

LAWSON FREEMAN

lawsonmfreeman@gmail.com | 214-458-8671 | Austin, TX

High-energy, quick learner with developed communication skills, strong writing aptitude and a natural ability to perform multiple tasks simultaneously. Outgoing personality with the ability to collaborate and contribute ideas in a group setting.

EDUCATION

The University of Texas at Austin	May 2021
Bachelor of Journalism – <i>Moody College of Communication</i> – Dean’s Honor List	
Bachelor of Arts in English – <i>College of Liberal Arts</i> – Ampla cum laude on the Dean's Honor List.	
Certificate in Creative Writing– <i>College of Liberal Arts</i>	
GPA: 3.73	

RELEVANT EXPERIENCE

Austin Monthly Magazine – Editorial and Social Media Intern	May 2019-Aug 2019
• Pitched and wrote stories including features, interviews and listicles for online publication	
• Communicated with authors and editors to fact-check features for the print magazine	
• Created the monthly To-Do List for the print magazine	
• Designed captions and posts for Austin Monthly and Austin Home's social media platforms	
The Daily Texan Copy Editing Team – Associate Copy Desk Chief, Copy Editor	Sep 2018-Present
• Facilitated a staff of copy editors to make accurate edits and meet deadline	
• Developed a strong knowledge of AP style, grammar and house style	
• Verified the articles’ facts using critical thinking, communication and online search tactics	
Reporting Texas Short Documentary Film	Fall 2018
• Collaborated to film and edit a short documentary titled “Tiny but Fierce: Midnight’s Journey”	
• Chosen from a class of over 50 to be published on Reporting Texas	
Intern at Patterson and Associates Insurance	Summer 2018
• Organized a project for an agent through using excel and communicating with customers	
• Distributed mail, emails and phone calls throughout the office and to customers	
White Rock Life Magazine Student Writer	Jan 2015-May 2017
• Facilitated the writing and production of the Teen Spotlight column	

COMMUNITY INVOLVEMENT

University of Texas Chi Omega Sorority , UT Austin – Foundation Ambassador, Member	Aug 2017-Present
• Planned an event with the Chi Omega Foundation to celebrate an award presented to our chapter	
• Collaborated with the philanthropy chair to organize parties for Make-A-Wish children	
University Panhellenic Recruitment Guide	Apr 2019-Present
• Facilitated a university event for over 4,000 people	
• Utilized communication skills while advising 20 young women in future choices	
University Panhellenic Diversity and Inclusion Task Force	Feb 2019-Present
• Discussed and planned increased inclusivity and diversity in the UT Panhellenic community	
• Presented updates to my individual chapter to stimulate conversation and awareness	
Not On My Campus , Peer Educator	Jan 2018-Present
• Trained to become an aid for students that experienced sexual assault and harassment	
• Conducted a presentation for my sorority explaining sexual assault prevention and resources	
Greek Greeks , Chi Omega Representative	Aug 2018-Present
• Advised chapter in sustainability initiative through presentations and meetings with advisers	
Graduated from Woodrow Wilson High School	May 2017
• Earned the International Baccalaureate Diploma	
• Awarded highest honors for being ranked 6 out of 366	
Girl Up Organization	Jan 2018-Present
Dream Outside the Box	Jan 2018-Present
Young Life	Aug 2013-Present
Foodheads Café and Catering , Employee	Jan 2019-May
Bananarchy: Revolutionary Desserts , Employee	Jan 2018-May 2018

SKILLS

Software: Microsoft Word, Excel, PowerPoint, iMovie, Adobe Premiere, Adobe InDesign, Adobe InCopy
Social Media: Twitter, Facebook, Wordpress, Pinterest, Instagram, Snapchat