### Final Project: Proposal

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#### 1. List 3 questions that you intend to answer (1 point)

- Can we develop a classification model that can accurately distinguish between fake and real news on Twitter?
- Is it possible to identify trends in fake news on Twitter, including which type of accounts are more likely to produce these fake news?
- Can we determine the source of these fake news articles and how they spread?
- Can we group the fake articles into categories (such as political, sporting, social, etc.) to determine the most frequent ones?

#### 2. List all the datasets you intend to use (1 point)

Following are a few datasets we plan to use:

- FakeNewsNet
- liar-politifact dataset
- Fake News Classification NLP

## 3. Give us a rough idea on how you plan to use the datasets to answer these questions. (2 points)

- Data Collection: Direct download of the above mentioned datasets
- <u>Data Exploration:</u> Conduct EDA on the datasets to understand the structure and characteristics of the data.
- <u>Data Cleaning:</u> Remove irrelevant columns, filter out low-quality records, and normalize the data if needed.
- <u>Data Integration:</u> As we are using multiple data sources we may have to merge all the datasets.
- <u>Data Analysis:</u> Use NLP, graph analysis, clustering, and classification techniques to analyze the data.
- <u>Data Product:</u> Develop a classification model that can accurately distinguish between fake and real news on Twitter. And create a report on the findings, including trends in fake news on Twitter and the genres of accounts that are more likely to produce it.

# 4. Think about that once your project is complete, what impacts it can make. Pick up the greatest one and write it down. (1 point)

Recent years have witnessed fake news becoming a major problem, particularly on social media platforms like Twitter and Facebook. Our project aims to **identify and classify these fake news and articles**, **to improve media literacy**, protect public from the effects of fake news, and support easier fact-checking.