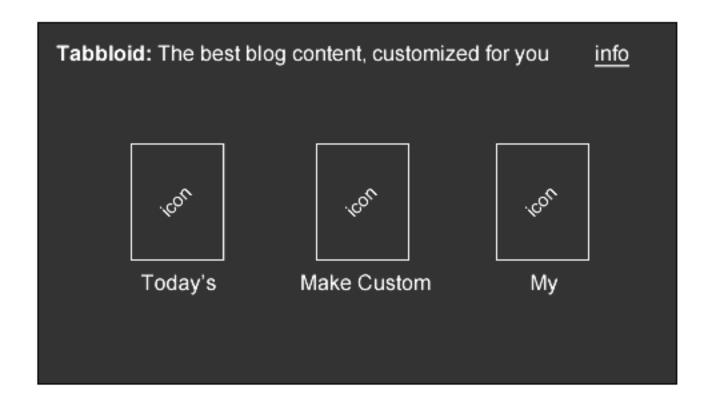


Logo 322x104

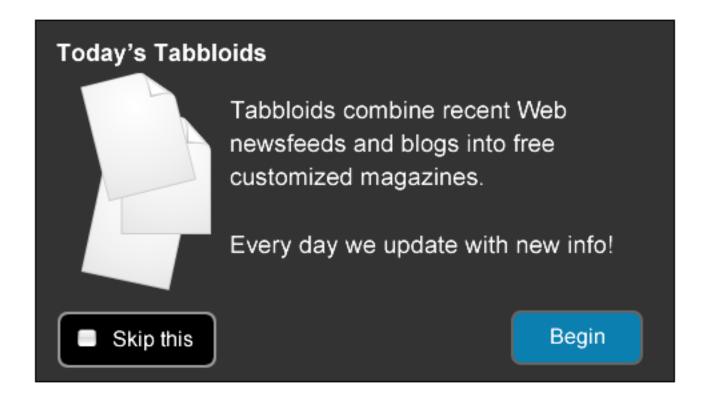
Incorporate tagline into logo graphic

Custom background supported

o3. Home



04. Today's Tabbloids



Copy and examples to illustrate the concept.

Key words

Easy, up-to-date,

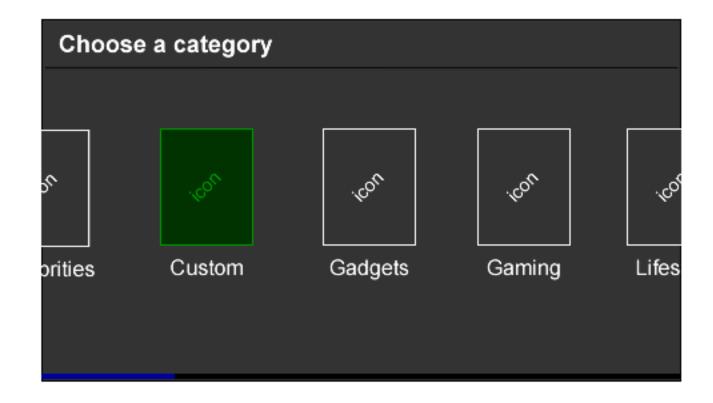
Information at your fingertips

Updates on your time

Newsfeeds

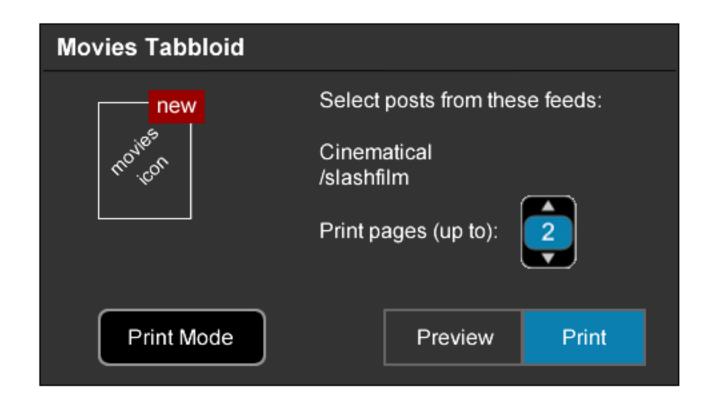
- Newsfeed information at your fingertips, to take anywhere.
- Up-to-the-minute printable info.
- Choose from lorum, ipsum, or dolor categories, or create your own!

o₅. Choose category



UI shown here in a "flick list," which is the standard for content lists of more than 6 items.

o6. Tabbloid details

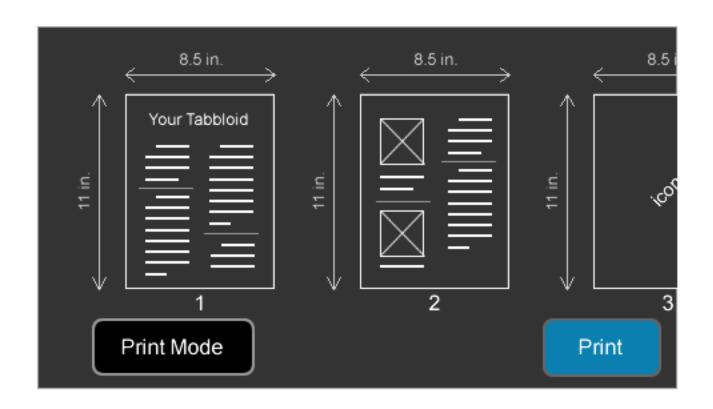


Standard Tabbloids are content categories, with one or more blogs providing the content via feed.

New: page selector so users choose page count

When printing you get the last 24 hours max, so it's "up to" a number of pages. Could be less, won't be more.

07. Preview and print



o8. Printing

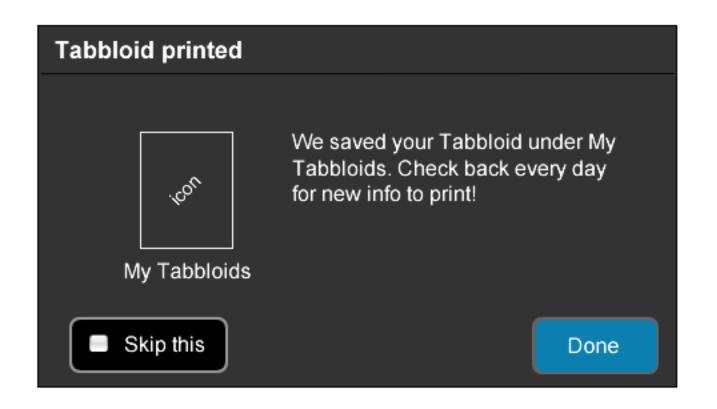
Printing your June 30
Movies Tabbloid

Printing page 2 of 3 ...

automatically returns to SIP first page

option to email it?

09. Confirmation screen



Notes:

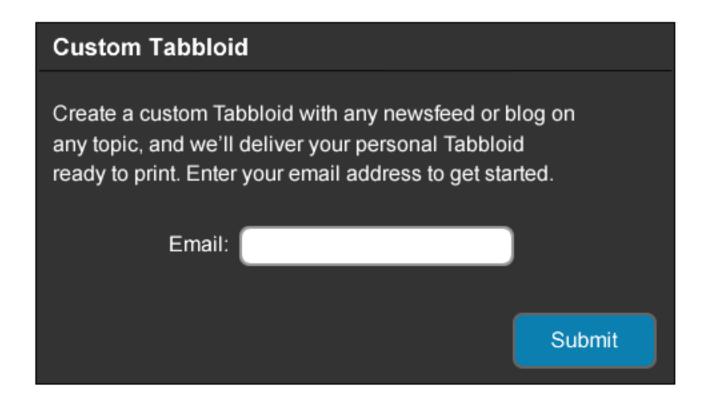
Invite people to go back and print more

Communicate that Tabbloids are saved for use next time

10. My Tabbloids

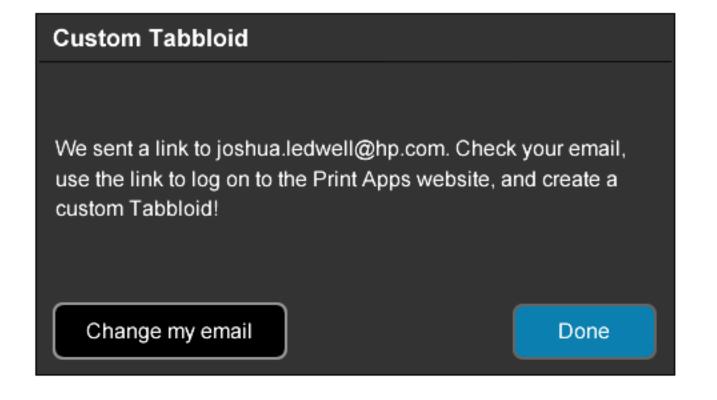


11. Custom Tabbloid



notes

12. Custom Tabbloid



Change my email returns to the previous screen. Done returns to the category page.

Home new users

Custom Tabbloid SIP

Branding area

(Tabbloid TouchSmart by HP?)

Your custom printable magazine



Choose your favorite feeds

S M T W T F S
1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30 31

... get them on your schedule



... emailed and ready to print.

- Free, no account required
- One-step setup
- Automatic email delivery

Get started now!

Create Tabbloid

See an example

Have questions or need help?

Follow tabbloid on Twitter

or email us.

Using this site means you accept its terms | Privacy statement

©2009 Hewlett-Packard Development Company, L.P.

We also need a returning user view, showing their custom Tabbloids to manage.

Licensing agreement to okay personally identifiable data / printer / email connections

Link in email leads to this page

Copy and examples to illustrate the concept.

Key words

Easy, up-to-date,

Information at your fingertips

Updates on your time

Newsfeeds

Custom TouchSmart Tabbloid for jledwell@gmail.com Use a different account Expand all FAQ | ■ 1. Add feeds what's a feed? 0 feeds added **Quick digests** My feeds Top Feeds **Politics** Business Technology Celebrities Lorum Movies lpsum Add a feed how do I add a feed? Enter feed URL Add Done adding feeds 2. Set delivery options weekly Tuesdays at 1:00 AM 3. Preview your Tabbloid 0 pages

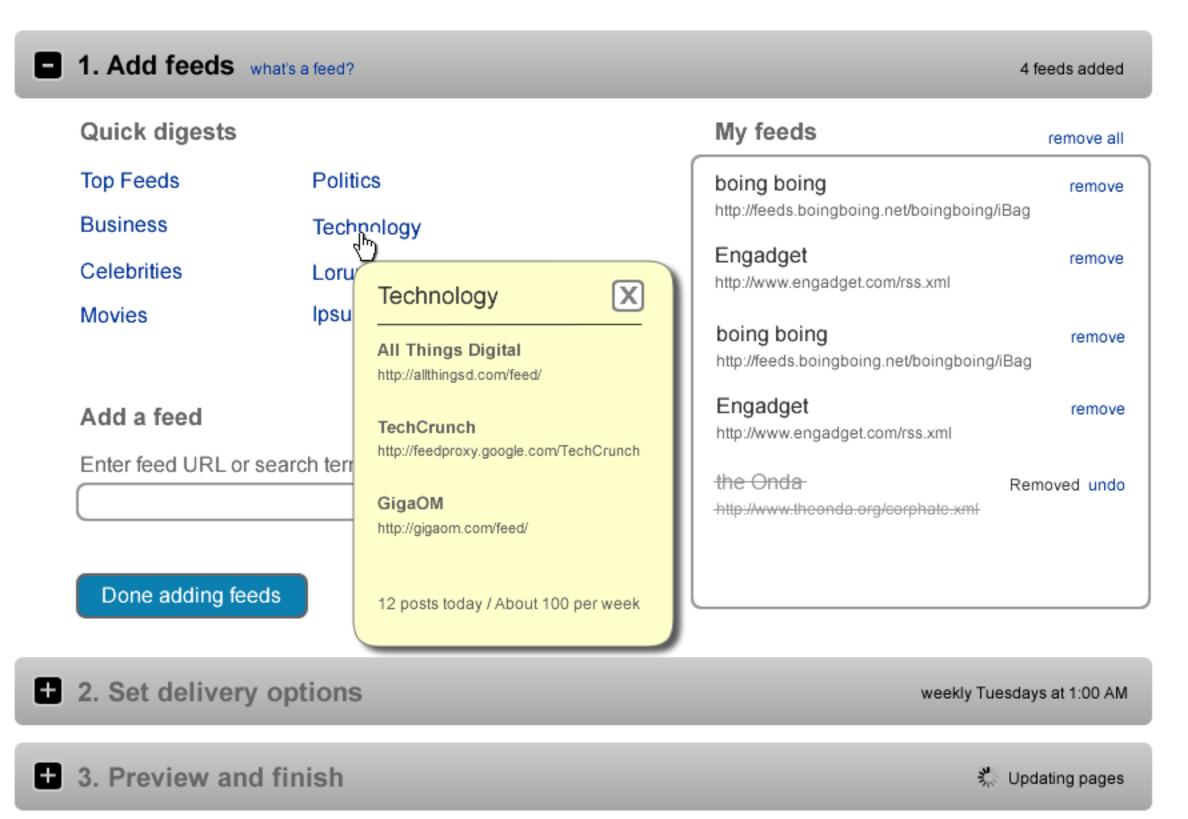
Note: these are wireframes. Actual design could follow the current Tabbloid.com look and feel, or it could be a new design.

Default view for form.
Illustrates three-step
process with accordion to
hide complexity.

Custom TouchSmart Tabbloid

for jledwell@gmail.com Use a different account

Expand all FAQ |

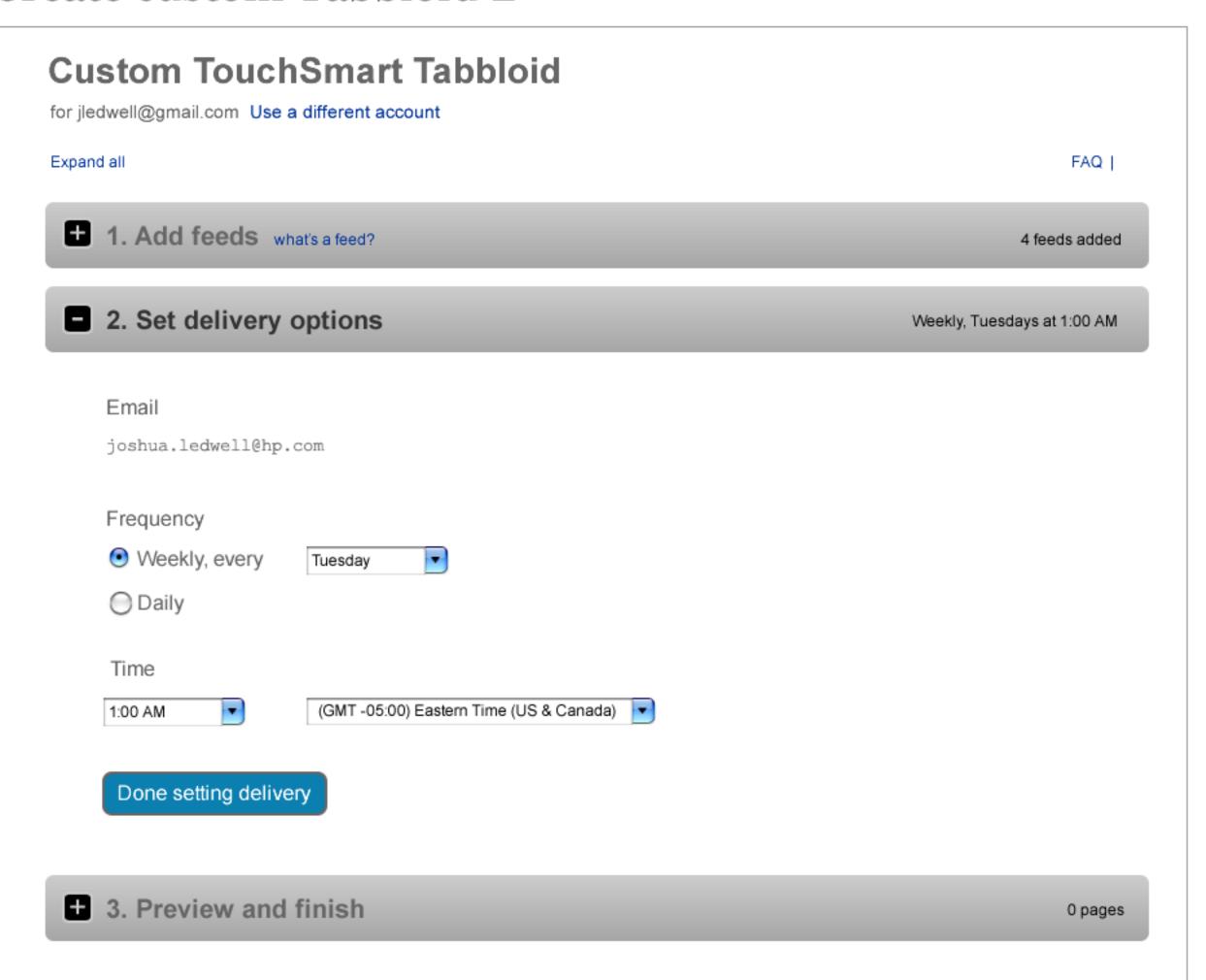


Default view for form. Three-step process with

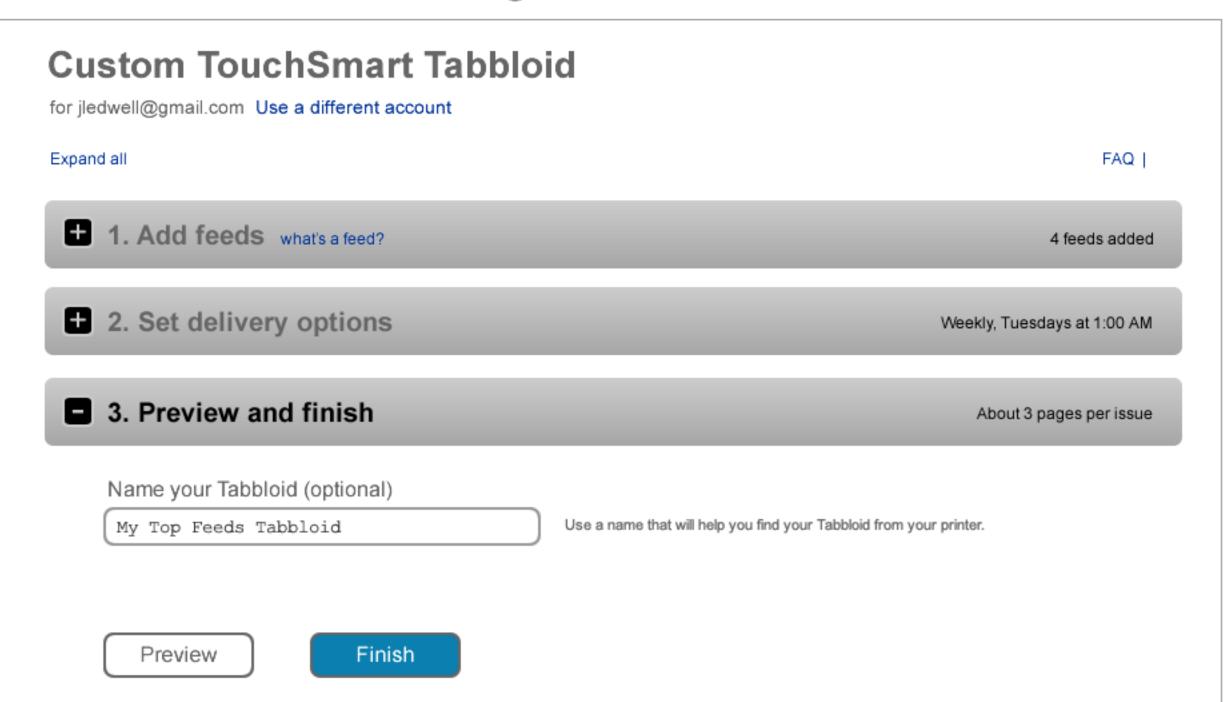
Maintain changes until the user is done editing

Pre-generate the PDF in the background to:

- Show people how many pages they'll be getting
- Reduces the wait when generating a first preview



text



Default view for form. Three-step process with