

# Jaime Lovick-Oxner

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## UX Writer

Creative, detail oriented UX Writer with a strong commitment to enhancing user experiences through content design, inclusivity, and accessibility. Expertise in empathizing with others while balancing needs of both customer and business. Intrinsically motivated to succeed and committed to meeting deadlines.

## SKILLS

Public Speaking - UX Writing - Content Style Guides - Design Decision Articulation - User Interviews - Usability Testing - Microcopy - WCAG Compliance - Web Development - Empathetic Communicator - Agile Workflow - Abstract Thinking

## TOOLS

Figma - Miro - Slack - Adobe XD - Sketch - HTML - CSS - Javascript - VS Code - GitHub - Notion

## UX PROJECTS

### Content Strategist | Remote — **Tech Fleet + Sean's Legacy** | *Jan 2023 - April 2023*

Crafting initial Content Style Guide and writing copy for the *Sean's Legacy* LGBTQIA+ career mentorship platform.

- Collaborate with a cross-functional team to gain in-depth knowledge of prior research and testing in order to create content strategy based on both user and organizational needs.
- Oversee all aspects of a content style guide including voice and tone, best practices, and writing for accessibility - often working asynchronously with the team.

### UX/UI Designer | Remote — **Aspect** | *Feb 2022 - Oct 2022*

Mobile astrology app for CareerFoundry course project.

- Designed a functional prototype for a comprehensive astrology app with 3 distinct features based on competitive research, user interviews, and usability testing.
- Created a thorough design system including pattern library and best practices.

## WORK EXPERIENCE

### Project Coordinator | Hybrid Remote/Laramie, WY — **AmeriCorps Seniors** | *March 2020 - March 2022*

- Conceptualized, created, and implemented a virtual technology training program for seniors, increasing adoption rates by 80% within 6 months.
- Surveyed volunteers from 5 counties, analyzed data, and adjusted technology training curriculum to users' interests and needs, thereby increasing retention rates.
- Researched relevant, accessible topics and utilized public speaking skills to facilitate and record over 80 hybrid training sessions, affording volunteers' opportunities for professional development.

### Senior Office Administrator | Laramie, WY — **University of Wyoming** | *July 2012 - June 2019*

- Played a key role in the event planning and organization of numerous high-dollar and high-profile events, including the Wyoming premiere of the film *Winter in the Blood*, the annual Honoring Ceremony for American Indian Studies graduates, and the ribbon cutting ceremony for Mount Moran, UW's Advanced Research Computing Center.
- Compiled and presented end-of-year departmental and budget reporting to the Dean of Arts and Sciences, successfully addressing and clarifying all inquiries and concerns.

## EDUCATION

### UX Design Immersive | Remote — **CareerFoundry** | *Feb 2022 - Jan 2023*

- Specialization in front-end for designers

### Bachelor of Arts | Laramie, WY — **University of Wyoming** | *Aug 2007 - Dec 2011*

- Majors in anthropology and gender studies