

# JENNY HANLON

## UX/UI DESIGNER

### SKILLS

#### RESEARCH

Heuristic Analysis  
User Survey & Interview  
Persona Development  
User Stories  
User Flows

#### DESIGN

Site Mapping  
Lo/Hi-fidelity Wireframing  
Logo & Branding  
Style Guide  
Interactive Prototyping  
Usability Testing  
Balsamiq  
Photoshop/Illustrator/Sketch  
InVision

#### DEVELOPMENT

HTML/CSS  
JavaScript, jQuery, Angular.js

### EDUCATION

#### DESIGN APPRENTICESHIP

June 2015 - Jan 2016  
Bloc, Inc. - San Francisco

#### BA, INTERNATIONAL AFFAIRS

Aug 2003 - May 2007  
University of Colorado - Boulder

### PROFILE

*A researcher and problem solver at heart with a passion for crafting seamless interfaces and clean, polished visuals. Firsthand understanding of business requirements, goals, and development brings specialized insight into UX practices. Innate empathy produces elegant results for users and clients alike.*

### EXPERIENCE

#### OWNER, PHOTOGRAPHER

Jenny Hanlon Photography | 2010 - 2015

- Independently built a thriving boutique business focused on providing clients with the utmost quality in care, service, and photographic art.
- Conceptualized, directed, & photographed hundreds of lifestyle shoots and over 60 wedding celebrations.
- Honed mastery of lighting, composure, color theory, and information architecture of visual art.

#### COPYWRITER

Freelance | 2010 - 2012

- Composed and edited publications for various companies and organizations regarding leadership, cultural trends, youth curriculum, blogs, and marketing copy.

#### MARKETING SPECIALIST

Fellowship of Catholic University Students | 2008 - 2010

- Worked with talented communications team to grow FOCUS' national presence by 93%.
- Wrote and edited all web and print content.