

JOSHUA LITCHFIELD

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PROFILE

I am looking to work at a small to medium sized design-centric firm that focuses on team, process, and learning. I strive to build really great products and experiences.

EXPERIENCE

Intro to Web Design Instructor at Startup Institute // AUG 2016 – PRES.

This part-time course teaches the fundamentals of HTML5, CSS3, and the principles of responsive design. I also assist in updating the curriculum.

Co-founder & Creative Director, Mike McNeil Org. // MAR 2009 – PRES.

MMO has donated over \$150,00 to MGH and other non-profit causes. Our largest event is a 450+ person pub crawl. Designer for all merchandise, print, and web design. Team role planning and execution of all events.

Visual Designer at Twine Health // JAN 2016 – JAN 2017

Twine is a health activation platform that facilitates collaborative care between healthcare providers and patients, while improving outcomes.

Responsible for product design of the Twine platform from wires through final design. As the only designer I completed projects for every department, which included everything from print to web design.

Web Design Student at Startup Institute // OCT 2015 – DEC 2015

Selected from a competitive applicant pool for this eight week immersive program. Startup Institute helps individuals to develop the skills, mindset, and network to be high-impact at a high-growth company.

UX/UI Designer at Sermo // JUN 2014–OCT 2015

Worked with PM to define MVP for market research tool then completed wireframes and prototypes. Designed and coded responsive emails for several products. Assisted in design and reviews of iOS app.

Web Designer at Sermo // MAR 2011 – JUN 2014

Designed and coded landing pages and banner ads. Upon completion of campaign, I pulled and analyzed raw data then created metrics reports.

Clients included Bristol-Myers Squibb, Genentech, Janssen Pharmaceuticals, Microsoft, and Shire US

Graphic Design Intern at Harpoon Brewery // JAN 2009 – DEC 2009

EDUCATION

University of Massachusetts, Lowell // CLASS OF 2008

Bachelor of Fine Arts, Graphic Design

SKILLS & TOOLS

Expert Knowledge

Photoshop CC

Illustrator CC

Sketch 3

Semantic HTML5

CSS3

Prototyping

Content Strategy

Advanced Knowledge

Responsive Design

Sublime Text 3

Email on Acid

Working Knowledge

Git & Github

Google Analytics

Client Relations

AWARDS

Owl Award, Startup Institute, 2016

Honoree, The One Hundred, Massachusetts General Hospital, 2011

ASSOCIATIONS

AIIGA, Boston

INTERESTS

Cooking & Food

Mixology

Travel

Technology