Web & Web applications

DBW 2017

Outline

- Web basics
 - HTTP servers and browsers
 - Languages
 - Software
- Concept and types of Web applications. Web services
- CGI Protocol.
- Time issues
- Personalization. Cookies & session persistence
- Languages involved

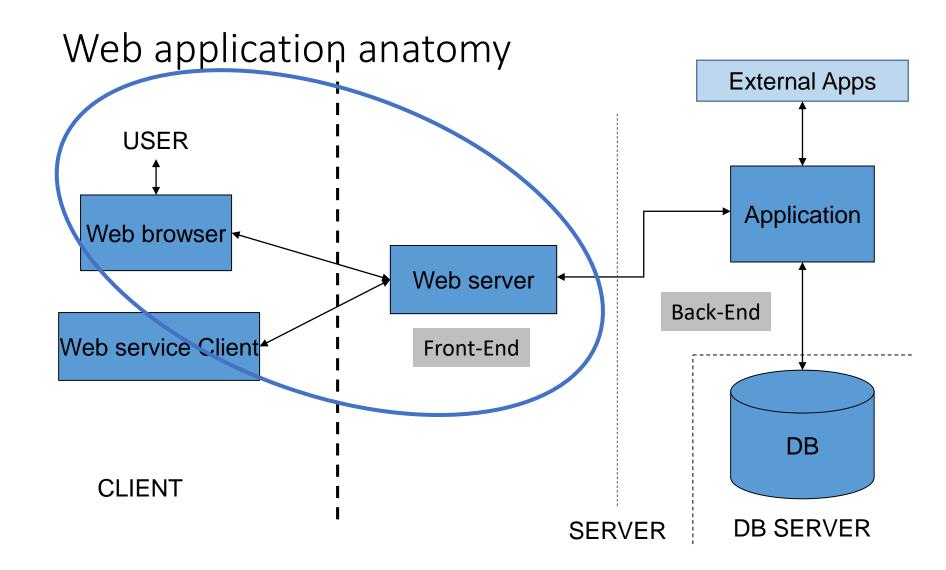
Reminder: Why Web-based?

 User interface is provided by standard Web servers and browsers (no need to develop friendly interfaces)

No need to install client software (almost)

 Communications use standard protocols (HTTP, SMTP, SOAP) and languages (HTML, XML)

Several programming languages available



Web (HTTP) Servers

- Computer applications that listens to a TCP port (80 typically), and understands HTTP requests.
- Information served are text or binary files (*resources*) stored locally in the server.
- HTTP servers that implements the appropriate protocol, can run server-side applications according to the request.
- Example SimpleHTTPserver

Web (HTTP) clients (browsers, ...)

- Applications making requests to server at a given TCP port (typically 80) using HTTP protocol
- Simple browsers requests for files (using HTTP) in a similar way to FTP. Resources are identified by URL (wget for example)
- Normal browsers "understand" the contents of the obtained files and combine in graphical output information from one or more servers according to a given language (usually HTML)
- Most browsers can execute applications (client-side) obtained from the information server (scripts, Active-X, applets, ...)

Languages involved

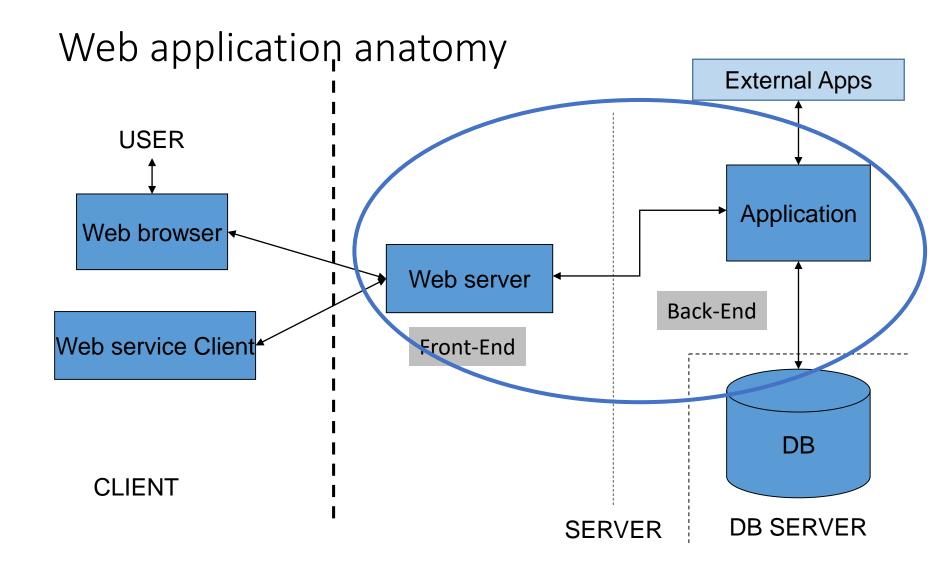
- HTML: Contents management language
 - Defines contents and structure of the page, includes the necessary links to all elements
 - Tag formatted language (...Some text...)
- CSS: Formatting language
 - Defines how the contents is represented in the user browsers
 - P {font-family:Times; font-family: 10pt; display:block; background-color:black}
- Data interchange formats
 - XML: Most traditionally used by web applications
 - Same structure as HTML, but with no fixed tags
 - Requires XML-schema to specify tags and check coherence

- JSON: Data interchange format replacing XML
 - Natively understood by Javascript, and of increasing popularity

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Course: {Acronym: 'DBW', Title: 'Databases and Web applications'}
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Software to build Web pages

- A simple text editor is enough (Notepad, vi, ...)
- Syntax checking editors are more useful (nedit, NetBeans, ...)
- WYSWYG editors are common (Dreamweaver, Openoffice...). However, they MUST allow to check HTML manually!
- Content Manager Systems (CMSs)
 - Integrated environments to build web sites, general or specialized
 - Can include some useful functionality (user management, email, ...)
 - Very useful to build static sites, but difficult to include applications
 - However, web structure and layout made by the CMS can be used
 - Drupal, Joomla, Wordpress, Bookstrap, ...



Definition & types

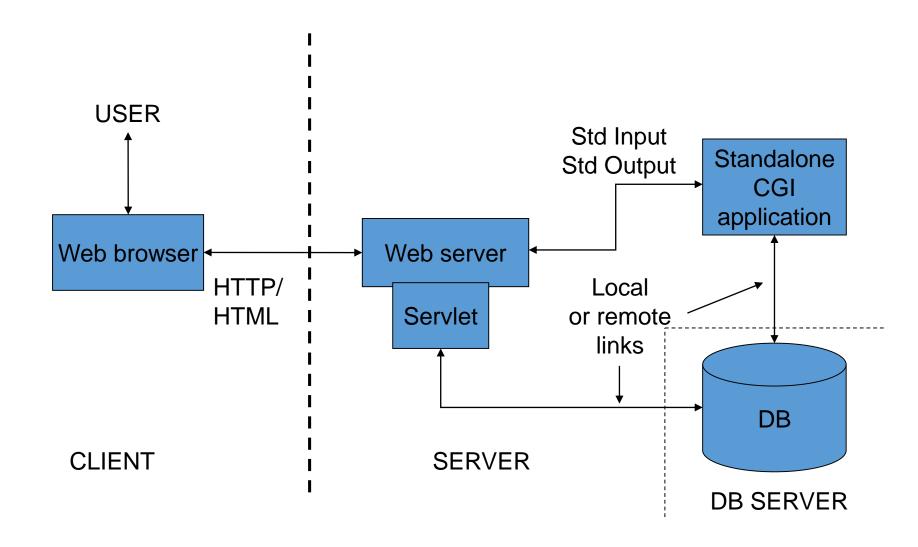
- A Web application is a dynamic extension of a Web server.
 - Adapts to user input
 - Can serve non-static information (generated in real-time)
 - Uses standard protocols (HTTP, SMTP)
 - Users can interact with the application using Web browsers
- Presentation-oriented
 - Generates dynamic Web pages (HTML/HTTP) responding to user queries
 - Usual way to provide bioinformatics results
- Service-oriented
 - Interacts with other applications (XML/SOAP)
 - Allows to build automatic workflows

Client side

- Application must be compatible with standard web browsers
 - HTTP protocol: GET, POST
- Input comes from URL's or HTML forms
- Output must be standard HTML (XML, JSON), CSS, Javascript
- Output may invoke other programs (plug-ins) though MIME
 - Almost obsolete, except Flash
- HTML v5 include a variety of native functionalities
 - Audio/video, SVG graphics, MathML, Geolocalization, parallel process, ...
- Modern browsers are able to run Java applets, and Javascript
 - Java applets/Javascript are fully qualified applications, served as static files, and run in the browser
 - Javascript is behind most dynamic behaviour of modern web sites (responsiveness).
 - Asynchronous interaction with server (new request do not require reload)
 - JsMol, Jquery, Angular.js,...

Server side

- Application is invoked by web server
 - External application (CGI)
 - Executable running in the server machine. Can be written in any language.
 - Get input from standard input and writes in the standard output. Web server redirects both.
 - Server embedded (Servlet).
 - Web server is able to execute the application as a child process
 - Special languages: Scripting: PHP, Python, ASP, JSP, .NET, Servlets (Java, Javascript)
 - Java applications require special servers



CGI Protocol

- Common Gateway Interface (CGI)
 - Formal interface between Web server and external applications
 - CGI interface provides
 - Environment variables including all relevant information from the browser-server conversation
 - Includes GET queries
 - POST input data, as standard input
 - Redirection of application standard output & error to Web stream.

External applications

- Read Input information from Environment variables, and standard input
- Provides results and error as standard output
- Are executed by the operative system as usual command lines executables
 - For security reasons they must be in a special directory (cgi-bin) unless the server in configured otherwise (MIME type cgi).

Servlets

- Are executed as web server's subprocesses
- Still use input and output standard and CGI variables, but data is processed

Some CGI variables

- SERVER_SOFTWARE
- SERVER_NAME
- GATEWAY_INTERFACE
- SERVER_PROTOCOL
- SERVER_PORT
- REQUEST_METHOD ("GET", "HEAD", "POST")
- PATH_INFO
- PATH_TRANSLATED
- SCRIPT_NAME

- QUERY_STRING
- REMOTE_HOST
- REMOTE_ADDR
- CONTENT_TYPE
- CONTENT_LENGTH (with POST)
- HTTP ACCEPT
- HTTP_USER_AGENT
- HTTP_ HTTP headers

Basic Input and Output

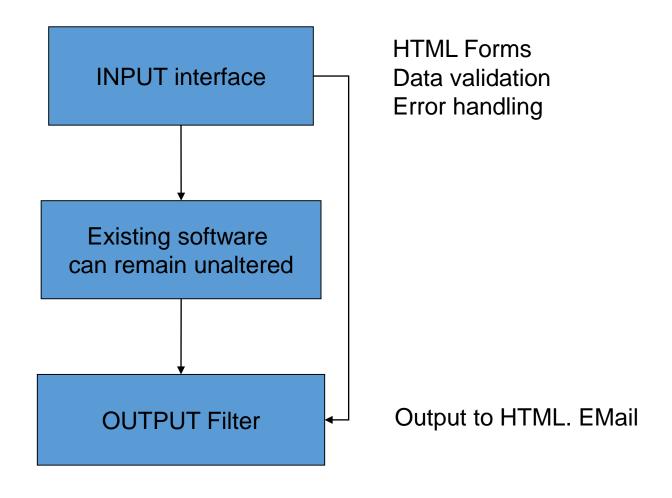
- Input from HTTP "GET" appears as QUERY_STRING
- Input from POST appears on standard input
- Output is a document with a MIME Type header

```
Content-type: text/html
<blank>
<html><body>
...
</body></html>
```

Or a redirection

```
Location: new URL <br/>
```

The simplest application



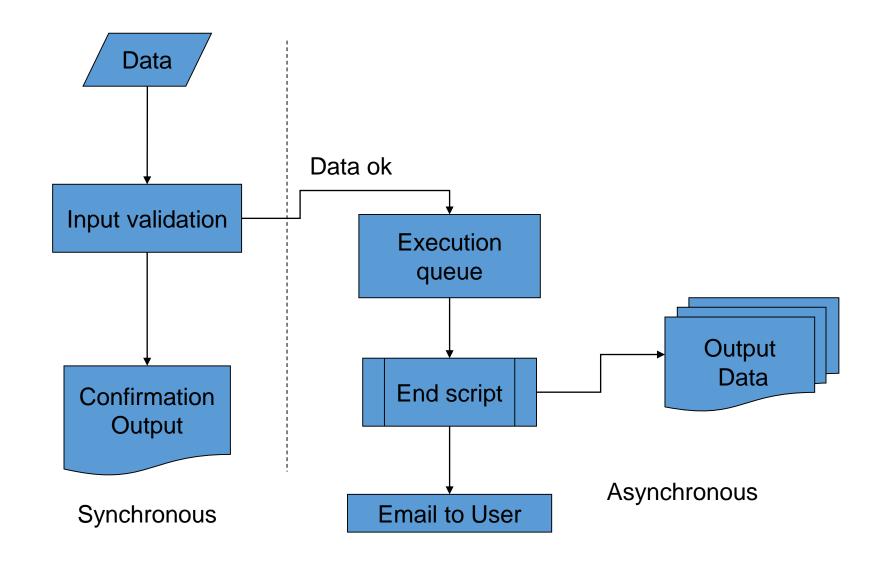
Servlet languages

- Depends on the server software used
 - Java application servers (Tomcat, Jboss, ...): JSP, Java
 - Microsoft servers: ASP (old), Aspx, .NET
 - Standard servers (Apache): PHP, node.js
 - With the appropriate extensions: Perl, Python
- Most popular:
 - PHP/Apache, Java/Tomcat
- Growing popularity
 - Python, Javascript (Node.js)

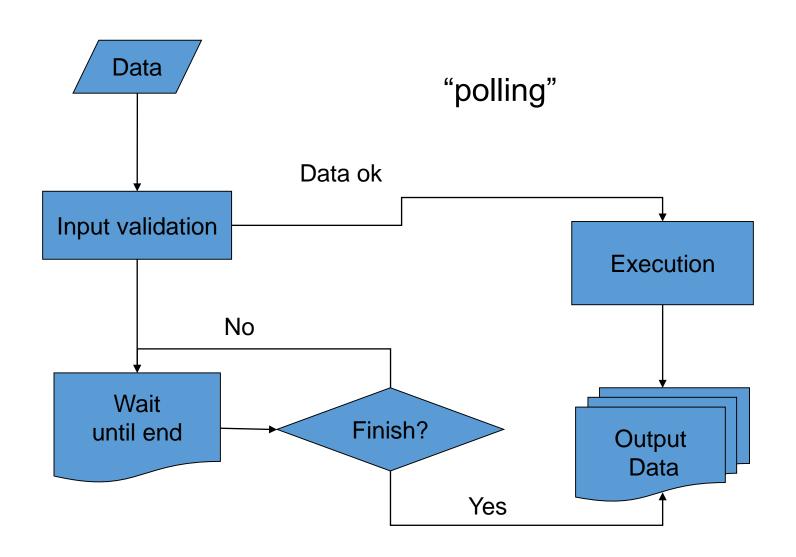
Known issues

- Time issues
 - Web users require "instant" responses
 - Most web browsers have short "timeouts"
 - Application that last more that 1-2 mins must be asynchronous
- Persistence, and User recognition
 - HTTP protocol is not persistent: Connection closes short time after the servers answers
 - Application need to recognize returning users
 - Authentication (user only must write the login/password once)
 - Keep personal preferences, and private data
 - Grant access to given resources according to previous requests
 - Avoid to request known data more than once
 - Avoid "reloads"

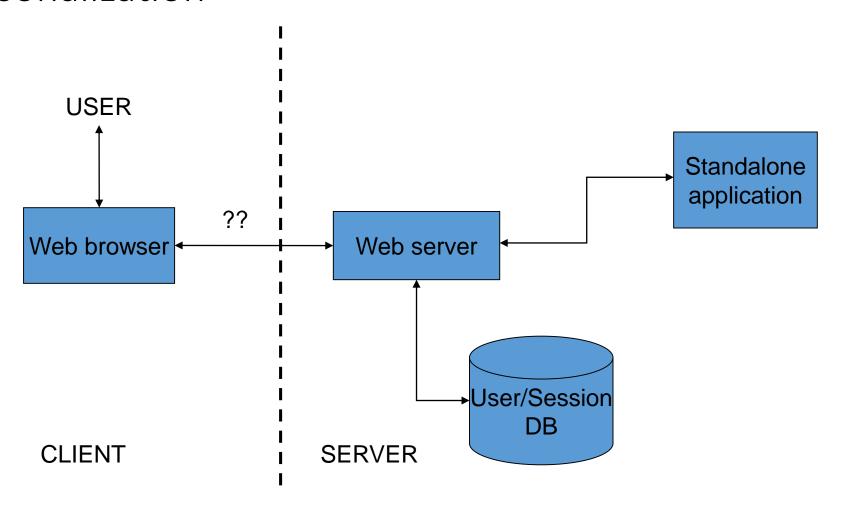
Time issues. Usual strategies



Time issues. Usual strategies



Personalization



A DB stores history of user connections and activities

Authentication schemes

Server based

- Based on unix-like passwd files (login / passwd)
- Protects folders and sub-folders (.htaccess files)
- Identity via CGI variable (REMOTE_USER)
- May require access to server configuration
- Persistence via HTTP
- Environment managed by local DB

Application based

- Do not require access to server configuration
- Authentication and environment managed by a local DB
- Full control from the application (login / passwd, SSL Keys, ...)
- Persistence via Cookies or language specific constructs (PHPSessionID / Session)

Third party authentication

 Authentication is done by public servers (Google, openID,), or other apps (eGroupWare, Drupal, ...) / Session, LDAP

User identification: cookies

- Small amount of text information stored by the server in the users' web browser.
- Do not require user/password (user do not need to be aware of)
- Limited to 4Kb
- Cookies can last for a single session or till a specified date
- Cookies can be used to avoid password request
- Cookies do not identify persons but browsers!!

Cookies: details

Cookies are key / value pairs

The normal identification cookie is a unique ID generated by the server

 Origin: server URL. Browsers send back cookies to the servers that created them (no other servers can get the data)

Expiration date

Web application layout hints

- Static contents (text, images, etc.) stored as normal web resources
- Dynamic pages managed by servlet scripts
 - No general rule, depends on language, and programming style
 - The easy way: Each different screen is managed by a specific script.
- Global variables
 - Each script acts in a separated HTTP transaction!
 - All scripts should load the same global environment, usually included from a single file
- Protected/public data
 - Protected data should be stored outside of the web directory tree, and be accessed only programmatically

Web application layout hints

- Temporary data
 - Can be stored anywhere
 - Most language provide automatic temporary directories and file names.
 - Should be deleted after use!!
- Beware of multiple concurrent users
 - Use request specific file names for temporary data and results
 - Use user based directories
 - Think in a queueing system for lengthy operations
- Collect statistics of use