

ONEUP

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What is OneUp?

- Web application that aims to expose young skateboard talent through crowdsourced curation.
- Video database of user uploaded skate clips that are curated by up-votes and down-votes from other users.
- Space for skaters to surface up democratically.
- A work in progress, but still much left to do



How it Works

- **Upload & Share** skate clips in the OneUp community. The more videos uploaded, the more recognition.
- **Upvote / Downvote** skate clips that you believe were worth watching.
- **Discover** new talent and top skate tricks by scrolling through new videos everyday.



Why OneUp?

- Strongly believe in OneUp's mission and how it can change the skate industry
- Work in progress that allowed us to fully realize it's potential
- Several technical challenges we were unable to overcome last semester
- Product development challenges



Thank you

Any questions?

