

## jeroldlewis.com

An interactive site showcasing Jerold's web design portfolio

The site I'm proposing, jeroldlewis.com, is to be a showcase of Jerold Lewis' experience, accomplishments, and expertise in the field of web design. The site will include visual and functional examples of his past web design work, writings on the topics of web and UI design, as well as his overall design philosophy. The site must be easily navigable and in and of itself be an important piece in his design portfolio.



Potential Employer
Middle aged, well educated
professional who is well-versed
in web and user interface design;
looking to hire a desginer.



Middle aged, may be educated, not an expert in design by any means. Looking for a good designer to spruce up their website.

Potential Customer



Design Hobbyist

Young, highly experienced and into the ins and outs of design; found this site while reading about and looking into web design.



