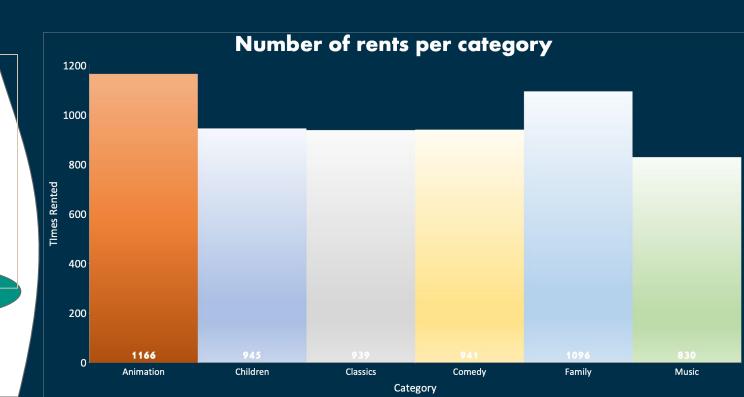
### Which family-friendly category has been rented out the most?

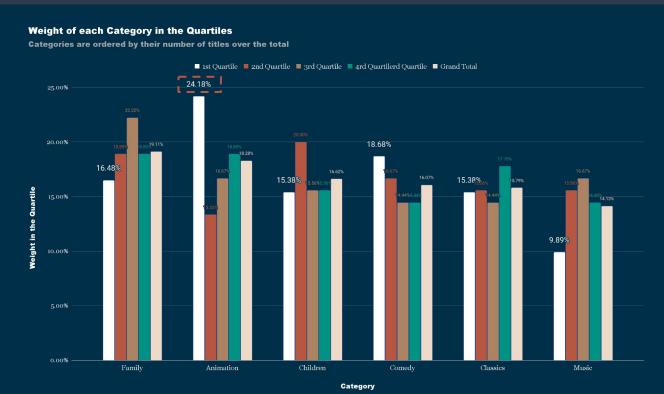
The number of films per category and the sum of rents per category are related. Animation with 66 Titles is the most rented one, closely followed by Family with 69 Titles

 $R^2 = 0.776$ 



## Which family-friendly category has more weight in the First Quartile of most rental duration?

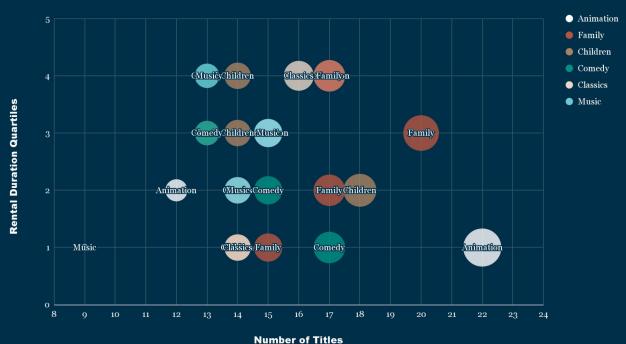
Nearly a quarter of the films with longest rental duration are from the Animation Category.



## How many films has in each rental-duration quartile each family-friendly category?

Music category is the one with less films in the Quartile of longest rental duration.

### **Rental Length Quartiles and Titles per Category**



# Which one is the preferred day of the week to rent a film from the family-friendly category?

Tuesday seems the preferred day of the week by a small margin.

#### **Week Rented Out Distribution**

Total vs. Family-friendly categories

