

Jimmie Miller

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WWW: Bold Profile

Dynamic Senior Web Developer with extensive experience at Revolt TV, proficient in HTML, CSS, and JavaScript. Successfully transformed multiple websites, enhancing user engagement and site performance. Adept at collaborating with cross-functional teams and leveraging analytics to drive strategic improvements, showcasing strong problem-solving skills and a commitment to excellence.

Skills

- HTML
- HTML5
- SCSS
- GSAP
- CSS3
- Videography
- Sketch
- CSS
- SASS
- Javascript
- Bootstrap
- Photography
- Figma
- Adobe Suites

Work History

AI Developer

Omnicom, City Of Saint Peters, MO

August 2024 - Current

- Designed and deployed AI-powered workflow automations across enterprise platforms, reducing manual effort, turnaround time, and operational friction for cross-functional teams.
- Architected intelligent agents and advisory systems to streamline intake, task creation, and decision support within complex project management and content operations environments.
- Led end-to-end AI solution design including discovery, system architecture, prompt strategy, integration planning, and stakeholder alignment.
- Integrated large language models into existing business systems to surface insights, standardize inputs, and eliminate invisible work across distributed teams.
- Partnered with product, engineering, and business stakeholders to identify high-impact automation opportunities and translate them into scalable AI solutions.
- Developed reusable AI frameworks and patterns to accelerate adoption while maintaining governance, reliability, and business alignment.
- Provided strategic guidance on responsible AI usage, ensuring solutions were practical, explainable, and aligned with real operational needs.

AEM Developer

Omnicom, City Of Saint Peters, MO

August 2024 - Current

- Developed and deployed a content management system using Adobe Edge Delivery Services in conjunction with Adobe's Universal Editor for CVS Vet Collection UK
- Designed and implemented reusable components and page templates to streamline content creation and maintenance
- Architected a veterinary locator application to enable users to find the nearest clinic with ease
- Migrated the legacy CVS website from Optimizely to Adobe Experience Manager Cloud, ensuring a seamless transition and enhanced site performance

- Collaborated directly with Adobe engineers to build custom software components and resolve critical bugs
- Delivered a fully operational website and content management solution, empowering CVS with improved publishing capabilities

Senior Web Developer/Content Author

Revolt TV

March 2024 - July 2024

- Manage major website assets using Adobe Edge Delivery services. Utilize CSS and Javascript to build robust pages.
- Converted website from WordPress Platform to Adobe Edge Delivery services.
- Converted secondary website "Rapup.com" from WordPress to Adobe Edge delivery services.
- Utilize Javascript, HTML, Github, and CSS extensively.
- Designed and developed several robust landing pages.
- Utilized Google Pagespeed insights to improve website speed.
- Utilized Google Analytics to improve and analyze site activity, increased visitors, and on-page engagement.
- Designed and developed components in AEM 6.5
- Content authored components.
- Designed and published articles using AEM

Frontend Web Developer

Lincoln Center for the Performing Arts

August 2023 - February 2024

- Developed and implemented responsive and user-friendly web designs using HTML, CSS,
- REACT.js and JavaScript to optimize user experience and meet client requirements.
- Collaborated with UI/UX designers and backend developers to create seamless and visually appealing web applications using GSAP and Bootstrap framework
- Streamlined workflow by creating templates using Brackets and HTML for repeatable steps.
- Rebuilt Lincoln Center's home page using various frameworks and a variety of web plugins, like YouTube search API and Green Sock Animation Platform.

Front-End Web Developer/Lead Content Author

Anheuser-Busch, Inc., St. Louis

April 2020 - August 2023

- Developed robust landing pages, web display ads, and emails using HTML, HTML5, CSS, CSS3, PHP and jQuery.
- Trained new team members in specific coding techniques and work processes within an agile environment, occasionally serving as a scrum master.
- Streamlined workflow by creating templates using Brackets and HTML for repeatable steps.
- Managed content assets for the US, Canada, French, Canada, and Europe.
- Successfully launched multiple major campaigns for the Super Bowl.
- Rebuilt websites for renowned brands under AB-InBev, including Michelob ULTRA, Budweiser, Bud Light, Stella Artois, Goose Island, and more.
- Led the conversion of the back-end infrastructure from Adobe Experience Manager to static HTML, then to Hugo, and finally to Builder IO.
- Became fluent in utilizing Figma to design web pages and export assets.
- Used Adobe Experience Manager (AEM) to manage assets and follow best practice
- Built and developed AEM Templates.
- Gained a thorough understanding of AEM and its uses to the business.
- Used AEM create robust landing pages and campaigns.
- Content Creation and Management: Edited existing pages, built new ones from scratch, and integrated complex AEM components to deliver rich website experiences.
- Used content fragments, experience fragments, page properties, image handling, tag-driven components, to build robust landing pages.

- Deep understanding of folder structure and tools for the Digital Asset Manager (DAM) systems.
- Used the digital asset management system (DAM) to organize and make assets easily searchable
- Spearheaded headshot photography initiative for 500+ employees, ensuring efficient turnaround and meeting tight deadlines.
- Developed compelling visual assets for small-scale marketing campaigns, aligning with brand messaging and target audience.
- Utilized Wordpress and other CMS platforms to manage content for smaller clients
- Designed and developed components in AEM 6.5
- Used Azure devops to deploy agile method for workflow.
- Built several robust Wordpress content management system (CMS) websites for agency clients.
- Built several robust Adobe Experience Manager content management system (CMS) websites for agency clients..
- Designed and published articles using AEM

Lead UI/UX Developer | Front-End Web Developer

Wells Fargo, Inc.

January 2020 - May 2020

- Overhauled the entire architecture of the Internal Employee website, ensuring improved performance and enhanced user experience.
- Removed legacy code and implemented new, more modern code, including executing a comprehensive code refactor and eliminating outdated and inefficient code while incorporating cutting-edge technologies to enhance the website's functionality and maintainability.
- Daily bug fixes and maintenance for the employee portal.

UI/UX Developer

New Balance, Inc.

January 2018 - January 2020

UI/UX Developer

- Created robust landing pages, web display ads, and emails using HTML, HTML5, CSS, CSS3, PHP, Jquery, and Javascript.
- Trained new team members in specific coding techniques and work processes within an agile environment, occasionally serving as a scrum master.
- Developed templates using Brackets and HTML to streamline repetitive tasks.
- Managed content assets for the US, Canada, French, Canada, and Europe.
- Spearheaded the development of digital design packages for New Balance Inc.
- Programmed landing pages, HTML advertising emails, and website pages for newbalance.com.
- Used Azure devops to deploy agile method for workflow.
- Led a team in developing and launching several robust landing pages, including:
- <https://www.youtube.com/watch?v=WPuJUsoLZiE>
- <https://www.youtube.com/watch?v=SrJjLki3NXo>
- <https://www.youtube.com/watch?v=FZYluVpt2EM>
- <https://www.youtube.com/watch?v=IAOobBNfgYU>

Jr. Front-End Web Developer,

Red Letter Communication

January 2014 - January 2018

- Oversaw daily website maintenance, including proofreading new content, managing file sizes, and organizing file libraries. Edited websites using HTML, HTML5, CSS, CSS3, and Jquery.
- Created and managed various content bundles, such as desktop rotating images, ad campaigns, mobile web campaigns, and product category images. Ensured the accuracy of product information in product categories.
- Utilized Adobe Photoshop to create compelling banner ads and uploaded them to the digital file library.
- Managed the PowerChord content management systems effectively.

- Spearheaded a project to develop comprehensive digital design packages for STIHL Chainsaw.
- Led a team in developing and launching a dedicated STIHL micro-site: <http://battery.stihlusa.com>, including programming landing pages, HTML advertising emails, and website pages for stihlusa.com.
- Produced the RLC Thriller video, taking charge of storyboarding, scripting, shoot coordination, makeup artist sourcing and acquisition, choreography instruction, and directing a seven-hour video shoot.
- Designed landing pages via photoshop and other UX tools.
- Conceptualized and produced a high-impact thriller music video for client holiday thank you card, boosting employee engagement and client satisfaction by 60%.
- Wrote, edited, choreographed, and directed the entire production, seamlessly managing all aspects from pre-production to delivery.
- Built several robust Wordpress content management system (CMS) website for agency clients.
- Used PHP and Python to manage client websites backend.
- Used Azure devops to deploy agile method for workflow.

Education

Southeast Missouri State University at Cape Girardeau, Missouri

Bachelors Of Science in Industrial design and Computer multi-media graphics May 2013

Studied a variety of technologies including Adobe Suites, Adobe photoshop, Adobe InDesign, Adobe Illustrator, Adobe Premiere Pro, and Adobe Dreamweaver.

Studied Back-end languages such as C++, C+, Java, Python, and SQL.