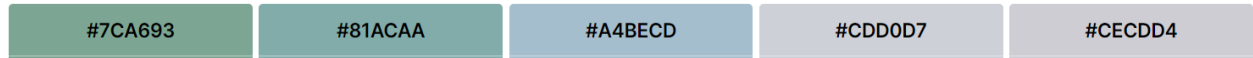


Colors & Typography:



For a color palette, I am considering soft natural colors like the above blues and greens; Blue is a relaxing and much-favored color by many users across the board so I want to utilize it. I also want to have a few grays because gray matches well with a variety of colors. The above palette was also created using Venngage to intentionally be accommodating of colorblindness, which is more accessible for users.

In terms of typography, I want to use clean looking, easy to read fonts. Arial, Roboto, Inter, and Montserrat are my favorites. They are all readable and mobile-friendly.