Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated:\_\_\_\_ http://www.brightonk12.com/webpages/dcampbell/\_\_\_\_\_\_\_\_\_
2. Author of site evaluated: \_\_\_Mrs. Campbell\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Evaluator’s first name:­­\_\_\_\_\_\_Jessica Henke\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):

HP zbook, Windows 10, Core i7 processor

1. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

Google Chrome

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

Wifi/ Cable modem

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **This webpage has a very distinct Home Page and very small print list of other pages on the left hand side. The links are there, however, the font is hard to read compared to the header provided for the home page.** | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **This webpage has white behind the text on the main part of the page, the side background around the page is bright green, cheerful but hard to look at.** | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The navigation is easy to understand. Click the page you would like to view from the list provided on the left hand side list. There are a lot of pages for this classroom, some might be redundant and overwhelming for a parent to choose from.** | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The “Homepage” is clearly labeled at the top of the navigation list on the left hand side. Much clearer to read than the other page names.** | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The pictures that show up service a purpose in connection to what the page is supposed to be about. Several of the pictures do not load; appear as transparent and empty boxes.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There does not appear to be an option to download any of the images and some do not load when you open the page. There appears to be some sort of Adobe Flash Player that doesn’t load either.** | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **They appear to be alright from what I can tell.** | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The colors this teacher chose are nice colors but the bright green background is hard on the eyes. The blue font works, I would recommend a calmer green to make the index easier to read and easier on the eyes.** | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The navigation can be overwhelming, small font is hard to read, and the bright background color makes it hard to find the page(s) you are looking for.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Each page has a clear title in the title bar. I would recommend a little bigger like the “Homepage” but they are clear and noticeable compared to the rest of the page content.** | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The navigation links are hard to read, might be hard for parents to know to click on them as well as see them. Other links are very clearly defined with images and labels.** | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Everything appears to be current and correct.** | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Yes, additional information that is downloadable or embedded is no more than 2 layers deep and very accessible is you know what you are looking for.** | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The navigation and amount of images is a bit overwhelming and could deter parents from visiting the site often.** | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Appears to be current and accurate, copyright 2017.** | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Very informational for parents, seems like they would need to know the site pretty well in order to navigate it quickly; so many page choices!** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The Homepage has the school mission statement and a short bit about how the teacher is excited for the year, not much on the teacher and the purpose of the page.** | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The teacher included her email address toward the top of the homepage** | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **I would say that the website is not bias-free; by design a website is made to boast about the company, classroom, or person that it was made for.** | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The teacher did a great job personalizing the website for her classroom. Very original, shows some style. I would just watch to be careful about sharing her students so publically. Some parents/districts frown upon this.** | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Appears fine to me.** | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Copyright 2017 at the bottom of the page** | | | | | |