LAWSON FREEMAN

lawsonmfreeman@gmail.com | 214-458-8671 | Austin, TX

High-energy quick learner with developed communication skills, strong writing aptitude and a natural ability to perform multiple tasks simultaneously. Outgoing personality with the ability to collaborate and contribute ideas in a group setting.

EDUCATION

The University of Texas at Austin

May 2021

Bachelor of Journalism – *Moody College of Communication* – Dean's Honor List Bachelor of Arts in English – *College of Liberal Arts* – Ampla cum laude on the Dean's Honor List. Certificate in Creative Writing– *College of Liberal Arts*

GPA: 3.73

RELAVENT EXPERIENCE

Austin Monthly Magazine – Editorial and Social Media Intern

May 2019-Aug 2019

- Pitched and wrote stories including interviews, features and listicles for online publication on the magazine's website
- Communicated with authors and editors to fact-check features for the print magazine
- Created the monthly To-Do List for the print magazine
- Designed captions and posts for Austin Monthly and Austin Home's Facebook, Twitter and Instagram

The Daily Texan Copy Editing Team – Associate Copy Desk Chief, Copy Editor

Sep 2018-Present

- Edited 10 articles in a weekly shift for the Daily Texan in the life and arts, news and sports sections
- Collaborated with a team and an editor to consistently meet deadlines on my weekly shift
- Used my developed knowledge of AP style to correct grammar, attributions and formatting
- Verified facts within an article using critical thinking, communication and online search tactics

Reporting Texas Short Documentary Film

Fall 2018

- Collaborated with a partner to film, edit and produce a short documentary titled "Tiny but Fierce: Midnight's Journey"
- Chosen from a class of over 50 to be published on Reporting Texas, a platform for the work of UT Journalism students

White Rock Life Magazine Student Writer

Jan 2015-May 2017

- Facilitated the writing and production of the Teen Spotlight column
- Facilitated interviews with teens that were featured in the column

Intern at Patterson and Associates Insurance

Summer 2018

- Organized a project for the risk advisor of employee benefits through using excel and communicating with customers
- Distributed mail, emails and phone calls throughout the office and to customers

COMMUNITY INVOLVEMENT

University of Texas Chi Omega Sorority, UT Austin – Member/Foundation Ambassador

Aug 2017-Present

- Organized an event to celebrate an award presented to our chapter through the Chi Omega Foundation
- Collaborated with the philanthropy chair to organize wish parties with the Make-A-Wish Foundation

Not On My Campus, Peer Educator

Jan 2018-Present

- Trained to become a receptive and trustworthy aid for students experiencing the aftermath of sexual assault and harassment
- Conducted a presentation for my sorority explaining methods to prevent sexual assault and resources to use if it occurs

Greek Greeks, Chi Omega Representative

Aug 2018-Present

• Advised my sorority in ways to make our house more sustainable through presentations and meetings with advisers

University Panhellenic Diversity and Inclusion Task Force

Feb 2019-Present

- Discussed and planned how to make the Panhellenic community and our chapters more inclusive to all of UT
- Presented the ideas and initiatives discussed in meetings to my individual chapter to stimulate conversation and awareness

Graduated from Woodrow Wilson High School

May 2017

- Earned the International Baccalaureate Diploma by completing the IB program, involving intensive testing, internal assessments and an extended essay
- Awarded highest honors for being ranked 6 out of 366

Girl Up OrganizationJan 2018-PresentDream Outside the BoxJan 2018-PresentYoung LifeAug 2013-PresentFoodheads Café and Catering, EmployeeJan 2019-PresentBananarchy: Revolutionary Desserts, EmployeeJan 2018-May 2018

SKILLS

Software: Microsoft Word, Excel, PowerPoint, iMovie, Adobe Premiere, Adobe InDesign, Adobe InCopy

Language: Basic knowledge in Spanish

Social Media: Twitter, Facebook, Wordpress, Pinterest, Instagram, Snapchat