



# SOFTWARE CRAFTSMANSHIP

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# TABLE OF CONTENTS

**01**

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**ABOUT ME**

**02**

---

**MAKE A VISION**

**03**

---

**PLAN IT OUT**


**04**

---


**DO SOME DONUTS**

# ABOUT ME





**craftsmanship:** the quality of design and work shown in something made by hand; artistry.






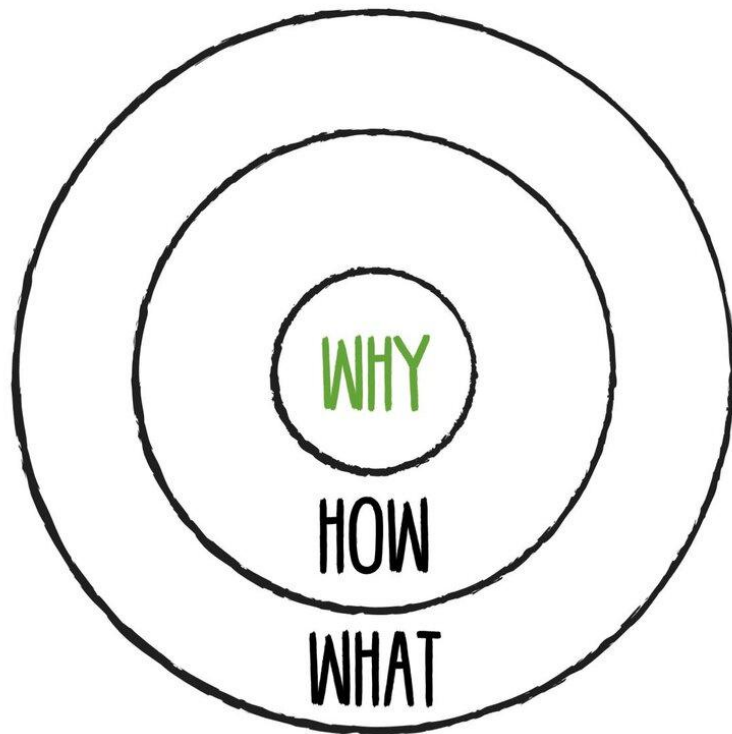
# I. The Vision





# I. The Vision

1. What are you building?
  2. Given infinite time and resources to spend on this, what could you build?
  3. What would a customer get out of that product?
- 





**Example?**





**Dell?**



**Apple?**




**Square?**



**Discord?**



# I. The Vision

1. What are you building?
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- 



## 2. PLAN IT OUT



## 2. PLAN IT OUT

Plan the:

- User
- Minimum requirements
- Problem to Solve
- Your Solution
- Implementation Details

The Document Culture at Amazon:

<https://justingarrison.com/blog/2021-03-15-the-document-culture-of-amazon/>

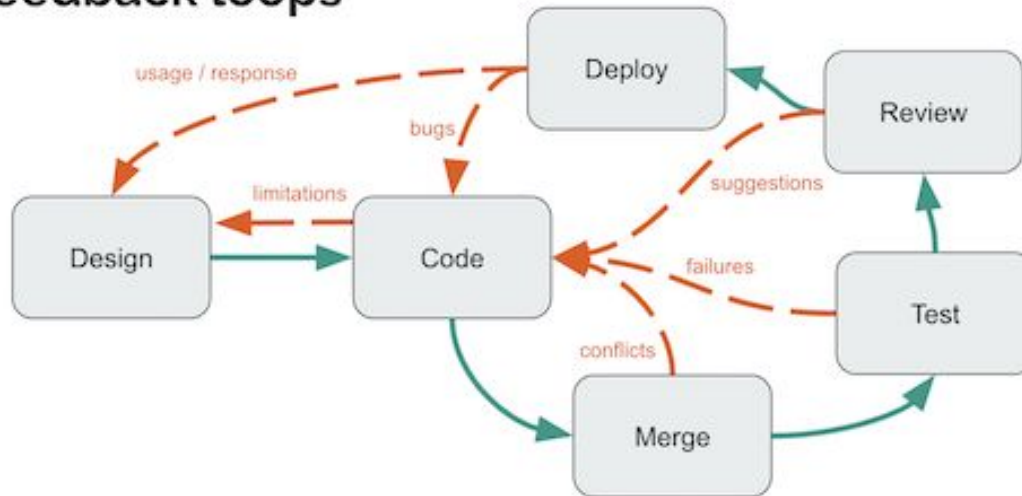
### 3. DO DONUTS





# 3. DO DONUTS

## Feedback loops

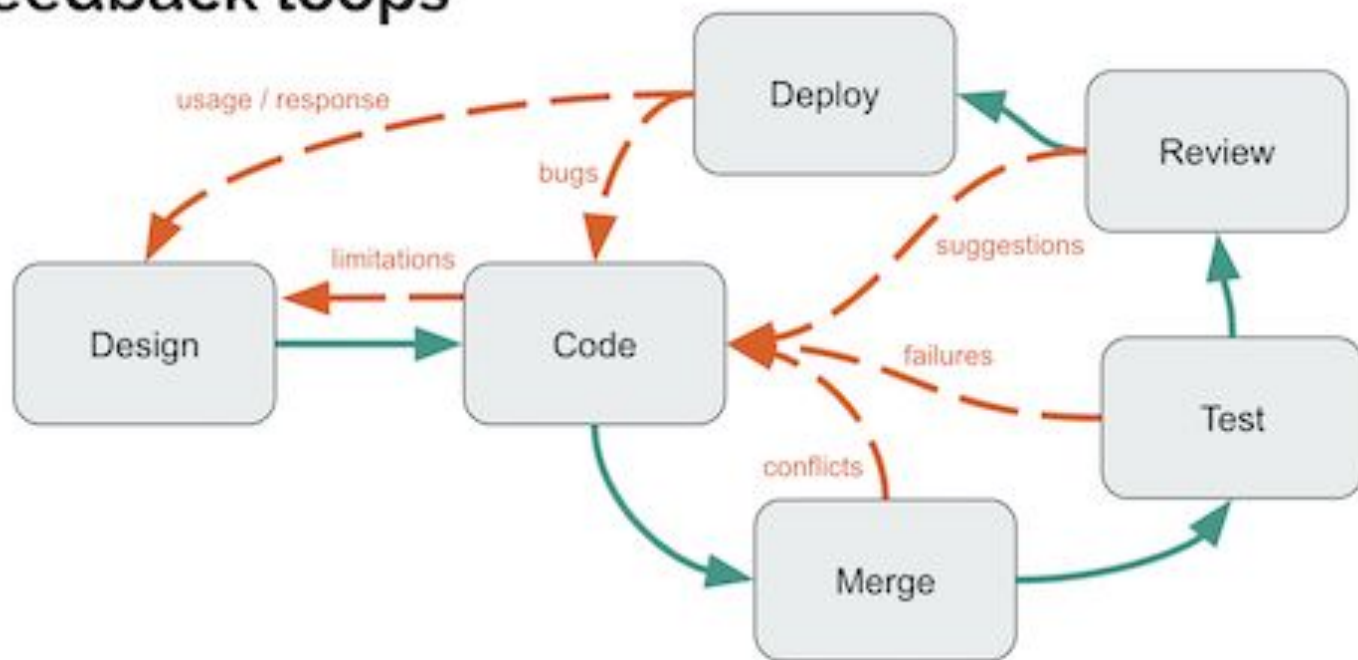


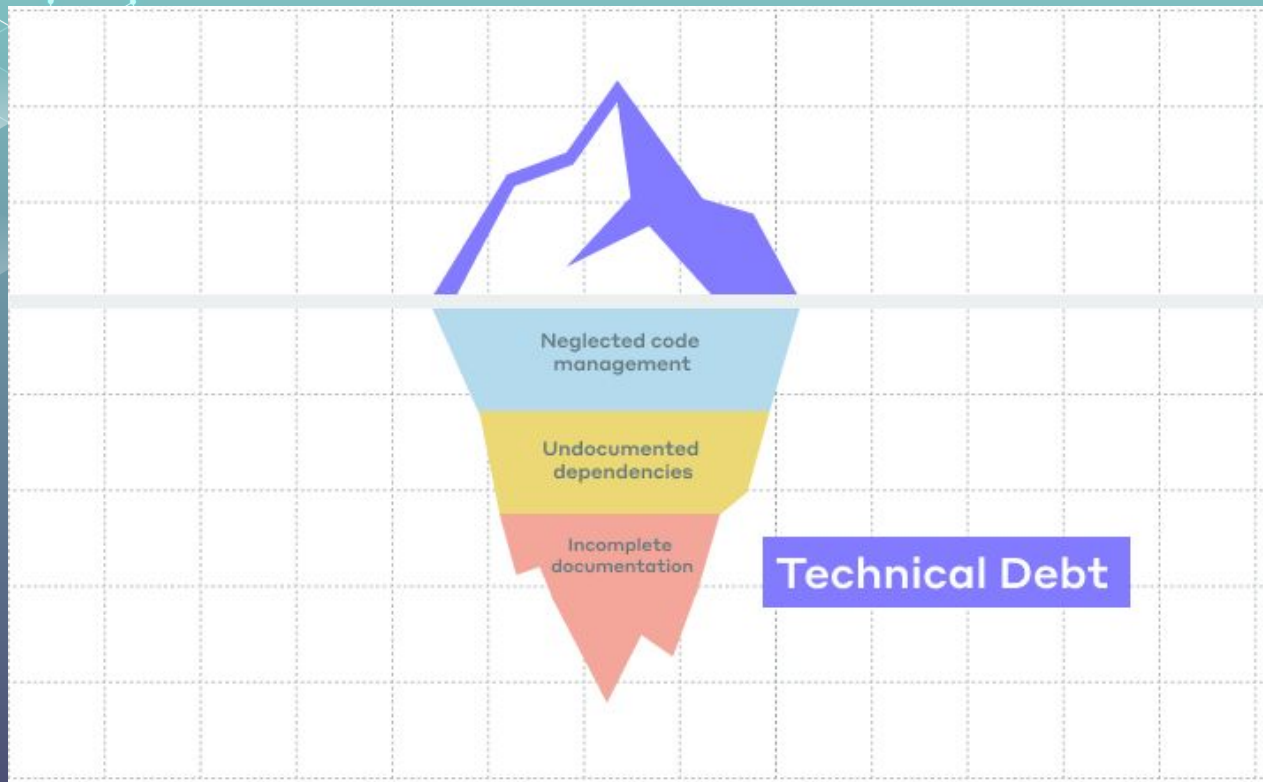
### 3. DO DONUTS



“Move fast and break things.”


## Feedback loops







## 3. DO DONUTS

1. Build
  2. Break
  3. Fix
  4. Repeat
- 



**Start building.**