

JORGE L. GOMEZ

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SUMMARY

Food service executive and manager able to develop restaurant concepts, menus, costs analysis, site analysis and execute effective marketing plans, responsible for the daily operation, administration and finance. Nine years of managing a food service company from the start brought the experience to manage all areas within gastronomic companies. Passionate about learning and open to new challenges. Currently developing skills to build a career in the IT industry.

SKILL SETS & CERTIFICATIONS

Languages: Fluent in Spanish (Native language), proficient in English (ESL - In progress) and beginner in French (In progress)

Sales & Marketing: Customer Relationship Management | Canva Designer | Video Production (Camtasia software)

Communication & Leadership: Presentations | Cross-functional Collaboration | Team Leadership | Entrepreneurship

IT: Proficient in MS Office (Powerpoint, Excel, Word), Outlook and other related Cloud IT tools (Google services)

Web Development Certificate | Salt Lake Community College

December 2023

Creation of responsive websites using the ultimate tools available: HTML5, CSS, JavaScript, PHP/MySQL, Wordpress and Capstone. Python language programmer (Django)

EDUCATION

B.S. Software Engineering | *Western Governors University*

Anticipated Dec 2026

Salt Lake City, Utah

B.S. Applied Technology | *BYU- Idaho Pathway Worldwide (Online Program)*

2019 - Transferring credits to WGU

Systems Engineering | *Metropolitan University of Caracas*

2016 - Unfinished due to Immigration to the US

Caracas, Venezuela

EXPERIENCE

Founder & President | *Bamboo Xpress, Inc.*

Oct 2012 - Mar 2021

- Initiated a startup and operated 3 full service restaurants including a catering and delivery division.
- Managed a team of up to 35 employees.
- Created unique menu items for each restaurant location.
- Created a procedural manual for each operation to ensure consistency, quality and menu costs.
- Developed unique marketing and social media programs for each location.
- Received a Microentrepreneur of the Year Award from Citibank (2014).
- Participated in numerous TV and radio interviews featuring young entrepreneurs.
- Acknowledged with a Certificate of Appreciation Award from the US Embassy in Caracas, Venezuela for our service as a Restaurant Concession inside the diplomatic building from 2016 until the time they closed operations due to political issues with the Venezuelan Government.

Academic Assistant | *Professor Julio Daza from Metropolitan University of Caracas*

Seasonal 2018 - 2019

- Created a online environment during the pandemic to successfully accomplish the academic calendar.
- Assisted the professor on every class session managing the online resources, recording sessions, preparing online tests according to the university procedures.
- Served as a Multivariable Calculus assistant for students.

Assistant Manager | *CICA Life Insurance Company of America* | *Caracas Branch (12226 - Victoria & Asociados)*

Mar 2008 – Sep 2012

- Assisted the Management working with 30+ direct reports.
- Served as a media contact: Video production, accounts payable, marketing, training, and documentation.

VOLUNTEERING

Church leader, Full time missionary | *The Church of Jesus Christ of Latter-day Saints*

May 2006 - Dec 2020

Serving as a volunteer missionary (2006-2008) and a leader (2010-2020) in this institution reinforced personal values and principles. Administered church programs for wellness and personal counseling. Adapted media resources to stay connected as an organization during/after the pandemic. Created multiple online activities for all ages.