JENNY HANLON

UX/UI PRODUCT DESIGNER

SKILLS

RESEARCH

Heuristic Analysis
User Survey & Interview
Persona Development
User Stories
User Flows

DESIGN

Site Mapping
Lo/Hi-fidelity Wireframing
Logo & Branding
Style Guide
Interactive Prototyping
Usability Testing
Balsamiq
Photoshop/Illustrator/Sketch
InVision

DEVELOPMENT

HTML/CSS
JavaScript, jQuery, Angular.js

EDUCATION

DESIGN APPRENTICESHIP

June 2015 - Jan 2016
Bloc, Inc. - San Francisco

BA, INTERNATIONAL AFFAIRS

Aug 2003 - May 2007
University of Colorado - Boulder

EXPERIENCE

UX PRODUCT DESIGNER

Avenir Interactive | April 2016 - Present

• Research user goals, challenges, and opportunities for various web applications.
• Communicate stakeholder expectations and requirements with product design team.
• Map current workflows for complex CRM web application and highlight existing and potential pain points through testing and user interviews.
• Digest and explore solutions for a frictionless user experience.
• Create low-fidelity wireframes depicting overall information architecture and visual layout.
• Receive feedback from design and development teams and reiterate to arrive at a collaborative solution.
• Present design decisions, visual mockups, and style guides to stakeholders.

OWNER, PHOTOGRAPHER

Jenny Hanlon Photography | 2010 - 2016

• Built a thriving boutique business focused on high-end photographic art.
• Conceptualized, directed, & photographed hundreds of lifestyle shoots and over 60 wedding celebrations.
• Honed mastery of lighting, composure, color theory, and information architecture of visual art.

COPYWRITER

Freelance | 2010 - 2012

• Composed and edited publications for various companies and organizations regarding leadership, cultural trends, youth curriculum, blogs, and marketing copy.

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