

Junhao Liu

Rotman School of Management, University of Toronto
Email: junhao.liu@rotman.utoronto.ca Phone: 437-983-0225
Personal Website: jliu-ut.github.io

EDUCATION

Rotman School of Management, University of Toronto <i>Ph.D. in Accounting</i>	2019 - 2024 (Expected)
Guanghua School of Management, Peking University <i>M.A. in Accounting</i>	2017 - 2019
Guanghua School of Management, Peking University <i>B.A. in Accounting; B.A. in International Relations</i>	2013 - 2017

RESEARCH INTERESTS

Financial Reporting and Disclosure, Big Data and Data Analytics, Digital Assets Valuation and Reporting, Digital Economy

RESEARCH

JOB MARKET PAPER

1. Website Cookies and Voluntary Disclosure
 - R&R at *Journal of Accounting and Economics*
 - Dissertation committee: [Ole-Kristian Hope](#) (Chair), [Akash Chattopadhyay](#), [Andrea Down](#), [Avi Goldfarb](#), and [Hai Lu](#)
 - FASB Emerging Scholar Award Finalist
 - Presented at the Rotman School of Management, University of British Columbia, and the 2023 Emerging Scholars in Accounting Conference

PUBLICATION

2. [Does Stock Liquidity Shape Voluntary Disclosure? Evidence from the SEC Tick Size Pilot Program.](#) *Review of Accounting Studies* (2023) (with Ole-Kristian Hope) ¹
 - Presentations: 2021 FARS Midyear Meeting, 2021 CAAA Annual Meeting, and 2021 AAA Annual Meeting
 - Media mention: [FinReg Blog](#), Nov 4, 2021
3. [Earnings Announcements in China: Overnight-Intraday Disparity.](#) *Journal of Corporate Finance* (2023) (with Ole-Kristian Hope and Danqi Hu) ²
 - Presentations: 2021 Trans-Atlantic Doctoral Consortium, 2021 CAAA Annual Meeting, 2021 AAA Annual Meeting, and 2022 IAS Midyear Meeting

WORKING PAPER

4. FOMC Meetings and Analysts' Target-Price Forecasts (with Ole-Kristian Hope and Mingyue Zhang)
 - Presentations: Joint Doctoral Symposium at HEC Montreal and 2023 AAA Annual Meeting

WORK IN PROGRESS

5. The Value of Data Assets (Chapter 2 of dissertation, data analysis completed)
6. Disclosing Data Assets: Evidence from a Pilot Regulation (with Xingchao Gao and Hai Lu) (survey distribution and data collection in progress)
7. Using Cookies to Track Investors: Collecting Data from Investors and Investor Communication (with Xijiang Su) (data analysis in progress)

¹ Ph.D. first-year paper at the Rotman School of Management.

² Adapted from my master's research thesis at Peking University.

CONFERENCES AND WORKSHOPS

2023

The Fourth Emerging Scholars in Accounting Conference (presenter)
University of British Columbia (presenter)
Rotman Accounting Workshop (presenter)
Rotman Accounting Research Conference
AAA Annual Meeting (presenter)
Wharton Spring Accounting Conference
TD Management Data and Analytics Lab Research Roundtable (presenter)

2022

The 3rd Edition of Joint Doctoral Symposium at HEC Montreal (presenter)
Rotman Accounting Workshop (presenter)
Rotman Accounting Research Conference
Hawaii Accounting Research Doctoral Institute (HARDI) Ph.D. Consortium
AAA IAS Midyear Meeting (presenter)

2021

AAA Annual Meeting (presenter for two papers, discussant)
CAAA Annual Meeting (presenter for two papers, discussant)
London Business School Trans-Atlantic Doctoral Conference (presenter, discussant)
AAA FARS Midyear Meeting (presenter)
Rotman Accounting Workshop (presenter)

2020

AES Summer School on Structural Estimation in Accounting
Rotman Accounting Workshop (presenter)
Rotman Accounting Research Conference

TEACHING

TEACHING INTERESTS

Data Analytics, Financial Statement Analysis, Financial Accounting, and Managerial Accounting.

COURSE INSTRUCTOR

RSM 326: Data Analytics Using Financial Accounting Information	2022
<ul style="list-style-type: none">• Evaluation: 4.6/5.0 (Mean), 5.0/5.0 (Median).• Received the Rotman Teaching Excellence Award	

TEACHING ASSISTANT - UNIVERSITY OF TORONTO

MGT 336: Security Analysis(Akash Chattopadhyay)	2023
RSM 429: Financial Statement Analysis and Valuation (Ole-Kristian Hope)	2021, 2022
<ul style="list-style-type: none">• Designed and taught one lecture on the application of data analytics in financial statement analysis	
MGT 415: Valuation: Fundamentals and Data (Akash Chattopadhyay)	2022
<ul style="list-style-type: none">• Tutorial sessions on using Python to implement quantitative investment strategies	
RSM 326: Data Analytics Using Financial Accounting Information (Franco Wong)	2021
RSM 1220: Financial Accounting (MBA) (Franco Wong)	2020, 2021, 2022

AWARDS AND HONORS

FASB Emerging Scholar Finalist	2023
Rotman Teaching Excellence Award	2023
TD Management Data and Analytics Lab Research Grant (\$4,000)	2023
TD Management Data and Analytics Lab Research Grant(\$10,000)	2022
Mitacs Research Training Award	2020
Rotman School of Management Ph.D. Fellowship and Director's Fellowship	2019
Outstanding Graduate of Beijing	2019
China National Scholarship	2019
Peking University Academic Innovation Prize	2019
Mingde Scholarship (for ranking 1 st in the National College Extrance Exam in Sichuan)	2013

PROFESSIONAL SERVICE

Ad hoc reviewer for:

AAA FARS Midyear Meeting, CAAA Annual Meeting, AAA Annual Meeting

WORK EXPERIENCE

City University of Hong Kong (Research Assistant)	2019
Ernst & Young Financial Advisory Service (Intern)	2015

RELEVANT INFORMATION

Language: English (Fluent); Mandarin (Native)

Computer programming and statistical software: Python, Stata, SAS, R

Personal interests: photography, singing, museums, concerts, and fitness

REFERENCES

Ole-Kristian Hope (Chair)

Deloitte Professor of Accounting

Rotman School of Management, University of Toronto

okhope@rotman.utoronto.ca

Akash Chattopadhyay

Assistant Professor of Accounting

Rotman School of Management, University of Toronto

akash.chattopadhyay@rotman.utoronto.ca

Andrea Down

Assistant Professor of Accounting

Rotman School of Management, University of Toronto

andrea.down@rotman.utoronto.ca