## Mobile collage user flow

Ver 2, 9/11/09 *Updates in blue* 

#### Main flow, for new users

- App finish page, choose mobile option
- 2. Stepwise directions page, enter phone's email address *and* select type of phone.
- 3. Confirmation page says email sent, and shows directions.
- 4. User switches to phone and opens the email
- User downloads the image and sets it as background

#### Additional pages

- Later, goes back and links back under My Collages
- Promotional message for existing users

## New features

- Illustrated directions and help
- Add mobile link to My Collages
- Trustworthy-looking download domain (magiccollage.tabblo.com ?)



## Enter email and phote

# Mobile phone collage background

- 1. Email address to pick up on your phone
- 2. Select your phone model
- O Apple iPhone (all versions)
- O Blackberry Storm
- O Blackberry Abcdef
- O HTC Dream

Email my phone

#### Here's how it works

- 1. Enter your email address and select your phone. Important: use email you can read on your phone!
- 2. Open the email on your phone and use the download link.
- 3. Download the collage and set it as your background.

I've already spent a while on my collage, but this looks quick and fun.



### Confirmation

#### Collage sent

We sent an email to iphonelove@mac.com.

Check email on your phone to get your collage!

Change your email or phone

Back to MagicCollage home

#### Get your collage on iPhone

- 1. Open your email and use the collage link. Your phone's browser will open, showing your collage.
- 2. Touch and hold the collage until a menu pops up. Choose Save.
- 3. Open the Photo Roll app and select your collage .
- 4. Touch and hold until a menu pops up. Choose Set as Wallpaper.



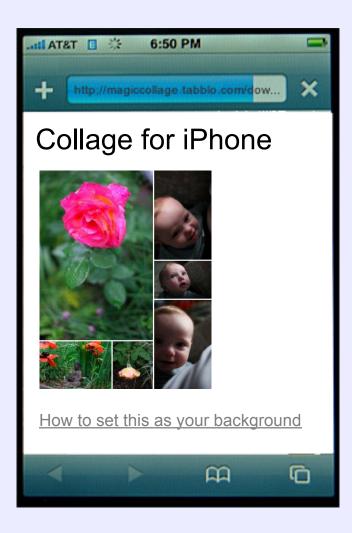


## Click link in phone email



Email also should include phone model directions

## Download and set as background



Note: other iPhone UI steps not shown

## Later ...



## My Collages page with new links

#### MagicCollage

Instantly create amazing collages from your photos.

#### My collages

Create a collage | View public collages



My collage By Joshua Ledwell

Get mobile Edit Delete



My collage By Joshua Ledwell

Get mobile Edit Delete