

## PORTFOLIO

jenniferlivingston.design

## EMAIL

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## PHONE

434.282.8386

## EDUCATION

### UX DESIGN

2019-2020

CareerFoundry.com

An intensive training program for UX Designers, with specializations in User Interface Design and Web Development.

### LANDSCAPE

ARCHITECTURE (MLA)

2012-2015

UVA School of Architecture

Charlottesville, VA

### STUDIO ART (BFA)

ART MANAGEMENT (BS)

2004-2008

Appalachian State University

Boone, NC

## SKILLS

### DESIGN

Concept Development

Sketching

Wireframing

Prototyping

User Interface Design

Visual Design

Illustration

### RESEARCH

User Research

User Personas

User Testing

Card Sorting

Site Mapping

### TOOLS

Sketch

Invision

Adobe XD

Figma

Photoshop

Illustrator

InDesign

HTML, CSS, JavaScript

GitHub

# JENNIFER LIVINGSTON

## User Experience Designer

## PROFILE

I'm a certified UX Designer based in the Bay Area with 8 years of multi-disciplinary design experience. I lead cross-functional teams to solve complex design problems and execute multi-faceted projects. I thrive in an environment that is design-driven and collaborative, drawing on my attention to detail, organizational skills, creativity, and ability to communicate with a wide range of stakeholders. My background in landscape architecture and studio art allows me to navigate users' visual and spatial experiences with ease.

## EXPERIENCE

### FREELANCE • Remote • UX Designer

2019-present

REFAB: mobile & desktop apps that connect users with home improvement pros

- Provide end-to-end UX design, including user research, user testing, and prototyping
- Use methods such as affinity mapping, card sorting, and site mapping to organize data

FLUENCI: mobile app that helps user study new languages in multi-media

- Conduct competitive analysis, user research, user testing, prototyping, and UI design

TOAST: responsive web app that helps users find a home they love

- Complete UX/UI design including user personas, visual concepts, prototypes, and mockups

Nonprofit Collaboration: UX audit and information architecture

- Work with a diverse team, including chief marketing officer and developers, to design, build, and test site navigation and multi-media content

### LUTSKO ASSOCIATES • San Francisco, CA • Designer + Project Manager

2018-present

- Lead cross-functional teams to execute complex design projects
- Work directly with clients and consultants to define design direction and outcomes
- Develop design iterations from concept through details, specifications, and final execution
- Manage multiple projects, deadlines, and team members daily

### MSLA • Berkeley, CA • Designer

2015-2018

- Developed design iterations from schematic concepts through detailed execution
- Coordinated projects and deliverables with cross-functional teams
- Worked closely with other designers and engineers to solve design problems

### PWP Landscape Architecture • Berkeley, CA • Design Intern

2014

- Collaborated with design team to develop illustrative concept drawings and diagrams
- Worked with marketing team lead to produce proposals and collateral

### UVA School of Architecture • Charlottesville, VA • Teaching & Research Assistant

2012-2015

- Researched, illustrated and digitally mapped and modeled a range of landscape typologies
- Developed independent design research projects and methods
- Presented lectures, critiqued student work, lead weekly discussions

## PROFESSIONAL OUTREACH

Cabarrus Arts Council • Concord, NC • Marketing and Fundraising Assistant

Volunteer Center of So. Nevada • Las Vegas, NV • Program Coordinator

Maine College of Art • Portland, ME • Program Coordinator