

Today's Agenda

Come to class ready to make an argument (**supported by at least one piece of high quality evidence**):

If you were starting a new business in the US **what** would it be and **where** specifically would you do it? **Why?**

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Our Plan This Semester

Build models to answer questions with data

- What drives economic investment in US states?
- Why do some countries attract greater levels of international investment than others?
- What explains why some individuals make more money than others?