|  |  |  |
| --- | --- | --- |
|  |  | Jason Nardone  8338 Sandowne Ln. Huntersville, NC 28078 C: 336-287-3663 E: jason@nardoneweb.com T: @jasonardone W: jasonnardone.com |
|  |  |  |
| Summary |  | IT Management professional with 16 years experience in ecommerce, finance, automotive, and consumer packaged goods industries. Technology oriented leader with an understanding of current as well as emerging trends. Proven success in aligning technology decisions with future business goals. Capable in website and software development as well as leading effective teams in attaining organizational objectives. Detail oriented with exceptional multi-tasking abilities, capable in independent operations and team dynamics with excellent interpersonal and communication skills. Ability to merge design, business requirements, and analytics to deliver superior user experiences. |
|  |  |  |
| Skills |  | Programming: CSS3, HTML5, JavaScript, jQuery, JSP, JSON, SQL, and XML.Platforms: Adobe CQ, IBM Websphere Commerce, Akamai, HP Teamsite, and SDL Tridion.Continuous Integration: Jenkins, Hudson, and Bamboo.Software: Confluence, Jira, Codekit, Sublime Text, and Adobe Photoshop.Analytics: Adobe SiteCatalyst, IBM Coremetrics, and Google Analytics.Version Control: Git, Subversion and CVS.Digital Marketing: Adobe Test & Target, Google Tag Manager, and Dynamic Tag Manager.Methodologies: Agile Software Development, Test Driven Development, and Semantic Markup. |
|  |  |  |
| Experience |  | Ally Financial, Inc. October 2013 - PresentUX Development ManagerCharlotte, NCManaged high performing technical team of seven developers responsible for Ally Bank’s storefront public facing website. Documented best practices and increased cross-functional collaboration by building from the ground up an internal user experience website containing a wiki, blog, and global style guide. Saved the department over $350k by restructuring team and aligning people to projects rather than lines of business for greater efficiency. Served as technical subject matter expert regarding online marketing, retargeting, search engine optimization, search engine marketing, as well as customer engagement through analytics insights. Worked directly with other discipline leads including visual design, information architecture, and content strategy to bring static documentation to life.Lowe’s Companies, Inc. October 2010 – October 2013Front End Development ManagerMooresville, NCResponsible for front-end development on retail ecommerce website with sales exceeding $1.2B and yearly comps of over 40%. Managed a team of as many as eight developers with responsibility of hiring, training, and conducting performance reviews. Improved page load times by 30%, which directly boosted conversion and revenue using code compression, best coding practices, and client request reduction. Implemented continuous integration using Jenkins to decrease deployment time and vastly reduce defects across 27 environments. Executed and publicly published a living style guide to consolidate user interface across Lowes.com, which consolidated and strengthened the company brand saving the team four months of work. Worked with Adobe CQ integration partner to provide direction during migration onto new enterprise content management platform, as well as transitioned code from existing services into Adobe Web Experience Management.Pace Communications Ecommerce September 2009 – October 2010Lead Front End DeveloperGreensboro, NCManaged front-end architecture for e-commerce websites. Worked directly with business stakeholders to architect technical front-end solutions. Utilized JavaScript libraries to improve shopping experience. Worked closely with QA and Creative teams to refine websites based on best practices and usability studies. Implemented site retargeting, tracking, and analytics tools such as Coremetrics on the client side.Reynolds American March 2000 – September 2009Senior Web DeveloperWinston-Salem, NCProject Lead for Camel brand website. Administered relationship with external creative agencies and brand managers. Programmed in C#, JSP, JavaScript, and XHTML. Utilized version control using Serena Changeman and Team Foundation Server. Converted brand websites to Visual Studio environment. Directly involved in testing across multiple platforms and web browsers.Ford Motor Company July 1999 – March 2000Web DeveloperDearborn, MIWorked with team of developers to design web based application for Ford Motor Company. Responsible for building application by developing code in both Perl 5 and JSP. Practiced rapid development by using time boxing techniques. Learned key programming concepts by manually coding CGI scripts, ASP, JavaScript, and Cascading Style Sheets. Used Visual SourceSafe for version and access control.General Motors July 1998 – July 1999Web DeveloperWarren, MIResponsible for Intranet content for General Motors Designers. Managed and maintained Apache web server access and log files. Hand coded JavaScript, HTML, and DHTML in text editor. Created CGI forms using Perl on a Sun Solaris platform. Produced new and unique graphics using Photoshop as needed. |
|  |  |  |
| Education |  | Central Michigan University August 1994 – May 1998Bachelors of Science in Business AdministrationManagement Information SystemsMt. Pleasant, MI |
|  |  |  |
| Certifications |  | Certified Usability Analyst January 2012 Human Factors International Situational Leadership II December 2011 The Ken Blanchard Companies |