## Junhao Liu

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## EDUCATION

Rotman School of Management, University of Toronto 2019 - 2024 (Expected)

Ph.D. in Accounting

2017 - 2019

Guanghua School of Management, Peking University M.A. in Accounting

Guanghua School of Management, Peking University

2013 - 2017

B.A. in Accounting; B.A. in International Relations

## Research Interests

Financial Reporting and Disclosure, Big Data and Data Analytics, Data Assets Valuation and Reporting, Data Privacy, ESG

## RESEARCH

#### Job Market Paper

- 1. Website Cookies and Voluntary Disclosure
  - FASB Emerging Scholar Award Finalist
  - Presented at the Rotman School of Management

#### **PUBLICATION**

- 2. Does Stock Liquidity Shape Voluntary Disclosure? Evidence from the SEC Tick Size Pilot Program. Review of Accounting Studies (Forthcoming) (with Ole-Kristian Hope) <sup>1</sup>
  - Presented at the 2021 AAA FARS Midyear Meeting, the 2021 CAAA Annual Meeting, and the 2021 AAA Annual Meeting
  - Media mention: FinReg Blog, Nov 4, 2021
- 3. Earnings Announcements in China: Overnight-Intraday Disparity. Journal of Corporate Finance (Forthcoming) (with Ole-Kristian Hope and Danqi Hu)  $^2$ 
  - Presented at the 2021 Trans-Atlantic Doctoral Consortium, the 2021 CAAA Annual Meeting, the 2021 AAA Annual Meeting, and the 2022 IAS Midyear Meeting

#### Working Papers

- 4. FOMC Meetings and Analysts' Target-Price Forecasts (with Ole-Kristian Hope and Mingyue Zhang)
  - Presented at the HEC Montreal Doctoral Symposium, the 2023 AAA Annual Meeting

#### Work in Progress

- 5. The Value of Data Assets
- 6. Using Cookies to Track Investors: Corporate Data Acquisition from Investors and Investor Communications

<sup>&</sup>lt;sup>1</sup> Ph.D. first-year paper at Rotman School of Management.

<sup>&</sup>lt;sup>2</sup> Adapted from my master's research thesis at Peking University.

# Conferences and Workshops

CONFERENCES AND WORKSHOFS	
AAA Annual Meeting (presenter)	2023
Wharton Spring Accounting Conference	2023
TD Management Data and Analytics Lab Research Roundtable (presenter)	2023
The $3^{rd}$ Edition of Joint Doctoral Symposium at HEC Montreal (presenter)	2022
Rotman Accounting Workshop (presenter)	2022
Hawaii Accounting Research Doctoral Institute (HARDI) Ph.D. Consortium	2022
AAA IAS Midyear Meeting (presenter)	2022
AAA Annual Meeting (presenter for two papers)	2021
CAAA Annual Meeting (presenter for two papers)	2021
London Business School Trans-Atlantic Doctoral Conference (presenter)	2021
AAA FARS Midyear Meeting (presenter)	2021
Rotman Accounting Workshop (presenter)	2021
AES Summer School on Structural Estimation in Accounting	2020
Rotman Accounting Workshop (presenter)	2020
Rotman Accounting Research Conference	2019
Teaching	
Teaching Interests	
Data Analytics, Financial Statement Analysis, Financial Accounting, and Manageria	l Accounting.
Course Instructor	
RSM 326: Data Analytics Using Financial Accounting Information	2022
• Evaluation: 4.6/5.0 (Mean), 5.0/5.0 (Median).	
Received the Rotman Teaching Excellence Award	
Teaching Assistant - University of Toronto	
	2022
MGT 336: Security Analysis (Akash Chattopadhyay)  PSM 420: Financial Statement Analysis and Valuation (Ole Kvigtion Hene)	2023
RSM 429: Financial Statement Analysis and Valuation (Ole-Kristian Hope)	2021, 2022
• One lecture on using data analytics in financial statement analysis MGT 415: Valuation: Fundamentals and Data (Akash Chattopadhyay)	2022
(	2022
• Tutorial sessions on using Python to implement quantitative investment strategies  PSM 226: Data Analytica Using Financial Assaurting Information (France Worm)	2021
RSM 326: Data Analytics Using Financial Accounting Information (Franco Wong)	2021
RSM 1220: Financial Accounting (MBA) (Franco Wong)	2020, 2021, 2022
Honors and Grants	
FASB Emerging Scholar Finalist	2023
TD Management Data and Analytics Lab Research Grant	2023
Rotman Teaching Excellence Award	2023
Rotman Research Traineeship	2023
TD Management Data and Analytics Lab Research Grant	2022
Mitacs Research Training Award	2020
Rotman School of Management Ph.D. Fellowship and Director's Fellowship	2019
Outstanding Graduate of Beijing	2019
China National Scholarship	2019
Peking University Academic Innovation Prize	2019
Guanghua School of Management Best Undergraduate Thesis Award	2017
Guanghua Scholarship	2016
May Fourth Scholarship	2014
Mingde Scholarship (for ranking $1^{st}$ in the National College Extrance Exam in Sichus	
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## Professional Service

Ad hoc reviewer for:

AAA FARS Midyear Meeting, CAAA Annual Meeting, AAA Annual Meeting

## Work Experience

Ernst & Young Financial Advisory Service (Intern)

## Relevant Information

Language: English (Fluent); Mandarin (Native)

Computer programming and statistical software: Python, Stata, SAS, R Personal interests: photography, singing, museums, concerts, and fitness

## REFERENCES

#### Ole-Kristian Hope (Chair)

Deloitte Professor of Accounting Rotman School of Management, University of Toronto okhope@rotman.utoronto.ca

#### Akash Chattopadhyay

Assistant Professor of Accounting Rotman School of Management, University of Toronto akash.chattopadhyay@rotman.utoronto.ca

#### Andrea Down

Assistant Professor of Accounting Rotman School of Management, University of Toronto andrea.down@rotman.utoronto.ca

#### Avi Goldfarb

Rotman Chair in Artificial Intelligence and Healthcare & Professor of Marketing Rotman School of Management, University of Toronto agoldfarb@rotman.utoronto.ca

## Hai Lu

McCutcheon Professor in International Business & Professor of Accounting Rotman School of Management, University of Toronto rotmanhai.lu@rotman.utoronto.ca